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**MSUFCU Opens Second Location in Traverse City, Mich.**

EAST LANSING, Mich. — MSU Federal Credit Union (MSUFCU) has opened its second branch in Traverse City, Mich., at 3752 N. U.S. 31 S.

The grand opening of MSUFCU’s 22nd branch took place Tuesday, June 29, 2021. The Credit Union’s first Traverse City location, at 312 S. Union St., opened in June 2020.

“Our continued expansion in the Traverse City community is due to our members’ ongoing support. In the first 10 days of operation, 116 members have stopped in and we’ve opened nearly $2 million in deposit accounts,” said April Clobes, MSUFCU President/CEO. “We are proud to offer our products and services to our existing and potential members who live and work in Grand Traverse County. We promise to be an active corporate community member, supporting this area’s growth.”

The Credit Union is offering several specials coinciding with the new branch’s grand opening, including:

* **Member gift:** Each member who visits the new branch receives a free gift.
* **Direct deposit**: Members receive $250 for new checking accounts with direct deposit.
* **Auto and boat loans:** Members make no payments for 90 days on new auto and boat loans.

Founded in 1937, MSUFCU has a national reputation for excellence and has received several top industry and workplace awards, including being named as a Top Workplace in the large employer category by the Detroit Free Press for eight consecutive years, a Top 100 Best Workplace for Women by Fortune for three consecutive years, and was named one of the top five Michigan credit unions by Forbes Best-in-State Credit Unions. MSUFCU was named a Best Workplace in Financial Services and Insurance by Fortune Magazine two consecutive years and has been certified as a Great Place to Work® for seven consecutive years. MSUFCU has also been recognized by the Credit Union National Association, recently winning first place for the people-helping-people philosophy 2020 Louise Herring Award. MSUFCU is headquartered in East Lansing, Mich., has 22 branches, almost 310,000 members, nearly $6.3 billion in assets, and more than 900 employees. For more information, visit [msufcu.org](https://www.msufcu.org).

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