|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |  |
| --- | --- | --- |
|

|  |  |
| --- | --- |
|

|  |
| --- |
| **FOR IMMEDIATE RELEASE          Media Contact: Jessica Smith 713.676.8941** |

 |

 |

 |
|

|  |  |
| --- | --- |
|

|  |
| --- |
| ****eCU Technology Announces May & June Webinars on Driving Digital Growth****HOUSTON, May 3, 2021 - Community financial institutions of all sizes are invited to register for eCU Technology's free, informative webinar series to learn how the ORIGINS™ suite can drive digital growth and slash online abandonment rates for membership, loan and business applications.Industry professionals are invited to register for one or all of the upcoming complimentary events based on their institution's primary needs. The May and June webinars will be held on Thursdays at **10:30am CST**and hosted by industry digital leader and eCU Technology President Larry Hayes.Each will include an interactive tour of the mobile-first Origins™ Suite.**May 27th -** Membership and Client Portal**June 10th -**Consumer Loan Applications**June 24th -**Business Deposit Accounts“As economic outlooks improve and consumer activity increases this summer, it's more important than ever to meet digital expectations," says Larry Hayes, eCU Technology’s President. "Our ORIGINS suite of solutions are proven to slash abandonment rates and help you drive digital growth.”The Origins™ Suite has already helped a number of credit unions significantly increase loan, membership and business applications. Credit unions and community banks may [register for the webinars on eCU Technology's website](https://ecutechnology.formstack.com/forms/2021_planning__origins_webinars). More information about the Origins Suite, powered by eCU Technology, may be found online at [www.eCUtechnology.com](http://www.ecutechnology.com/).  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **About eCU Technology**eCU Technology® is a Credit Union Service Organization (CUSO) owned by First Service Credit Union of Houston, TX. Their mission is to inspire and cultivate financial institution customer/member relationships with innovative, forward-thinking financial technology services. They are dedicated to the growth and success of financial institutions across the country by providing Origins – their adaptable, online account and loan origination solutions. For more information about eCU Technology and the Origins solution, visit eCUTechnology.com.### |

 |

 |