



FOR IMMEDIATE RELEASE

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MSUFCU Employees Raise More Than \$52,000 for Charities in Third Quarter

EAST LANSING, Mich. — MSU Federal Credit Union (MSUFCU) employees raised \$52,349 for local organizations during the third quarter of 2021.

Employees chose [New Hope Pet Rescue](#) in Charlotte, Mich., as their third quarter charity partner, raising \$43,152 through internal fundraising initiatives, including dress down days and raffles. They also raised \$9,197 for [Capital Area United Way](#) (CAUW), the Credit Union's ongoing charity partner.

New Hope Pet Rescue's mission is to provide a means to place unwanted, adoptable animals in appropriate, loving homes.

"We are proud to support New Hope Pet Rescue, a volunteer-run organization, whose mission is to find forever homes for animals in need," said Silvia Dimma, MSUFCU Chief Human Resources Officer. "We are thrilled that our employees' generous donations provide additional financial support for this rescue organization. Our new format of fundraising — for one charity partner per quarter — has been very successful, and has allowed our employees to dedicate their efforts to helping fulfill each partner's needs."

MSUFCU employees select a different charity partner to support each quarter. In the fourth quarter, employees are raising funds for the [Firecracker Foundation](#). CAUW will also benefit from funds raised each quarter.

Founded in 1937, MSUFCU has a national reputation for excellence and has received several top industry and workplace awards, including being named a Best Credit Union to Work For[®] by American Banker for the fifth year, a Top Workplace by the Detroit Free Press for 11 consecutive years, a National Best and Brightest Companies to Work For[®] winner for six consecutive years, and was named one of the top five Michigan credit unions on Forbes' Best-in-State Credit Unions 2021 list. MSUFCU was named a Best Workplace in Financial Services and Insurance by Fortune Magazine for two consecutive years and has been certified as a Great Place to Work[®] for nine consecutive years. MSUFCU has been recognized by the Credit Union National Association, earning first place for the people-helping-people philosophy 2020 Louise Herring Award. MSUFCU is headquartered in East Lansing, Mich., has 22 branches, over 318,000 members, more than \$6.6 billion in assets, and nearly 1,050 employees. For more information, visit msufcu.org.

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