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MSUFCU Earns Great Place to Work® Certification for Ninth Consecutive Year

EAST LANSING, Mich. — MSU Federal Credit Union (MSUFCU) announced that it is again Great Place to Work-Certified™— for the ninth consecutive year. Great Place to Work certification is a prestigious independent recognition based solely on employee feedback about leadership behavior, integrity, camaraderie, and 17 other dimensions of corporate excellence.

Great Place to Work® is the global authority on workplace culture, employee experience, and leadership behaviors, and certification is seen as the definitive “employer-of-choice” recognition. According to Great Place to Work, the certification is the most definitive “employer-of-choice” recognition that companies aspire to achieve, and recognition is based entirely on what employees report about their workplace experiences — specifically, how consistently they experience a high-trust workplace.

MSUFCU's 2021 certification was based on survey results in which 89% of employees called the Credit Union a great place to work, compared to a benchmark of 59% of employees at a typical U.S.-based company. For instance, 97% of respondent employees agreed that when you join MSUFCU, you're made to feel welcome. In addition, 96% employee respondents feel good about the ways the Credit Union contributes to the community, and 94% think special and unique benefits are offered.

“At MSUFCU, we know our success is the direct result of our employees’ dedication to our members, our community, and to each other. We work hard to put the needs of our employees at the forefront of our efforts of inclusivity so they can be their full, authentic selves every day. Conducting surveys such as this one ensures our employees’ voices are heard, and as an organization, we turn those results into actions to benefit all. This recognition is a testament to all of our dedicated employees whose efforts make the Credit Union’s growth and achievements possible,” said Silvia Dimma, MSUFCU Chief Human Resources Officer.

Great Place to Work research shows that job seekers are 4.5 times more likely to find a great boss at a certified great workplace, and employees at certified workplaces are 93% more likely to look forward to coming to work as well as twice as likely to be paid fairly and have a fair chance at promotion.

Founded in 1937, MSUFCU has a national reputation for excellence and has received several top industry and workplace awards, including being named a Best Credit Union to Work For® by American Banker for the fifth year, a Top Workplace by the Detroit Free Press for 11 consecutive years, a National Best and Brightest Companies to Work For® winner for six consecutive years, and was named one of the top five Michigan credit unions in Forbes' Best-in-State Credit Unions 2021 list. MSUFCU was named a Best Workplace in Financial Services and Insurance by Fortune Magazine two consecutive years and has been certified as a Great Place to Work® for nine consecutive years. MSUFCU has been recognized by the Credit Union

National Association, earning first place for the people-helping-people philosophy 2020 Louise Herring Award. MSUFCU is headquartered in East Lansing, Mich., has 22 branches, over 315,000 members, more than \$6.5 billion in assets, and nearly 950 awesome employees. For more information, visit [msufcu.org](https://www.msufcu.org).

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