**LifeWise StL Appoints Paula Anderson to its Board of Directors**

**St. Louis, MO -** LifeWise STL has appointed Paula Anderson, Vice President of Strategic Initiatives and Impact for Together Credit Union, to its Board of Directors. Ms. Anderson will serve as a member of the Marketing Committee and the Innovation Committee for the Board.

For the past 30 years, Anderson has played an integral role in the Credit Union’s growth via member and product acquisition marketing, corporate communications, branding, strategic partnerships, media planning, and most recently, corporate strategy and insights. She is a charter member of the Credit Union’s DEI Council and a long-standing Together Foundation scholarship program judge.

Anderson also has served in various volunteer leadership roles, including St. Joseph School Board Chair; St. Joseph Athletic Association Board Member and Committee Chair; Archdiocesan School Improvement Process Committee Chair; and Strategic Planning and Viability Evaluation Committee Member. She currently serves as a United Way Volunteer Financial Coach via the Asset Program. She holds a Master’s in Communications from St. Louis University and her Bachelor’s in Journalism from the University of Missouri – Columbia.

LifeWise StL’s mission is to help individuals and families achieve economic well-being by providing high-impact, relationship-based programming and addressing systemic barriers to their success. Our vision is for all people in the St. Louis region to have access to opportunities and support to achieve sustainable economic mobility. Through program services and educational programming fused with personalized and supportive coaching, LifeWise STL holistically serves infants, youth, teens, adults, and seniors who live, learn or work in the city of St. Louis.

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