

## **CREDIT UNION IMPACT REPORT: 2017**

Lending, savings, community support, and more.

Credit unions had a busy year.





Credit unions lent \$969.1 billion to members across the country.



Credit unions originated \$486.0 billion in loans.



Credit union market share of total auto sales reached **19.2%**.



Credit unions increased student lending to **\$4.4 billion**, helping students fund their college education.

## SAVINGS



Credit union members saved, on average, \$10,319 in share accounts.



Credit Union members opened

3.7 million

new share draft accounts.



**83.4%** of credit unions offered long-term savings vehicles via IRAs and certificates.

**5.9%** of the movement charged \$0 per member in fees. 20.3% charged \$10 or less, on average.



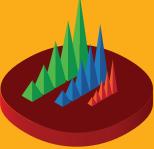


Credit unions returned **\$6.5 billion** in dividends; 12.5% more than in 2016.



47.1%

of credit unions offered financial education and/or financial counseling programs.



The credit union tax exemption underpinned a \$16 billion boost for the national economy, according to NAFCU.

58.2% of credit unions offered mobile banking.



COMMUNITY



Credit unions aided small businesses through **5,815** SBA loans.



Credit unions restructured 123,105 troubled loans, helping borrowers across the country stay in their homes.



11.9% of credit unions had CDFI certification and/or low income designation.



The movement added 11,331 employees to its roster in 2017, bringing the total number of employees to 306,770.

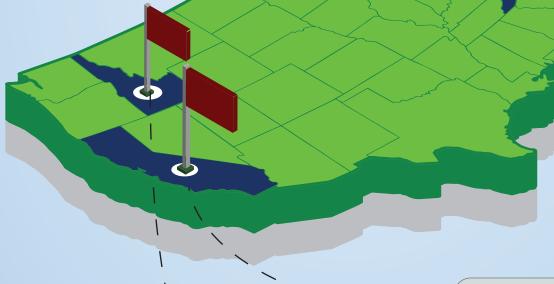


## REGIONAL HIGHLIGHTS

North Carolina credit unions increased their employee salary and benefits **8.6%**.

Maine credit unions partnered with a CUSO to fund more than

\$990.9 million in 1st mortgage loans.



Idaho credit unions netted

**4 new branches** in the state's rural areas. The number of rural bank branches decreased by 11.

**California** consumers have benefitted to the tune of

**\$18.8 billion** in the past 10 years thanks to the state's credit union system, according to NAFCU.

