



## Maine Credit Union League

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### Maine Credit Unions Raise Over \$930,000 in 2021 to End Hunger

*Over \$11.3 million raised by Maine's credit union network since 1990 to help feed people across the state.*

**(WESTBROOK)** – Credit union representatives from across Maine virtually came together today to recognize the significant contributions Maine credit unions made in 2021 to combat hunger. The 2021 Maine Credit Unions' Campaign for Ending Hunger fundraising total of \$930,367.80 was announced during the online event. The Campaign also announced it provided 242 organizations with financial support to feed people in need.

"I don't think anyone expected the pandemic to linger on for as long as it has," said Todd Mason, President/CEO of the Maine Credit Union League. "COVID-19 has not only impacted public health, but financial health as well. Fortunately, our credit unions have remained steadfast in their commitment to this incredible Campaign and have once again demonstrated the power of their collaboration. I'm overwhelmed with pride over their fundraising accomplishments."

Maine Credit Unions' Campaign for Ending Hunger provides funds to organizations like Good Shepherd Food Bank, Full Plates Full Potential, schools, colleges, food pantries, and meal sites to get food into the hands of hungry Mainers. Dollars raised by the Campaign stay in Maine.

"Credit unions are dedicated to making Maine a great place to live and work and in doing so, are deeply committed to ensuring people have access to healthy, nutritious meals," said Tim Brooks, Vice President of Corporate Marketing and Communications at the Maine Credit Union League. "This Campaign is *People Helping People*—a philosophy that all credit unions are deeply rooted in—which is why it's an effort that all Maine credit unions get behind."

The event also included remarks from Dr. Nirav Shah, Director of Maine's Center for Disease Control and Prevention. Dr. Shah discussed the correlation between public health and hunger.

"We were honored that Dr. Shah took time out of his busy schedule to address our credit unions," added Mason. "He has been an exceptional leader for Maine throughout the pandemic. I know I speak for our entire network when I say how much we appreciate him sharing his insights with us."

Thanks to the generous support of credit union members, employees, volunteers, and local businesses, Maine Credit Unions' Campaign for Ending Hunger has raised **over \$11.3 million** since its inception in 1990.

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#### About the Maine Credit Union League

The Maine Credit Union League is a nonprofit, professional trade association that exists to serve Maine's credit unions. Founded in 1938, the League's mission is to help credit unions succeed and improve the financial lives of their members. As the trade association for Maine's credit unions, the League provides advocacy, education, and other resources designed to assist credit unions in meeting the needs of their membership. For more information, visit [www.maineicul.org](http://www.maineicul.org).