**TruMark Financial® Credit Union  
News Release**

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**Credit union donates backpacks to support students returning to school**

FORT WASHINGTON, Pa. — Every child deserves to start the school year with a backpack filled with new school supplies. However, for some families preparing for the school year presents many challenges. In an effort to ease the stress, TruMark Financial® Credit Union donated 60 colorful backpacks filled with pencils, crayons, composition books, scissors, tissues, pencil sharpener, and much more to non-profit organizations that provide support and services to families dealing with difficult situations.

As part of its Concern for Community initiative, TruMark Financial partnered with the following organizations to distribute the backpacks:

* Cradles to Crayons
* Carson Valley Children's Aid
* Family Service of Chester County
* Neighbor to Neighbor CDC
* Network of Victim Assistance (NOVA)

“The kids were so excited by the backpacks. They are thrilled to be starting school with something new and cool, just like every other kid. Our team is very grateful to be able to give them this gift, new supplies they would never have been able to afford,” said Michelle Cash, development director at NOVA in Bucks County.

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TruMark Financial maintains strong relationships in the community with its financial literacy program in which employees conduct workshops on topics such as saving, budgeting, credit, and investing at local schools and community organizations. The credit union also encourages employees to volunteer at a non-profit of their choice and in return they receive eight hours of paid time off as part of its TruCommunity program.

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**About TruMark Financial:**

TruMark Financial is one of the strongest, most progressive credit unions in the nation, offering a full range of banking, investing, and insurance services to more than 131,000 members in Southeastern Pa.

Founded in 1939, TruMark Financial is headquartered in Fort Washington, Pa., and has approximately $2.8 billion in assets through its 24 branches, Call Center, and a suite of innovative online and mobile banking services. To learn more about TruMark Financial, visit www.trumarkonline.org or call   
1-877-TRUMARK. Connect with TruMark Financial at www.facebook.com/trumarkonline and twitter.com/trumarkonline.

**Editor’s Note: Caption for Photo**

Michelle Cash, development director at Network of Victim Assistance (NOVA) in Bucks County (center), was glad to meet TruMark Financial representatives Bill Franklin, business development officer (left), and Amber Gorman, Richboro branch manager and assistant vice president (right), when they dropped by to deliver colorful backpacks filled with school supplies for NOVA’s clients. The donation was a component of the credit union's ongoing Concern for Community initiative.