

FOR IMMEDIATE RELEASE:

CONTACT:

Noelle Bartlett at NetGiver

Phone: 612.642.1760

Email: marketing@netgiverapp.com

Website: www.netgiverapp.com

Contact Noelle with questions or additional photo requests

NetGiver Makes Attracting New Members As Easy As *Doing the Right Thing*

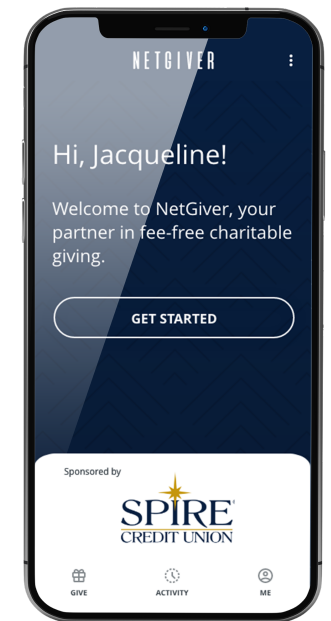
NetGiver, the charitable giving platform, now makes it possible for every member of a participating credit union to invite friends, family, and colleagues into the circle of *fee-free giving*.

Via this newly available option from **NetGiver**, each participating credit union can sponsor 100% fee-free charitable giving for not only its current members but for future members, as well. Doors will open between your credit union and potential members who may never have considered the credit union as an option for their financial needs. The costs that would ordinarily go into seeking and developing new members can be invested beneficially, doing good while extending your brand. Once the connection is established, through the portal of **NetGiver's** easy, secure charitable giving app, your credit union is in the perfect position to present its brand and story to an array of attentive and eager potential members.

Here are a few ideas on how your credit union might spread the word:

Invite your members to a *FRIENDRAISER*. They share your QR code with friends and you sponsor their friends' giving. Your brand remains in potential members' hands and hearts as they give to their favorite causes.

Share your QR code with your partner nonprofit organizations. They spread the word about your credit union to all of their loyal donors. People attached to that cause know your credit union supports what's important to them. You are joining potential members in boosting their nonprofits.





Broadcast your QR code at events and fundraisers. Your featured nonprofit will receive 100% of donations and your credit union remains in the hands and hearts of every attendee for the next month.

This is an open and easy way to present the benefits of your credit union to an untapped community of ready potential members. Build the loyalty that ensures your credit union is the preferred financial institution for your current members, as well as for all who will soon be joining your credit union.

Through **NetGiver**, every dollar donated lands in the hands of the intended 501(c)(3) charitable organization. No deductions. No kidding. **Imagine the difference!**

About NetGiver

NetGiver is a Minneapolis based Credit Union Service Organization (CUSO), founded in 2019. NetGiver is provided to members by their credit union as a secure and easy-to-use mobile app, where individuals make safe, secure, and direct donations. Using NetGiver, members make donations to any nonprofit nationwide, anytime and anywhere, fee-free. Donations made through NetGiver are given freely and fully, with no cost to the credit union member and 100% going to the nonprofit of choice. For more information, visit www.netgiverapp.com.

###

