

Patelco Credit Union and Sprinkles Team Up to Create a Fresh, New Branch and Cupcake Bakery Experience at City Center Bishop Ranch

Bay Area Credit Union and “World’s First Cupcake Bakery” Brings Unique Banking and Bakery Space to San Ramon Community

SAN RAMON, CALIFORNIA - July 14, 2021 - Patelco Credit Union, a Bay Area-based credit union dedicated to the financial wellness of its members and communities, is making banking even sweeter at its new City Center Bishop Ranch branch. The credit union and Sprinkles partnered to create a first-of-its-kind space for Patelco, combining financial services with a community room that opens into the cupcake bakery.

Patelco, a not-for-profit credit union providing financial services and products with lower fees and better rates, has opened its new location at 6000 Bollinger Canyon Rd, Suite 1612 in San Ramon’s entertainment and retail complex at City Center Bishop Ranch. Sprinkles is slated to open early fall. The combined 5,000-square-foot Patelco branch, community and Sprinkles spaces create an inviting space to bank, engage with a Patelco team member or to relax and enjoy a freshly baked cupcake and coffee.

“We’re really excited to create a place where our team, Sprinkles, the community and members can come together,” said Erin Mendez, president and CEO of Patelco Credit Union. “We love that the space can be a place for our members and families to take care of a quick transaction, have a larger conversation about their financial goals or just enjoy a sweet treat together.”

Patelco’s full-service branch and free, open community workspace will feature a modern design with a dedicated member service area including two teller stations, six offices for private conversations, a tech table where members can explore products and services, a digital media wall featuring community specialties, an interior ATM, and a guest seating area.

“We are very proud of our partnership with the wonderful folks at Patelco as it is unlike any other that Sprinkles has held before,” said CEO and President, Dan Mesches of Sprinkles. “As we continue to grow our bakery footprint around the country, we look forward to more openings and new ways to connect with our passionate guests.”

The new Sprinkles City Center Bishop Ranch shop will feature its signature design elements that reflect the playfulness and joy of the cupcake bakery’s experience as well as a Cupcake ATM for Sprinkles fans on the go. The Cupcake ATM will be restocked daily, and throughout the day, with a variety of freshly baked cupcakes and cookies available 24/7.

About Sprinkles Cupcakes

Sprinkles offers premium cupcakes, cakes and cookies that are baked fresh in small batches throughout the day and handcrafted with only the finest ingredients. Sprinkles opened its first bakery in Beverly Hills in 2005, drawing long lines of loyal cupcake fans and celebrity endorsements. Passionate innovators, in 2012, Sprinkles debuted the world’s first Cupcake ATM and has grown to over 40 bakeries and ATMs coast to coast. In 2021, Sprinkles launched its first ever line of chocolates inspired by the iconic cupcakes’ best-selling flavors. For additional information and a list of future locations, please visit www.sprinkles.com.

Dublin, Calif.-based Patelco Credit Union is a not-for-profit credit union committed to serving the financial health and wellbeing of its membership. With more than 400,000 members primarily in and around northern California, Patelco is committed to improving their members’ financial well-being and fueling hope and opportunity for its members by offering personalized solutions, advice, and expertise that empower them to achieve personal financial freedom. Founded in 1936 with \$500 in assets by employees of the Pacific Telephone and Telegraph Company, Patelco is in the top one percent of U.S. credit unions with more than \$8 billion in assets. For more information, visit <https://www.patelco.org/>.