

How To

Improve Employee Engagement

“To win in the marketplace you must first win in the workplace.” – Doug Conant

Engaged employees foster growth and innovation, leading to improved

Employee Retention

Productivity

Member Satisfaction

68.5%

of U.S. workers are not engaged

source: Gallup

What Is Employee Engagement?

Emotional commitment to the organization and organizational goals



Why Is This Important?

79%

of human resource and business leaders think their company has a problem with retention and engagement

source: Forbes

Companies with effective management on average have

72%

of their employees highly engaged

source: Towers Watson 2014 Global Workforce Study



26%
of employees plan to leave their employer
THIS YEAR!

source: Deloitte Human Capital Trends 2014



Benefits Of Higher Employee Engagement

Increased Member Value



Increased Innovation



Reduced Costs



Lower Employee Turnover



Improved Customer Service



Tools To Measure Engagement



Annual Reviews



Specific Feedback



Employee Surveys

Metrics To Measure Engagement

Relationship With Managers

Satisfaction

Recognition

Happiness

Company Alignment

Feedback

Relationship With Colleagues

Wellness

Personal Growth

Ambassadorship

Methods To Increase Engagement

Gamification

Meaningful Work

Workplace Collaboration

Explaining 'Why'

Inclusion

Learning Opportunities

Clear Company Culture

Transparency

Sources

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