**Cornerstone Foundation Partners with BALANCE to Help Consumers Achieve Their Financial Goals**

**PLANO, TEXAS (July 9, 2021) —** Cornerstone Foundation is pleased to announce its partnership with [BALANCE](https://whybalance.org/), a national nonprofit that provides financial coaching, workshops, and webinars to help consumers achieve their financial goals through debt reduction, credit score improvement, budgeting, and homeownership.

True to its “people helping people” philosophy and its mission of “empowering people to improve their financial well-being,” [Cornerstone Foundation](https://www.cornerstoneleague.coop/foundation/) is dedicated to helping credit unions make a difference in the lives of the members and communities they serve. This unique collaboration gains leverage from the Foundation’s credit union network.

“We are excited to extend our relationship with BALANCE in establishing them as a Preferred Financial Capability Service Provider,” said Foundation Executive Director Courtney Moran. “BALANCE offers a cohesive, well-rounded array of services that credit unions can customize to fit their members’ needs.”

BALANCE has helped millions through its financial counseling and education programs, which has engendered the trust of the country’s leading proponents of financial education. Some of BALANCE’s partners include the U.S. Department of Housing and Urban Development, Fannie Mae and Freddie Mac, more than 450 credit unions, and a host of outreach organizations throughout the United States.

The partnership between BALANCE and Cornerstone Foundation began initially in 2019 with the development and execution of [BALANCED Life: Budgeting Simulations](https://www.cornerstoneleague.coop/foundation/initiatives/financial-capability/educational-programs/reality-fair-simulation-kits), which offers traditional and virtual reality fair products for credit unions.

“Becoming a Cornerstone Foundation Preferred Financial Capability Service Provider was a natural next step for BALANCE, since we have been working with the Foundation for a couple of years on other financial capability initiatives," said BALANCE Chief Experience Officer Cynthia Campbell. “We provide the financial coaching to all credit union employees in the Cornerstone region because of the generosity of the Foundation toward its members during the pandemic. In addition, together, as two nonprofits, we built the BALANCED Life Reality Fair and Classroom Simulation that credit unions are using in classrooms around the country. I know the staff of the Foundation, and they are innovative and full of integrity—a perfect partner.”

BALANCE is accredited by the Council on Accreditation of Services for Families and Children, SOC2 certified to work with financial institutions security-wise and is an adopter of the national industry standards for Homeownership Education and Counseling.

***About BALANCE***

*BALANCE, established in 1969, is a nationwide HUD-approved financial services non-profit with a mission to help consumers achieve financial independence through debt reduction, homeownership, and improved financial health. Learn more at*[*www.WhyBALANCE.Org*](http://www.whybalance.org/)*.*

***About Cornerstone Foundation***

*The Cornerstone Foundation is the 501(c)(3) public charity of the Cornerstone League. The Foundation is dedicated to promoting financial capability programs for youth and adults, providing access to professional development for credit union staff and volunteers, and offering financial relief for credit union staff when disaster strikes. The Cornerstone Foundation receives financial support from credit unions, corporate partners, individuals, the Cornerstone League, Cornerstone Resources, and grants from other foundations. Learn more on the*[*Cornerstone Foundation’s website*](https://www.cornerstoneleague.coop/foundation)*.*

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