

PSCU Announces Lineup for Member Forum 2022

Speaker lineup for annual event includes Drew Brees and Jewel, among others

St. Petersburg, Fla. — (Jan. 20, 2022) — <u>PSCU</u>, the nation's premier payments credit union service organization (CUSO), has announced an impressive lineup of speakers for Member Forum 2022, which will be held April 26-28 at the Bellagio Hotel in Las Vegas. Attendees will have the opportunity to hear from NFL legend Drew Brees, singer-songwriter Jewel and author Anders Sörman-Nilsson, among other notable speakers.

The theme for PSCU's Member Forum 2022, "Transforming Tomorrow Together," encourages attendees to share ideas, insights and inspiration, while working together to better shape the future of the credit union and payments industries. Select sessions will be recorded and provided online after the event to both in-person and virtual attendees.

"We look forward to bringing together PSCU Owner credit unions, team members, industry partners, vendors and more for a productive, safe and fun event," said Dean Young, EVP, chief experience officer at PSCU. "Following two years of virtual Member Forum events, we are eager to share insights and diverse perspectives to help inform the decisions credit union leaders are making today that will transform the future of our industry. From entertainment to world-class restaurants, Las Vegas offers something for everyone, and we cannot wait to see everyone there."

PSCU Member Forum 2022 is scheduled to include:

- **CEO Keynote Presentation:** PSCU President and CEO Chuck Fagan will share updates on how PSCU's accelerated transformation and ongoing investments have helped its credit unions deliver a world-class member experience in this dynamic pandemic environment, as we work to transform tomorrow together.
- Keynote Presentations:
 - Drew Brees is the former quarterback of the New Orleans Saints and MVP of Super Bowl XLIV. In his 20 seasons in the NFL, Brees was elected to 13 Pro Bowls and named 2006 Walter Payton NFL Man of the Year. In 2003, he and his wife Brittany established the Brees Dream Foundation, which has contributed \$50 million to improve the quality of life for cancer patients and provide care, education and opportunities for children and families in need. Currently, Brees is an analyst for NBC Sunday Night Football.
 - Jewel is an award-winning, multi-platinum recording artist who has sold more than 30 million albums worldwide and earned 26 music award nominations, including The Grammys, American Music Awards, MTV Awards, VH1 Awards, Billboard Music Awards and Country Music Awards, winning eight total awards. Her lifelong passion for mental health and mindfulness have led her to offer free mindfulness exercises and an online mental health community.
 - Anders Sörman-Nilsson, author of "Seamless," "Digilogue" and "Thinque Funky," is a global futurist and innovation strategist who helps leaders decode trends, decipher what is next and turn provocative questions into proactive strategies. He has advised clients such as Apple, Cisco, Mercedes-Benz, Hilton and more to help turn research into foresight and business impact.



- Linda Kirkpatrick is president of North America for Mastercard, overseeing the company's customer-facing activities in the U.S. and Canada. Having held several leadership roles at the company since she joined in 1997, Kirkpatrick is a key spokesperson and thought leader in the payments technology space.
- **Credit Union Executive Panel:** Financial services veteran Mark Sievewright, founder and CEO of Sievewright & Associates, will moderate a panel of credit union executives who will share their insights on the latest industry trends.
- **Breakout Sessions:** Gain valuable insights from PSCU thought leaders and industry experts on topics ranging from digital strategies, fraud trends and risk mitigation, faster payments, digital and data convergence, portfolio growth and optimization and more.
- **Solution Showcase:** Experience on-demand demonstrations of PSCU's innovative product and solution portfolio.

Registration for Member Forum 2022 is now open. An "early bird" rate is available through Jan. 28, with general registration scheduled to close on April 1 at 5 p.m. ET. For more information or to register for Member Forum 2022, visit <u>pscu.com/memberforum2022</u>.

The safety of all Member Forum 2022 attendees is a top priority and PSCU will be following all local and federal safety guidelines in place at the time of the event.

About PSCU

PSCU, the nation's premier payments CUSO, supports the success of more than 1,900 financial institutions representing nearly 7 billion transactions annually. Committed to service excellence and focused on innovation, PSCU's payment processing, risk management, data and analytics, loyalty programs, digital banking, marketing, strategic consulting and mobile platforms help deliver possibilities and seamless member experiences. Comprehensive, 24/7/365 member support is provided by contact centers located throughout the United States. The origin of PSCU's model is collaboration and scale, and the company has leveraged its influence on behalf of credit unions and their members for more than 40 years. Today, PSCU provides an end-to-end, competitive advantage that enables credit unions to securely grow and meet evolving consumer demands. For more information, visit pscu.com.

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