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FOR IMMEDIATE RELEASE

Unitus Appoints David Fehrer as Executive Vice President, Chief Strategy and Innovation Officer

Previously Unitus' Chief Information Officer, David Fehrer leads new role with strategic and innovative oversight for \$1.7 billion credit union

Portland, Ore., August 30, 2021 - Unitus Community Credit Union announced the appointment of David Fehrer as Executive Vice President, Chief Strategy and Innovation Officer. In this new role, he is responsible for identifying, strategizing, developing, and driving transformative initiatives as well as championing the role of innovation and agility by aligning overall business strategy with innovative thinking.

David was previously a Vice President of IT and Innovation at Xerox before joining Unitus in 2016 as the Senior Vice President/Chief Information Officer. David brings more than 20 years of experience holding several global positions that span financial, telecommunications, healthcare and retail industries. David earned both a B.S. degree in Computer Information Systems and an M.B.A. as well as certifications in the Agile process.

"David is an accomplished leader with a strong reputation for successfully driving innovation, collaboration, and growth while cultivating high-performing, agile teams," said Steven Stapp, Unitus President/CEO. "David's extensive knowledge will play a vital role in developing our roadmap, identifying strategic partners, and deploying innovative approaches and new products.

About Unitus Community Credit Union

At Unitus, we're dedicated to doing the right thing for our community with neighborhood branches, and partnerships with nonprofit organizations that improve the quality of life for all people in our communities. Visit unitusccu.com to learn more about our commitment to personally walking our members toward bigger and brighter personal bests.

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