

UMassFive News

For Immediate Release

Craig A. Boivin

Vice President of Marketing

413-256-5553 | cboivin@umassfive.coop

UMassFive Donates Hundreds of Winter Coats and Clothes



Hadley, MA — UMassFive College Federal Credit Union (UMassFive) is happy to share that their members, staff, and community partners have donated hundreds of winter coats and clothing to Amherst Survival Center. Donations were gathered through a collection drive held at UMassFive's Hadley and Northampton branches throughout the month of December.

"This is a drive that we hold annually, and we weren't sure what to expect in terms of donations during the pandemic," said Cait Murray, Community Outreach Manager at UMassFive. "We were

pleasantly surprised to receive a record number of donations this year. The generosity of our members, staff, and community partners is truly remarkable."

Five vehicle loads of donations were dropped off at the Amherst Survival Center, where they were sorted and distributed to the community. "Unfortunately, the Amherst Survival Center had to temporarily close our community store due to COVID as we focus on our food and nutrition programs, but we have remained committed to distributing core essentials" shared Lev Ben-Ezra, Executive Director of the Amherst Survival Center. "We are so grateful to be partnering with several area organizations including Craig's Doors and Family Outreach of Amherst to make sure every single coat, blanket, and winter accessory we collect makes it someone who needs it. The UMassFive coat drive is an essential part of that."

If you would like to support the Amherst Survival Center directly, please visit amherstsurvival.org.

The UMassFive College Federal Credit Union was established in 1967 and serves the University of Massachusetts as well as the Five College System and over 50 other non-profits, co-ops, and municipalities. As a non-profit financial cooperative, earnings are returned to UMassFive's membership in the form of better rates, lower fees, and improved services. UMassFive has over 42,000 members, six branches, and assets of over \$550 million. For more information about UMassFive College Federal Credit Union, please visit www.umassfive.coop.