

For Immediate Release

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News Release

Support Global Outreach Turns Years of Service Into Gifts of Compassion Around the World

CENTERVILLE, OH – Following a year of much global change and challenge, Support EXP employees gave back in a unique way – with donations of team-selected gifts based on team members’ 184 collective years of service. Through Support Global Outreach (GO), the employees of Support EXP go beyond their daily focus on providing data-driven MX solutions to credit unions, to transform lives and communities around the world.

For this giveback initiative, Support GO acted through [Compassion International](#), a child sponsorship and Christian humanitarian aid organization advancing the long-term development of children living in poverty, globally. Founded in 1952, Compassion International works through partnerships with thousands of local churches in 25 countries around the world. Its mission is to release children from poverty through a holistic approach to child development, addressing spiritual, physical, social, emotional, and economic needs. In 2020, Compassion International ranked #8 on the Forbes list of the 100 Largest U.S. Charities.

For each Support EXP employee, a predefined donation amount was allocated for every year of company service. Teams added up their tenure-based amounts and selected specific gifts from Compassion International’s online catalog to give to children and communities in need. Gifts selected by various Support EXP teams included a water filtration system, educational gifts, food, clothing and a variety of health-related supplies.

“Through the work they do every day, Support EXP employees provide the means to turn the vision of Support GO into reality,” said Rhonda Sheets, President and CEO of Support EXP and Founder of Support GO. “We are reaching out to meet very tangible needs by sharing our blessings. We are grateful for the opportunity to give in a way that flows through each of us and into the world.”

To view a brief video about this Support GO giveback initiative, or to learn about other ways Support GO is transforming communities and lives around the world, please visit:

<https://supportexp.com/making-a-difference/>

About Support EXP

Founded in 1997, Support EXP has become the member experience (MX) management expert at leading and guiding transformations of credit unions beyond the transactional level. Our MX feedback solutions deliver direct, data-driven insight across all channels, lines of business, and functional areas. With timely MX intel, we enable credit unions to act strategically, so they can lead in their market and flex with immense agility.