

OUR Credit Union CEO Tina Dix Announces Retirement

Royal Oak, MI (November 15, 2021) – After 38 years of distinguished service to OUR Credit Union (formally St. Dennis Parish Credit Union, Royal Oak Community Credit Union, and Royal Oakland Community Credit Union), Ms. Tina Dix announces her retirement, effective July 2022.

“Tina has been an exceptional leader for OUR Credit Union. She has been the heart of this organization, building a team and executing a strategy that has helped us thrive,” said Brian J. Cook, Chairman, OUR Credit Union Board of Directors. “We are grateful for the leadership Tina has given and know that her legacy will be the continued success of this credit union and this team well into the future.”

Ms. Dix began her career at the OUR Credit Union as a Teller / Membership Services Representative / Loan Officer in 1983. Prior to her role as CEO, she served as the credit union’s Executive Vice President, Vice President of Operations/Branch Services and other supervisory roles. Ms. Dix was promoted to the role of CEO in 2013. She also served on the Oakland County Chapter of Credit Unions as an Executive Board Member/Treasurer from 2006-2021.

In her tenure, Ms. Dix has a strong track record of guiding and leading teams, improving efficiencies and processes for increasing profitability and service to members/customers, development and implementation of organizational alignments and departmental changes ensuring maximum accuracy and quality, and development of new programs and products/services for maintaining and improving the credit unions competitive edge.

“OUR Credit Union has been a home and a family to me for decades. I am so grateful to the Board, the members, and the team who have been partners to me in this journey,” said Dix. “As I look toward my own retirement, I am excited to see what will come next for OUR Credit Union. It is a special place because of the people who are part of it. I look forward to seeing how OUR members will benefit from the credit union’s growth, and OUR Credit Union’s ongoing commitment to making a difference in our lives of our members and our community.”

The board has retained Humanidei + O’Rourke to lead the search for their next CEO. Humandei was founded in July 2019 to help credit unions win the war for talent by creating more inclusive cultures where all humans can bring their best selves to work. Humanidei’s executive search division, O’Rourke & Associates, has been the gold standard for executive recruiting in the credit union space for over 35 years. www.humanidei.com

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