



FOR IMMEDIATE RELEASE

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Michelle Anderson Joins Redwood Credit Union as Chief Lending Officer

Anderson to develop and execute strategies to make the lending experience even easier residents

Santa Rosa Calif. – Redwood Credit Union (RCU) announces Michelle Anderson has joined the team as chief lending officer. The role requires a leader with deep experience developing and executing strategies that make the lending experience easier—and Anderson is well equipped to meet that challenge.

In her new role, Anderson will oversee four departments: business services, mortgage, consumer lending, and the financial assistance department. Her primary goal will be to help each department achieve business objectives for loan growth while exceeding members' expectations for exceptional service. She will also ensure the credit union continues to assist members with their unique financial situations in times of need. Maintaining a high level of engagement and a culture of continuous improvement are other key objectives.

"Redwood Credit Union has a long-standing tradition of being a lending organization that looks at creative ways to meet members where they are," said Brett Martinez, president & CEO of Redwood Credit Union.

"With Michelle's leadership, we'll continue to make lending decisions that are good for the members, with a combination of technology and people to support a world-class lending experience."

Anderson has 30 years of experience in financial services management. Prior to joining Redwood Credit Union as chief lending officer, she was senior vice president of lending at Chevron Federal Credit Union. She also formerly held leadership positions with Patelco Credit Union, Wells Fargo, Wachovia, and World Savings & Loan.

As a graduate of U.C. Berkeley, Anderson got her undergraduate degree before moving on to St. Mary's College for her Master of Business Administration degree. She's also a graduate of the Pacific Coast Banking School. She currently serves on the Experian Credit Union advisory board and on the board of directors for the Assumption Foundation in San Leandro.

She and her husband are newly "empty nesters" and are in the process of relocating from San Leandro to the North Bay. Anderson will be based out of RCU's new Napa campus.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. RCU offers complete financial services including checking and savings accounts, auto and home loans, credit cards, online and mobile

banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through CUSO Financial Services L.P., and insurance and auto-purchasing services are also offered through RCU Services Group (RCU's wholly owned subsidiary). RCU has more than \$6.8 billion in assets and serves more than 385,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) for news and updates.

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