UMassFive News

For Immediate Release

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UMassFive Raising Funds for The Food Bank of Western MA and the UMass Cancer Walk and Run

Hadley, MA – UMassFive College Federal Credit Union (UMassFive), a financial institution deeply invested in the communities they serve, is once again fundraising and participating in two important charitable events this fall.



A group of six UMassFive employees enthusiastically took their bikes to the streets of the Pioneer Valley to participate in the 11th annual Will Bike for Food Event on September 26th to benefit The Food Bank of Western MA. The team raised over \$3,600 to donate to the cause, with several employees electing to take on the 50-mile ride for their challenge. Monetary donations to help the Food Bank fight hunger are still being accepted through October 15th. Anyone interested in donating directly Team UMassFive do so to may at pledgereg.com/3820/Team/16007. UMassFive members who are enrolled in their

free debit rewards program, Buzz Points, may also redeem their rewards as a charitable donation to The Food Bank of Western MA in support.



Team UMassFive will also be participating in the 23rd annual UMass Cancer Walk and
Run at Polar Park in Worcester, MA on October 17th. A longstanding and top supporter of this event for over 20 years, their branches are providing plenty of ways members and the community can get involved in fundraising efforts. The Hadley Branch is hosting their annual Crafting for a Cure Boutique where UMassFive employees have donated artwork, jewelry, and much more—all of

which are for sale to the public in their branch lobby. Additionally, visitors and members can enter to win a breast cancer awareness-themed raffle basket crafted by one of their employees. The Northampton Branch is collecting cash donations and hosting a contest to guess the amount of Hershey's Kisses in a jar, with the jar and its contents going to the winner. The Worcester Branch is raffling off an assortment of gift baskets. The Mercy Medical Center Branch in Springfield is selling candy bars, Tastefully Simple craft products, and Paparazzi jewelry, with profits going directly towards the cause. Existing UMassFive debit cardholders are again welcomed to redeem their Buzz Points as a charitable



donation to UMass Cancer Walk and Run, while any member of the public who wishes to support Team UMassFive can head to <u>support.umasscancerwalk.org/teamumassfive</u> to make a monetary contribution.

UMassFive College Federal Credit Union (UMassFive) was established in 1967 and serves the University of Massachusetts, as well as the Five College System and over 50 other local organizations that share their community-based values and vision for a sustainable local economy. As a non-profit financial cooperative, UMassFive's earnings are returned to their membership in the form of better rates, lower fees, and improved services and banking technology. The Credit Union offers a full range of financial products, including personal and business banking and lending, retirement planning and investments, and insurance. UMassFive has over 43,000 members, six branches, and assets of over \$615 million. For more information about UMassFive, please visit www.umassfive.coop.