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| **FOR IMMEDIATE RELEASE          *Media Contact: Jessica Smith 713.676.8941*** |

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| **eCU Technology Adds Two April Webinars on Slashing Online Abandonment Rates**HOUSTON, April 8, 2021 - Community financial institutions of all sizes are invited to register for eCU Technology's free, informative webinar series to learn how the ORIGINS™ suite can slash online abandonment rates and grow the bottom line.Industry professionals are invited to register for one or both complimentaryLarry Hayes events based on their institution's primary needs. The April webinars will be held at **10:30am CST**and hosted by industry digital leader and eCU Technology President Larry Hayes.Each will include an interactive tour of the mobile-first Origins™ Suite.**April 14th -** Business Deposit Accounts**April 21st -**Membership and Client Portal“Whether you are looking to grow consumer or business accounts, institutions of all sizes must provide the user-friendly digital experience members expect. Our solutions were designed to fit your needs and are proven to slash online abandonment rates,” says Larry Hayes, eCU Technology’s President.The Origins™ Suite has already helped a number of credit unions significantly increase loan, membership and business applications. Credit unions and community banks may [register for the webinars on eCU Technology's website](https://ecutechnology.formstack.com/forms/2021_planning__origins_webinars). More information about the Origins Suite, powered by eCU Technology, may be found online at [www.eCUtechnology.com](http://www.ecutechnology.com/).  |

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| **About eCU Technology**eCU Technology® is a Credit Union Service Organization (CUSO) owned by First Service Credit Union of Houston, TX. Their mission is to inspire and cultivate financial institution customer/member relationships with innovative, forward-thinking financial technology services. They are dedicated to the growth and success of financial institutions across the country by providing Origins – their adaptable, online account and loan origination solutions. For more information about eCU Technology and the Origins solution, visit eCUTechnology.com.### |

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