**Jesse Bell Joins Leadership Team at Point Breeze Credit Union as Chief Member Relationship Officer**

HUNT VALLEY, MD – Point Breeze Credit Union announced Jesse Bell has joined their senior leadership team as Senior Vice President and Chief Member Relationship Officer.

Bell is a seasoned professional in the banking and finance industry with over 18 years of experience in a variety of roles, including sales, business development, marketing and membership with credit unions and financial institutions.

Bell’s experience includes time spent as Director of Sales and Service at Andrews Federal Credit Union, Vice President of Retail and Marketing at Naval Research Lab Federal Credit Union and nearly a decade with the State Department Federal Credit Union (SDFCU).

“We are committed to providing exceptional service to our members along with ‘easy, reliable banking’,” said Tonia Niedzialkowski, President and CEO of Point Breeze Credit Union. “Jesse has a proven track record for delivering excellent service performance and growing member relationships. We are excited to have him join our senior leadership team.”

Bell received his Bachelor of Business Administration in Business Management from Boise State University. He is currently pursuing his Master of Business Administration from University of Maryland University College.

He resides in Maryland with his wife April and two children, Jesse Jr. and Lea.

**About Point Breeze Credit Union**

*Point Breeze Credit Union is one of Maryland's largest credit unions, with over 61,000 members and approximate assets of $960 million. A full-service financial institution that is member-owned and not-for-profit, Point Breeze offers easy, reliable banking through offices in Hunt Valley, Rosedale, Bel Air, Westminster, and Owings Mills, as well as more than 5,600 Shared Branch locations and 30,000 surcharge-free ATMs nationwide. Membership in Point Breeze is open to individuals who work, worship, or volunteer within 20 miles of a Point Breeze location. Point Breeze is federally insured by NCUA and an Equal Housing Opportunity lender. For more information, visit* [*www.pbcu.com*](http://www.pbcu.com/)*.*

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