

## How To Speak Credit Union

The credit union industry is full of acronyms. Use this guide to learn the lingo.





Primary Financial Institution

I go to my local CU.

**Credit Union** 



Select Employee Group

Can we join your CU?

Field Of Membership



## Financials



Return On Assets



Home Equity Line Of Credit



Money Market Account



Loan To Value



Line Of Credit



Mortgage



Certificate Of Deposit



NIM

Net Interest Margin



Loan Loss

See how your credit union performs in

these métrics and more. Build a well-

rounded analysis in minutes with CU Analyzer. Learn more today.

Provision for



Non-Interest Income



Member

Return of the

Callahan's proprietary measure of member value.

## naustr







NCUA

**National Credit Union** 

Administration



**Credit Union** 

National

Association

**National Credit Union Share** 

Insurance Fund

**Credit Union** of Federally-Insured Service Organization

**National Association** 

**NCUA** 

Governmental

Federal Home

Credit Unions

Loan Bank

Callahan &

Associates

Guaranteed **Affairs Conference** Note Learn more lingo. Find a listing of credit union acronyms and definitions in the Callahan Credit Union Directory. Download the 2018 directory today.



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