

BCU HOME LOAN SERVICES FEATURED ON AWARD-WINNING HOME IMPROVEMENT SHOW

CHICAGO – September 22, 2023 – BCU is passionate about empowering people with the education and tools they need to lead successful financial lives. Buying or renovating a home may be one of the largest financial milestones a person achieves in their lifetime, and it doesn't make sense to do it alone, especially in the current market.

That's why BCU's feature in a recent episode of award-winning home improvement show, Designing Spaces[™] aligned perfectly to BCU's purpose. The show travels the country to remodel, redecorate, and redesign homes, often providing show participants and viewers with financial tips. In the episode, BCU Executive Vice-President and Chief Operating Officer Jim Block and BCU Regional Manager of Mortgage Sales Erman Ramos discussed the Credit Union's unique home loan products. "We have innovative products that are really designed to help members no matter what stage of life they're in," said Block. "We are thrilled to partner with Designing Spaces to help us get the word out."

One of BCU's newest home loan products is their version of a rate lock program. FlexiRate[™] allows members to lock in a mortgage interest rate that follows the borrower rather than the property. Landing the perfect property can be very competitive. A flexible pre-approval that moves from house to house gives members options and peace of mind, knowing the rate they've planned for will not change or may even decrease with a one-time float down if the market adjusts in their favor during the time period.

"We have innovative products that are really designed to help members no matter what stage of life they're in."

- Jim Block, BCUEVP & COO

For those looking to turn their house into a home, the Credit Union offers Home Equity Line of Credit and Unsecured Line of Credit options. "For most people, their home is their most prized possession," said Ramos. With these products, members can design the home they love without compromising their financial well-being.

Wisit <u>BCU.org</u> to turn your dream home into a reality.

Hatch the Designing Spaces episode on <u>Facebook</u>, <u>YouTube</u> or <u>Designingspaces.tv</u>.

About BCU: BCU is a purpose-driven organization that empowers people to discover financial freedom. With over \$5B in assets, while being both not-forprofit and member-owned, the Credit Union is driven by the commitment to provide extraordinary service. BCU members enjoy access to financial services and well-being programming that inspire confidence through the brand promise "Here Today For Your Tomorrow." BCU is the financial well-being benefit partner for some of America's best companies, currently serving Fortune 100 workplaces throughout the United States and Puerto Rico. Lifetime membership is offered to employees and families of their company partners, and those living or working in Chicago-area communities. **To learn more, visit BCU.org**

