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Contact: Deidre Davis
Chief Marketing Officer
517-333-2424 ext. 7877
deidre.davis@msufcu.org

MSUFCU Employees Raise More Than \$48,000 for Charity Partners in First Quarter of 2021

EAST LANSING, Mich. — MSU Federal Credit Union (MSUFCU) employees raised \$39,917 for REACH Studio Art Center and an additional \$8,639 for the Capital Area United Way (CAUW) during the first quarter of 2021, totaling \$48,556.

Credit Union employees selected REACH Studio Art Center as their first quarter 2021 charity partner. Funds were raised through dress down days, online sales, and raffles. A different charity partner will be supported in each of the year's remaining quarters: Salus Center in the second quarter; New Hope Pet Rescue in the third quarter; and Firecracker Foundation in the fourth quarter. The Credit Union's ongoing charity partner, CAUW, will also benefit from funds raised each quarter.

"Our employees were instrumental in helping REACH with its funding goals," said Silvia Dimma, MSUFCU Chief Human Resources Officer. "Their generosity and willingness to support our charity partners is both remarkable and inspiring. We look forward to continuing this new format of focusing on one charity partner per quarter as a way for our employees to emphasize each partners' needs."

"REACH Studio Art Center is incredibly grateful for MSUFCU's partnership," said Alice Brinkman, Director of REACH. "MSUFCU employees helped us finish some projects around REACH and also donated supplies. Their donated funds also made it possible to restart and continue some of our key after-school art programs that are free for the community. Thanks, MSUFCU!"

Founded in 1937, MSUFCU has a national reputation for excellence and has received several top industry and workplace awards, including being named as a Top Workplace in the large employer category by the Detroit Free Press for eight consecutive years, a Top 100 Best Workplace for Women by Fortune for three consecutive years, and was named one of the top five Michigan credit unions by Forbes Best-in-State Credit Unions. MSUFCU was named a Best Workplace in Financial Services and Insurance by Fortune Magazine two consecutive years and has been certified as a Great Place to Work® for seven consecutive years. MSUFCU has also been recognized by the Credit Union National Association, recently winning first place for the people-helping-people philosophy 2020 Louise Herring Award. MSUFCU is headquartered in East Lansing, Mich., has 21 branches, nearly 308,000 members, over \$6.2 billion in assets, and more than 900 employees. For more information, visit msufcu.org.

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