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MSUFCU Launches Internal Drive to Benefit Ronald McDonald House Of Mid-Michigan

EAST LANSING, Mich. — MSU Federal Credit Union (MSUFCU) has started an internal drive for employees to collect and donate aluminum pull tabs to the Ronald McDonald House of Mid-Michigan (RMHMM).

“We are excited about this new fundraising effort,” said Whitney Anderson-Harrell, MSUFCU Chief Community Development Officer. “The idea came from Autumn Michaels’ initiative. Autumn, a senior at Laingsburg High School, collected recyclables and pull tabs from pop and soup cans to support RMHMM before its fundraiser, Run for the House, that took place in March on the Credit Union’s headquarters campus. On behalf of Autumn, we collected tabs and due to the positive feedback from employees, have decided to continue this project. We were originally inspired by Autumn’s commitment, and are happy to be able to provide ongoing support to RMHMM.”

Before the Run for the House, the Credit Union donated more than seven one-gallon bags of pull tabs to support Autumn’s initiative. Autumn donated 21.4 pounds of tabs, for a total 25,680 tabs. RMHMM recycles the tabs through a local company, which pays for the materials. Generally, the House collects a few thousand dollars per year through pull tab recycling/collections, which helps cover the cost of basic utilities at the House for one month.

“Collecting pull tabs is such a fun and impactful way to support the Ronald McDonald House of Mid-Michigan,” said Carolyn Hurst, Executive Director of RMHMM. “Autumn is the true definition of a House champion. The momentum she generated through her family, friends and community is immeasurable and will support those staying at the House into the future. We are incredibly grateful and proud of Autumn — and all of her champions, including MSU Federal Credit Union — for collecting tabs and returnable cans to help the House support families seeking medical treatment for their children in our community.”

“I chose to support the Ronald McDonald House of Mid-Michigan as my senior project because I love to help people and because I know RMHMM as an organization that helps people in need,” said Michaels. “I am very touched that MSUFCU has decided to continue this project. It goes to show you that when one person starts a great project, others want to take part.”

Founded in 1937, MSUFCU has a national reputation for excellence and has received several top industry and workplace awards, including being named as a Top Workplace in the large employer category by the Detroit Free Press for eight consecutive years, a Top 100 Best Workplace for Women by Fortune for three consecutive years, and was named one of the top five Michigan credit unions by Forbes Best-in-State Credit Unions. MSUFCU was named a Best Workplace in Financial Services and



Insurance by Fortune Magazine two consecutive years and has been certified as a Great Place to Work® for seven consecutive years. MSUFCU has also been recognized by the Credit Union National Association, recently winning first place for the people-helping-people philosophy 2020 Louise Herring Award. MSUFCU is headquartered in East Lansing, Mich., has 21 branches, nearly 308,000 members, over \$6.2 billion in assets, and more than 900 employees. For more information, visit msufcu.org.

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