

United States Senate Federal Credit Union • 2750 Eisenhower Ave • Alexandria, VA 22314

CONTACT: Carrie Lazar Members hip Development Representative carriel@ussfcu.org 571.253.6362

FOR IMMEDIATE RELEASE February 17, 2021

## U.S. Senate Federal Credit Union Awarded Best in the Industry



The National Association of Senior Advocates names the United States Senate Federal Credit Union as 2021's Best in the Industry for their commitment to protecting senior account holders from financial abuse and their dedication to providing safe, secure, and transparent banking services.

**Alexandria, VA** - The Best in the Industry Awards, organized by the <u>National Association of Senior</u> <u>Advocates</u> (NAOSA), recognizes the very best businesses and professionals from across the senior services sector, rewarding industry leaders for their commitment to a higher standard of business conduct.

NAOSA's Industry Awards follow a set of best practices known as the NAOSA Gold Standards of Professional Practice<sup>™</sup>. <u>NAOSA's Gold Standards</u> are designed to protect consumers from common, unethical business practices. NAOSA's Gold Standards go above and beyond many legal and professional

organization requirements, ensuring that only those with the highest levels of expertise and outstanding reputations are selected.

## HOW IT WORKS

NAOSA members are awarded the best in their industries after a vetting process that includes a background check, license verification, a minimum average review rating via various online consumer review websites and industry-specific sources. Additionally, all members agree to be upheld by the NAOSA Code of Ethics and Gold Standards of Professional Practice. Members found to be out of compliance with NAOSA Standards or federal and state regulations are subject to revocation.

## **ABOUT NAOSA**

Now in its fifth year, NAOSA has quickly established itself as an important resource for older consumers, providing advice and support in all fifty states. Working to stop scams, fraud and unethical business practices aimed at older adults, NAOSA provides a reliable, nationwide network of vetted businesses and professionals they can rely on and purchase from with confidence. Their best in the industry award represents a truly unique, independent stamp of approval – separating the winners from their competitors and opening up doors for new business opportunities.

## ABOUT USSFCU

For 85 years, USSFCU has provided the U.S. Senate and Capitol Hill communities with world-class financial stability, security, and service. Now with 100 plus paths to membership, almost anyone has the opportunity to experience the USSFCU difference. Learn more at <u>www.ussfcu.org</u>.

###

View this press release on our website at <u>ussfcu.org/press</u>.



UNITED STATES SENATE FEDERAL CREDIT UNION

