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## FOR IMMEDIATE RELEASE

## **VyStar Opens Second Branch in The Villages, Continuing Central Florida Growth**

**Jacksonville, Florida** — Brian E. Wolfburg, President/CEO of VyStar Credit Union, announced the opening of VyStar's 66th full-service branch at 3340 Wedgewood Lane, The Villages, FL 32162. VyStar officials held a ribbon cutting ceremony and golf cart decorating contest on Wednesday to celebrate its growth in The Villages.



VyStar's newest branch is its second in the community following the opening of its Villages Wildwood branch in 2019. The Villages Oxford branch further expands VyStar's footprint in Central Florida, where the credit union has more than a dozen locations. VyStar's 67th branch recently opened in Melbourne, and additional branches are planned to open later this year in Tallahassee and Lake Mary.

"With the opening of this branch, VyStar is proud to now have a location in the heart of The Villages," said VyStar EVP/Chief Operations Officer Chad Meadows. "This truly exceptional community has embraced us since we opened our first branch three years ago, and we look

forward to continuing to offer high-quality products and services built for the unique needs of the residents who call The Villages home."

The Villages Oxford branch enables VyStar to better serve members, who have access to great rates, low or no fees, early direct deposit, rewards on credit cards, financial wellness education, member-centric service and more. The branch features VyStar's digital-forward design concept, which improves how employees connect with members. The concept includes interactive touchscreen kiosks that provide financial tools and allow members to quickly explore the latest products, services and rates. Members can also visit <a href="wystarcu.org">wystarcu.org</a> for financial calculators, informative product pages and more.

Lobby hours for The Villages Oxford branch are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m. Drive-thru hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m.

"Whether a member is looking for retirement planning, financial wellness assistance or any of our other products and services, we want them to know that VyStar is here for them," said Villages Oxford Branch Vice President April Green. "We are committed to supporting our members and helping our community thrive."

As VyStar grows across Central Florida, it continues to invest in the communities it serves. In honor of its expansion in The Villages, VyStar donated \$5,000 to Villages Honor Flight, an organization that honors the



service and sacrifice of veterans by transporting heroes to Washington D.C. to visit and reflect at their memorials. VyStar is proud to support many military initiatives and community organizations.

<u>Learn more</u> about VyStar's new Villages Oxford branch.

VyStar Credit Union is the second-largest credit union headquartered in Florida and now serves more than 830,000 members with assets of over \$13 billion. VyStar is the largest mortgage lender in Northeast Florida and a major employer in the region with over 2,000 employees. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 26 Georgia counties, and past and present military members and their families all over the world. For more information, visit vystarcu.org, and follow us on Facebook, Instagram, Twitter and LinkedIn.