

UMassFive News

For Immediate Release

Craig A. Boivin
Vice President of Marketing
413-256-5553 | cboivin@umassfive.coop

UMassFive Collecting Personal Care Items for Local Survival Centers



Hadley, MA –During the month of May, the Hadley and Northampton Branches of UMassFive College Federal Credit Union are holding a Personal Care Items Drive to benefit the pantries of the Amherst and Northampton Survival Centers. Items collected will be provided, for free, to our neighbors in need.

“While food is at the core of our food pantry, being able to provide toiletries and personal care items—menstrual products, a bar of soap, incontinence products for seniors—well, it doesn't get more basic than that,” says Executive Director of the Amherst Survival Center, Lev Ben-Ezra. “Many families tell us that when money is tight, they find themselves facing budgetary choices between affording these basic necessities and the basic need for food. UMassFive's efforts to collect these items helps make sure our neighbors don't have to make these impossible choices.”

UMassFive welcomes the community to drop off donations of unopened shampoo and conditioner, shaving supplies, deodorant, toothpaste, toothbrushes, toilet paper, baby diapers, menstrual products, bed and bladder pads, and adult incontinence briefs (size M, L, and XL being the most needed) through May 31, 2021. Items can be full, travel, or complimentary hospitality sized, and may be dropped off at 200 Westgate Center Drive, Hadley MA or 225 King Street, Northampton MA.

The UMassFive College Federal Credit Union was established in 1967 and serves the University of Massachusetts as well as the Five College System and over 50 other non-profits, co-ops, and municipalities. As a non-profit financial cooperative, earnings are returned to UMassFive's membership in the form of better rates, lower fees, and improved services. UMassFive has over 41,000 members, six branches, and assets of over \$500 million. For more information about UMassFive College Federal Credit Union, please visit www.umassfive.coop.