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**Warren Hoppe Retires from Xpress Data Inc.**

***Warren Hoppe, VP of Sales – Central Region retires as the year comes to a close.***

**SAN DIEGO, CA, January 3, 2022 –** Xpress Data, Inc. (XDI), the only company in the nation specializing exclusively in the production and delivery of credit union notices, statements, and other event-driven member correspondence, announced today that Warren Hoppe, Vice President of Sales – Central Region, retired on December 31, 2021.

Hoppe served in his role since January 2004, and prior to that had a long career in Sales at Zytron for 20 years. When Hoppe joined XDI years ago, there were 40 clients and he shared selling duties with Dave Hancock. Together they attended credit union core system conferences and several user group meetings each year. They criss-crossed the country meeting credit unions, growing the business and serving XDI’s World Famous Chili. Throughout the industry, Warren is known as someone who prides himself on providing great client service, is deeply loyal, follows through on his commitments, and has a great sense of humor. Outside of work, Warren has been known to play some great tennis, support his favorite Texas teams, and partake in a shot or two of bourbon; things he looks forward to enjoying in his retirement. Michael Cooper, President/CEO of XDI, states “Warren has played an import role in our success; his accomplishments are many and broad. After joining XDI in January 2004, Warren has worked hard and his contributions have helped make XDI what it is today.”

During his tenure at XDI, he has witnessed the evolution of a small niche company to one of the leading credit union partners in the nation. Looking back at the technological advances over the past 17 years, Hoppe said XDI’s decision to develop its own eServices platform was a gamechanger. “We talked to 55 clients and over 150 credit union professionals to create a product that was written for credit unions with their input. XDI continues to make it better and better and today; this portal is still more functional and scalable than the competition.”

But it wasn’t just XDI’s credit union focused products that won clients over, Hoppe’s dedication to service and hearty laugh created strong and lasting relationships. Kristin Morris, COO of Jefferson Financial Federal Credit Union, said of Hoppe, “It has been a pleasure working with Warren over the past 10 years.  He has been a great business partner and friend.  He will be missed.   Everyone at Jefferson Financial FCU wishes Warren a Happy Retirement.  It is well deserved!” The current and future credit union clients of XDI will continue to be served by Greg Hancock, Vice President of Sales – Western Region, and Mike Hoog, Vice President of Sales – Eastern Region. “I have great confidence in Greg and Mike. They are both deeply committed to client satisfaction and will continue to lead XDI’s phenomenal growth.” said Hoppe.

**About Xpress Data, Inc.**

Based in San Diego and founded in 1995, Xpress Data, Inc. started as an all-purpose digital printing and mailing operation. In 1999, the company made a major strategic decision to focus entirely on the credit union industry. Today, XDI serves over 200 progressive credit unions, collectively serving more than 20 million members and representing $355 billion in assets. Additional information is available at www.xdi.com.