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Synergent Honored with CUNA Diamond Awards

Receives five awards for marketing excellence

(WESTBROOK, ME) – Synergent is pleased to announce it has received five CUNA Marketing & Business Development Council Diamond Awards for campaigns completed in collaboration with credit unions it serves. The awards were presented to Synergent during a celebration on March 11 in Los Angeles. In addition to the awards, Synergent was recognized with a *Category Best* distinction in the Annual Reports category.

“With over 1,200 entries spanning 35 categories, Synergent is pleased to accept these awards alongside our credit union partners, **Acadia FCU**, **Katahdin FCU**, **OTIS FCU**, **Oxford FCU**, and **Education First FCU**,” said Doug MacDonald, Vice President of Synergent Marketing Services. “Personally, and on behalf of Synergent, we want to congratulate all of this year’s Diamond Award winners. We also are pleased to share this year’s *Category Best* distinction in the Annual Reports category with the team at Katahdin FCU.”

The Diamond Awards recognize outstanding marketing and business development achievements in the credit union industry. Each year, credit unions and leagues from across the country submit numerous campaigns, logos, rebrands, and multi-media entries in hopes of being selected for one of these prestigious industry awards.

“Our credit union values our partnership with Synergent and the services they provide to our team in advance of our annual meeting,” said Tina Jamo, CEO at Katahdin FCU. “While we are thrilled to receive an award, the true win is knowing our members have an easy-to-read, accessible report that highlights the work we are collaboratively doing in our community and on their behalf.”

Since 2018, Synergent has received 17 Diamond Awards for work it has completed in a variety of categories including annual reports, onboarding, brand awareness, and membership marketing. To learn more about these 2022 Diamond Award-winning campaigns, visit Synergent’s [website](#).

“It is always impressive and inspiring to see award-winning campaigns and the shared enthusiasm within our industry,” added MacDonald. “Helping five of our credit unions achieve this honor this year is part of what makes our collaborative and cooperative impact so fulfilling.”

About Synergent

Founded by credit unions in 1971, Synergent is a managed services provider that offers state-of-the-art and innovative core processing, in-demand payments, technology, and marketing services. As a service-driven and cost-effective host of Symitar’s Episys® core processing, Synergent provides credit unions with the products and services they need to succeed. No matter what the product, our clients can count on Synergent to choose it, install it, integrate it, and help credit unions get the most out of it so they can focus on providing the best service experience possible to their members. For more information on Synergent, please visit www.synergentcorp.com or call 800-341-0180.