

Sue Christensen
St. Cloud Financial Credit Union
320-258-2214
suec@scfcu.org
3030 First Street South
St. Cloud, MN 56301

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Local credit union leader selected for national innovation program with the Filene Institute

St. Cloud Financial Credit Union's COO to address the biggest issues facing the industry

St. Cloud, Minnesota: St. Cloud Financial Credit Union is proud to announce that Theresa Tschumperlin, Chief Operations Officer, was recently selected to participate in a two-year innovation leadership program and will partake in a cohort with the Filene i3 program. This prestigious program is focused on innovation and equipping top credit union professionals with the mindset, tools, and network to lead and shape the credit union of the 21st century.

Along with 23 credit union leaders, Ms. Tschumperlin will begin work on the biggest issues facing the credit union industry. "I am honored to be accepted into the latest Filene i3 innovation program, focusing on identifying and solving the largest challenges within the credit union industry," states Tschumperlin. "Being able to participate in this program will allow me to guide our organization and continue to bring best-in-class service, solutions, and experience to our members, our communities, and the credit union industry as a whole."

According to Filene, the ultimate goal of i3 is to produce credit union leaders who think forward and change lives by leading innovation initiatives at their credit unions that bring about new products, processes, and business models that strengthen credit unions and their members' financial well-being. Collectively, the i3 community can be counted on to produce ideas and examples that yield change across the credit union system, leading to healthier institutions and communities.

"The selection of Theresa into this two-year program is a testament to the talent she possesses and is a great opportunity for her, our credit union, and the communities in Minnesota we serve," President and CEO of St. Cloud Financial Credit Union, Jed A. Meyer, states. "We are fortunate that Theresa will be leading not only our credit union through the ever-changing future we face, but also the credit union industry as a whole!" Meyer continued.

About St. Cloud Financial Credit Union: St. Cloud Financial Credit Union is a not-for-profit financial cooperative founded in 1930. Currently with more than 22,000 members and over \$250 million in assets, the credit union is proud to serve members in central Minnesota with six branches in St. Cloud, Sartell, Sauk Rapids, Becker, and Albertville. The organization prides itself on making a meaningful difference for members and their local communities.