### **INDUSTRY PERFORMANCE**

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# THE CONSOLIDATED CREDIT UNION FINANCIAL STATEMENT \* FOR ALL U.S. CREDIT UNIONS | DATA AS OF 06.30,.16

|                                     | CT-NOC        | JUN-16        | % เคล   |                                   | GT-NOC      | JUN-16      | % C⊓G    |
|-------------------------------------|---------------|---------------|---------|-----------------------------------|-------------|-------------|----------|
| ASSETS                              |               |               |         | INCOME                            |             |             |          |
| Cash & Equivalents                  | 93,559,393    | 103,037,043   | 10.13%  | Loans                             | 17,173,409  | 18,655,888  | 8.63%    |
| Govt & Agencies                     | 196,010,102   | 186,280,415   | -4.96%  | (Less Rebates)                    | (10,393)    | (9,478)     | -8.80%   |
| Corporate Credit Unions             | 3,172,617     | 2,986,963     | -5.85%  | Investments                       | 2,213,958   | 2,425,499   | 9.55%    |
| Banks And S&Ls                      | 42,946,985    | 40,816,750    | -4.96%  | Fee Income                        | 3,648,466   | 3,807,775   | 4.37%    |
| Mutual Funds                        | 2,109,506     | 1.984,695     | -5.92%  | Trading & Other Operating Income  | 4,013,104   | 4,331,459   | 7.93%    |
| All Other Inv & Ins                 | 38 034 573    | 43 169 768    | 13 50%  | Total Income                      | 27 038 544  | 29 211 143  | 8 04%    |
| Total Investments, Cash & Cash Eq.  | 375.833.176   | 378.275.635   | 0.65%   |                                   | ,000,11     |             |          |
|                                     |               |               |         | EXPENSES                          |             |             |          |
| Real Estate Loans                   | 383,722,045   | 416,903,835   | 8.65%   | Employee Compensation & Benefits  | 9,111,841   | 9,829,895   | 7.88%    |
| Auto Loans                          | 248.011,558   | 282,973,326   | 14.10%  | Travel & Conferences              | 178,406     | 187.729     | 5.23%    |
| All Other Loans                     | 122.332.258   | 133.423.904   | %20.6   | Office Occupancy                  | 1.255.748   | 1.282.261   | 2.11%    |
| Total Loans                         | 754.065.860   | 833.301.065   | 10.51%  | Office Operations                 | 3,353,145   | 3.590.094   | 7.07%    |
|                                     |               |               |         | Education & Promotional           | 659,051     | 702,796     | 6.64%    |
| (Loan Loss Allowances)              | (7.053,788)   | (7,604,485)   | 7.81%   | Loan Servicing                    | 1.320,528   | 1,357,993   | 2.84%    |
|                                     |               |               |         | Professional Services             | 1,399,830   | 1,520,121   | 8.59%    |
| Repossessed Property                | 1,025,123     | 900,399       | -12.17% | Member Insurance                  | 11,932      | 9,582       | -19.70%  |
| Land & Buildings                    | 19,509,727    | 20,604,508    | 5.61%   | Operating Fees                    | 72,654      | 74,225      | 2.16%    |
| Other Fixed Assets                  | 4,010,458     | 4,383,485     | 9.30%   | Miscellaneous                     | 611,124     | 679,516     | 11.19%   |
| All Other Assets                    | 35,212,997    | 40,462,822    | 14.91%  | Expense Subtotal                  | 17,974,259  | 19,234,211  | 7.01%    |
| Total Assets                        | 1,182,603,553 | 1,270,323,429 | 7.42%   |                                   |             |             |          |
|                                     |               |               |         | Prov/Loan Loss                    | 1,698,183   | 2,257,981   | 32.96%   |
| Liabilities & Capital               | :             | :             |         | Subtotal                          | 19,672,442  | 21,492,192  | 9.25%    |
| Dividends Payable                   | 180,540       | 188,316       | 4.31%   |                                   |             | 000         |          |
| Notes Payable                       | 41,418,346    | 45,401,408    | 9.62%   | Non-Operating Gain (Loss)         | 256,363     | 267,380     | 4.30%    |
| Reverse Repurchase Agreements       | 2,464,099     | 1,660,126     | -32.63% | Income Before Dividends           | 7,622,465   | 7,986,331   | 4.77%    |
| Other Liabilities                   | 12,167,977    | 13,535,380    | 11.24%  |                                   |             |             |          |
| Total Liabilities                   | 56,230,962    | 60,785,230    | 8.10%   | Cost Of Funds                     |             |             |          |
|                                     |               |               |         | Interest On Borrowed Funds        | 384,170     | 440,982     | 14.79%   |
| Regular Shares & Deposits           | 363,177,426   | 395,876,832   | %00'6   | Dividends                         | 2,565,055   | 2,738,547   | 6.76%    |
| Money Market Shares                 | 228,653,537   | 243,377,409   | 6.44%   | Net Income Prior To Stabilization | 4,673,284   | 4,806,801   | 2.86%    |
| Share Drafts                        | 139,442,320   | 157,007,058   | 12.60%  |                                   |             |             |          |
| IRAs & Keoghs                       | 77,343,095    | 78,455,279    | 1.44%   | Net NCUSIF Stabilization Expense  | 4,560       | 1,960       | -57.02%  |
| Share Certificates                  | 190,883,332   | 198,030,569   | 3.74%   | Net Income                        | 4,668,654   | 4,804,842   | 2.92%    |
| Total Shares                        | 999,499,710   | 1,072,747,148 | 7.33%   |                                   |             |             | %<br>Chg |
| Regular Reserves                    | 20,343,518    | 20,915,540    | 2.81%   | Total Number Of Credit Unions     | 6,284       | 6,011       | -4.34%   |
| FASB 115 Valuation Reserves         | (2.036.894)   | (837.008)     | -58.91% | # Of FCUs                         | 3.856       | 3.679       | -4.59%   |
| Jndivided Earnings & Other Reserves | 106,450,897   | 114,183,399   | 7.26%   | # Of SCUs - Federally Insured     | 2,303       | 2,208       | -4.13%   |
| Equity Acquired in Merger           | 2,115,359     | 2,529,120     | 19.56%  | # Of SCUs – Cooperatively Insured | 125         | 124         | -0.80%   |
| Total Reserves & Undivided Earnings | 126,872,881   | 136,791,051   | 7.82%   | Members                           | 102,277,044 | 106,151,856 | 3.79%    |
| Total Liabilities & Capital         | 1.182,603,553 | 1.270.323.429 | 7.42%   | Employees                         | 266,303     | 277,213     | 4.10%    |
| •                                   |               |               |         | Average Share Balance             | 9,716       | 10,031      | 3.24%    |
|                                     |               |               |         |                                   |             | 0.00        | /000     |

\* IN THOUSANDS OF DOLLARS

# 10-YEAR BALANCE SHEET AND INCOME STATEMENT

| Assets Cash & Equivalents Cash At Corporate Gredit Unions Gash At Corporate Gredit Unions Covernment & Agencies |             | 7007        | 2008          | 2009          | 2010        | 2011        | 2012          | 2013          | 2014          | 2015          | 10-Year CAGR  |
|---|-------------|-------------|---------------|---------------|-------------|-------------|---------------|---------------|---------------|---------------|---------------|
|   |             |             |               |               |             |             |               |               |               |               |               |
|   | 53,021,001  | 53,895,119  | 49,354,434    | 68,952,777    | 75,914,572  | 96,693,026  | 102,677,780   | 88,974,390    | 87,248,766    | 95,814,836    | 6.10%         |
|   | 30,277,818  | 29,521,409  | 25,867,004    | 41,754,394    | 41,693,216  | 31,895,252  | 25,655,840    | 19,100,819    | 17,697,213    | 20,227,168    | -3.95%        |
|   | 71,236,307  | 70,455,762  | 85,024,462    | 115,592,056   | 144,376,187 | 183,263,445 | 200,487,823   | 204,517,471   | 194,912,873   | 189,888,599   | 10.30%        |
|   | 34,097,026  | 39,271,697  | 32,318,226    | 33,844,868    | 17,427,592  | 6,253,631   | 3,997,640     | 3,664,204     | 2,972,135     | 2,790,800     | -22.14%       |
|   | 16,090,963  | 16,773,341  | 28,139,807    | 37,486,619    | 42,848,765  | 44,600,407  | 48,089,975    | 45,807,321    | 43,082,707    | 40,364,591    | 9.63%         |
| a All Other Investment & Insurance  | 16,102,845  | 18,856,548  | 22,513,672    | 26,151,291    | 36,847,726  | 25,741,055  | 31,030,421    | 35,141,667    | 38,241,064    | 41,993,938    | 10.06%        |
| Total Investments, Cash, & Cash Equivalents   | 190,548,142 | 199,252,466 | 217,350,601   | 282,027,611   | 317,414,841 | 356,551,565 | 386,283,640   | 378,105,053   | 366,457,545   | 370,852,764   | <b>6.89</b> % |
| Q Real Estate Loans   | 250,337,351 | 277,871,832 | 309,706,835   | 314,429,599   | 314,407,860 | 317,642,009 | 325,012,942   | 343,679,567   | 369,349,312   | 401,705,035   | 4.84%         |
| Auto Loans  | 179,685,341 | 179,409,022 | 178,199,611   | 175,407,954   | 166,169,796 | 166,701,550 | 180,294,933   | 200,563,705   | 232,126,754   | 263,887,534   | 3.92%         |
| O SH Other Loans  | 75,521,721  | 81,321,956  | 86,845,680    | 90,616,684    | 91,867,533  | 94,629,423  | 99,963,054    | 108,816,993   | 119,311,912   | 129,077,149   | 5.51%         |
| Total Loans   | 505,544,413 | 538,602,811 | 574,752,126   | 580,454,237   | 572,445,189 | 578,972,981 | 605,270,929   | 653,060,265   | 720,787,978   | 794,669,717   | 4.63%         |
| S (Loan Loss Allowance)   | (3,368,603) | (3,926,469) | (6,266,040)   | (8,892,005)   | (9,552,391) | (8,959,904) | (8,232,849)   | (7,386,291)   | (7,028,610)   | (7,371,017)   | 8.15%         |
| The Land & Buildings & Fixed Assets   | 15,943,015  | 17,614,279  | 19,250,382    | 19,979,137    | 20,422,185  | 20,846,107  | 21,404,434    | 22,112,280    | 23,101,044    | 24,267,060    | 4.29%         |
|   | 17,541,549  | 18,556,643  | 18,535,766    | 23,255,214    | 25,880,267  | 26,775,988  | 30,142,514    | 29,422,558    | 32,804,529    | 33,568,161    | 6.71%         |
| Total Assets  | 726,208,517 | 770,099,730 | 823,622,835   | 896,824,195   | 926,610,092 | 974,186,737 | 1,034,868,668 | 1,075,313,865 | 1,136,122,486 | 1,215,986,685 | 5.29%         |
| Liabilities & Capital   |             |             |               |               |             |             |               |               |               |               |               |
| Total Liabilities   | 27.819.707  | 35,593,619  | 45.592.795    | 45.542.415    | 36.924.172  | 36.267.582  | 37.455.968    | 40.595.211    | 50.205.403    | 60.110.340    | 8.01%         |
| Regular Shares Denosits Share Drafts  | 265 576 233 | 253 589 891 | 266 131 809   | 299 445 427   | 325,896,401 | 361 961 391 | 403 513 171   | 433 793 958   | 472 182 553   | 523 115 558   | 7 01%         |
| Share Certificates  | 193 893 481 | 220,333,331 | 229,151,525   | 727 100 000   | 216 294 999 | 206,136,136 | 200,350,115   | 193 895 523   | 191 412 534   | 191 735 669   | 0.11%         |
| All Other Charge (MMA IDA)  | 155,030,101 | 171 702 455 | 105 865 376   | 220,021,121   | 255,234,333 | 260,100,002 | 285,306,113   | 20,000,001    | 200 521 311   | 311 3/3 089   | 7 17%         |
| All Other Shares (MIMA, INA)  | 100,000,000 | 1/1,/92,433 | 193,003,370   | 234,014,433   | 203,112,027 | 203,070,400 | 203,700,174   | 294,344,201   | 299,321,311   | 311,343,900   | 8 /T. L       |
| lotal snares  | 010,505,010 | 040,122,802 | 194,64,001    | 163,341,581   | 191,303,421 | 838,505,580 | 889,579,460   | 922,033,767   | 903,110,398   | 1,026,195,215 | 9.75%         |
|   | 83,082,040  | 87,686,445  | 86,265,379    | 87,940,193    | 92,382,493  | 99,413,575  | 107,833,240   | 112,684,887   | 122,800,685   | 129,681,130   | 4.55%         |
|   | 726,208,517 | 770,099,730 | 823,622,835   | 896,824,195   | 926,610,092 | 974,186,737 | 1,034,868,668 | 1,075,313,865 | 1,136,122,486 | 1,215,986,685 | 5.29%         |
|   |             |             |               |               |             |             |               |               |               |               |               |
|   | 31,513,483  | 35,090,974  | 36,743,588    | 36,246,560    | 34,937,058  | 33,150,824  | 32,084,795    | 31,522,127    | 32,885,876    | 35,136,490    | 1.09%         |
| Investment, Trading, & Other Operating Income   | 10,594,437  | 12,481,059  | 11,645,651    | 10,853,734    | 10,639,623  | 10,548,334  | 11,520,795    | 11,156,807    | 11,633,896    | 12,433,354    | 1.61%         |
| The Income  | 6,015,391   | 6,493,332   | 6,907,865     | 7,130,385     | 7,145,827   | 7,033,973   | 7,474,767     | 7,584,715     | 7,302,483     | 7,604,674     | 2.37%         |
| Total Income  | 48,123,312  | 54,065,365  | 55,297,104    | 54,230,680    | 52,722,507  | 50,733,132  | 51,080,357    | 50,263,649    | 51,822,255    | 55,174,517    | 1.38%         |
| AD Expenses   |             |             |               |               |             |             |               |               |               |               |               |
| ☐ Employee Compensation & Benefits  | 11,783,792  | 12,687,690  | 13,493,513    | 13,875,216    | 14,193,147  | 14,680,575  | 15,704,930    | 16,508,134    | 17,268,006    | 18,569,429    | 4.65%         |
| 另 Office Occupancy & Operations   | 6,459,504   | 6,925,299   | 7,320,901     | 7,490,055     | 7,570,624   | 7,719,205   | 8,105,401     | 8,409,285     | 8,924,613     | 9,354,320     | 3.77%         |
| C All Other Expenses  | 5,330,091   | 5,706,712   | 7,739,011     | 6,088,851     | 6,293,300   | 6,639,384   | 7,405,094     | 7,771,446     | 8,214,208     | 8,680,190     | 2.00%         |
| 5. Operating Expense Subtotal   | 23,573,386  | 25,319,700  | 28,553,425    | 27,454,122    | 28,057,071  | 29,039,164  | 31,215,425    | 32,688,865    | 34,406,826    | 36,603,939    | 4.50%         |
| Prov/Loan Loss  | 2,216,935   | 3,218,914   | 7,066,992     | 9,602,530     | 7,119,129   | 4,704,597   | 3,583,523     | 2,761,769     | 3,056,730     | 3,992,023     | %90'9         |
| Ž   | 102,139     | 134,940     | (445,361)     | (951,407)     | 25,785      | 122,167     | 396,200       | 323,500       | 459,944       | 364,641       | 13.57%        |
| Income Before Dividends   | 22,435,130  | 25,661,691  | 19,231,326    | 16,222,621    | 17,572,093  | 17,111,538  | 16,677,609    | 15,136,515    | 14,818,642    | 14,943,196    | -3.98%        |
| Cost of Funds ***   | 16,644,012  | 20,846,491  | 19,383,156    | 14,979,243    | 11,013,477  | 8,777,430   | 7,299,377     | 6,242,655     | 5,950,464     | 6,078,465     | -9.58%        |
| Net Income Prior To Stabilization   | 5,791,118   | 4,815,200   | (151,830)**** | 1,243,378     | 6,558,616   | 8,334,108   | 9,378,232     | 8,893,860     | 8,868,178     | 8,864,731     | 4.35%         |
| NCUSIF Stabilization Expense  |             |             |               | (296,784)**** | 1,978,101   | 1,891,721   | 779,777       | 670,139       | 322           | (231)         |               |
| Net Income  |             |             |               | 1,540,162     | 4,580,515   | 6,442,387   | 8,598,455     | 8,223,721     | 8,867,857     | 8,864,962     |               |
| Total Number of Credit Unions   | 8,536       | 8,268       | 2,968         | 7,710         | 7,491       | 7,240       | 6,960         | 6,687         | 6,402         | 6,147         |               |
| # Of FCUs   | 5,190       | 5,038       | 4,852         | 4,712         | 4,589       | 4,447       | 4,272         | 4,105         | 3,928         | 3,765         |               |
| # Of SCUs - Federally Insured   | 3,172       | 3,063       | 2,952         | 2,839         | 2,750       | 2,647       | 2,547         | 2,449         | 2,345         | 2,256         |               |
| 来 # Of SCUs – Cooperatively Insured   | 174         | 167         | 164           | 159           | 152         | 146         | 141           | 133           | 129           | 126           |               |
| 2   | 87,395,078  | 88,500,886  | 89,897,193    | 91,175,370    | 91,778,378  | 93,054,800  | 95,076,586    | 97,462,474    | 100,515,100   | 103,993,756   |               |
| DITA:   | 228,405     | 236,716     | 241,682       | 239,218       | 238,889     | 239,735     | 247,674       | 254,109       | 260,943       | 270,916       |               |
|   | 251,394,673 | 255,591,299 | 253,836,502   | 271,047,330   | 250,298,416 | 264,244,588 | 330,627,691   | 350,987,807   | 354,348,064   | 410,613,336   |               |
| Net Charge-Offs / Avgerage Loans  | 0.45%       | 0.10%       | 0.85%         | 1.22%         | 1.14%       | 0.92%       | 0.74%         | 0.57%         | 0.49%         | 0.48%         |               |
| Return On Assets  | 0.82%       | 0.64%       | -0.02%        | 0.18%         | 0.50%       | %69:0       | 0.86%         | 0.78%         | 0.80%         | 0.75%         |               |
| Capital / Assets  | 12.0%       | 11.9%       | 11.3%         | 10.9%         | 11.0%       | 11.2%       | 11.2%         | 11.2%         | 11.4%         | 11.3%         |               |

\* IN THOUSANDS OF DOLLARS | \*\* EXCLUDES CASH EQUIVALENTS HELD AT CORPORATE CREDIT UNIONS | \*\*\* INCLUDES DIVIDENDS AND INTEREST ON BORROWED FUNDS |

\*\*\*\* 2008 INCOME AND EXPENSE FIGURES ALSO INCLUDE APPROXIMATELY \$10.4 BILLION IN STABILIZATION EXPENSES. THESE WERE ACCOUNTED FOR IN ALL OTHER EXPENSES AND

NON-OPERATING GAIN (LOSS). | \*\*\*\*\* DUE TO THE CREATION OF THE CORPORATE CREDIT UNION STABILIZATION FUND, THE NCUA REFUNDED A PORTION OF THE INITIAL PREMIUM ASSESSMENT FROM THE FIRST QUARTER IN JUNE 2009. THE NEGATIVE NCUSIF STABILIZATION EXPENSE REPRESENTS THE AMOUNT PAID TO THE FUND LESS THE REFUND.

SOURCE: CALLAHAN & ASSOCIATES

### **200 LARGEST CREDIT UNIONS BY ASSETS**

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16

| R   |     | 0 11111                      | 0:  |                  |     | lk  |                         | 0:  |                 |
|-----|-----|------------------------------|-----|------------------|-----|-----|-------------------------|-----|-----------------|
| '16 | '15 | Credit Union                 | St. | Assets           | '16 | '15 | Credit Union            | St. | Assets          |
| 1   | 1   | NAVY                         | VA  | \$77,830,150,313 | 51  | 50  | MEMBERS 1ST             | PA  | \$3,198,095,639 |
| 2   | 2   | SECU                         | NC  | \$33,785,749,087 | 52  | 55  | VIRGINIA                | VA  | \$3,095,704,778 |
| 3   | 3   | PENTAGON                     | VA  | \$20,162,693,973 | 53  | 56  | LANDMARK                | WI  | \$3,094,468,727 |
| 4   | 4   | BECU                         | WA  | \$15,136,255,033 | 54  | 48  | STATE EMP. CREDIT UNION | MD  | \$3,066,193,747 |
| 5   | 5   | SCHOOLSFIRST                 | CA  | \$12,432,563,789 | 55  | 53  | NORTHWEST               | VA  | \$3,035,578,437 |
| 6   | 6   | THE GOLDEN 1                 | CA  | \$10,255,810,690 | 56  | 58  | MISSION                 | CA  | \$3,014,984,215 |
| 7   | 7   | SECURITY SERVICE             | TX  | \$9,466,667,991  | 57  | 64  | REDWOOD                 | CA  | \$3,004,475,288 |
| 8   | 8   | ALLIANT                      | IL  | \$9,137,887,323  | 58  | 59  | VERIDIAN                | IA  | \$2,988,489,043 |
| 9   | 9   | FIRST TECH                   | CA  | \$9,109,027,385  | 59  | 61  | SERVICE                 | NH  | \$2,982,130,144 |
| 10  | 10  | STAR ONE                     | CA  | \$8,171,941,931  | 60  | 62  | CHEVRON                 | CA  | \$2,935,808,062 |
| 11  | 12  | AMERICA FIRST                | UT  | \$7,716,639,881  | 61  | 63  | TDECU                   | TX  | \$2,932,960,830 |
| 12  | 13  | SUNCOAST                     | FL  | \$7,560,713,099  | 62  | 60  | TEACHERS                | IN  | \$2,924,966,860 |
| 13  | 11  | SAN DIEGO COUNTY             | CA  | \$7,546,233,777  | 63  | 57  | TOWER                   | MD  | \$2,907,736,974 |
| 14  | 14  | RANDOLPH-BROOKS              | TX  | \$7,328,281,762  | 64  | 54  | SAN ANTONIO             | TX  | \$2,877,204,239 |
| 15  | 15  | DIGITAL                      | MA  | \$7,213,280,539  | 65  | 65  | APCO EMP.               | AL  | \$2,706,714,944 |
| 16  | 16  | BETHPAGE                     | NY  | \$6,775,646,701  | 66  | 66  | COASTAL                 | NC  | \$2,669,331,062 |
| 17  | 17  | ALASKA USA                   | AK  | \$6,439,378,542  | 67  | 68  | EDUCATIONAL EMP.        | CA  | \$2,665,340,691 |
| 18  | 19  | VYSTAR                       | FL  | \$6,186,443,670  | 68  | 67  | TRAVIS                  | CA  | \$2,628,539,247 |
| 19  | 18  | AMERICAN AIRLINES            | TX  | \$6,093,859,555  | 69  | 83  | IDAHO CENTRAL           | ID  | \$2,626,923,300 |
| 20  | 20  | ESL                          | NY  | \$5,916,471,237  | 70  | 75  | CITADEL                 | PA  | \$2,600,086,378 |
| 21  | 24  | MOUNTAIN AMERICA             | UT  | \$5,607,855,844  | 71  | 74  | SUMMIT                  | WI  | \$2,581,606,557 |
| 22  | 21  | CEFCU                        | IL  | \$5,491,635,124  | 72  | 77  | BCU                     | IL  | \$2,580,572,678 |
| 23  | 22  | TEACHERS                     | NY  | \$5,416,314,761  | 73  | 76  | MIDFLORIDA              | FL  | \$2,534,757,227 |
| 24  | 25  | PATELCO                      | CA  | \$5,220,406,933  | 74  | 70  | NASSAU EDUCATORS        | NY  | \$2,522,905,290 |
| 25  | 23  | DELTA COMMUNITY              | GA  | \$5,209,454,018  | 75  | 79  | MUNICIPAL               | NY  | \$2,507,692,414 |
| 26  | 32  | LOGIX                        | CA  | \$4,664,371,670  | 76  | 72  | WASHINGTON STATE EMP.   | WA  | \$2,497,035,487 |
| 27  | 26  | PENNSYLVANIA STATE EMP.      | PA  | \$4,636,115,712  | 77  | 80  | COMMUNITY FIRST         | WI  | \$2,468,005,264 |
| 28  | 29  | UNITED NATIONS               | NY  | \$4,580,037,328  | 78  | 69  | AFFINITY                | NJ  | \$2,458,049,018 |
| 29  | 28  | HUDSON VALLEY                | NY  | \$4,526,115,374  | 79  | 78  | SAFE                    | CA  | \$2,437,684,656 |
| 30  | 27  | POLICE AND FIRE              | PA  | \$4,519,433,789  | 80  | 84  | GENERAL ELECTRIC        | OH  | \$2,433,372,380 |
| 31  | 37  | LAKE MICHIGAN                | MI  | \$4,515,855,832  | 81  | 71  | NAVYARMY COMMUNITY      | TX  | \$2,419,773,538 |
| 32  | 30  | ENT                          | CO  | \$4,446,156,907  | 82  | 73  | KEESLER                 | MS  | \$2,390,539,161 |
| 33  | 36  | REDSTONE                     | AL  | \$4,396,277,821  | 83  | 86  | SPOKANE TEACHERS        | WA  | \$2,380,369,695 |
| 34  | 33  | BANK-FUND STAFF              | DC  | \$4,320,885,916  | 84  | 81  | GECU                    | TX  | \$2,372,377,710 |
| 35  | 31  | WINGS FINANCIAL              | MN  | \$4,311,931,633  | 85  | 82  | SANDIA LABORATORY       | NM  | \$2,284,468,237 |
| 36  | 35  | DFCU FINANCIAL               | MI  | \$4,281,108,267  | 86  | 90  | COMMUNITYAMERICA        | MO  | \$2,281,916,105 |
| 37  | 39  | ONPOINT COMMUNITY            | OR  | \$4,181,816,606  | 87  | 88  | UNIFY FINANCIAL         | CA  | \$2,272,827,292 |
| 38  | 38  | DESERT SCHOOLS               | AZ  | \$3,998,778,942  | 88  | 87  | GROW FINANCIAL          | FL  | \$2,255,631,902 |
| 39  | 34  | STATE FARM                   | IL  | \$3,969,169,724  | 89  | 109 | PREMIER AMERICA         | CA  | \$2,250,739,878 |
| 40  | 40  | KINECTA                      | CA  | \$3,891,022,831  | 90  | 97  | UNIVERSITY OF WISCONSIN | WI  | \$2,241,348,946 |
| 41  | 42  | SPACE COAST                  | FL  | \$3,756,866,429  | 91  | 95  | LANGLEY                 | VA  | \$2,228,322,269 |
| 42  | 51  | UNIVERSITY OF IOWA COMMUNITY | IA  | \$3,587,521,024  | 92  | 91  | APPLE                   | VA  | \$2,222,253,245 |
| 43  | 41  | VISIONS                      | NY  | \$3,579,529,937  | 93  | 94  | ROBINS FINANCIAL        | GA  | \$2,213,212,168 |
| 44  | 43  | TINKER                       | OK  | \$3,499,259,900  | 94  | 96  | FIRST COMMUNITY         | MO  | \$2,207,444,508 |
| 45  | 45  | EASTMAN                      | TN  | \$3,452,294,252  | 95  | 89  | PROVIDENT               | CA  | \$2,186,823,153 |
| 46  | 44  | WESCOM                       | CA  | \$3,363,500,030  | 96  | 92  | CHARTWAY                | VA  | \$2,137,391,940 |
| 47  | 46  | WRIGHT-PATT                  | ОН  | \$3,313,520,384  | 97  | 98  | GENISYS                 | MI  | \$2,117,474,736 |
| 48  | 52  | BELLCO                       | CO  | \$3,300,223,996  | 98  | 99  | UNITED                  | MI  | \$2,103,323,416 |
| 49  | 49  | MICHIGAN STATE UNIVERSITY    | MI  | \$3,266,917,961  | 99  | 101 | CALIFORNIA COAST        | CA  | \$2,092,348,029 |
| 50  | 47  | STATE EMP.                   | NY  | \$3,263,012,739  | 100 | 103 | TECHNOLOGY              | CA  | \$2,078,802,594 |

CONTINUED ON PAGE 17

### 200 LARGEST CREDIT UNIONS BY ASSETS

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16

|     | Rk  |                               |     |                                    | F       | łk  |                               |     |                 |
|-----|-----|-------------------------------|-----|------------------------------------|---------|-----|-------------------------------|-----|-----------------|
| '16 | '15 | Credit Union                  | St. | Assets                             | '16     | '15 | Credit Union                  | St. | Assets          |
| 101 | 93  | ATLANTA POSTAL                | GA  | \$2,064,389,383                    | 151     | 153 | SOUTH CAROLINA                | SC  | \$1,502,872,086 |
| 102 | 104 | GEORGIA'S OWN                 | GA  | \$2,063,228,534                    | 152     | 150 | BAYPORT                       | VA  | \$1,477,652,845 |
| 103 | 102 | UNIVERSITY                    | TX  | \$2,053,907,695                    | 153     | 160 | OREGON COMMUNITY              | OR  | \$1,476,683,618 |
| 104 | 106 | TRULIANT                      | NC  | \$2,026,479,800                    | 154     | 159 | PARTNERS                      | CA  | \$1,458,635,861 |
| 105 | 107 | FAIRWINDS                     | -FL | \$2,021,051,930                    | 155     | 162 | CAMPUS USA                    | FL  | \$1,453,855,856 |
| 106 | 111 | STANFORD                      | CA  | \$1,982,705,651                    | 156     | 168 | HAPO COMMUNITY                | WA  | \$1,452,315,956 |
| 107 | 100 | MERCK EMP.                    | NJ  | \$1,965,022,222                    | 157     | 149 | AMERICAN EAGLE FINANCIAL      | CT  | \$1,450,507,251 |
| 108 | 108 | FOUNDERS                      | SC  | \$1,943,439,318                    | 158     | 152 | HAWAII STATE                  | HI  | \$1,446,827,458 |
| 109 | 127 | NASA                          | MD  | \$1,942,339,493                    | 159     | 175 | WORKERS                       | MA  | \$1,444,106,702 |
| 110 | 105 | JSC                           | TX  | \$1,938,100,788                    | 160     | 156 | CALTECH EMP.                  | CA  | \$1,442,667,305 |
| 111 | 110 | ASCEND                        | TN  | \$1,931,831,003                    | 161     | 161 | ARIZONA                       | AZ  | \$1,436,880,483 |
| 112 | 112 | EECU                          | TX  | \$1,919,144,145                    | 162     | 155 | NUVISION                      | CA  | \$1,419,984,672 |
| 113 | 85  | MELROSE                       | NY  | \$1,918,689,436                    | 163     | 192 | ACHIEVA                       | FL  | \$1,418,710,197 |
| 114 | 116 | ONEAZ                         | AZ  | \$1,862,594,621                    | 164     | 157 | AMERICA'S FIRST               | AL  | \$1,418,638,564 |
| 115 | 114 | PAWTUCKET                     | RI  | \$1,860,054,384                    | 165     | 154 | ASSOCIATED                    | GA  | \$1,410,934,610 |
| 116 | 124 | ROYAL                         | WI  | \$1,855,625,606                    | 166     | 173 | ORANGE COUNTY'S               | CA  | \$1,405,966,977 |
| 117 | 115 | AFFINITY PLUS                 | MN  | \$1,832,748,759                    | 167     | 163 | KERN SCHOOLS                  | CA  | \$1,403,505,414 |
| 118 | 125 | TRUMARK FINANCIAL             | PA  | \$1,832,228,832                    | 168     | 214 | CONNEXUS                      | WI  | \$1,396,624,378 |
| 119 | 113 | GTE FINANCIAL                 | FL  | \$1,802,680,973                    | 169     | 167 | DUPACO COMMUNITY              | IA  | \$1,395,470,468 |
| 120 | 121 | NUSENDA                       | NM  | \$1,770,053,380                    | 170     | 164 | AUSTIN TELCO                  | TX  | \$1,391,273,075 |
| 121 | 119 | ORNL                          | TN  | \$1,767,237,926                    | 171     | 166 | WESTERRA                      | CO  | \$1,381,933,096 |
| 122 | 118 | STATE DEPARTMENT              | VA  | \$1,761,683,719                    | 172     | 165 | COMMUNITY FIRST CU OF FLORIDA | FL  | \$1,374,958,464 |
| 123 | 134 | PUBLIC SERVICE                | CO  | \$1,753,511,618                    | 173     | 174 | SELCO COMMUNITY               | OR  | \$1,360,415,016 |
| 124 | 120 | LAKE TRUST                    | MI  | \$1,752,582,132                    | 174     | 171 | WHITEFISH                     | MT  | \$1,349,082,453 |
| 125 | 131 | AMERICAN HERITAGE             | PA  | \$1,752,373,336                    | 175     | 178 | FORT KNOX                     | KY  | \$1,347,410,184 |
| 126 | 117 | CONNECTICUT STATE EMP.        | CT  | \$1,751,054,070                    | 176     | 185 | COVANTAGE                     | WI  | \$1,347,042,191 |
| 127 | 122 | POLISH & SLAVIC               | NJ  | \$1,738,825,682                    | 177     | 180 | CAP COM                       | NY  | \$1,343,501,518 |
| 128 | 141 | NUMERICA                      | WA  | \$1,735,189,667                    | 178     | 172 | CENTRA                        | IN  | \$1,334,376,849 |
| 129 | 128 | SCHOOLS FINANCIAL             | CA  | \$1,732,350,740                    | 179     | 181 | CREDIT UNION OF TEXAS         | TX  | \$1,332,744,229 |
| 130 | 136 | NAVIGANT                      | RI  | \$1,722,892,040                    | 180     | 170 | AMERICU                       | NY  | \$1,331,948,712 |
| 131 | 137 | ELEVATIONS                    | CO  | \$1,722,187,710                    | 181     | 169 | PEN AIR                       | FL  | \$1,321,302,805 |
| 132 | 135 | LOCAL GOVERNMENT              | NC  | \$1,712,722,325                    | 182     | 205 | MERIWEST                      | CA  | \$1,320,873,788 |
| 133 | 123 | EGLIN                         | FL  | \$1,703,043,724                    | 183     | 183 | SOUND                         | WA  | \$1,312,266,721 |
| 134 | 138 | GESA                          | WA  | \$1,695,119,750                    | 184     | 176 | CREDIT UNION OF COLORADO      | CO  | \$1,311,740,660 |
| 135 | 130 | EDUCATORS                     | WI  | \$1,686,676,452                    | 185     | 177 | ADVANCIAL                     | TX  | \$1,309,751,745 |
| 136 | 129 | ПСИ                           | OK  | \$1,686,534,332                    | 186     | 200 | ELEMENTS FINANCIAL            | IN  | \$1,306,489,453 |
| 137 | 126 | CFE                           | FL  | \$1,668,840,785                    | 187     | 191 | SHARONVIEW                    | SC  | \$1,300,377,746 |
| 138 | 139 | INDIANA MEMBERS               | IN  | \$1,636,643,650                    | 188     | 187 | FIRST ENTERTAINMENT           | CA  | \$1,298,943,587 |
| 139 | 146 | KNOXVILLE TVA EMP.            | TN  | \$1,610,153,177                    | 189     | 184 | LBS FINANCIAL                 | CA  | \$1,285,597,249 |
| 140 | 140 | VANTAGE WEST                  | AZ  | \$1,606,712,614                    | 190     | 186 | ADVANTIS                      | OR  | \$1,277,998,142 |
| 141 | 133 | MICHIGAN SCHOOLS & GOVERNMENT | MI  | \$1,605,092,766                    | 191     | 199 | WHATCOM EDUCATIONAL           | WA  | \$1,277,260,353 |
| 142 | 132 | ANHEUSER-BUSCH EMP.           | MO  | \$1,593,191,605                    | 192     | 190 | A+                            | TX  | \$1,272,638,241 |
| 143 | 143 | HAWAIIUSA                     | HI  | \$1,562,471,860                    | 193     | 195 | EVANSVILLE TEACHERS           | IN  | \$1,266,307,745 |
| 144 | 145 | CALIFORNIA                    | CA  | \$1,562,286,551                    | 194     | 194 | CORNING                       | NY  | \$1,264,122,458 |
| 145 | 148 | METRO                         | MA  | \$1,543,996,473                    | 195     | 179 | BARKSDALE                     | LA  | \$1,247,779,367 |
| 146 | 142 | DOW CHEMICAL EMP.             | MI  | \$1,534,179,497                    | 196     | 207 | COAST CENTRAL                 | CA  | \$1,236,600,492 |
| 147 | 147 | F&A                           | CA  | \$1,534,179,497                    | 197     | 189 | NORTH ISLAND                  | CA  | \$1,230,000,492 |
| 147 | 144 | TEXANS                        | TX  |                                    | 198     | 188 | TYNDALL                       | FL  | \$1,234,771,232 |
| 148 | 158 | EMPOWER                       | NY  | \$1,527,965,915<br>\$1,522,474,210 | 198     | 193 | ADVIA                         | MI  | \$1,229,883,383 |
|     |     |                               |     |                                    |         |     |                               |     |                 |
| 150 | 151 | ROCKLAND                      | MA  | \$1,505,477,444                    | <br>200 | 197 | SELF RELIANCE NEW YORK        | NY  | \$1,213,006,628 |

U.S. AVERAGE \$211,333,127

### CREDIT UNION MEMBERSHIP GROWTH PICKS UP STEAM

Credit unions are appealing to consumers across the country, as evidenced by six consecutive quarters of accelerating year-over-year membership growth. As of June 30, 2016, the industry posted 3.8% yearly growth, adding more than 3 million new members and reaching nearly 106.2 million — a new record high.

The penetration rate, which measures the percent of members who use a specific product, is a popular indicator of member participation and has increased nearly across the board. For example, share draft penetration — the percentage of members with a checking account at a credit union — expanded from 54.7% in second quarter 2015 to 55.5% in second quarter 2016. Auto loan penetration increased nearly a full percentage point to 19.0%, and credit card penetration is up 57 basis points to top 17.2%.

Average member relationship — which tracks total deposit and loan balances per member, excluding member business loans — also increased. This indicates members are not only willing to join a credit union but also eager to commit to their new financial

institution. Average member relationship has expanded 4.5%, or \$740, over the past 12 months and surpassed \$17,300 in the second quarter of 2016. Furthermore, despite the growth in raw membership numbers, the number of loan and share accounts per member also increased slightly to 2.45.

Meanwhile, the average share balance per member has increased 3.2% in the past year to \$10,031 as of June 30, 2016. Total shares expanded 7.3% to nearly \$1.1 trillion. Core deposits — regular shares, share drafts, and money market shares — accounted for the majority of the growth, collectively expanding 8.7%. Share drafts posted the largest increase of any deposit account, growing 12.6% year-over-year as of June 30, 2016.

The industry has also maintained high levels of capital, well above the NCUA's requirement to be considered well-capitalized. Capital per member rose from \$1,311 in the second quarter of 2015 to \$1,362 in the second quarter of 2016.



### DIVING INTO SEGS TO BUILD MEMBER RELATIONSHIPS

MINNESOTA POWER EMPLOYEES CREDIT UNION / DULUTH, MN / ASSETS: \$92.7M / MEMBERS: 6,465

SEG-based credit unions don't have to limit their member outreach to their hometown, especially if their SEGs include companies with employees spread across the country.

But those credit unions might need to rethink their definition of marketing, which in credit union land is really about relationships. The strategy at Minnesota Power Employees Credit Union (\$94.2M, Duluth, MN) is to deepen those ties through proximity and products.

"We don't sell anything," says president and CEO Debora Almirall. "We listen a lot and recommend products based on what our members want and need."

The credit union is meeting those wants and needs through mobile banking, remote deposit checking, personal and business loans, shared branching, and now a third branch.

The new facility speaks volumes about MPECU's strategy of deepening SEG relationships. The 3,500-square-foot branch is one of three retail storefronts at the new corporate headquarters of Maurices, a Duluth-based clothing retailer with 900 locations and more than 9,000 employees across the United States and Canada.

"We're leasing from Maurices, so it had a lot of say in the design and specifications for the branch in terms of signage and space use," Almirall says. "We're hoping to re-create the great relationship we had with Maurices when it became a SEG in 2007, and we're also making this a shared branch to serve members of other credit unions."

She also met with the company's CEO to talk about how members can help members, how to accrue savings by using the credit union, and other topics in which the SEG might be interested.

"We stressed our 5,000 shared branches and vast ATM network throughout the United States," Almirall says.

The talk went well. Now, along with the in-house branch, the credit union has the green light to give each employee a welcome packet and offer free financial literacy courses through the company's Maurices University.

"Maurices management understands workers who are not worried about their finances perform better and are happier," Almirall says. "We can help with that by helping them understand their finances and add value through lower fees and better rates."

Get the full story about MPECU and its SEG-serving strategy. Read "How To Deepen A SEG Relationship" at CreditUnions.com.

### **MEMBERS**

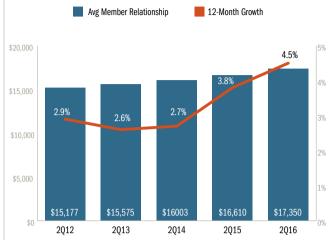
### TOTAL MEMBERS & 12-MONTH GROWTH

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



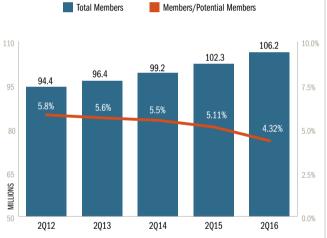
### AVERAGE MEMBER RELATIONSHIP & 12-MONTH GROWTH

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



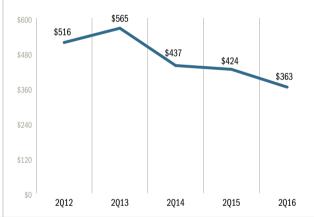
### TOTAL MEMBERS & MEMBERS/POTENTIAL MEMBERS

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



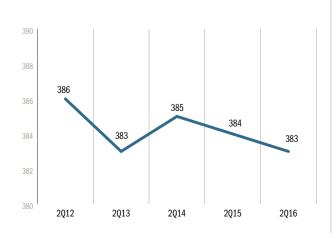
### ANNUALIZED EDUCATIONAL & PROMOTIONAL EXPENSE PER NET NEW MEMBER

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



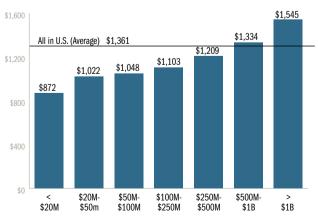
### MEMBERS PER EMPLOYEE

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



### CAPITAL PER MEMBER

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



SOURCE: CALLAHAN & ASSOCIATES

### 200 LARGEST CREDIT UNIONS BY MEMBERSHIP

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16

|     |                         |     |           | Average  |                  |     |                           |     |         | Average  |                 |
|-----|-------------------------|-----|-----------|----------|------------------|-----|---------------------------|-----|---------|----------|-----------------|
|     |                         |     |           | Share    |                  |     |                           |     |         | Share    |                 |
| Rk. | Credit Union            | St. | Members   | Balance  | Assets           | Rk. | Credit Union              | St. | Members | Balance  | Assets          |
| 1   | NAVY                    | VA  | 6,353,581 | \$8,408  | \$77,830,150,313 | 51  | POLICE AND FIRE           | PA  | 242,499 | \$15,214 | \$4,519,433,789 |
| 2   | SECU                    | NC  | 2,133,547 | \$14,434 | \$33,785,749,087 | 52  | TDECU                     | TX  | 240,288 | \$9,500  | \$2,932,960,830 |
| 3   | PENTAGON                | VA  | 1,438,618 | \$11,080 | \$20,162,693,973 | 53  | STATE EMP.                | MD  | 239,054 | \$11,427 | \$3,066,193,747 |
| 4   | BECU                    | WA  | 971,328   | \$13,658 | \$15,136,255,033 | 54  | MIDFLORIDA                | FL  | 237,939 | \$8,575  | \$2,534,757,227 |
| 5   | THE GOLDEN 1            | CA  | 791,570   | \$11,280 | \$10,255,810,690 | 55  | SAN ANTONIO               | TX  | 237,093 | \$8,839  | \$2,877,204,239 |
| 6   | AMERICA FIRST           | UT  | 781,258   | \$8,665  | \$7,716,639,881  | 56  | IDAHO CENTRAL             | ID  | 234,457 | \$9,111  | \$2,626,923,300 |
| 7   | SECURITY SERVICE        | TX  | 734,129   | \$9,921  | \$9,466,667,991  | 57  | SERVICE                   | NH  | 228,792 | \$10,479 | \$2,982,130,144 |
| 8   | SUNCOAST                | FL  | 713,081   | \$9,169  | \$7,560,713,099  | 58  | MICHIGAN STATE UNIVERSITY | MI  | 223,697 | \$12,614 | \$3,266,917,961 |
| 9   | SCHOOLSFIRST            | CA  | 701,714   | \$15,002 | \$12,432,563,789 | 59  | DFCU FINANCIAL            | MI  | 220,068 | \$16,919 | \$4,281,108,267 |
| 10  | RANDOLPH-BROOKS         | TX  | 657,097   | \$9,083  | \$7,328,281,762  | 60  | COASTAL                   | NC  | 218,151 | \$9,998  | \$2,669,331,062 |
| 11  | MOUNTAIN AMERICA        | UT  | 599,700   | \$7,545  | \$5,607,855,844  | 61  | REDWOOD                   | CA  | 217,494 | \$12,053 | \$3,004,475,288 |
| 12  | ALASKA USA              | AK  | 583,619   | \$10,004 | \$6,439,378,542  | 62  | UNIVERSITY OF WISCONSIN   | WI  | 214,452 | \$9,313  | \$2,241,348,946 |
| 13  | DIGITAL                 | MA  | 580,055   | \$9,983  | \$7,213,280,539  | 63  | NORTHWEST                 | VA  | 212,635 | \$12,090 | \$3,035,578,437 |
| 14  | VYSTAR                  | FL  | 526,012   | \$9,342  | \$6,186,443,670  | 64  | FOUNDERS                  | SC  | 210,768 | \$7,434  | \$1,943,439,318 |
| 15  | FIRST TECH              | CA  | 444,520   | \$14,364 | \$9,109,027,385  | 65  | WINGS FINANCIAL           | MN  | 210,297 | \$17,428 | \$4,311,931,633 |
| 16  | PENNSYLVANIA STATE EMP. | PA  | 421,794   | \$9,749  | \$4,636,115,712  | 66  | BCU                       | IL  | 208,414 | \$10,847 | \$2,580,572,678 |
| 17  | MUNICIPAL               | NY  | 409,310   | \$5,684  | \$2,507,692,414  | 67  | UNIVERSITY                | TX  | 208,082 | \$8,826  | \$2,053,907,695 |
| 18  | REDSTONE                | AL  | 387,293   | \$9,136  | \$4,396,277,821  | 68  | TRULIANT                  | NC  | 205,707 | \$8,828  | \$2,026,479,800 |
| 19  | GECU                    | TX  | 348,208   | \$5,947  | \$2,372,377,710  | 69  | COMMUNITYAMERICA          | MO  | 205,018 | \$8,907  | \$2,281,916,105 |
| 20  | SPACE COAST             | FL  | 346,877   | \$9,189  | \$3,756,866,429  | 70  | VERIDIAN                  | IA  | 199,707 | \$13,156 | \$2,988,489,043 |
| 21  | DELTA COMMUNITY         | GA  | 341,415   | \$13,209 | \$5,209,454,018  | 71  | KEESLER                   | MS  | 198,106 | \$10,256 | \$2,390,539,161 |
| 22  | STATE EMP.              | NY  | 337,162   | \$8,824  | \$3,263,012,739  | 72  | SAFE                      | CA  | 197,557 | \$10,719 | \$2,437,684,656 |
| 23  | ESL                     | NY  | 331,671   | \$8,837  | \$5,916,471,237  | 73  | MISSION                   | CA  | 196,620 | \$13,080 | \$3,014,984,215 |
| 24  | TINKER                  | OK  | 331,567   | \$9,334  | \$3,499,259,900  | 74  | GROW FINANCIAL            | FL  | 192,657 | \$10,178 | \$2,255,631,902 |
| 25  | MEMBERS 1ST             | PA  | 328,573   | \$8,501  | \$3,198,095,639  | 75  | UNIFY FINANCIAL           | CA  | 191,863 | \$10,438 | \$2,272,827,292 |
| 26  | WRIGHT-PATT             | OH  | 324,496   | \$8,530  | \$3,313,520,384  | 76  | PUBLIC SERVICE            | CO  | 190,878 | \$8,076  | \$1,753,511,618 |
| 27  | SAN DIEGO COUNTY        | CA  | 322,592   | \$19,088 | \$7,546,233,777  | 77  | WESCOM                    | CA  | 189,827 | \$13,034 | \$3,363,500,030 |
| 28  | ALLIANT                 | IL  | 321,615   | \$23,931 | \$9,137,887,323  | 78  | METRO                     | MA  | 189,721 | \$6,126  | \$1,543,996,473 |
| 29  | CEFCU                   | IL  | 318,306   | \$15,129 | \$5,491,635,124  | 79  | GEORGIA'S OWN             | GA  | 187,237 | \$9,313  | \$2,063,228,534 |
| 30  | DESERT SCHOOLS          | AZ  | 315,793   | \$10,587 | \$3,998,778,942  | 80  | TRAVIS                    | CA  | 186,356 | \$11,767 | \$2,628,539,247 |
| 31  | ONPOINT COMMUNITY       | OR  | 304,810   | \$11,871 | \$4,181,816,606  | 81  | AFFINITY PLUS             | MN  | 185,153 | \$8,956  | \$1,832,748,759 |
| 32  | PATELCO                 | CA  | 303,506   | \$14,854 | \$5,220,406,933  | 82  | GENISYS                   | MI  | 182,982 | \$9,611  | \$2,117,474,736 |
| 33  | BETHPAGE                | NY  | 293,443   | \$20,296 | \$6,775,646,701  | 83  | CHARTWAY                  | VA  | 182,249 | \$10,658 | \$2,137,391,940 |
| 34  | KINECTA                 | CA  | 287,616   | \$11,615 | \$3,891,022,831  | 84  | APPLE                     | VA  | 180,127 | \$9,905  | \$2,222,253,245 |
| 35  | LAKE MICHIGAN           | MI  | 283,542   | \$12,243 | \$4,515,855,832  | 85  | ROCKLAND                  | MA  | 179,697 | \$6,763  | \$1,505,477,444 |
| 36  | LOCAL GOVERNMENT        | NC  | 282,563   | \$5,491  | \$1,712,722,325  | 86  | VISIONS                   | NY  | 179,406 | \$17,142 | \$3,579,529,937 |
| 37  | TEACHERS                | IN  | 281,136   | \$8,128  | \$2,924,966,860  | 87  | EECU                      | TX  | 175,526 | \$9,464  | \$1,919,144,145 |
| 38  | LANDMARK                | WI  | 279,729   | \$9,548  | \$3,094,468,727  | 88  | EASTMAN                   | TN  | 174,864 | \$16,979 | \$3,452,294,252 |
| 39  | BELLCO                  | CO  | 273,824   | \$9,495  | \$3,300,223,996  | 89  | FAIRWINDS                 | FL  | 174,119 | \$9,902  | \$2,021,051,930 |
| 40  | ENT                     | CO  | 271,853   | \$13,209 | \$4,446,156,907  | 90  | CITADEL                   | PA  | 173,085 | \$12,278 | \$2,600,086,378 |
| 41  | HUDSON VALLEY           | NY  | 271,418   | \$13,599 | \$4,526,115,374  | 91  | ROBINS FINANCIAL          | GA  | 171,699 | \$10,579 | \$2,213,212,168 |
| 42  | FIRST COMMUNITY         | MO  | 264,288   | \$7,302  | \$2,207,444,508  | 92  | ROYAL                     | WI  | 171,617 | \$8,946  | \$1,855,625,606 |
| 43  | TEACHERS                | NY  | 263,639   | \$18,418 | \$5,416,314,761  | 93  | LAKE TRUST                | MI  | 171,347 | \$8,941  | \$1,752,582,132 |
| 44  | AMERICAN AIRLINES       | TX  | 263,422   | \$20,534 | \$6,093,859,555  | 94  | LOGIX                     | CA  | 168,339 | \$21,896 | \$4,664,371,670 |
| 45  | EDUCATIONAL EMP.        | CA  | 252,286   | \$9,113  | \$2,665,340,691  | 95  | ASCEND                    | TN  | 167,852 | \$9,342  | \$1,931,831,003 |
| 46  | VIRGINIA                | VA  | 251,676   | \$9,960  | \$3,095,704,778  | 96  | EMPOWER                   | NY  | 167,304 | \$8,118  | \$1,522,474,210 |
| 47  | CONNEXUS                | WI  | 245,192   | \$4,582  | \$1,396,624,378  | 97  | NASSAU EDUCATORS          | NY  | 166,607 | \$13,507 | \$2,522,905,290 |
| 48  | LANGLEY                 | VA  | 245,134   | \$7,353  | \$2,228,322,269  | 98  | NUSENDA                   | NM  | 163,954 | \$9,536  | \$1,770,053,380 |
| 49  | GTE FINANCIAL           | FL  | 244,460   | \$6,722  | \$1,802,680,973  | 99  | ASSOCIATED                | GA  | 162,878 | \$7,507  | \$1,410,934,610 |
| 50  | WASHINGTON STATE EMP.   | WA  | 242,589   | \$8,645  | \$2,497,035,487  | 100 | KNOXVILLE TVA EMP.        | TN  | 161,209 | \$7,818  | \$1,610,153,177 |

CONTINUED ON PAGE 21

### 200 LARGEST CREDIT UNIONS BY MEMBERSHIP

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16

|     |                          |      |         | Average          |                 |     |                            |     |         | Average          |                 |
|-----|--------------------------|------|---------|------------------|-----------------|-----|----------------------------|-----|---------|------------------|-----------------|
| Rk. | Credit Union             | St.  | Members | Share<br>Balance | Assets          | Rk. | Credit Union               | St. | Members | Share<br>Balance | Assets          |
| 101 | GENERAL ELECTRIC         | ОН   | 159,639 | \$12,202         | \$2,433,372,380 | 151 | TENNESSEE VALLEY           | TN  | 121,585 | \$8,464          | \$1,186,415,751 |
| 102 | SUMMIT                   | WI   | 157,365 | \$13,302         | \$2,581,606,557 | 152 | LBS FINANCIAL              | CA  | 121,418 | \$9,175          | \$1,285,597,249 |
| 103 | SPOKANE TEACHERS         | WA   | 156,512 | \$11,898         | \$2,380,369,695 | 153 | UNITED NATIONS             | NY  | 121,000 | \$33,752         | \$4,580,037,328 |
| 104 | ORNL                     | TN   | 153,261 | \$9,521          | \$1,767,237,926 | 154 | TTCU                       | OK  | 120,530 | \$10,761         | \$1,686,534,332 |
| 105 | GEORGIA UNITED           | GA   | 153,048 | \$6,364          | \$1,128,143,134 | 155 | BARKSDALE                  | LA  | 120,441 | \$9,268          | \$1,247,779,367 |
| 106 | SOUTH CAROLINA           | SC   | 151,520 | \$7,636          | \$1,502,872,086 | 156 | TWINSTAR                   | WA  | 119,933 | \$7,931          | \$1,084,938,444 |
| 107 | UNITED                   | MI   | 149,211 | \$10,044         | \$2,103,323,416 | 157 | ANDREWS                    | MD  | 119,430 | \$7,746          | \$1,156,579,285 |
| 108 | AMERICAN HERITAGE        | PA   | 148,747 | \$8,759          | \$1,752,373,336 | 158 | APG                        | MD  | 117,955 | \$8,588          | \$1,131,576,906 |
| 109 | EVANSVILLE TEACHERS      | IN   | 148,731 | \$6,174          | \$1,266,307,745 | 159 | ELEVATIONS                 | CO  | 117,301 | \$12,265         | \$1,722,187,710 |
| 110 | TOWER                    | MD   | 148,714 | \$16,793         | \$2,907,736,974 | 160 | ALTURA                     | CA  | 117,143 | \$9,017          | \$1,199,425,481 |
| 111 | CFE                      | FL   | 148,455 | \$9,840          | \$1,668,840,785 | 161 | FIRST COMMUNITY            | TX  | 117,043 | \$9,249          | \$1,211,358,549 |
| 112 | KERN SCHOOLS             | CA   | 148,349 | \$8,408          | \$1,403,505,414 | 162 | INDIANA MEMBERS            | IN  | 116,619 | \$12,047         | \$1,636,643,650 |
| 113 | CALIFORNIA COAST         | CA   | 144,804 | \$12,497         | \$2,092,348,029 | 163 | COMMUNITY FIRST OF FLORIDA | FL  | 116,044 | \$10,106         | \$1,374,958,464 |
| 114 | NAVYARMY COMMUNITY       | TX   | 144,246 | \$14,928         | \$2,419,773,538 | 164 | AMERICU                    | NY  | 115,814 | \$10,148         | \$1,331,948,712 |
| 115 | ACHIEVA                  | FL   | 141,915 | \$8,665          | \$1,418,710,197 | 165 | AMERICAN EAGLE FINANCIAL   | СТ  | 115,806 | \$11,053         | \$1,450,507,251 |
| 116 | CREDIT UNION OF TEXAS    | TX   | 141,893 | \$7,948          | \$1,332,744,229 | 166 | EGLIN                      | FL  | 114,796 | \$13,098         | \$1,703,043,724 |
| 117 | EDUCATORS                | WI   | 141,675 | \$10,422         | \$1,686,676,452 | 167 | ALLSOUTH                   | SC  | 114,303 | \$5,832          | \$777,061,445   |
| 118 | UNIV. OF IOWA COMMUNITY  | IA   | 141,020 | \$18,061         | \$3,587,521,024 | 168 | LGE COMMUNITY              | GA  | 114,122 | \$8,219          | \$1,128,941,964 |
| 119 | AMERICA'S FIRST          | AL   | 140,868 | \$8,890          | \$1,418,638,564 | 169 | MUNICIPAL EMP.             | MD  | 113,921 | \$8,862          | \$1,179,265,905 |
| 120 | VANTAGE WEST             | AZ   | 139,769 | \$9,994          | \$1,606,712,614 | 170 | SOUND                      | WA  | 113,455 | \$9,906          | \$1,312,266,721 |
| 121 | GESA                     | WA   | 139,124 | \$10,071         | \$1,695,119,750 | 171 | SAFE                       | SC  | 112,974 | \$7,701          | \$980,435,171   |
| 122 | ONEAZ                    | AZ   | 138,543 | \$10,972         | \$1,862,594,621 | 172 | PHILADELPHIA               | PA  | 111,898 | \$8,005          | \$1,020,778,496 |
| 123 | HAPO COMMUNITY           | WA   | 137,938 | \$9,164          | \$1,452,315,956 | 173 | NORTHEAST                  | NH  | 111,838 | \$8,297          | \$1,095,471,166 |
| 124 | CREDIT UNION ONE         | MI   | 137,632 | \$7,003          | \$1,069,705,314 | 174 | ATLANTA POSTAL             | GA  | 111,648 | \$16,107         | \$2,064,389,383 |
| 125 | OREGON COMMUNITY         | OR   | 136,363 | \$9,581          | \$1,476,683,618 | 175 | CREDIT UNION OF COLORADO   | CO  | 110,482 | \$10,445         | \$1,311,740,660 |
| 126 | CENTRA                   | IN   | 135,407 | \$8,347          | \$1,334,376,849 | 176 | GOLDENWEST                 | UT  | 109,770 | \$9,279          | \$1,195,870,022 |
| 127 | UTAH COMMUNITY           | UT   | 134,141 | \$7,374          | \$1,128,962,712 | 177 | TEXANS                     | TX  | 109,717 | \$13,231         | \$1,527,965,915 |
| 128 | SCOTT                    | IL   | 134,060 | \$7,042          | \$1,062,382,488 | 178 | SRP                        | SC  | 108,898 | \$6,401          | \$777,019,194   |
| 129 | STATE FARM               | IL   | 132,316 | \$26,104         | \$3,969,169,724 | 179 | TYNDALL                    | FL  | 108,660 | \$9,828          | \$1,229,883,585 |
| 130 | AFFINITY                 | NJ   | 131,931 | \$15,945         | \$2,458,049,018 | 180 | FIRSTLIGHT                 | TX  | 107,410 | \$7,972          | \$961,650,794   |
| 131 | PUBLIX EMP.              | FL   | 131,742 | \$5,595          | \$858,543,147   | 181 | Y-12                       | TN  | 107,347 | \$7,174          | \$1,023,866,135 |
| 132 | FORUM                    | IN   | 130,675 | \$6,667          | \$1,191,645,182 | 182 | NORTHWEST COMMUNITY        | OR  | 107,284 | \$8,530          | \$1,083,319,444 |
| 133 | NASA                     | MD   | 130,270 | \$11,775         | \$1,942,339,493 | 183 | CHEVRON                    | CA  | 106,275 | \$24,553         | \$2,935,808,062 |
| 134 | SCHOOLS FINANCIAL        | CA   | 129,616 | \$11,640         | \$1,732,350,740 | 184 | MICHIGAN SCHOOLS & GOVT.   | MI  | 105,576 | \$13,340         | \$1,605,092,766 |
| 135 | A+                       | TX   | 129,484 | \$8,803          | \$1,272,638,241 | 185 | DADE COUNTY                | FL  | 105,572 | \$5,539          | \$673,550,824   |
| 136 | ALLEGACY                 | NC   | 128,366 | \$7,985          | \$1,212,785,180 | 186 | MAX                        | AL  | 105,295 | \$9,692          | \$1,205,722,556 |
| 137 | BAYPORT                  | VA   | 128,364 | \$9,671          | \$1,477,652,845 | 187 | PROVIDENT                  | CA  | 104,855 | \$16,434         | \$2,186,823,153 |
| 138 | ARROWHEAD CENTRAL        | CA   | 128,352 | \$6,746          | \$1,034,909,261 | 188 | ROGUE                      | OR  | 104,413 | \$10,020         | \$1,178,858,100 |
| 139 | CAP COM                  | NY   | 127,862 | \$9,047          | \$1,343,501,518 | 189 | IH MISSISSIPPI VALLEY      | IL  | 104,191 | \$8,471          | \$1,002,221,922 |
| 140 | JSC                      | TX   | 127,262 | \$13,590         | \$1,938,100,788 | 190 | FIRSTMARK                  | TX  | 102,734 | \$8,225          | \$1,023,637,579 |
| 141 | PARTNERS                 | CA   | 127,096 | \$9,982          | \$1,458,635,861 | 191 | WESTERRA                   | CO  | 102,235 | \$11,270         | \$1,381,933,096 |
| 142 | TRUMARK FINANCIAL        | PA   | 127,000 | \$12,170         | \$1,832,228,832 | 192 | ST. MARY'S BANK            | NH  | 100,891 | \$8,017          | \$941,357,838   |
| 143 | ADVIA                    | MI   | 125,245 | \$8,061          | \$1,218,247,024 | 193 | CORNING                    | NY  | 100,434 | \$11,256         | \$1,264,122,458 |
| 144 | NUMERICA                 | WA   | 123,935 | \$11,549         | \$1,735,189,667 | 194 | VANTAGE                    | МО  | 100,061 | \$7,245          | \$805,330,523   |
| 145 | COMMUNITY FIRST          | WI   | 123,831 | \$16,989         | \$2,468,005,264 | 195 | TRUSTONE FINANCIAL         | MN  | 99,090  | \$9,109          | \$1,112,805,622 |
| 146 | ARIZONA                  | AZ   | 123,637 | \$9,656          | \$1,436,880,483 | 196 | HUGHES                     | AZ  | 98,989  | \$8,196          | \$911,940,771   |
| 147 | HAWAIIUSA                | HI   | 123,361 | \$11,081         | \$1,562,471,860 | 197 | CAPITAL                    | WI  | 98,909  | \$10,029         | \$1,167,918,592 |
| 148 | MICHIGAN FIRST           | MI   | 123,092 | \$4,945          | \$780,824,761   | 198 | MARINE                     | NC  | 98,665  | \$6,632          | \$723,899,022   |
| 149 | SELCO COMMUNITY          | OR   | 122,838 | \$9,824          | \$1,360,415,016 | 199 | CREDIT UNION 1             | IL  | 98,003  | \$7,207          | \$779,483,577   |
| 150 | ANHEUSER-BUSCH EMP.      | MO   | 121,645 | \$11,521         | \$1,593,191,605 | 200 | PREMIER AMERICA            | CA  | 97,899  | \$20,415         | \$2,250,739,878 |
| 130 | ANTILUULII-DUUUII LIVII. | IVIU | 121,043 | Ψ11,JZ1          | Ψ1,000,101,000  | 200 | I NEIVILLY AIVIENIUM       |     | 31,033  | Ψ <b>∠</b> U,Ψ1J | ΨΖ,ΖΟΟ,1ΟΟ,ΟΙΟ  |

U.S. AVERAGE 17,660 \$10,031 \$211,333,127

### **LEADERS IN 12-MONTH MEMBER GROWTH**

| Rk.           | Credit Union   | St. | 12-Month Growth | Members | Assets          |
|---------------|--|-----|-----------------|---------|-----------------|
| 1             | WSSC   | MD  | 48.36%          | 4,565   | \$26,938,194    |
| 2             | HAZLETON SCHOOL EMP.   | PA  | 43.42%          | 1,985   | \$26,622,953    |
| 3             | USE  | CA  | 36.59%          | 58,401  | \$849,697,633   |
| 4             | FERGUSON   | MS  | 34.25%          | 5,558   | \$60,663,650    |
| 5             | DEPARTMENT OF COMMERCE   | DC  | 33.31%          | 24,378  | \$408,599,970   |
| <del></del> 6 | EVANSVILLE TEACHERS  | IN  | 31.39%          | 148,731 | \$1,266,307,745 |
| 7             | EDWARDS  | CA  | 29.41%          | 20,991  | \$182,656,718   |
| 8             | AMERICA'S CHRISTIAN  | CA  | 29.37%          | 85,459  |                 |
|               |  |     |                 |         | \$328,085,243   |
| 9             | GREAT MEADOW   | NY  | 27.99%          | 3,612   | \$25,535,772    |
| 10            | SELECT CENTER OF VERY ACCUSE OF VERY | TX  | 26.17%          | 6,879   | \$42,799,532    |
| 11            | GREATER CENTRAL TEXAS  | TX  | 24.26%          | 3,196   | \$24,727,743    |
| 12            | HELENA COMMUNITY   | MT  | 22.36%          | 18,071  | \$182,022,443   |
| 13            | CARPENTERS   | MN  | 21.97%          | 18,279  | \$25,597,874    |
| 14            | PIONEER  | ID  | 21.84%          | 49,625  | \$423,510,830   |
| 15            | NMA  | VA  | 21.15%          | 9,353   | \$61,292,833    |
| 16            | PEOPLE'S   | RI  | 21.12%          | 37,637  | \$457,332,548   |
| 17            | MANATEE COMMUNITY  | FL  | 21.01%          | 4,418   | \$35,946,601    |
| 18            | HEALTHCARE SERVICES  | TN  | 20.48%          | 4,765   | \$20,474,929    |
| 19            | ARCHER COOPERATIVE   | NE  | 20.21%          | 3,855   | \$60,183,437    |
| 20            | UNION YES  | CA  | 19.18%          | 19,917  | \$54,233,750    |
| 21            | GREAT LAKES  | IL  | 18.86%          | 78,106  | \$736,053,885   |
| 22            | TEAM ONE   | MI  | 18.84%          | 47,685  | \$487,064,442   |
| 23            | SUPERIOR   | OH  | 18.57%          | 62,779  | \$610,699,373   |
| 24            | ONE DETROIT  | MI  | 18.19%          | 11,291  | \$33,430,190    |
| 25            | FIVE STAR  | AL  | 18.15%          | 36,837  | \$369,274,324   |
| 26            | NEW CASTLE COUNTY SCHOOL EMP.  | DE  | 18.03%          | 9,767   | \$45,690,035    |
| 27            | MOLOKAI COMMUNITY  | HI  | 17.90%          | 4,564   | \$23,631,547    |
| 28            | RIVERWAYS  | MO  | 17.83%          | 6,120   | \$44,571,146    |
| 29            | ELEMENTS FINANCIAL   | IN  | 17.82%          | 90,036  | \$1,306,489,453 |
| 30            | THE LOCAL  | MI  | 17.68%          | 6,357   | \$94,594,989    |
| 31            | EMPLOYEE RESOURCES   | TN  | 17.25%          | 15,261  | \$82,673,242    |
| 32            | CACL   | PA  | 17.15%          | 8,020   | \$90,854,923    |
| 33            | MID-HUDSON VALLEY  | NY  | 16.65%          | 73,854  | \$919,961,867   |
| 34            | PORTALLIANCE   | VA  | 16.49%          | 12,615  | \$96,453,332    |
| 35            | NORTHWEST  | VA  | 16.37%          | 212,635 | \$3,035,578,437 |
| 36            | IDAHO CENTRAL  | ID  | 16.35%          | 234,457 | \$2,626,923,300 |
| 37            | COMMUNITY FINANCIAL SERVICES   | NJ  | 15.81%          | 3,779   | \$39,253,352    |
| 38            | TRUMARK FINANCIAL  | PA  | 15.76%          | 127,000 | \$1,832,228,832 |
| 39            | NASA   | MD  | 15.67%          | 130,270 | \$1,942,339,493 |
| 40            | MEMBERS PREFERRED  | ID  | 15.52%          | 4,049   | \$1,942,359,495 |
| 41            | PEOPLE'S TRUST   | TX  | 15.39%          | 31,801  | \$517,965,951   |
| 41            | PUGET SOUND COOPERATIVE  | WA  | 15.36%          | 13,353  | \$106,271,322   |
|               |  |     |                 |         |                 |
| 43            | FRESNO COUNTY  | CA  | 15.33%          | 78,177  | \$656,118,216   |
| 44            | ALLEGACY   | NC  | 15.23%          | 128,366 | \$1,212,785,180 |
| 45            | USALLIANCE   | NY  | 15.22%          | 93,890  | \$1,174,533,150 |
| 46            | CRANE  | IN  | 15.16%          | 41,993  | \$492,965,510   |
| 47            | NEW HORIZONS   | AL  | 14.96%          | 41,321  | \$223,683,816   |
| 48            | DOCHES   | TX  | 14.80%          | 8,417   | \$41,206,635    |
| 49            | PIEDMONT   | VA  | 14.57%          | 10,450  | \$58,963,072    |
| 50            | DIGITAL  | MA  | 14.54%          | 580,055 | \$7,213,280,539 |
| U.S           | S. AVERAGE   |     | 3.79%           | 17,660  | \$211,333,127   |

<sup>\*</sup> U.S. CREDIT UNIONS >\$20 MILLION IN ASSETS; EXCLUDING SIGNIFICANT MERGERS.

### **LEADERS IN 5-YEAR MEMBER GROWTH**

| Rk. | Credit Union              | St. | 5-Year<br>CAGR | Members | Rk.  | Credit Union                     | St. | 5-Year<br>CAGR | Members   |
|-----|---------------------------|-----|----------------|---------|------|----------------------------------|-----|----------------|-----------|
| 1   | CARPENTERS                | MN  | 35.15%         | 18,279  | 51   | GENERAL ELECTRIC                 | ОН  | 12.11%         | 159,639   |
| 2   | PATHWAYS FINANCIAL        | ОН  | 29.61%         | 26,211  | 52   | MEMBERS UNITED                   | GA  | 12.09%         | 10,618    |
| 3   | PREMIER MEMBERS           | CO  | 28.27%         | 64,123  | 53   | PREFERRED                        | MI  | 12.05%         | 24,884    |
| 4   | PARTNERSHIP FINANCIAL     | IL  | 26.98%         | 13,840  | 54   | WESTEX COMMUNITY                 | TX  | 12.03%         | 11,067    |
| 5   | AMERICA'S CHRISTIAN       | CA  | 25.15%         | 85,459  | 55   | NORTHEASTERN OPERATING ENGINEERS | NY  | 11.86%         | 3,734     |
| 6   | CAPITAL                   | WI  | 24.77%         | 98,909  | 56   | WESTMORELAND COMMUNITY           | PA  | 11.79%         | 14,781    |
| 7   | SOLARITY                  | WA  | 22.11%         | 52,477  | 57   | RAILWAY                          | ND  | 11.69%         | 7,066     |
| 8   | LINCONE                   | NE  | 21.46%         | 18,608  | 58   | TRUSTONE FINANCIAL               | MN  | 11.64%         | 99,090    |
| 9   | SOUND                     | WA  | 21.37%         | 113,455 | 59   | SJP                              | NY  | 11.63%         | 5,550     |
| 10  | EMPLOYEE RESOURCES        | TN  | 20.52%         | 15,261  | 60   | CENTRAL FLORIDA POSTAL           | FL  | 11.63%         | 13,850    |
| 11  | EVANSVILLE TEACHERS       | IN  | 20.52%         | 148,731 | 61   | HUGHES                           | AZ  | 11.61%         | 98,989    |
| 12  | IDAHO CENTRAL             | ID  | 18.95%         | 234,457 | 62   | RICHMOND VA FIRE POLICE          | VA  | 11.57%         | 2,514     |
| 13  | HONOR                     | MI  | 18.70%         | 62,718  | 63   | ADVIA                            | MI  | 11.53%         | 125,245   |
| 14  | FIVE STAR                 | AL  | 18.63%         | 36,837  | 64   | ASSOCIATED HEALTHCARE            | MN  | 11.52%         | 14,283    |
| 15  | WASATCH PEAKS             | UT  | 18.61%         | 31,181  | 65   | ELECTRIC SERVICE                 | TN  | 11.50%         | 5,954     |
| 16  | MEMBERS FIRST             | MI  | 18.40%         | 48,088  | 66   | PARK COMMUNITY                   | KY  | 11.50%         | 84,396    |
| 17  | GREAT MEADOW              | NY  | 18.31%         | 3,612   | 67   | MONROE COUNTY TEACHERS           | FL  | 11.47%         | 2,194     |
| 18  | EDUCATIONAL SYSTEMS       | MD  | 17.75%         | 87,353  | 68   | FERGUSON                         | MS  | 11.40%         | 5,558     |
| 19  | TRIUS                     | NE  | 17.70%         | 10,181  | 69   | FRESNO COUNTY                    | CA  | 11.38%         | 78,177    |
| 20  | PUGET SOUND COOPERATIVE   | WA  | 17.67%         | 13,353  | 70   | DIGITAL                          | MA  | 11.35%         | 580,055   |
| 21  | HOOSIER UNITED            | IN  | 17.65%         | 3,780   | 71   | HOLY ROSARY                      | МО  | 11.30%         | 4,720     |
| 22  | LOWER VALLEY              | WA  | 17.61%         | 13,544  | 72   | NAVY                             | VA  | 11.27%         | 6,353,581 |
| 23  | PARK SIDE FINANCIAL       | MT  | 17.55%         | 25,333  | 73   | MEMBERS 1ST                      | PA  | 11.26%         | 328,573   |
| 24  | FLORENCE DUPONT EMP.      | SC  | 16.78%         | 3,629   | 74   | POSTCITY FINANCIAL               | CA  | 11.22%         | 7,548     |
| 25  | AMERICAN UNITED           | UT  | 16.16%         | 19,028  | 75   | TDECU                            | TX  | 11.18%         | 240,288   |
| 26  | VOYAGE                    | SD  | 15.91%         | 10,433  | 76   | CONSUMERS                        | MI  | 11.18%         | 73,297    |
| 27  | ROGUE                     | OR  | 15.62%         | 104,413 | 77   | ICON                             | ID  | 11.18%         | 24,228    |
| 28  | RIVERTRACE                | VA  | 15.28%         | 2,850   | 78   | OUORUM                           | NY  | 11.13%         | 75,714    |
| 29  | SAN FRANCISCO FIRE        | CA  | 15.22%         | 61,335  | 79   | L'OREAL USA                      | NJ  | 11.13%         | 3,925     |
| 30  | CARDINAL                  | ОН  | 15.14%         | 35,113  | 80   | RIVERDALE                        | AL  | 11.13%         | 11,679    |
| 31  | CU OF SOUTHERN CALIFORNIA | CA  | 14.89%         | 83,213  | 81   | ATOMIC                           | ОН  | 11.03%         | 41,430    |
| 32  | NORTHWEST                 | VA  | 14.82%         | 212,635 | 82   | PUBLIC SERVICE #3                | IN  | 11.02%         | 5,172     |
| 33  | CALCOE                    | WA  | 14.67%         | 3,654   | 83   | CAPED                            | ID  | 10.93%         | 65,090    |
| 34  | FLORIDA STATE UNIVERSITY  | FL  | 14.63%         | 21,664  | 84   | NAVYARMY COMMUNITY               | TX  | 10.88%         | 144,246   |
| 35  | CONNECTIONS               | ID  | 14.62%         | 20,534  | 85   | WSSC                             | MD  | 10.84%         | 4,565     |
| 36  | USALLIANCE                | NY  | 14.56%         | 93,890  | 86   | DES MOINES POLICE OFFICERS       | IA  | 10.83%         | 3,659     |
| 37  | MENDO LAKE                | CA  | 14.34%         | 29,168  | 87   | NASA                             | MD  | 10.79%         | 130,270   |
| 38  | FIRST COMMUNITY           | OR  | 14.07%         | 74,669  | 88   | MOUNTAIN AMERICA                 | UT  | 10.78%         | 599,700   |
| 39  | NORTHSTAR                 | IL  | 13.70%         | 14,713  | 89   | UNIVERSITY OF IOWA COMMUNITY     | IA  | 10.75%         | 141,020   |
| 40  | GREAT LAKES               | IL  | 13.67%         | 78,106  | 90   | DEPARTMENT OF COMMERCE           | DC  | 10.75%         | 24,378    |
| 41  | HARTFORD MUNICIPAL EMP.   | CT  | 13.47%         | 8,478   | 91   | NIAGARA'S CHOICE                 | NY  | 10.63%         | 22,636    |
| 42  | DAKOTALAND                | SD  | 13.35%         | 26,048  | 92   | OSWEGO COUNTY                    | NY  | 10.63%         | 10,931    |
| 43  | PYRAMID                   | AZ  | 13.15%         | 15,470  | 93   | COMMUNITY WEST                   | MI  | 10.61%         | 22,325    |
| 44  | GARDEN SAVINGS            | NJ  | 13.09%         | 25,540  | 94   | TELCO COMMUNITY                  | NC  | 10.58%         | 25,486    |
| 45  | RANDOLPH-BROOKS           | TX  | 12.95%         | 657,097 | 95   | HUDSON HERITAGE                  | NY  | 10.57%         | 35,249    |
| 46  | CU COMMUNITY              | MO  | 12.95%         | 11,281  | 96   | LANDMARK                         | WI  | 10.54%         | 279,729   |
| 47  | LEADERS                   | TN  | 12.64%         | 39,531  | 97   | USF                              | FL  | 10.51%         | 52,604    |
| 48  | COMMUNITY FIRST           | MI  | 12.45%         | 8,066   | 98   | SIERRA PACIFIC                   | NV  | 10.47%         | 8,603     |
| 49  | HORIZON                   | TN  | 12.38%         | 5,742   | 99   | EMPOWER                          | NY  | 10.45%         | 167,304   |
| 50  | PREMIER ONE               | CA  | 12.27%         | 24,817  | 100  | COLORADO                         | СО  | 10.37%         | 13,594    |
|     |                           |     |                |         | U.S. | AVERAGE                          |     | 3.71%          | 17,660    |
|     |                           |     |                |         |      |                                  |     |                | ,         |

<sup>\*</sup> EXCLUDING SIGNIFICANT MERGERS.

### LEADERS IN 12-MONTH AVERAGE MEMBER RELATIONSHIP GROWTH

|          |                                    |          | Growth In<br>Average Member | Average Member       | Average Loan/      | Average Share        |                              |
|----------|------------------------------------|----------|-----------------------------|----------------------|--------------------|----------------------|------------------------------|
| Rk.      | Credit Union                       | St.      | Relationship**              | Relationship**       | Member**           | Balance              | Assets                       |
| 1        | GREEN MOUNTAIN                     | VT       | 39.31%                      | \$17,213             | \$8,703            | \$9,605              | \$44,921,995                 |
| 2        | WILKES-BARRE CITY EMP.             | PA       | 24.39%                      | \$28,484             | \$12,268           | \$16,217             | \$37,933,096                 |
| 3        | CAHP                               | CA       | 24.10%                      | \$19,342             | \$9,426            | \$9,917              | \$165,939,415                |
| 4        | FAIRFAX COUNTY                     | VA       | 21.94%                      | \$33,481             | \$16,894           | \$16,979             | \$382,356,616                |
| 5        | PLATINUM                           | GA       | 21.28%                      | \$14,805             | \$5,880            | \$8,925              | \$77,312,992                 |
| 6        | MOTOR CITY CO-OP                   | MI       | 21.01%                      | \$11,877             | \$4,960            | \$6,917              | \$141,047,003                |
| 7        | GENERATIONS                        | WA       | 20.78%                      | \$12,157             | \$5,478            | \$6,678              | \$28,331,058                 |
| 8        | BIRMINGHAM-BLOOMFIELD              | MI       | 19.90%                      | \$17,958             | \$7,490            | \$10,468             | \$65,264,623                 |
| 9        | CHAFFEY                            | CA       | 18.88%                      | \$15,751             | \$5,851            | \$9,900              | \$126,492,112                |
| 10       | CASTPARTS EMP.                     | OR       | 17.34%                      | \$15,854             | \$6,138            | \$10,290             | \$58,204,430                 |
| 11       | ALLIANCE                           | CA       | 17.01%                      | \$18,591             | \$8,803            | \$9,788              | \$390,653,489                |
| 12       | CALHOUN-LIBERTY EMP.               | FL       | 16.73%                      | \$10,917             | \$4,170            | \$6,747              | \$37,062,031                 |
| 13       | ALPS                               | AK       | 16.58%                      | \$23,017             | \$10,243           | \$12,774             | \$59,200,112                 |
| 14       | MID CAROLINA                       | SC       | 16.54%                      | \$13,200             | \$6,251            | \$7,486              | \$124,697,381                |
| 15       | AMERICA'S                          | WA       | 16.23%                      | \$19,313             | \$9,721            | \$10,665             | \$586,333,407                |
| 16       | INSPIRE                            | PA       | 15.98%                      | \$13,248             | \$6,639            | \$7,106              | \$118,047,982                |
| 17       | CORNER STONE                       | TX       | 15.83%                      | \$7,236              | \$3,313            | \$4,001              | \$22,656,718                 |
| 18       | LATERRE                            | LA       | 15.45%                      | \$7,066              | \$2,645            | \$4,421              | \$24,968,978                 |
| 19       | DESERT VALLEYS                     | CA       | 15.42%                      | \$12,072             | \$4,554            | \$7,519              | \$30,016,815                 |
| 20       | NORTH PLATTE UNION PACIFIC EMP.    | NE       | 15.27%                      | \$12,425             | \$5,004            | \$7,476              | \$33,817,879                 |
| 21       | SUPERIOR CHOICE                    | WI       | 15.23%                      | \$19,188             | \$8,407            | \$11,116             | \$344,772,881                |
| 22       | FIRST COMMUNITY                    | OR       | 14.81%                      | \$17,804             | \$6,542            | \$11,263             | \$937,798,162                |
| 23       | BRAGG MUTUAL                       | NC       | 14.67%                      | \$6,448              | \$2,155            | \$4,292              | \$49,930,844                 |
| 24       | PATELCO                            | CA       | 14.66%                      | \$26,048             | \$11,194           | \$14,854             | \$5,220,406,933              |
| 25       | DYNAMIC                            | ОН       | 14.62%                      | \$10,116             | \$3,854            | \$6,262              | \$35,081,690                 |
| 26       | WESTERN ILLINOIS                   | IL       | 14.55%                      | \$11,885             | \$4,980            | \$6,905              | \$22,825,066                 |
| 27       | RELIANCE                           | KS       | 14.46%                      | \$12,176             | \$5,278            | \$6,898              | \$24,103,419                 |
| 28       | LATINO COMMUNITY                   | NC       | 14.43%                      | \$6,017              | \$2,978            | \$3,086              | \$229,849,923                |
| 29       | THORNAPPLE                         | MI       | 14.23%                      | \$7,924              | \$3,841            | \$4,284              | \$23,848,338                 |
| 30       | COMMUNITY FIRST                    | MI       | 14.13%                      | \$9,617              | \$5,129            | \$4,945              | \$43,365,050                 |
| 31       | DIRECT                             | MA       | 14.09%                      | \$34,587             | \$18,223           | \$16,364             | \$491,628,332                |
| 32       | UNIVERSITY OF IOWA COMMUNITY       | IA       | 13.92%                      | \$36,382             | \$18,322           | \$19,822             | \$3,587,521,024              |
| 33       | PREMIER                            | IA       | 13.79%                      | \$16,620             | \$7,774            | \$8,846              | \$160,338,745                |
| 34       | ORION                              | TN       | 13.74%                      | \$16,126             | \$7,566            | \$8,560              | \$621,241,771                |
| 35       | OPPORTUNITIES                      | VT       | 13.67%                      | \$5,492              | \$3,108            | \$3,643              | \$36,433,321                 |
| 36       | OAHE                               | SD       | 13.62%                      | \$11,725             | \$4,814            | \$6,911              | \$23,065,182                 |
| 36       | FRONTIER FINANCIAL                 | NV       | 13.51%                      | \$17,977             | \$7,948            | \$10,029             | \$78,478,726                 |
| 38       | UNCLE                              | CA       | 13.39%                      | \$23,308             | \$9,982            | \$13,326             | \$337,490,024                |
| 39       | ST. HELENS COMMUNITY               | OR       | 13.30%                      | \$18,493             | \$6,808            | \$13,520<br>\$11,685 | \$198,646,300                |
| 40       | CITY                               | TX       | 13.20%                      | \$13,460             | \$5,797            | \$7,663              | \$361,642,855                |
| 41       | FAMILY ADVANTAGE                   | TN       | 13.14%                      | \$13,400             | \$4,182            | \$6,992              | \$57,003,149                 |
| 42       | OLD WEST                           | OR       | 13.14%                      | \$17,084             | \$4,102<br>\$4,097 | \$0,992<br>\$12,987  | \$129,908,806                |
| 43       | ADVENTURE                          | MI       | 12.98%                      | \$17,004             | \$7,612            | \$8,477              | \$315,302,942                |
| 44       | UNITED POLICE                      | FL       | 12.76%                      | \$12,953             | \$3,870            | \$9,082              | \$52,282,196                 |
| 44       | TURBINE                            | SC       | 12.70%                      | \$12,955<br>\$10,750 | \$3,870<br>\$4,040 | \$6,710              | \$26,455,217                 |
| 46       | KINGS                              | CA       | 12.72%                      | \$10,730             | \$7,260            | \$9,944              | \$105,828,928                |
| 47       | SELF-HELP                          | NC<br>NC | 12.61%                      | \$17,203<br>\$17,480 | \$7,200<br>\$7,031 | \$9,944<br>\$10,461  | \$740,849,554                |
|          |                                    |          |                             |                      |                    |                      |                              |
| 48       | WHATCOM EDUCATIONAL                | WA       | 12.59%                      | \$21,306<br>\$26,757 | \$8,216            | \$13,090             | \$1,277,260,353              |
| 49<br>50 | LONGSHOREMEN'S LOCAL 4<br>SETTLERS | WA<br>MI | 12.57%<br>12.54%            | \$26,757<br>\$10,399 | \$8,521<br>\$4,394 | \$18,236<br>\$6,005  | \$26,033,363<br>\$22,968,513 |
|          | DETITE (2)                         | IVII     | 12.04%                      | D10.399              | .74.594            | כטט מה.              | 3// YDX 3   3                |

<sup>\*</sup> U.S. CREDIT UNIONS >\$20 MILLION IN ASSETS AND MEMBER GROWTH GREATER THAN OR EQUAL TO ZERO; EXCLUDING SIGNIFICANT MERGERS. \*\* EXCLUDING MEMBER BUSINESS LOANS.

### CONSUMER, REAL ESTATE, AND MBL ORIGINATIONS ARE ON THE RISE

The industry's loan portfolio has increased 10.5% year-over-year, underscoring the continued strength of credit union lending.

In aggregate, the portfolio growth is understated because credit unions sold \$23.6 billion, or 37.6%, of total first mortgage originations to the secondary market in the first six months of the year. However, loan balances still increased at a faster rate than deposits and pushed the industry's loan-to-share ratio to 77.7%, the highest level since third quarter 2009.

Credit unions originated a record amount of loans in the first six months of 2016. During the first and second quarters, credit unions originated \$218.4 billion in loans. That's up 9.1% from the \$200.3 billion originated over the same period one year ago. Consumer loans — primarily auto and credit card — increased 11.9% to \$131.4 billion and accounted for the majority of the growth.

Other real estate and member business loan originations also posted double-digit growth of 13.4% and 16.6%, respectively. First mortgage loans, which accounted for 28.8% of originations, posted lower growth for the period but were up 1.6% year-over-year and in line with previous midyear highs.

Keeping with strong origination growth, nearly every major loan category expanded at a faster pace than in 2015. New auto loans continued their strong performance, increasing 15.6% over second quarter 2015 to reach \$108.2 billion as of June 30, 2016. With 14.9% year-over-year growth, member business loans was the second-fastest growing segment of the loan portfolio.

Amid indications of an upcoming interest rate increase, balances of first mortgage loans increased 10.6% from June 30, 2015, to total \$340.5 billion industrywide as of June 30, 2016. Other real estate loans grew as well, doubling their rate from 2015, up 4.4% over the 12-month period.

Used auto loans posted double-digit growth, with balances increasing 13.2% from second quarter 2015 to \$174.8 billion today. Credit card loan growth trailed most categories, expanding at a slightly slower pace of 7.1% as of June 30, 2016, which is still up from the 6.8% growth reported one year ago.

Asset quality remained stable year-over-year. The overall delinquency rate increased 1.0 basis point from June 30, 2015, to 0.75% at June 30, 2016. This is significantly lower than U.S. banks' delinquency rate of 1.68%.



### HOW INTERRA BOOSTED ONLINE LOAN APPS 50% IN 1 YEAR

INTERRA CREDIT UNION / GOSHEN, IN / ASSETS: \$862.4M / MEMBERS: 66,988

Interra Credit Union (\$862.4M, Goshen, IN) has increased its digital loan application volume by 50% in little more than one year using a new mobile app.

And David Dekker, vice president of Interra's INdirect Services, projects another 50% increase by this time next year. A key reason for this is because the credit union now offers a consistent interface for users regardless of device.

"A key driver in getting someone to come back to our institution is giving them the same look and feel every time versus having Interra look different when they access it on different devices," Dekker says.

Implementing the new mobile loan platform created a centralized, standardized, nearly automated lending environment. It also offers controls Interra didn't have previously.

Now, instead of loan advisers rendering decisions on applications, every application goes through underwriting. If a number is outside of the credit union's lending parameters, the system flags it.

The platform has reduced Interra's human resource expenditures — and according to Dekker, the mobile and online app should lower branch-staffing needs

— but Interra still ensures there is ample human oversight and quality control.

"We have a monthly report we review on instant decisions to make sure all the documentation adheres to what we need," says Vi Ryder, Interra's assistant vice president of lending operations.

"The report functionality is bar none," Ryder adds. "I can pull any data anytime. If I want to see how many online applications we received from 10 p.m. to midnight, I can find that out. I can see how many applications we approved but didn't fund. If we can dream it, we can build it."

Currently, Interra is using the platform primarily for car loans and credit cards. Whether it offers other services, such as loans for small businesses, depends on how aggressive it wants to get.

"We're known as an industry that's a little slow to react to change," Dekker says. "From our perspective, we're wanting to be a leader in this space and be more progressive than some of our peers might be comfortable with."

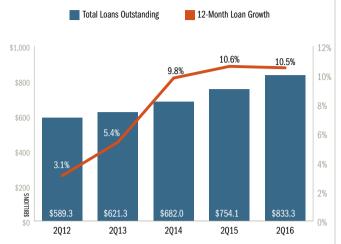
Get the full story about Interra and its tech-savvy lending strategies. Read "How Interra Credit Union Boosted Online Apps By 50% In One Year" at CreditUnions.com.



### **LENDING**

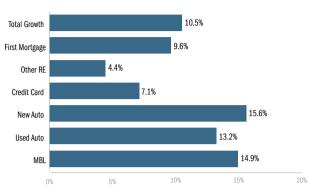
### TOTAL LOANS OUTSTANDING & 12-MONTH GROWTH

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



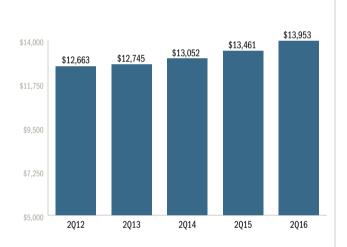
### 12-MONTH LOAN GROWTH BY CATEGORY

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



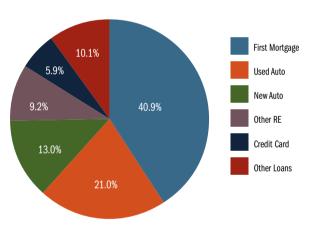
### AVERAGE LOAN BALANCE

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



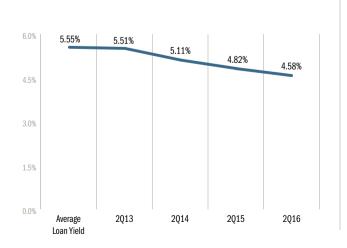
### LOAN PORTFOLIO COMPOSITION

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



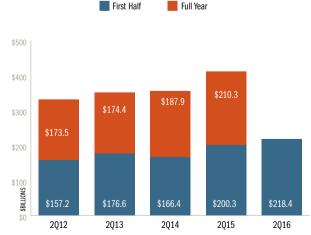
### AVERAGE LOAN YIELD

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



### TOTAL LOAN ORIGINATIONS FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16

First Half



SOURCE: CALLAHAN & ASSOCIATES

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### **LEADERS IN 12-MONTH LOAN GROWTH**

|     |                            |          | 40.14              |                 |     |                                 |        | 40.14              |                 |
|-----|----------------------------|----------|--------------------|-----------------|-----|---------------------------------|--------|--------------------|-----------------|
| Rk. | Credit Union               | St.      | 12-Month<br>Growth | Loans           | Rk. | Credit Union                    | St.    | 12-Month<br>Growth | Loans           |
| 1   | NARC                       | MD       | 225.13%            | \$6,231,030     | 51  | ALTA VISTA                      | CA     | 32.97%             | \$90,953,138    |
| 2   | MOTOR CITY CO-OP           | MI       | 107.60%            | \$85,708,606    | 52  | MIAMI FIREFIGHTERS              | FL     | 32.89%             | \$46,633,304    |
| 3   | WILKES-BARRE CITY EMP.     | PA       | 103.52%            | \$25,029,845    | 53  | OLD WEST                        | OR     | 32.85%             | \$89,531,318    |
| 4   | SHELL WESTERN STATES       | CA       | 103.37%            | \$18,346,835    | 54  | CLASSIC                         | ОН     | 32.83%             | \$29,228,219    |
| 5   | WEST MAUI COMMUNITY        | Н        | 75.35%             | \$5,935,071     | 55  | CU HAWAII                       | НІ     | 32.52%             | \$126,717,263   |
| 6   | CANNON                     | NM       | 68.45%             | \$34,187,144    | 56  | CARDINAL                        | OH     | 32.04%             | \$169,756,065   |
| 7   | BIRMINGHAM-BLOOMFIELD      | MI       | 67.00%             | \$41,214,656    | 57  | COMMUNITY CHOICE                | MI     | 31.84%             | \$666,825,331   |
| 8   | CITY                       | TX       | 66.47%             | \$18,032,829    | 58  | KAIPERM DIABLO                  | CA     | 31.74%             | \$33,522,485    |
| 9   | GLENDALE AREA SCHOOLS      | CA       | 64.77%             | \$73,098,035    | 59  | HERCULES                        | UT     | 31.45%             | \$24,099,521    |
| 0   | MEMBERS FIRST              | MD       | 63.44%             | \$21,286,012    | 60  | THORNAPPLE                      | MI     | 31.12%             | \$18,975,665    |
| 1   | COOPERATIVE CENTER         | CA       | 62.46%             | \$64,699,125    | 61  | MODESTO'S FIRST                 | CA     | 31.04%             | \$8,901,758     |
| 2   | SHERWIN-WILLIAMS EMP.      | IL       | 59.18%             | \$8,653,108     | 62  | HUNTINGTON C&O RAILWAY EMP.     | WV     | 30.97%             | \$30,461,470    |
| 3   | LA TERRE                   | LA       | 59.16%             | \$13,352,126    | 63  | COLUMBUS UNITED                 | NE     | 30.91%             | \$44,296,074    |
| 4   | MANATEE COMMUNITY          | FL       | 55.16%             | \$22,782,250    | 64  | PEOPLESCHOICE                   | ME     | 30.89%             | \$129,493,446   |
| 5   | ALPS                       | AK       | 54.95%             | \$44,089,890    | 65  | THE HERITAGE                    | MT     | 30.86%             | \$11,291,419    |
| 6   | BRAGG MUTUAL               | NC NC    | 54.61%             | \$21,863,836    | 66  | FIRST FLORIDA                   | FL     | 30.58%             | \$391,489,781   |
| 7   | HONOLULU FIRE DEPARTMENT   | HI       | 49.85%             | \$22,885,570    | 67  | RELIANCE                        | KS     | 30.53%             | \$15,447,807    |
| 8   | AMERICA'S                  | WA       | 49.66%             | \$477,785,214   | 68  | LATINO COMMUNITY                | NC     | 30.42%             | \$185,092,297   |
| 9   | MOLOKAI COMMUNITY          | HI       | 48.65%             | \$11,260,878    | 69  | BUCKEYE STATE                   | OH     | 30.32%             | \$72,165,242    |
| 0   | SENTINEL                   | SD       | 48.17%             | \$62,598,767    | 70  | FANNIN                          | TX     | 30.29%             | \$21,053,909    |
| 1   | CEDARS-SINAI               | CA       | 47.52%             | \$4,715,868     | 71  | 1ST VALLEY                      | CA     | 30.20%             | \$20,815,018    |
| 2   | GREEN MOUNTAIN             | VT       | 46.97%             |                 | 72  | SERVICE FIRST                   | SD     | 30.20%             | \$87,089,566    |
|     |                            |          |                    | \$40,447,911    | 73  | IH                              | OH     | 30.07%             | \$160,845,396   |
| 3   | MID CAROLINA               | SC       | 46.82%             | \$90,485,311    | 74  | PUBLIC SERVICE                  | CO     | 29.91%             | \$1,412,115,699 |
| 4   | UNITED                     | IL<br>CA | 46.40%             | \$72,031,351    | 75  | NORTH PLATTE UNION PACIFIC EMP. | NE     | 29.88%             | \$1,412,113,099 |
| 5   | CHAFFEY                    | CA       | 46.02%             | \$69,334,104    | 76  | CALHOUN-LIBERTY EMP.            | FL     | 29.85%             |                 |
| 6   | NORTHSTAR                  | IL       | 44.82%             | \$120,582,996   | 77  | MICHIGAN COMMUNITY              | MI     | 29.85%             | \$20,129,422    |
| 7   | HARVESTERS                 | FL       | 42.40%             | \$88,376,916    | 78  |                                 |        | 29.76%             | \$139,471,707   |
| 8   | TELCO                      | NC       | 42.15%             | \$42,727,962    |     | THE LOCAL                       | MI     |                    | \$39,227,700    |
| 9   | CALCOM                     | CA       | 40.08%             | \$46,990,363    | 79  | FERGUSON                        | MS     | 29.44%             | \$34,504,188    |
| 0   | UNITED POLICE              | FL       | 39.98%             | \$17,856,759    | 80  | 121 FINANCIAL                   | FL     | 29.27%             | \$395,706,059   |
| 1   | LIBERTY BAY                | MA       | 39.64%             | \$435,792,342   | 81  | HORIZON                         | PA     | 29.24%             | \$37,069,272    |
| 2   | HOLY GHOST PARISH          | IA       | 39.51%             | \$380,836       | 82  | ALLIED TRADES                   | CA     | 29.16%             | \$6,229,203     |
| 3   | FAIRFAX COUNTY             | VA       | 39.02%             | \$269,693,687   | 83  | MISSION CITY                    | CA     | 29.15%             | \$50,388,549    |
| 4   | NEW HORIZONS               | AL       | 38.92%             | \$148,579,679   | 84  | EQT                             | PA<br> | 29.13%             | \$1,741,739     |
| 5   | CAPITOL                    | TX       | 38.35%             | \$71,906,520    | 85  | SECURITY                        | MI     | 28.90%             | \$250,720,321   |
| 6   | CAHP                       | CA       | 38.25%             | \$143,263,792   | 86  | CACL                            | PA     | 28.84%             | \$69,729,595    |
| 7   | GENERATIONS                | TX       | 37.51%             | \$449,681,861   | 87  | RIVERFRONT                      | PA     | 28.81%             | \$100,384,252   |
| 8   | GENERATIONS                | WA       | 36.87%             | \$21,425,238    | 88  | OKLAHOMA CENTRAL                | OK     | 28.46%             | \$287,024,746   |
| 9   | EAST COUNTY SCHOOLS        | CA       | 36.85%             | \$59,217,055    | 89  | ADVIA                           | MI     | 28.40%             | \$899,465,184   |
| 0   | FRONTIER FINANCIAL         | NV       | 36.41%             | \$55,673,489    | 90  | KENTUCKY TELCO                  | KY     | 28.37%             | \$255,513,315   |
| 1   | HUTCHINSON GOVERNMENT EMP. | KS       | 35.73%             | \$15,161,247    | 91  | INSPIRUS                        | WA     | 28.32%             | \$770,034,003   |
| 2   | BLUE MOUNTAIN              | WA       | 35.63%             | \$21,063,183    | 92  | TECU                            | KS     | 28.31%             | \$72,254,244    |
| 3   | NASA                       | MD       | 35.35%             | \$1,579,804,966 | 93  | LA FINANCIAL                    | CA     | 28.23%             | \$232,782,784   |
| 4   | INSPIRE                    | PA       | 35.31%             | \$93,427,779    | 94  | FIRST COMMUNITY                 | OR     | 28.21%             | \$589,016,102   |
| 5   | AUTO CLUB                  | CA       | 34.80%             | \$13,224,478    | 95  | MICHIGAN EDUCATIONAL            | MI     | 28.18%             | \$406,095,181   |
| 6   | ADVENTURE                  | MI       | 34.45%             | \$245,781,471   | 96  | AVADIAN                         | AL     | 28.07%             | \$484,383,238   |
| 7   | ALLIANCE                   | CA       | 34.37%             | \$318,936,872   | 97  | BEACON                          | IN     | 28.04%             | \$901,789,324   |
| 8   | AZALEA CITY                | AL       | 34.22%             | \$14,280,009    | 98  | MEDINA COUNTY                   | OH     | 27.95%             | \$25,529,555    |
| 9   | VERMONT VA                 | VT       | 34.03%             | \$10,344,997    | 99  | GREATER PITTSBURGH POLICE       | PA     | 27.90%             | \$29,345,403    |
| 0   | PEOPLES ADVANTAGE          | VA       | 33.63%             | \$32,664,323    | 100 | UNIWYO                          | WY     | 27.87%             | \$205,569,237   |
|     |                            |          |                    |                 |     | VERAGE                          |        | 10.51%             | \$138,629,357   |

<sup>\*</sup> FOR U.S. CREDIT UNIONS >\$20 MILLION IN ASSETS; EXCLUDING SIGNIFICANT MERGERS.

### **LEADERS IN 5-YEAR LOAN GROWTH**

| Rk | Credit Union                  | St       | 5-Year<br>CAGR | Total<br>Loans  | Rk       | Credit Union               | St       | 5-Year<br>CAGR   | Total<br>Loans                 |
|----|-------------------------------|----------|----------------|-----------------|----------|----------------------------|----------|------------------|--------------------------------|
| 1  | AMERICAN 1                    | MI       | 112.89%        | \$209,327,315   | 51       | HUGHES                     | AZ       | 19.22%           | \$755,202,341                  |
| 2  | PREMIER MEMBERS               | CO       | 47.52%         | \$649,971,524   | 52       | PUBLIC SERVICE             | CO       | 19.22%           | \$1,412,115,699                |
| 3  | PATHWAYS FINANCIAL            | OH       | 42.37%         | \$152,663,805   | 53       | RIVERWAYS                  | MO       | 19.06%           | \$36,399,910                   |
| 4  | SOLARITY                      | WA       | 38.91%         | \$492,749,997   | 54       | 4FRONT                     | MI       | 19.05%           | \$303,808,071                  |
| 5  | NARC                          | MD       | 32.21%         | \$6,231,030     | 55       | FIRST FLORIDA              | FL       | 18.95%           | \$391,489,781                  |
| 6  | GRAND COUNTY                  | UT       | 31.21%         | \$20,347,212    | 56       | SOMERVILLE MUNICIPAL       | MA       | 18.87%           | \$19,426,313                   |
| 7  | LA ELECTRICAL WORKERS         | CA       | 30.92%         | \$3,755,621     | 57       | GREEN MOUNTAIN             | VT       | 18.78%           | \$40,447,911                   |
| 8  | NEWARK BOARD OF ED. EMP.      | NJ       | 29.32%         | \$15,782,519    | 58       | WINSLOW COMMUNITY          | ME       | 18.69%           | \$28,915,698                   |
| 9  | COMMUNITY FIRST               | MI       | 29.15%         | \$41,367,371    | 59       | TAPCO                      | WA       | 18.65%           | \$243,513,183                  |
| 10 | PUGET SOUND COOPERATIVE       | WA       | 29.10%         | \$93,147,890    | 60       | NASA                       | MD       | 18.64%           | \$1,579,804,966                |
| 11 | CAPED                         | ID       | 27.70%         | \$465,565,640   | 61       | WILKES-BARRE CITY EMP.     | PA       | 18.63%           | \$25,029,845                   |
| 12 | SOUND                         | WA       | 26.45%         | \$869,538,472   | 62       | HTM AREA                   | OH       | 18.58%           | \$15,091,618                   |
| 13 | CAPITAL                       | WI       | 26.12%         | \$950,533,181   | 63       | POST COMMUNITY             | MI       | 18.51%           | \$64,820,611                   |
| 14 | TOLEDO METRO                  | OH       | 25.12%         | \$32,467,853    | 64       | TRUST                      | TN       | 18.51%           | \$57,226,282                   |
| 15 | WASATCH PEAKS                 | UT       | 24.93%         | \$212,058,365   | 65       | AMERICAN UNITED            | UT       | 18.49%           | \$142,402,328                  |
| 16 | CAHP                          | CA       | 24.78%         | \$143,263,792   | 66       | SOUTHERN SECURITY          | TN       | 18.48%           | \$80,037,213                   |
| 17 | IDAHO CENTRAL                 | ID       | 24.43%         | \$2,402,730,978 | 67       | VOYAGE                     | SD       | 18.48%           | \$61,267,416                   |
| 18 | DENVER FIRE DEPARTMENT        | CO       | 24.43%         |                 | 68       | ROGUE                      | OR       | 18.39%           | \$874,994,295                  |
|    | UNIVERSITY OF IOWA COMMUNITY  |          |                | \$59,572,936    | 69       | DOVER                      | DE       | 18.39%           | \$277,372,677                  |
| 19 |                               | IA<br>NE | 23.98%         | \$3,239,709,902 | 70       | IQ                         | WA       | 18.37%           | \$629,558,630                  |
| 20 | TRIUS                         | NE       | 23.80%         | \$56,870,222    | 71       | FIRST TECH                 | CA       | 18.37%           |                                |
| 21 | ORION FAIR DESCRIPCES         | TN       | 23.51%         | \$493,649,639   | 72       |                            |          |                  | \$6,566,015,858                |
| 22 | EMPLOYEE RESOURCES            | TN       | 23.26%         | \$63,043,901    |          | CONSUMERS                  | MI       | 18.32%           | \$654,796,595                  |
| 23 | TRUSTONE FINANCIAL            | MN       | 22.87%         | \$777,462,619   | 73       | CHEROKEE STRIP             | OK       | 18.29%           | \$48,183,605                   |
| 24 | ISLAND                        | NY       | 22.79%         | \$516,987,665   | 74       | EQT                        | PA       | 18.23%           | \$1,741,739                    |
| 25 | FERGUSON                      | MS       | 22.47%         | \$34,504,188    | 75       | CASE  AMERICA'S            | MI<br>WA | 18.15%           | \$214,680,430                  |
| 26 | PACIFIC NORTHWEST IRONWORKERS |          | 22.38%         | \$19,844,318    | 76<br>77 |                            | HI       | 18.13%           | \$477,785,214                  |
| 27 | LANGLEY                       | VA       | 22.13%         | \$1,657,529,254 | 78       | MAUI<br>Maroon Financial   | nı<br>IL | 18.12%<br>18.06% | \$29,988,492                   |
| 28 | LOWER VALLEY                  | WA       | 22.08%         | \$81,908,338    | 79       | LEADERS                    | TN       | 18.06%           | \$22,728,473                   |
| 29 | EDUCATIONAL SYSTEMS           | MD       | 21.96%         | \$520,604,515   | 80       | SELF-HELP                  | NC       | 18.05%           | \$240,392,702                  |
| 30 | SJP                           | NY       | 21.92%         | \$48,700,247    | _        |                            | -        |                  | \$511,139,578                  |
| 31 | SOUTH TEXAS                   | TX       | 21.85%         | \$29,611,926    | 81       | DIVERSIFIED MEMBERS        | MI       | 17.93%           | \$105,294,776                  |
| 32 | ADVIA                         | MI       | 21.79%         | \$899,465,184   | 82       | NUSENDA<br>ENERGY CARITAL  | NM       | 17.82%           | \$1,393,744,614                |
| 33 | LATINO COMMUNITY              | NC       | 21.74%         | \$185,092,297   | 83       | ENERGY CAPITAL             | TX       | 17.75%           | \$162,497,995                  |
| 34 | FAIRFAX COUNTY                | VA       | 21.74%         | \$269,693,687   | 84<br>85 | MANATEE COMMUNITY          | FL       | 17.62%           | \$22,782,250                   |
| 35 | MAUITEACHERS                  | HI       | 21.48%         | \$6,144,816     |          | LAKE MICHIGAN              | MI       | 17.60%           | \$3,242,754,447                |
| 36 | HONOR                         | MI       | 21.36%         | \$531,803,857   | 86       | CREDIT UNION ONE           | OK       | 17.46%           | \$24,977,289                   |
| 37 | PLATINUM                      | GA       | 21.25%         | \$53,558,234    | 87       | URW COMMUNITY              | VA       | 17.37%           | \$132,654,936                  |
| 38 | WCLA                          | WA       | 21.07%         | \$43,669,201    | 88       | THORNAPPLE                 | MI       | 17.36%           | \$18,975,665                   |
| 39 | SAFEAMERICA                   | CA       | 20.99%         | \$366,998,745   | 89       | UPS EMP.<br>VENTURA COUNTY | TN       | 17.36%           | \$12,983,052                   |
| 40 | COMMUNICATION                 | OK       | 20.73%         | \$738,886,880   | 90       |                            | CA       | 17.34%           | \$590,242,607                  |
| 41 | WEST TEXAS EDUCATORS          | TX       | 20.54%         | \$25,867,438    | 91       | GREAT MEADOW               | NY       | 17.32%           | \$18,547,570                   |
| 42 | HOLLEY                        | TN       | 20.44%         | \$35,491,177    | 92       | HUTCHINSON GOVERNMENT EMP. | KS       | 17.29%           | \$15,161,247                   |
| 43 | FIVE STAR                     | AL       | 20.44%         | \$239,602,790   | 93       | NORTHSTAR                  | IL<br>MA | 17.22%           | \$120,582,996                  |
| 44 | UNITED METHODIST FINANCIAL    | OH<br>CA | 20.12%         | \$32,612,953    | 94       | HARBORSTONE                | WA<br>MO | 17.21%           | \$799,814,595<br>\$131,170,000 |
| 45 | TECHNICOLOR                   | CA       | 20.11%         | \$40,423,946    | 95       | BLUCURRENT                 | M0       | 17.19%           | \$131,170,099                  |
| 46 | MEMBERS FIRST                 | MD       | 20.04%         | \$21,286,012    | 96       | JETSTREAM                  | FL       | 17.14%           | \$131,525,315                  |
| 47 | MEMBERS FIRST                 | MI       | 19.97%         | \$234,558,173   | 97       | FLORENCE DUPONT EMP.       | SC       | 17.10%           | \$23,401,775                   |
| 48 | PYRAMID                       | AZ       | 19.49%         | \$111,310,295   | 98       | CAROLINA                   | NC       | 17.03%           | \$31,390,918                   |
| 49 | GUARDIAN                      | AL       | 19.31%         | \$266,676,586   | 99       | FIRST SERVICE              | TX       | 17.01%           | \$457,648,155                  |
| 50 | CALCOM                        | CA       | 19.29%         | \$46,990,363    | 100      | PEOPLE'S CHOICE            | WI       | 17.01%           | \$20,771,101                   |
|    |                               |          |                |                 | U.S.     | AVERAGE                    |          | 8.40%            | \$138,629,357                  |

<sup>\*</sup> EXCLUDING SIGNIFICANT MERGERS.

### **LEADERS IN AVERAGE LOAN BALANCE**

|        |                              |     | Average Loan |                 |               |                        |     | Average Loan |                |
|--------|------------------------------|-----|--------------|-----------------|---------------|------------------------|-----|--------------|----------------|
| Rk.    | Credit Union                 | St. | Balance*     | Loans           | Rk.           | Credit Union           | St. | Balance*     | Loans          |
| 1      | CALIFORNIA LITHUANIAN        | CA  | \$155,673    | \$69,512,095    | 51            | NORRISTOWN BELL        | PA  | \$33,107     | \$19,349,418   |
| 2      | CHEVRON                      | CA  | \$84,323     | \$2,321,237,560 | 52            | SILVER STATE SCHOOLS   | NV  | \$33,044     | \$428,240,786  |
| 3      | LONG BEACH FIREMEN'S         | CA  | \$83,441     | \$110,215,306   | 53            | SAN JOAQUIN POWER EMP. | CA  | \$32,784     | \$84,937,219   |
| 4      | UKRAINIAN SELFRELIANCE       | PA  | \$81,980     | \$171,119,966   | 54            | AURORA                 | WI  | \$32,756     | \$47,168,963   |
| 5      | IDB-IIC                      | DC  | \$80,205     | \$355,503,002   | 55            | FIRST PRIORITY         | MA  | \$32,493     | \$66,714,290   |
| 6      | SUMA YONKERS                 | NY  | \$79,468     | \$201,041,667   | 56            | ATHOL                  | MA  | \$32,218     | \$60,923,678   |
| 7      | NORTHEASTERN OP. ENG.        | NY  | \$78,002     | \$51,747,156    | 57            | CALTECH EMP.           | CA  | \$32,151     | \$374,490,136  |
| 8      | STAR ONE                     | CA  | \$75,817     | \$3,438,032,311 | 58            | NAVEO                  | MA  | \$31,967     | \$59,742,903   |
| 9      | SELF RELIANCE NEW YORK       | NY  | \$75,339     | \$718,301,793   | 59            | MILLBURY               | MA  | \$31,608     | \$235,011,753  |
| 0      | CONSUMERS                    | NY  | \$71,645     | \$42,532,850    | 60            | PITTSFORD              | NY  | \$31,486     | \$274,177,330  |
| 1      | WHITEFISH                    | MT  | \$71,040     | \$676,470,151   | 61            | SONOMA                 | CA  | \$31,232     | \$18,099,678   |
| 2      | TECHNOLOGY                   | CA  | \$71,004     | \$1,444,570,673 | 62            | BANK-FUND STAFF        | DC  | \$30,984     | \$2,429,461,49 |
| 3      | POLISH NATIONAL              | MA  | \$68,031     | \$315,075,920   | 63            | PEOPLE'S               | RI  | \$30,637     | \$369,547,01   |
| 4      | POLAM                        | CA  | \$67,285     | \$34,522,170    | 64            | MANVILLE AREA          | NJ  | \$30,616     | \$18,522,450   |
| 5      | SELF RELIANCE                | NJ  | \$59,420     | \$53,815,489    | 65            | SANTA BARBARA TEACHERS | CA  | \$30,140     | \$62,220,16    |
| <br>3  | UNILEVER                     | NJ  | \$58,731     | \$33,124,089    | 66            | MERRIMACK VALLEY       | MA  | \$30,126     | \$314,852,58   |
| 7      | SM                           | KS  | \$57,004     | \$48,909,526    | 67            | APPLETREE              | WI  | \$30,112     | \$99,157,78    |
| 3      | MIRAMAR                      | CA  | \$56,868     | \$86,135,825    | 68            | COUNTRYSIDE            | NY  | \$30,068     | \$121,798,72   |
| 9      | LUSO                         | MA  | \$53,630     | \$175,282,446   | 69            | ISLAND                 | NY  | \$29,911     | \$516,987,66   |
| )      | LATVIAN CLEVELAND            | OH  | \$51,159     | \$19,706,557    | 70            | ALLIANT                | IL  | \$29,218     | \$5,630,959,32 |
| <br>[  | TEXAS ASSOCIATIONS OF PROFS. | TX  | \$47,282     | \$30,063,745    | 71            | SHARON                 | MA  | \$29,204     | \$338,602,85   |
| 2      | CHABOT                       | CA  | \$47,250     | \$18,332,901    | 72            | SCHOFIELD              | HI  | \$29,092     | \$14,986,80    |
| 3      | BETHPAGE                     | NY  | \$44,751     | \$4,492,266,073 | 73            | VISION ONE             | CA  | \$29,055     | \$58,007,94    |
| 1      | SOMERSET                     | MA  | \$44,402     | \$79,304,019    | 74            | GREATER SPRINGFIELD    | MA  | \$28,988     | \$75,369,78    |
| 5      | COUNTRY HERITAGE             | MI  | \$43,744     | \$26,403,022    | 75            | AMERICAN FIRST         | CA  | \$28,926     | \$335,637,04   |
| )<br>3 | COVENTRY                     | RI  | \$42,713     | \$166,711,709   | 76            | CROW WING POWER        | MN  | \$28,921     | \$47,256,75    |
| 7      | BROTHERHOOD                  | MA  | \$42,713     | \$44,290,890    | 77            | KEYPOINT               | CA  | \$28,797     | \$862,941,25   |
| 3      | NORTHWESTERN MUTUAL          | WI  | \$42,202     | \$75,174,256    | 78            | EMPOWER                | WI  | \$28,486     | \$65,249,48    |
|        | STANFORD                     |     |              |                 | 79            | MEMBERS PLUS           | MA  | \$28,431     | \$152,218,65   |
| 9      |                              | CA  | \$41,728     | \$1,223,858,299 | 80            | PAHO-WHO               | DC  | \$28,250     | \$108,040,410  |
| )      | LIBERTY BAY                  | MA  | \$41,516     | \$435,792,342   |               |                        |     |              |                |
| 1      | FREEDOM                      | MA  | \$40,629     | \$312,835,152   | 81            | RIVER WORKS            | MA  | \$28,160     | \$88,261,86    |
| 2      | PAWTUCKET                    | RI  | \$40,422     | \$1,624,944,229 | 82            | WINDSOR LOCKS          | CT  | \$27,749     | \$36,877,93    |
| 3      | POLAM                        | CA  | \$40,053     | \$30,928,195    | 83            | L&N                    | KY  | \$27,713     | \$657,073,23   |
| 1      | NAVIGANT                     | RI  | \$38,947     | \$1,396,499,226 | 84            | HOUSATONIC TEACHERS    | CT  | \$27,624     | \$9,005,41     |
| 5      | MELROSE                      | NY  | \$38,804     | \$1,927,172,556 | . 85          | ST. JEAN'S             | MA  | \$27,576     | \$150,535,66   |
| 6      | WEBSTER FIRST                | MA  | \$37,765     | \$627,092,674   | 86            | BOULDER DAM            | NV  | \$27,515     | \$197,528,84   |
| 7      | POWER FINANCIAL              | FL  | \$37,723     | \$381,585,238   | 87            | WHITING REFINERY       | IN  | \$27,497     | \$9,953,87     |
| 3      | ST. ANNE'S                   | MA  | \$37,158     | \$706,097,442   | 88            | ENERGY                 | MA  | \$27,486     | \$40,142,78    |
| )      | FAIRFAX COUNTY               | VA  | \$36,396     | \$269,693,687   | 89            | MOOG EMP.              | NY  | \$27,392     | \$68,834,84    |
| )      | DOW GREAT WESTERN            | CA  | \$35,833     | \$20,317,374    | 90            | YOLO                   | CA  | \$27,232     | \$166,268,70   |
| L      | MEMBERS CHOICE               | TX  | \$35,832     | \$357,658,276   | 91            | HORIZON COMMUNITY      | WI  | \$27,148     | \$28,102,16    |
| 2      | VAN CORTLANDT COOPERATIVE    | NY  | \$35,715     | \$28,429,204    | 92            | MASS BAY               | MA  | \$27,103     | \$159,707,04   |
| 3      | MAUI COUNTY                  | HI  | \$35,304     | \$136,649,793   | 93            | SOUTH METRO            | MN  | \$26,865     | \$59,620,61    |
| 1      | HOBOKEN SCHOOL EMP.          | NJ  | \$35,246     | \$24,249,030    | 94            | CONNECTICUT STATE EMP. | CT  | \$26,621     | \$318,940,72   |
| 5      | MERIWEST                     | CA  | \$35,017     | \$958,131,706   | 95            | PATELCO                | CA  | \$26,527     | \$3,475,952,12 |
| ô      | BROOKLINE MUNICIPAL          | MA  | \$34,335     | \$14,317,847    | 96            | FOUNDATION             | МО  | \$26,406     | \$25,127,46    |
| 7      | DOY                          | ОН  | \$34,257     | \$19,937,668    | 97            | GREYLOCK               | MA  | \$26,385     | \$885,675,25   |
| 3      | LONG BEACH CITY EMP.         | CA  | \$34,216     | \$96,537,241    | 98            | FIRST                  | IA  | \$26,350     | \$94,854,19    |
| 9      | WESTERLY COMMUNITY           | RI  | \$34,193     | \$215,213,713   | 99            | ADVANCIAL              | TX  | \$26,350     | \$1,130,436,54 |
| 0      | UKRAINIAN NATIONAL           | NY  | \$33,253     | \$75,628,455    | 100           | ACUSHNET               | MA  | \$26,212     | \$9,305,10     |
| _      |                              |     |              |                 | · <del></del> | VERAGE                 |     | \$13,009     | \$138,629,35   |

 $<sup>\</sup>ensuremath{^*}$  AVERAGE LOAN BALANCE EXCLUDES MEMBER BUSINESS LOAN BALANCES.

### LEADERS IN PRIVATE STUDENT LOANS OUTSTANDING

| Rk.  | Credit Union                          | St.      | Outstanding Non-Fed<br>Gtd. Student Loans | Average Balance Of<br>Student Loans | Student Loans/<br>Total Loans | Assets           |
|------|---------------------------------------|----------|---|-------------------------------------|-------------------------------|------------------|
| 1    | DIGITAL                               | MA       | \$131,063,877                             | \$37,825                            | 2.22%                         | \$7,213,280,539  |
| 2    | UNIVERSITY OF WISCONSIN               | WI       | \$126,850,284                             | \$6,976                             | 8.99%                         | \$2,241,348,946  |
| 3    | MASSACHUSETTS INSTITUTE OF TECHNOLOGY | MA       | \$101,151,824                             | \$60,679                            | 24.84%                        | \$493,183,568    |
| 4    | NAVY                                  | VA       | \$86,246,769                              | \$18,142                            | 0.16%                         | \$77,830,150,313 |
| 5    | HARVARD UNIVERSITY EMP.               | MA       | \$85,953,229                              | \$28,843                            | 20.00%                        | \$545,577,064    |
| 6    | QUORUM                                | NY       | \$80,337,757                              | \$58,598                            | 9.59%                         | \$940,387,718    |
| 7    | WRIGHT-PATT                           | ОН       | \$76,854,130                              | \$24,712                            | 3.22%                         | \$3,313,520,384  |
| 8    | ELEMENTS FINANCIAL                    | IN       | \$71,816,446                              | \$11,394                            | 6.75%                         | \$1,306,489,453  |
| 9    | AFFINITY                              | NJ       | \$67,196,005                              | \$14,309                            | 3.23%                         | \$2,458,049,018  |
| 10   | MEMBERS 1ST                           | PA       | \$66,936,117                              | \$21,796                            | 2.71%                         | \$3,198,095,639  |
| 11   | BECU                                  | WA       | \$66,610,116                              | \$28,588                            | 0.68%                         | \$15,136,255,033 |
| 12   | COASTAL                               | NC       | \$61,204,592                              | \$79,076                            | 2.79%                         | \$2,669,331,062  |
| 13   | AFFINITY PLUS                         | MN       | \$57,622,897                              | \$20,441                            | 3.57%                         | \$1,832,748,759  |
| 14   | EASTMAN                               | TN       | \$55,987,789                              | \$14,430                            | 1.97%                         | \$3,452,294,252  |
| 15   | CEFCU                                 | IL       | \$55,268,606                              | \$9,575                             | 1.40%                         | \$5,491,635,124  |
| 16   | MOUNTAIN AMERICA                      | UT       | \$53,188,673                              | \$8,684                             | 1.11%                         | \$5,607,855,844  |
| 17   | STAR ONE                              | CA       | \$48,995,229                              | \$54,560                            | 1.43%                         | \$8,171,941,931  |
| 18   | CAP COM                               | NY       | \$43,931,307                              | \$14,171                            | 3.83%                         | \$1,343,501,518  |
| 19   | EDUCATORS                             | WI       | \$39,323,291                              | \$13,152                            | 3.17%                         | \$1,686,676,452  |
| 20   | LAKE TRUST                            | MI       | \$34,883,382                              | \$22,347                            | 2.61%                         | \$1,752,582,132  |
| 21   | NASA                                  | MD       | \$34,304,927                              | \$27,248                            | 2.17%                         | \$1,942,339,493  |
| 22   | NORTHWEST                             | VA       | \$33,028,297                              | \$27,246                            | 1.80%                         | \$3,035,578,437  |
| 23   | WORKERS                               | MA       | \$32,187,972                              | \$6,246                             | 3.22%                         | \$1,444,106,702  |
| 24   | UNIVERSITY FIRST                      | UT       | \$31,124,669                              | \$1,951                             | 5.10%                         | \$826,356,451    |
| 25   | BCU                                   | IL       | \$29,235,709                              | \$34,681                            | 1.38%                         | \$2,580,572,678  |
| 26   | ALLIANT                               | IL       | \$26,627,413                              | \$9,294                             | 0.47%                         | \$9,137,887,323  |
| 27   | UNIVERSITY OF MICHIGAN                | MI       | \$26,535,038                              | \$24,892                            | 6.35%                         | \$700,938,676    |
| 28   | BLACK HILLS                           | SD       | \$26,355,427                              | \$2,469                             | 3.87%                         | \$1,091,125,086  |
| 29   | VISIONS                               | NY       | \$26,185,155                              | \$6,832                             | 1.17%                         | \$3,579,529,937  |
| 30   | BELLCO                                | CO       | \$26,148,065                              | \$1,951                             | 0.94%                         | \$3,300,223,996  |
| 31   | PENTAGON                              | VA       | \$25,940,346                              | \$7,510                             | 0.15%                         | \$20,162,693,973 |
| 32   | COMMUNITY FIRST                       | WI       | \$25,940,540                              | \$15,764                            | 1.25%                         | \$2,468,005,264  |
| 33   | CAPITAL                               | WI       | \$25,108,205                              | \$2,208                             | 2.64%                         | \$1,167,918,592  |
| 34   | ALTAONE                               | CA       | \$24,013,838                              | \$2,208<br>\$1,864                  | 4.32%                         | \$627,710,837    |
| 35   | HUDSON VALLEY                         | NY       | \$23,744,330                              | \$8,980                             | 0.99%                         | \$4,526,115,374  |
| 36   | FIRST FINANCIAL                       | NJ       | \$22,569,709                              | \$2,088                             | 16.40%                        | \$187,578,442    |
| 37   | KEMBA FINANCIAL                       | OH       | \$22,136,696                              | \$2,088                             | 2.80%                         | \$1,070,297,643  |
| 38   |                                       |          | \$21,370,474                              | \$27,810<br>\$23,904                | 6.78%                         |                  |
| 39   | UMASSFIVE COLLEGE<br>FIRST TECH       | MA       |   |                                     |                               | \$430,591,840    |
|      |                                       | CA       | \$21,327,057                              | \$29,662                            | 0.32%                         | \$9,109,027,385  |
| 40   | NASSAU EDUCATORS                      | NY       | \$20,869,444                              | \$32,917                            | 1.08%                         | \$2,522,905,290  |
| 41   | USC                                   | CA       | \$20,640,511                              | \$20,256                            | 5.97%                         | \$448,189,946    |
| 42   | ASPIRE<br>JEANNE D'ARC                | NJ       | \$19,635,773<br>\$10,577,407              | \$1,745<br>\$33,754                 | 13.53%                        | \$184,269,819    |
| 43   |                                       | MA       | \$19,577,407                              | \$33,754                            | 1.98%                         | \$1,207,977,156  |
| 44   | ANHEUSER-BUSCH EMP.                   | MO<br>NV | \$19,123,189                              | \$27,876                            | 1.47%                         | \$1,593,191,605  |
| 45   | EMPOWER                               | NY       | \$18,254,490                              | \$24,735                            | 1.53%                         | \$1,522,474,210  |
| 46   | NOTRE DAME                            | IN       | \$17,966,376<br>\$17,655,779              | \$9,195                             | 4.70%                         | \$477,197,633    |
| 47   | APPLE                                 | VA       | \$17,655,778                              | \$21,987                            | 1.06%                         | \$2,222,253,245  |
| 48   | DIRECTIONS                            | OH       | \$16,986,917                              | \$3,710                             | 3.37%                         | \$668,312,105    |
| 49   | AMERICU                               | NY       | \$16,967,032                              | \$28,045                            | 1.44%                         | \$1,331,948,712  |
| 50   | VERIDIAN                              | IA       | \$16,683,917                              | \$2,333                             | 0.72%                         | \$2,988,489,043  |
| U.S. | AVERAGE                               |          | \$607,047                                 | \$7,273                             | 0.44%                         | \$211,333,127    |

### **LEADERS IN LOAN-TO-SHARE RATIO**

| Rk. | Credit Union                 | St. | Loans/<br>Shares | Net Worth/<br>Assets | Rk. | Credit Union                    | St. | Loans/<br>Shares | Net Worth/<br>Assets |
|-----|------------------------------|-----|------------------|----------------------|-----|---------------------------------|-----|------------------|----------------------|
| 1   | PROGRESSIVE                  | NY  | 199.05%          | 36.71%               | 51  | BELLWETHER COMMUNITY            | NH  | 106.84%          | 10.49%               |
| 2   | SHARONVIEW                   | SC  | 136.60%          | 10.86%               | 52  | ARKANSAS                        | AR  | 106.21%          | 9.42%                |
| 3   | SAN ANTONIO                  | TX  | 126.16%          | 12.04%               | 53  | MARATHON COUNTY EMP.            | WI  | 106.15%          | 15.49%               |
| 4   | MARINE                       | WI  | 124.30%          | 10.60%               | 54  | FIRST PEOPLES COMMUNITY         | MD  | 106.01%          | 12.15%               |
| 5   | UNITED                       | MI  | 123.59%          | 10.27%               | 55  | CORNERSTONE COMMUNITY FINANCIAL | MI  | 105.91%          | 12.12%               |
| 6   | NEPHI WESTERN EMP.           | UT  | 120.25%          | 31.34%               | 56  | MOUNTAIN AMERICA                | UT  | 105.81%          | 9.32%                |
| 7   | CRESCENT                     | MA  | 117.27%          | 13.58%               | 57  | Y-12                            | TN  | 105.68%          | 8.54%                |
| 8   | UNIVERSITY OF IOWA COMMUNITY | IA  | 115.90%          | 8.20%                | 58  | BATON ROUGE FIRE DEPARTMENT     | LA  | 105.62%          | 18.05%               |
| 9   | COMMUNITY FINANCIAL          | MI  | 115.67%          | 12.60%               | 59  | WORKERS                         | MA  | 105.41%          | 11.13%               |
| 10  | WCLA                         | WA  | 114.62%          | 11.59%               | 60  | CENTRIS                         | NE  | 105.40%          | 8.51%                |
| 11  | FOX COMMUNITIES              | WI  | 114.42%          | 10.78%               | 61  | VERVE                           | WI  | 105.14%          | 11.21%               |
| 12  | MELROSE                      | NY  | 114.10%          | 7.50%                | 62  | SELECT                          | TX  | 105.06%          | 13.90%               |
| 13  | TDECU                        | TX  | 113.63%          | 8.20%                | 63  | MED5                            | SD  | 104.95%          | 8.57%                |
| 14  | ARCHER COOPERATIVE           | NE  | 112.93%          | 10.39%               | 64  | DENALI                          | AK  | 104.86%          | 8.29%                |
| 15  | SECURITY SERVICE             | TX  | 112.28%          | 8.11%                | 65  | FINANCIAL ONE                   | MN  | 104.73%          | 8.47%                |
| 16  | HOMETOWN                     | ND  | 112.20%          | 12.81%               | 66  | KNOXVILLE TVA EMP.              | TN  | 104.47%          | 8.95%                |
| 17  | PAWTUCKET                    | RI  | 112.14%          | 9.58%                | 67  | COTTONWOOD COMMUNITY            | ID  | 104.44%          | 17.74%               |
| 18  | ROCKLAND                     | MA  | 111.61%          | 11.45%               | 68  | FIRST COMMUNITY CREDIT UNION    | WI  | 104.42%          | 12.58%               |
| 19  | PENTAGON                     | VA  | 111.43%          | 10.31%               | 69  | METRO                           | MA  | 104.26%          | 11.04%               |
| 20  | DIRECT                       | MA  | 111.36%          | 14.88%               | 70  | ALTRA                           | WI  | 104.08%          | 11.04%               |
| 21  | IDAHO CENTRAL                | ID  | 110.93%          | 8.53%                | 71  | WYHY                            | WY  | 104.08%          | 11.79%               |
| 22  | APPLETREE                    | WI  | 110.46%          | 23.16%               | 72  | MID-ILLINI                      | IL  | 104.08%          | 7.86%                |
| 23  | CHIEF FINANCIAL              | MI  | 110.41%          | 11.17%               | 73  | GOLDEN PLAINS                   | KS  | 104.00%          | 9.98%                |
| 24  | FIRST                        | IA  | 110.33%          | 10.51%               | 74  | SUNMARK                         | NY  | 103.98%          | 8.32%                |
| 25  | SPOKANE TEACHERS             | WA  | 110.25%          | 10.77%               | 75  | MOBILOIL                        | TX  | 103.88%          | 12.18%               |
| 26  | CONSUMERS                    | MI  | 109.99%          | 9.56%                | 76  | NAVY                            | VA  | 103.82%          | 11.05%               |
| 27  | HOOSIER HILLS                | IN  | 109.89%          | 9.82%                | 77  | GENERAL ELECTRIC                | OH  | 103.73%          | 10.37%               |
| 28  | FIRST CITIZENS'              | MA  | 109.76%          | 10.05%               | 78  | COMMUNITY FIRST                 | MI  | 103.72%          | 6.74%                |
| 29  | COASTHILLS                   | CA  | 109.47%          | 9.06%                | 79  | TEXAS TRUST                     | TX  | 103.72%          | 11.23%               |
| 30  | ALLIANCE                     | MO  | 109.44%          | 9.28%                | 80  | UNITED SAVINGS                  | ND  | 103.68%          | 16.70%               |
| 31  | CITADEL                      | PA  | 109.33%          | 9.47%                | 81  | NEW DIMENSIONS                  | ME  | 103.61%          | 7.96%                |
| 32  | TOWN AND COUNTRY             | ND  | 109.17%          | 13.86%               | 82  | ALPS                            | AK  | 103.40%          | 9.68%                |
| 33  | COMMUNITY ALLIANCE           | MI  | 109.13%          | 8.28%                | 83  | LIBERTY FIRST                   | NE  | 103.25%          | 10.95%               |
| 34  | CARTER                       | LA  | 109.04%          | 8.04%                | 84  | MICHIGAN ONE COMMUNITY          | MI  | 103.25%          | 8.91%                |
| 35  | TEXAS ASSOCIATIONS OF PROFS. | TX  | 109.04%          | 8.25%                | 85  | VISION ONE                      | CA  | 103.18%          | 14.15%               |
| 36  | FORUM                        | IN  | 109.02%          | 10.79%               | 86  | ST. MARY'S                      | MA  | 103.02%          | 10.10%               |
| 37  | PEOPLES                      | CO  | 108.48%          | 18.11%               | 87  | TRIANGLE                        | NH  | 103.01%          | 7.45%                |
| 38  | CITIZENS COMMUNITY           | ND  | 108.19%          | 11.11%               | 88  | SEBASTICOOK VALLEY              | ME  | 102.91%          | 9.91%                |
| 39  | COMMUNITY CREDIT UNION       | MA  | 108.14%          | 12.85%               | 89  | FIRST FLIGHT                    | NC  | 102.80%          | 12.43%               |
| 40  | TEACHERS                     | IN  | 108.10%          | 8.16%                | 90  | CO-OP                           | WI  | 102.77%          | 12.64%               |
| 41  | TOWN & COUNTRY               | ME  | 107.91%          | 7.95%                | 91  | CENTRAL FLORIDA POSTAL          | FL  | 102.76%          | 7.99%                |
| 42  | AURORA                       | WI  | 107.65%          | 11.75%               | 92  | NAVIGANT                        | RI  | 102.64%          | 11.29%               |
| 43  | SAC                          | NE  | 107.60%          | 8.25%                | 93  | FARMERS INSURANCE GROUP         | CA  | 102.25%          | 13.60%               |
| 44  | LOMTO                        | NY  | 107.35%          | 11.05%               | 94  | UNIVERSITY                      | ME  | 102.24%          | 9.24%                |
| 45  | SANDIA AREA                  | NM  | 107.28%          | 11.29%               | 95  | LINN AREA                       | IA  | 102.19%          | 9.07%                |
| 46  | SAFEAMERICA                  | CA  | 107.09%          | 8.05%                | 96  | ESSENTIAL                       | LA  | 102.12%          | 8.24%                |
| 47  | MERITRUST                    | KS  | 107.08%          | 9.47%                | 97  | CENTRAL ONE                     | MA  | 102.03%          | 9.59%                |
| 48  | MID AMERICAN                 | KS  | 107.03%          | 9.33%                | 98  | BELLCO                          | CO  | 102.03%          | 11.19%               |
| 49  | VANTAGE WEST                 | AZ  | 106.98%          | 11.77%               | 99  | ADVANCIAL                       | TX  | 102.03%          | 8.95%                |
| 50  | LOGIX                        | CA  | 106.95%          | 15.76%               | 100 | JEFFERSON FINANCIAL             | LA  | 101.95%          | 11.83%               |
|     |                              |     |                  |                      | U.S | S. AVERAGE                      |     | 77.68%           | 10.85%               |

### INDIRECT AUTO LENDING BECOMES THE CHANNEL OF CHOICE FOR MEMBERS

North American light vehicle sales increased to 8.6 million units through June 30, 2016, according to Autodata Corp. Credit union auto loan balances followed suit, reaching a new high of \$283.0 billion in the second quarter of 2016. That's up 14.1% from second quarter 2015. New auto loans expanded 15.6% annually, followed by used auto, which grew 13.2%. New and used auto loans accounted for 44.1% of growth in the total credit union loan portfolio over the past 12 months.

According to data from Experian Automotive, credit unions increased their auto market share 1.2 percentage points over the past year. This growth underscores the success credit unions have had in gaining market share throughout the financial services spectrum. When it comes to auto lending, it's not only the pie but also credit unions' share of the pie that is expanding.

Indirect lending has become a key growth driver at credit unions across the country. As a percentage of total auto loans, indirect loans' share continues to grow, up 3.0 percentage points from June 2015 to 53.6% as

of June 30, 2016. More than 32.5% of credit unions now offer indirect lending. That's up 7.0 percentage points from 2010, when only 25.5% of credit unions participated in indirect lending. Although not all indirect lending is from auto loans, approximately 95% of credit unions reporting indirect loan originations use this channel solely for auto lending. Nationwide, indirect lending totaled \$151.6 billion in second quarter 2016.

As credit union membership expands across the country, members are increasingly turning to credit unions for their automotive financing needs. Auto penetration rates increased nearly a full percentage point over the past 12 months, reaching 19.0% as of June 30, 2016.

The total delinquency for the credit union loan portfolio increased 1 basis point to 0.75% as of June 30, 2016. Since being added to the 5300 Call Report in the second quarter of 2013, auto loan delinquency has been significantly lower than other major loan types. As of second quarter 2016, auto delinquency stood at 0.58%. That's a 4-basis-point increase over June 30, 2015.



### VIBRANT SCORES WITH DIRECT AUTO LENDING

VIBRANT CREDIT UNION / MOLINE, IL / ASSETS: \$566.7M / MEMBERS: 36,875

In May 2011, Vibrant Credit Union (\$566.7M, Moline, IL) had an auto loan portfolio of approximately \$80 million, about 73% of that from indirect lending, and a loan-to-share ratio of 62.9%. Today, those numbers are \$160 million, 8.5%, and 98.6%, respectively, as of the second quarter of 2016.

What happened? Matt McCombs took over as president and CEO in June 2011 and has steered the credit union's auto lending strategy sharply toward direct lending. That began in July 2011 with a refinance campaign to shore up auto loan penetration within its membership base. In just three months, Vibrant went from closing \$1.5 million to \$2.0 million a month in direct auto loans to more than \$30.0 million.

The campaign was a success for Vibrant but unintentionally resulted in significant chargebacks to the dealers for the loans they originally sent elsewhere. On top of that, prime auto loan rates started dropping below 2%, so Vibrant changed what it was paying in dealer reserves in early 2012.

"We told dealers we wanted to work with them, to continue the indirect program," McCombs says. "But

our expectation was that if one of our members came in, they would send that loan to us."

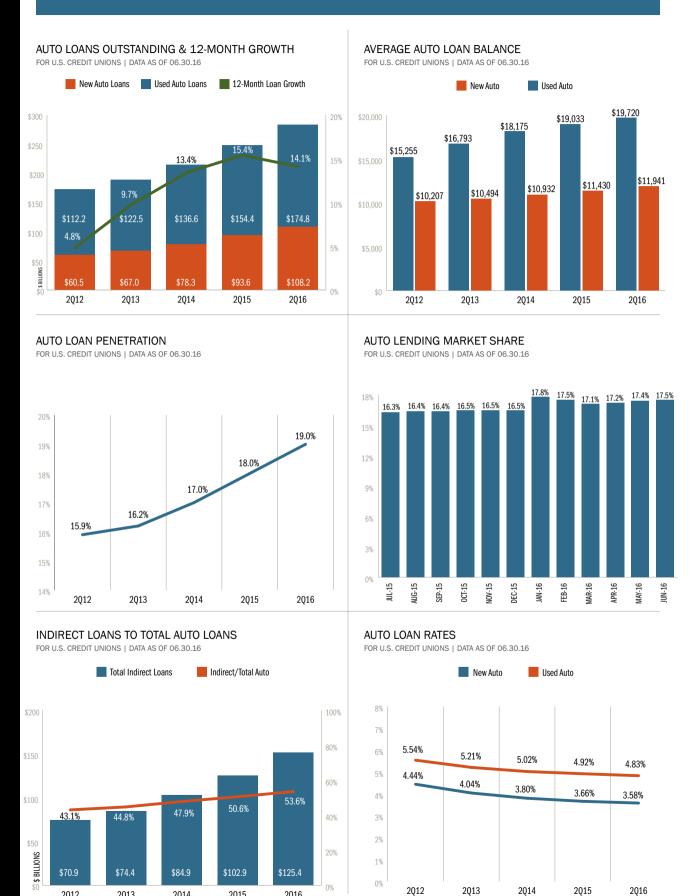
The one-two punch stressed its dealer relationships, and the fact Vibrant wasn't paying as high a dealer reserve as the national players meant dealerships weren't sending member loans back to Vibrant. By the end of 2012 and into 2013, the relationship between Vibrant and its auto dealer partners was rocky. Vibrant realized it needed to do one of two things: One, go all in on direct lending, or, two, back away from direct lending, including refinancing.

Direct lending was the better choice from a member relationship standpoint as well as a profitability standpoint. Direct lending also gave Vibrant the ability to cross-sell products and services.

"It's hard to have one foot in indirect and one foot in direct, both aggressively," McCombs says. "I'm not opposed to indirect lending, but it's not a loan origination channel. It's not a loan origination strategy. It's a supplement to your investment portfolio."

Get the full story about Vibrant Credit Union and its auto lending strategy. Read "Why Vibrant Credit Union Doubled Down On Direct Lending" at CreditUnions.com.

### **AUTO LENDING**



2Q12

2014

2015

2016

SOURCE: CALLAHAN & ASSOCIATES | EXPERIAN AUTOMOTIVE

2013

### **LEADERS IN 12-MONTH AUTO LOAN GROWTH**

|     |                              |     | 12-Month         | Auto Loans Outstanding       | Auto Loans Outstanding        |                                  |
|-----|------------------------------|-----|------------------|------------------------------|-------------------------------|----------------------------------|
|     | Credit Union                 | St. | Growth           | (06.30.16)                   | (06.30.15)                    | Assets                           |
| 1   |                              | MD  | 463.44%          | \$5,480,724                  | \$972,728                     | \$22,423,878                     |
| 2   | HONOLULU FIRE DEPARTMENT     | HI  | 422.55%          | \$9,782,180                  | \$1,871,991                   | \$68,932,893                     |
| 3   | UNION BUILDING TRADES        | NJ  | 363.28%          | \$12,522,788                 | \$2,703,077                   | \$74,896,061                     |
| 4   | GLENDALE AREA SCHOOLS        | CA  | 358.58%          | \$41,218,424                 | \$8,988,232                   | \$343,460,710                    |
| 5   | PEOPLESCHOICE                | ME  | 251.85%          | \$33,406,633                 | \$9,494,626                   | \$182,090,729                    |
| 6   | UNITED                       | IL  | 240.03%          | \$31,351,182                 | \$9,220,042                   | \$179,571,542                    |
| 7   | MEMBERS FIRST OF MARYLAND    | MD  | 225.09%          | \$10,259,790                 | \$3,155,968                   | \$31,763,564                     |
| 8   | OREGONIANS                   | OR  | 220.12%          | \$50,026,111                 | \$15,627,312                  | \$304,351,238                    |
| 9   | COOPERATIVE CENTER           | CA  | 186.06%          | \$35,064,655                 | \$12,257,731                  | \$111,513,927                    |
| 10  | DIRECT                       | MA  | 182.12%          | \$65,377,050                 | \$23,173,680                  | \$491,628,332                    |
| 11  | SHELL WESTERN STATES         | CA  | 177.81%          | \$7,318,099                  | \$2,634,236                   | \$103,050,746                    |
| 12  | SAN FRANCISCO                | CA  | 174.91%          | \$96,201,940                 | \$34,994,091                  | \$1,045,823,085                  |
| 13  | CHAFFEY                      | CA  | 164.09%          | \$27,259,524                 | \$10,321,967                  | \$126,492,112                    |
| 14  | LONG BEACH CITY EMP.         | CA  | 155.00%          | \$17,001,203                 | \$6,667,240                   | \$298,172,585                    |
| 15  | BLUE MOUNTAIN                | WA  | 152.99%          | \$9,933,442                  | \$3,926,341                   | \$30,615,267                     |
| 16  | EAST COUNTY SCHOOLS          | CA  | 152.49%          | \$11,200,100                 | \$4,435,940                   | \$101,878,166                    |
| 17  | CU HAWAII                    | HI  | 147.12%          | \$38,336,557                 | \$15,513,591                  | \$261,731,746                    |
| 18  | SPERRY ASSOCIATES            | NY  | 135.69%          | \$31,292,622                 | \$13,277,232                  | \$260,131,039                    |
| 19  | STATE DEPARTMENT             | VA  | 132.17%          | \$123,453,376                | \$53,173,854                  | \$1,761,683,719                  |
| 20  | PARSONS                      | CA  | 128.73%          | \$13,375,996                 | \$5,847,824                   | \$219,306,455                    |
| 21  | LATERRE                      | LA  | 124.94%          | \$8,166,155                  | \$3,630,411                   | \$24,968,978                     |
| 22  | HARVESTERS                   | FL  | 124.56%          | \$40,736,382                 | \$18,140,273                  | \$147,706,991                    |
| 23  | THE ATLANTIC                 | NJ  | 120.85%          | \$24,558,619                 | \$11,120,039                  | \$236,338,163                    |
| 24  | CANNON                       | NM  | 120.19%          | \$23,825,392                 | \$10,820,338                  | \$65,481,185                     |
| 25  | CENTRAL WILLAMETTE COMMUNITY | OR  | 116.64%          | \$86,608,943                 | \$39,978,803                  | \$248,172,260                    |
| 26  | WILKES-BARRE CITY EMP.       | PA  | 116.28%          | \$8,015,069                  | \$3,705,908                   | \$37,933,096                     |
| 27  | NATIONAL JACL                | UT  | 109.13%          | \$3,914,379                  | \$1,871,756                   | \$29,739,168                     |
| 28  | BENCHMARK                    | PA  | 109.03%          | \$30,241,416                 | \$14,467,534                  | \$231,224,395                    |
| 29  | MY CREDIT UNION              | CA  | 108.83%          | \$6,741,258                  | \$3,228,067                   | \$33,043,096                     |
| 30  | ALTA VISTA                   | CA  | 108.60%          | \$33,175,898                 | \$15,904,134                  | \$143,275,796                    |
| 31  | THE LOCAL                    | MI  | 107.52%          | \$19,955,054                 | \$9,615,890                   | \$94,594,989                     |
| 32  | PINNACLE                     | NJ  | 106.85%          | \$20,697,254                 | \$10,005,713                  | \$148,541,596                    |
| 33  | ADVENTURE                    | MI  | 105.93%          | \$56,790,837                 | \$27,578,051                  | \$315,302,942                    |
| 34  | EAST TRAVERSE CATHOLIC       | MI  | 104.69%          | \$13,819,966                 | \$6,751,790                   | \$52,517,166                     |
| 35  | EVANGELICAL CHRISTIAN        | CA  | 103.31%          | \$111,009,868                | \$54,600,864                  | \$911,444,390                    |
| 36  | WEST MAUI COMMUNITY          | HI  | 102.08%          | \$4,006,254                  | \$1,982,483                   | \$36,275,955                     |
| 37  | CEDARS-SINAI                 | CA  | 97.23%           | \$3,200,848                  | \$1,622,917                   | \$25,667,239                     |
| 38  | NORFOLK MUNICIPAL            | VA  | 95.47%           | \$4,555,097                  | \$2,330,305                   | \$25,528,014                     |
| 39  | CINFED                       | 0H  | 95.37%           | \$66,122,796                 | \$33,844,632                  | \$382,380,449                    |
| 40  | TOWER                        | MD  | 94.86%           | \$612,687,663                | \$314,421,890                 | \$2,907,736,974                  |
| 41  | WHATCOM EDUCATIONAL          | WA  | 93.10%           | \$205,949,193                | \$106,655,596                 | \$1,277,260,353                  |
| 42  | PEOPLE'S                     | RI  | 93.10%           | \$84,623,891                 | \$44,040,286                  | \$457,332,548                    |
| 43  | HORIZON                      | PA  | 90.37%           | \$14,958,254                 | \$7,857,409                   | \$66,332,846                     |
| 43  | NASA                         | MD  | 90.37%           | \$560,298,597                | \$294,435,829                 | \$1,942,339,493                  |
| 45  | ALOHA PACIFIC                | HI  | 90.30%<br>87.80% | \$39,649,608                 | \$294,433,629<br>\$21,112,616 | \$1,942,339,493<br>\$768,249,745 |
| 46  | CHRISTIAN COMMUNITY          | CA  | 87.73%           | \$10,158,330                 | \$5,411,142                   | \$642,286,900                    |
| 46  | FINANCIAL RESOURCES          | NJ  | 87.75%           | \$36,072,744                 | \$5,411,142<br>\$19,281,253   | \$449,062,097                    |
| 48  | MICHIGAN EDUCATIONAL         | MI  | 85.96%           |                              |                               |                                  |
| 49  | NEW CENTURY                  | IL  | 82.76%           | \$147,835,553<br>\$6,682,730 | \$79,496,821<br>\$3,656,652   | \$752,342,235<br>\$52,214,491    |
| 50  | HFS                          | HI  | 82.76%           | \$30,959,004                 | \$3,656,652<br>\$16,953,448   | \$52,214,491<br>\$510,844,190    |
|     |                              | пІ  |                  |                              |                               |                                  |
| U.S | S. AVERAGE                   |     | 14.10%           | \$47,075,915                 | \$41,086,241                  | \$211,333,127                    |

 $<sup>* \ \</sup>mathsf{FOR} \ \mathsf{U.S.} \ \mathsf{CREDIT} \ \mathsf{UNIONS} \ \mathsf{>} \$20 \ \mathsf{MILLION} \ \mathsf{IN} \ \mathsf{ASSETS} \ \mathsf{AND} \ \mathsf{TOTAL} \ \mathsf{AUTO} \ \mathsf{LOANS} \ \mathsf{>} \$3 \ \mathsf{MILLION}; \ \mathsf{EXCLUDING} \ \mathsf{SIGNIFICANT} \ \mathsf{MERGERS}.$ 

### **LEADERS IN AUTO LOAN PENETRATION**

|    |                                |     | Members         | Auto Loans/ |                 | 12-Month Auto | Indirect Loans  |
|----|--------------------------------|-----|-----------------|-------------|-----------------|---------------|-----------------|
|    | Credit Union                   | St. | With Auto Loans | Total Loans | Auto Loans      | Loan Growth   | Outstanding     |
| 1  | SERVICE 1ST                    | TX  | 160.72%         | 70.31%      | \$16,900,556    | 15.33%        | \$0             |
| 2  | CTECU                          | TX  | 130.50%         | 41.72%      | \$3,316,469     | 0.49%         | \$0             |
| 3  | USAGENCIES                     | OR  | 120.08%         | 40.98%      | \$18,992,154    | 18.60%        | \$0             |
| 4  | HOTEL & TRAVEL INDUSTRY        | HI  | 104.39%         | 26.22%      | \$4,036,867     | -9.17%        | \$0             |
| 5  | CABOT & NOI EMP.               | TX  | 103.70%         | 68.87%      | \$15,406,977    | 6.01%         | \$0             |
| 6  | CITIZENS COMMUNITY             | IA  | 100.70%         | 89.11%      | \$129,573,374   | 4.80%         | \$112,600,688   |
| 7  | KAHULUI                        | HI  | 90.06%          | 14.41%      | \$3,107,196     | 79.30%        | \$0             |
| 8  | STATE HIGHWAY                  | WA  | 88.49%          | 34.66%      | \$5,341,188     | 49.47%        | \$0             |
| 9  | MINNESOTA CATHOLIC             | MN  | 85.96%          | 44.93%      | \$7,116,409     | 18.24%        | \$4,489,247     |
| 10 | COMMUNITY CREDIT UNION OF LYNN | MA  | 80.75%          | 46.93%      | \$52,006,597    | 10.27%        | \$48,406,619    |
| 11 | BAYLOR HEALTH CARE SYSTEMS     | TX  | 77.90%          | 63.30%      | \$18,017,689    | 13.23%        | \$0             |
| 12 | ATLANTA POSTAL                 | GA  | 76.06%          | 62.47%      | \$742,665,628   | 29.98%        | \$0             |
| 13 | MOLOKAI COMMUNITY              | HI  | 73.93%          | 21.26%      | \$2,393,548     | 116.77%       | \$0             |
| 14 | CONSOLIDATED                   | OR  | 66.62%          | 26.11%      | \$35,318,831    | -7.73%        | \$24,784,553    |
| 15 | COMMUNITYWIDE                  | IN  | 65.20%          | 85.38%      | \$288,061,077   | 6.71%         | \$287,260,812   |
| 16 | MISSION CITY                   | CA  | 63.47%          | 23.17%      | \$11,673,302    | 46.25%        | \$0             |
| 17 | ASSOCIATED                     | GA  | 62.09%          | 62.53%      | \$553,718,143   | -3.75%        | \$121,701,803   |
| 18 | EVANGELICAL CHRISTIAN          | CA  | 60.92%          | 16.85%      | \$111,009,868   | 103.31%       | \$102,812,697   |
| 19 | HAWAII SCHOOLS                 | НІ  | 59.06%          | 27.81%      | \$7,007,258     | 6.02%         | \$2,531,422     |
| 20 | SISKIYOU CENTRAL               | CA  | 58.85%          | 63.08%      | \$14,913,551    | 16.46%        | \$0             |
| 21 | GENERAL ELECTRIC               | ОН  | 58.29%          | 64.67%      | \$1,446,988,895 | 18.33%        | \$1,661,609,479 |
| 22 | MCGRAW-HILL                    | NJ  | 57.59%          | 41.25%      | \$115,167,052   | 38.66%        | \$86,074,610    |
| 23 | SOLANO FIRST                   | CA  | 56.77%          | 51.18%      | \$44,673,137    | 47.56%        | \$25,532,828    |
| 24 | HANIN                          | CA  | 55.56%          | 86.39%      | \$18,151,697    | 2.14%         | \$0             |
| 25 | MERITRUST                      | KS  | 54.11%          | 71.13%      | \$755,528,857   | 37.69%        | \$635,012,688   |
| 26 | EAGLE COMMUNITY                | CA  | 53.83%          | 43.86%      | \$51,461,676    | 9.96%         | \$21,756,742    |
| 27 | WINDWARD COMMUNITY             | HI  | 52.89%          | 30.37%      | \$11,957,824    | -0.81%        | \$261,429       |
| 28 | SOUTHWEST RESEARCH CENTER      | TX  | 52.57%          | 63.14%      | \$21,919,252    | 43.62%        | \$32,078        |
| 29 | FIREFLY                        | MN  | 52.52%          | 40.95%      | \$347,479,862   | 14.26%        | \$167,354,256   |
| 30 | 1ST VALLEY                     | CA  | 52.24%          | 33.25%      | \$6,921,990     | 19.00%        | \$220,916       |
| 31 | HOMETOWN                       | IN  | 50.68%          | 67.68%      | \$11,056,436    | 10.21%        | \$220,910       |
| 32 | PORTALLIANCE                   | VA  | 49.60%          | 89.03%      |                 | 5.84%         |                 |
|    |                                |     |                 |             | \$68,028,703    |               | \$64,021,491    |
| 33 | SECURITY SERVICE               | TX  | 49.30%          | 64.51%      | \$5,560,697,844 | -3.88%        | \$5,155,659,265 |
| 34 | ONE SOURCE                     | TX  | 49.25%          | 72.35%      | \$44,385,019    | -8.57%        | \$25,912,137    |
| 35 | GEORGIA'S OWN                  | GA  | 49.04%          | 42.17%      | \$670,472,581   | -2.80%        | \$27,547,134    |
| 36 | POINT WEST                     | OR  | 47.81%          | 53.29%      | \$38,360,897    | 30.07%        | \$24,738,439    |
| 37 | CONSUMERS COOPERATIVE          | NE  | 47.71%          | 73.11%      | \$12,866,829    | 7.45%         | \$0             |
| 38 | ONTARIO MONTCLAIR SCHOOLS      | CA  | 46.98%          | 48.31%      | \$24,088,969    | 71.37%        | \$0             |
| 39 | COLUMBUS METRO                 | 0H  | 46.85%          | 81.69%      | \$148,864,760   | -5.78%        | \$138,009,735   |
| 40 | FLORENCE DUPONT EMP.           | SC  | 46.62%          | 74.44%      | \$17,420,294    | -41.15%       | \$0             |
| 41 | CHARTWAY                       | VA  | 46.62%          | 59.66%      | \$1,001,009,077 | 5.86%         | \$386,401,583   |
| 42 | HTM AREA                       | ОН  | 46.27%          | 83.82%      | \$12,649,667    | 19.52%        | \$3,942,186     |
| 43 | COMPASS FINANCIAL              | FL  | 46.14%          | 87.36%      | \$17,132,147    | 5.87%         | \$0             |
| 44 | 1ST RESOURCE                   | AL  | 45.53%          | 33.16%      | \$9,377,591     | -4.28%        | \$0             |
| 45 | SHERIDAN COMMUNITY             | WY  | 44.58%          | 80.01%      | \$30,692,611    | 20.23%        | \$3,673,712     |
| 46 | SUPERIOR SAVINGS               | ОН  | 44.28%          | 86.71%      | \$14,263,604    | 13.73%        | \$10,643,126    |
| 47 | DOW CHEMICAL EMP.              | MI  | 44.07%          | 34.75%      | \$276,290,106   | 32.86%        | \$59,199,023    |
| 48 | HERITAGE COMMUNITY             | CA  | 43.89%          | 50.04%      | \$67,582,417    | 12.39%        | \$43,317,004    |
| 49 | GULF COAST                     | TX  | 43.47%          | 43.43%      | \$73,566,957    | 11.30%        | \$35,079,811    |
| 50 | OREGON COMMUNITY               | OR  | 43.41%          | 51.33%      | \$672,634,599   | -11.51%       | \$720,991,775   |
|    |                                |     |                 |             |                 |               |                 |

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### LEADERS IN AUTO LOAN CONCENTRATION

|     |                                       |          | Auto Loans/      | Auto Loans                     | Total                          |                                |
|-----|---------------------------------------|----------|------------------|--------------------------------|--------------------------------|--------------------------------|
| Rk. | Credit Union                          | St.      | Total Loans      | Outstanding                    | Loans                          | Assets                         |
| 1   | SHELTER INSURANCE                     | MO       | 93.85%           | \$5,937,125                    | \$6,326,199                    | \$29,623,756                   |
| 2   | HIGH PLAINS                           | NM       | 92.64%           | \$29,465,001                   | \$31,804,574                   | \$38,566,020                   |
| 3   | CAL-COM                               | TX       | 91.75%           | \$88,150,674                   | \$96,076,859                   | \$138,850,749                  |
| 4   | CREDIT UNION ONE OF OKLAHOMA          | OK       | 91.04%           | \$22,739,267                   | \$24,977,289                   | \$38,689,947                   |
| 5   | OMAHA PUBLIC POWER DISTRICT EMPLOYEES | NE       | 90.33%           | \$7,651,586                    | \$8,470,294                    | \$30,125,235                   |
| 6   | FIRST FAMILY                          | OK       | 89.58%           | \$52,052,567                   | \$58,109,416                   | \$76,148,250                   |
| 7   | HEREFORD TEXAS                        | TX       | 89.23%           | \$32,732,914                   | \$36,682,914                   | \$49,236,903                   |
| 8   | CITIZENS COMMUNITY                    | IA       | 89.11%           | \$129,573,374                  | \$145,410,923                  | \$190,236,926                  |
| 9   | PORTALLIANCE                          | VA       | 89.03%           | \$68,028,703                   | \$76,412,024                   | \$96,453,332                   |
| 10  | CHAVES COUNTY SCHOOL EMPLOYEES        | NM       | 87.98%           | \$6,506,480                    | \$7,395,002                    | \$24,296,056                   |
| 11  | NARC                                  | MD       | 87.96%           | \$5,480,724                    | \$6,231,030                    | \$22,423,878                   |
| 12  | COMPASS FINANCIAL                     | FL       | 87.36%           | \$17,132,147                   | \$19,611,637                   | \$25,669,786                   |
| 13  | EQUISHARE                             | KS       | 87.02%           | \$19,746,270                   | \$22,690,723                   | \$29,677,780                   |
| 14  | NORTHEAST PANHANDLE TEACHERS          | TX       | 86.96%           | \$10,167,188                   | \$11,692,210                   | \$22,681,123                   |
| 15  | SUPERIOR SAVINGS                      | ОН       | 86.71%           | \$14,263,604                   | \$16,449,688                   | \$23,091,461                   |
| 16  | CREDIT UNION OF DODGE CITY            | KS       | 86.57%           | \$46,201,007                   | \$53,366,002                   | \$69,785,351                   |
| 17  | HORIZON                               | MO       | 86.57%           | \$12,571,125                   | \$14,521,132                   | \$27,106,774                   |
| 18  | FIRST CONNECTICUT                     | CT       | 86.54%           | \$27,916,602                   | \$32,260,402                   | \$38,684,849                   |
| 19  | HANIN                                 | CA       | 86.39%           | \$18,151,697                   | \$21,012,368                   | \$26,215,685                   |
| 20  | LATITUDE 32                           | SC       | 86.08%           | \$33,522,445                   | \$38,942,521                   | \$52,866,011                   |
| 21  | KINGS                                 | CA       | 85.88%           | \$55,733,761                   | \$64,900,603                   | \$105,828,928                  |
| 22  | MANATEE COMMUNITY                     | FL       | 85.73%           | \$19,531,033                   | \$22,782,250                   | \$35,946,601                   |
| 23  | HEARTLAND                             | IL       | 85.62%           | \$175,032,598                  | \$204,425,685                  | \$260,475,625                  |
| 24  | DOWELL                                | OK       | 85.53%           | \$17,523,122                   | \$20,488,886                   | \$34,933,938                   |
| 25  | COMMUNITYWIDE                         | IN       | 85.38%           | \$288,061,077                  | \$337,402,481                  | \$397,448,570                  |
| 26  | RAYTOWN-LEE'S SUMMIT COMMUNITY        | MO       | 85.21%           | \$43,116,832                   | \$50,597,811                   | \$60,484,773                   |
| 27  | CHEROKEE COUNTY                       | TX       | 85.19%           | \$18,625,041                   | \$21,862,726                   | \$30,397,014                   |
| 28  | HALLIBURTON EMPLOYEES                 | OK       | 85.14%           | \$93,667,051                   | \$110,009,125                  | \$153,180,041                  |
| 29  | FRATERNAL ORDER OF POLICE             | OK       | 84.76%           | \$17,254,586                   | \$20,355,809                   | \$36,654,569                   |
| 30  | ENERGIZE                              | OK       | 84.70%           | \$15,472,047                   | \$18,267,103                   | \$25,827,906                   |
| 31  | UNITED ARKANSAS                       | AR       | 84.49%           | \$12,865,226                   | \$15,226,875                   | \$26,969,805                   |
| 32  | FREEDOM 1ST                           | KS       | 84.28%           | \$4,850,452                    | \$5,754,994                    | \$32,104,437                   |
| 33  | HOLY GHOST PARISH                     | IA       | 84.08%           | \$320,213                      | \$380,836                      | \$27,257,461                   |
| 34  | LORMET COMMUNITY                      | OH.      | 83.90%           | \$74,195,703                   | \$88,428,325                   | \$150,680,951                  |
| 35  |                                       | OH       | 83.82%           | \$12,649,667                   | \$15,091,618                   | \$23,617,578                   |
| 36  |                                       | IN       | 83.75%           | \$11,287,006                   | \$13,476,508                   | \$35,378,357                   |
| 37  | AREA EDUCATIONAL                      | IL       | 83.73%           | \$5,024,132                    | \$6,000,103                    | \$25,117,722                   |
| 38  | KEMBA DELTA                           | TN       | 83.21%           | \$9,436,427                    | \$11,340,378                   | \$23,449,388                   |
| 39  | LA ELECTRICAL WORKERS CREDIT UN.      | CA       | 83.08%           | \$3,120,046                    | \$3,755,621                    | \$44,713,575                   |
| 40  |                                       | OR       | 83.02%           | \$60,609,581                   | \$73,009,795                   | \$90,727,144                   |
| 41  |                                       | TX       | 82.88%           | \$11,504,632                   | \$13,880,294                   | \$25,054,350                   |
| 42  | BAPTIST HEALTH                        | AR       | 82.72%           | \$11,304,032<br>\$14,453,042   | \$13,860,294                   | \$29,155,647                   |
| 43  |                                       | VA       | 82.72%           | \$60,173,643                   | \$72,758,565                   | \$92,507,963                   |
| 43  | SAINT FRANCIS EMPLOYEES               | OK       | 82.70%           | \$9,616,084                    | \$12,756,305<br>\$11,656,407   | \$37,120,232                   |
| 45  |                                       | NE<br>NE | 82.46%           | \$15,655,185                   | \$11,030,407                   | \$37,120,232<br>\$33,817,879   |
| 45  |                                       | KS       |                  |                                |                                |                                |
| 46  | GOLDEN PLAINS                         |          | 81.74%           | \$418,479,851<br>\$148,864,760 | \$511,987,940<br>\$182,223,588 | \$565,821,663<br>\$236,050,138 |
| 47  | COLUMBUS METRO<br>CITIZENS            | OH<br>TY | 81.69%<br>81.50% | \$148,864,760<br>\$21,670,148  | \$182,223,588<br>\$26,561,162  | \$236,050,138<br>\$126,600,201 |
|     |                                       | TX<br>MA | 81.59%           | \$21,670,148                   | \$26,561,162<br>\$477,785,214  | \$126,699,201<br>\$596,222,407 |
| 49  | AMERICA'S                             | WA<br>TV | 81.36%           | \$388,745,773                  | \$477,785,214                  | \$586,333,407<br>\$25,567,246  |
| 50  |                                       | TX       | 81.22%           | \$6,759,836                    | \$8,323,210                    | \$25,567,246                   |
| U.S | S. AVERAGE                            |          | 33.96%           | \$47,075,915                   | \$138,629,357                  | \$211,333,127                  |

### LEADERS IN INDIRECT LOANS OUTSTANDING

|     |                              |          | In disease I across            | AutoLoren                 | Anto Lore                | 10 Month Auto                | Auto Loone /               |
|-----|------------------------------|----------|--------------------------------|---------------------------|--------------------------|------------------------------|----------------------------|
| Rk. | Credit Union                 | St.      | Indirect Loans<br>Outstanding* | Auto Loans<br>Outstanding | Auto Loan<br>Penetration | 12-Month Auto<br>Loan Growth | Auto Loans/<br>Total Loans |
| 1   | SECURITY SERVICE             | TX       | \$5,155,659,265                | \$5,560,697,844           | 49.30%                   | -3.88%                       | 64.51%                     |
| 2   | ALASKA USA                   | AK       | \$3,803,193,367                | \$3,727,457,819           | 34.24%                   | 7.44%                        | 73.64%                     |
| 3   | THE GOLDEN 1                 | CA       | \$2,616,883,115                | \$3,159,462,023           | 20.01%                   | 31.24%                       | 49.27%                     |
| 4   | KINECTA                      | CA       | \$2,249,962,834                | \$1,220,005,055           | 23.48%                   | 22.42%                       | 36.11%                     |
| 5   | AMERICA FIRST                | UT       | \$2,027,755,957                | \$2,863,767,695           | 26.92%                   | 19.07%                       | 52.01%                     |
| 6   | GENERAL ELECTRIC             | ОН       | \$1,661,609,479                | \$1,446,988,895           | 58.29%                   | 18.33%                       | 64.67%                     |
| 7   | BECU                         | WA       | \$1,609,514,452                | \$1,946,533,886           | 12.83%                   | 14.76%                       | 19.81%                     |
| 8   | MOUNTAIN AMERICA             | UT       | \$1,380,313,695                | \$2,223,066,673           | 22.35%                   | 20.33%                       | 46.40%                     |
| 9   | TEACHERS                     | IN       | \$1,289,526,277                | \$1,371,437,619           | 32.33%                   | 8.62%                        | 55.52%                     |
| 10  | TINKER                       | OK       | \$1,222,949,005                | \$1,719,486,661           | 27.56%                   | 16.40%                       | 75.44%                     |
| 11  | FIRST TECH                   | CA       | \$1,207,635,110                | \$1,535,978,051           | 17.07%                   | 32.91%                       | 23.39%                     |
| 12  | TDECU                        | TX       | \$1,178,038,129                | \$1,314,337,794           | 25.13%                   | 17.50%                       | 49.38%                     |
| 13  | LANDMARK                     | WI       | \$1,147,329,458                | \$1,232,324,983           | 32.51%                   | 26.72%                       | 46.91%                     |
| 14  | IDAHO CENTRAL                | ID       | \$1,106,804,585                | \$1,073,488,333           | 29.73%                   | 17.23%                       | 44.68%                     |
| 15  | SPACE COAST                  | FL       | \$1,067,056,549                | \$1,472,855,141           | 22.10%                   | 23.29%                       | 51.72%                     |
| 16  | SAN DIEGO COUNTY             | CA       | \$1,030,179,290                | \$1,491,614,983           | 26.87%                   | 50.52%                       | 27.71%                     |
| 17  | SAN ANTONIO                  | TX       | \$1,026,934,702                | \$1,055,888,962           | 22.25%                   | 7.26%                        | 39.44%                     |
| 18  | BELLCO                       | CO       | \$1,018,198,715                | \$1,173,256,236           | 27.40%                   | 26.01%                       | 42.20%                     |
| 19  | WRIGHT-PATT                  | ОН       | \$1,003,022,459                | \$1,263,513,440           | 29.07%                   | -1.98%                       | 52.90%                     |
| 20  | BETHPAGE                     | NY       | \$952,984,083                  | \$287,443,365             | 6.51%                    | 2.21%                        | 6.40%                      |
| 21  | COASTAL                      | NC       | \$949,334,137                  | \$988,816,189             | 24.23%                   | 19.70%                       | 45.08%                     |
| 22  | GECU                         | TX       | \$912,312,294                  | \$1,247,159,871           | 19.11%                   | 16.04%                       | 59.82%                     |
| 23  | VANTAGE WEST                 | AZ       | \$896,632,744                  | \$980,097,510             | 37.91%                   | 11.93%                       | 65.57%                     |
| 24  | TEACHERS                     | NY       | \$859,526,119                  | \$996,870,278             | 16.62%                   | 28.06%                       | 35.68%                     |
| 25  | TRAVIS                       | CA       | \$834,081,307                  | \$1,044,943,347           | 39.91%                   | 24.12%                       | 61.04%                     |
| 26  | ENT                          | CO       | \$820,261,669                  | \$1,039,606,740           | 21.46%                   | 21.24%                       | 30.91%                     |
| 27  | MEMBERS 1ST                  | PA       | \$819,377,632                  | \$851,955,575             | 21.17%                   | 20.27%                       | 34.53%                     |
| 28  | GROW FINANCIAL               | FL       | \$813,564,806                  | \$1,014,491,811           | 29.92%                   | 20.36%                       | 57.85%                     |
| 29  | CEFCU                        | IL       | \$808,372,702                  | \$1,094,364,517           | 23.85%                   | 9.07%                        | 27.67%                     |
| 30  | LANGLEY                      | VA       | \$803,475,541                  | \$931,455,005             | 24.97%                   | 13.29%                       | 56.20%                     |
| 31  | NAVYARMY COMMUNITY           | TX       | \$797,654,288                  | \$997,201,270             | 34.31%                   | 10.34%                       | 49.75%                     |
| 32  | PUBLIC SERVICE               | CO       | \$785,506,149                  | \$977,355,492             | 35.63%                   | 32.02%                       | 69.21%                     |
| 33  | WASHINGTON STATE EMP.        | WA       | \$770,420,439                  | \$640,331,354             | 19.07%                   | 14.40%                       | 34.26%                     |
| 34  | EECU                         | TX       | \$768,130,585                  | \$935,359,846             | 27.93%                   | 9.13%                        | 66.17%                     |
|     | TTCU                         | OK       | \$755,294,649                  | \$694,209,384             | 30.84%                   | 1.17%                        | 58.36%                     |
| 36  |                              | PA       | \$745,297,319                  | \$818,371,068             | 31.60%                   | 18.12%                       | 34.48%                     |
| 37  | GESA                         | WA       | \$739,495,646                  | \$838,463,590             | 36.63%                   | 11.74%                       | 61.52%                     |
| 38  | MIDFLORIDA                   | FL       | \$739,072,492                  | \$915,670,466             | 21.34%                   | 30.27%                       | 49.34%                     |
| 39  | OREGON COMMUNITY             | OR       | \$720,991,775                  | \$672,634,599             | 43.41%                   | -11.51%                      | 51.33%                     |
| 40  |                              | IL       | \$719,041,900                  | \$1,371,171,261           | 20.79%                   | 37.18%                       | 24.35%                     |
| 41  | ROCKLAND                     | MA       | \$716,153,061                  | \$773,328,168             | 33.76%                   | 7.59%                        | 57.01%                     |
| 42  |                              | NH       | \$710,131,366                  | \$1,293,604,111           | 34.14%                   | 10.45%                       | 56.98%                     |
| 43  | HAPO COMMUNITY               | WA       | \$709,899,353                  | \$814,801,426             | 37.22%                   | 24.62%                       | 63.60%                     |
| 44  |                              | FL       | \$679,497,908                  | \$1,368,638,798           | 14.99%                   | 18.04%                       | 32.80%                     |
| 45  |                              | WI       | \$660,065,673                  | \$269,562,373             | 10.66%                   | 27.04%                       | 24.66%                     |
| 46  |                              | VA       | \$658,125,715                  | \$893,989,666             | 33.50%                   | 5.80%                        | 48.81%                     |
| 47  | VERIDIAN                     | IA       | \$650,535,469                  | \$843,183,557             | 30.18%                   | 18.11%                       | 36.52%                     |
| 48  | UNIVERSITY OF IOWA COMMUNITY | IA<br>IA | \$649,282,938                  | \$857,663,952             | 37.60%                   | 28.85%                       | 26.47%                     |
| 49  | MERITRUST                    | KS       | \$635,012,688                  | \$755,528,857             | 54.11%                   | 37.69%                       | 71.13%                     |
| 50  |                              | NY       | \$634,920,045                  | \$90,209,421              | 7.46%                    | -5.65%                       | 9.24%                      |
| _   | S. AVERAGE                   | 111      | \$25,223,518                   | \$47,075,915              | 18.96%                   | 14.10%                       | 33.96%                     |
| 0.3 | O. AVLINAUE                  |          | 323,223,318                    | 341,013,313               | 10.30%                   | 14.1U%                       | 33.30%                     |

<sup>\*</sup> THE 5300 CALL REPORT DATA DOES NOT DISTINGUISH BETWEEN INDIRECT LOAN TYPES. THESE BALANCES MIGHT INCLUDE INDIRECT MORTGAGES, BUSINESS LOANS, OR CONSUMER LOANS. CURRENTLY LESS THAN 5% OF CREDIT UNIONS OFFER INDIRECT MORTGAGE OR CONSUMER LOANS.

### MORTGAGE ORIGINATION ACTIVITY EDGES UP. BALANCE GROWTH STAYS STRONG.

Real estate loan balances at credit unions climbed steadily year-over-year, expanding 8.7% from June 30, 2015 to \$416.9 billion as of June 30, 2016.

First mortgage originations showed improvement, albeit at a slower pace than 2015, increasing 1.6% year-over-year to \$62.9 billion in the first half of 2016, the highest six-month balance since the first half of 2013. Despite weak origination growth, total first mortgages outstanding increased at a strong rate — 9.6% — adding \$29.9 billion to the loan portfolio in 12 months to reach \$340.5 billion as of June 30, 2016.

This single-digit growth, however, understates the industry's total mortgage activity, as credit unions sold 37.6% of their first mortgage originations to the secondary market in the first half of 2016. Other real estate loans also posted gains, expanding 4.4% and adding \$3.2 billion to the balance sheet between second quarter 2015 and second quarter 2016 to reach \$76.4 billion.

Credit unions' share of the first mortgage origination market remains strong at 7.3%, although this is down slightly from the 7.7% reported as of June 30, 2015, according to the Mortgage Bankers Association. However, this is a significant improvement from the 4.4% market share reported in June 2010.

Credit unions also originated more adjustable rate and hybrid mortgages through the first six months of 2016, accounting for 31.4% of first mortgage originations compared with 28.3% one year ago. The lower rates offered by these loans are an incentive to buy for many members, including those who might not plan to be in their homes for the full loan term. Credit unions also benefit from this trend, as these loans' periodic adjustments help mitigate interest rate risk.

And perhaps due to an improving economy, credit unions reported real estate delinquency of 0.65% as of second quarter 2016. That's the lowest second quarter rate since June 30, 2007, when real estate delinquency was 0.39%.



# MEMBER ONE'S STRATEGY TO IMPROVE INCENTIVES, HOURS, AND MORTGAGE LENDING

MEMBER ONE FEDERAL CREDIT UNION / ROANOKE, VA / ASSETS: \$787.8M / MEMBERS: 97,545

Member One Federal Credit Union (\$787.8M, Roanoke, VA) has boosted its mortgage lending by changing its pay structure for lenders and extending their hours.

"We wanted to begin rewarding and compensating our mortgage loan officers the same way the competition outside the credit union industry was," says Richard Socha-Mower, director of consumer and real estate lending at the Virginia credit union.

To close more mortgages, Member One also extended business hours to include evenings and weekends.

"We needed MLOs who were willing to take calls and meet with members during extended hours," Socha-Mower says. "Our new compensation model was the incentive for that."

Socha-Mower says he knows the mortgage industry standard is tipping toward a commission-only model, but Member One executives settled on a combination of a lower base salary and higher incentives. That provides a balance between member service and personal benefit.

According to Socha-Mower, Member One's annual volume in dollars closed since implementing the new pay structure in 2013 increased 117% from \$24 million in 2012 to \$54 million in 2015. Socha-Mower

believes that's largely because members are pleased with the credit union's strategy to shift service hours to accommodate them.

Executing the new compensation model meant recruiting the right MLOs, and many of the credit union's former MLOs transitioned to other roles at the credit union.

"The candidates we hired knew they had to be salespeople who could build strong relationships with members and real estate agents," Socha-Mower says.

The new model also requires a restructured onboarding process. No longer do MLOs immediately begin taking applications. Instead, they work from the real estate center in the Member One's Roanoke headquarters in a process that takes 30 to 90 days.

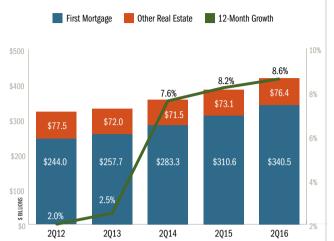
For more experienced MLOs, the process takes fewer days, but the credit union doesn't want to send MLOs into the field until they know how to take an application in accordance with both industry regulations and Member One's member-first mission, Socha-Mower says.

Get the full story about Member One and its mortgage lending strategies. Read "A New Approach To Pay Scales At Member One FCU" at CreditUnions. com.

### REAL ESTATE LENDING

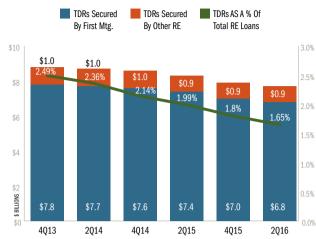
### REAL ESTATE LOANS OUTSTANDING & 12-MONTH GROWTH

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



### TROUBLED DEBT RESTRUCTURES OUTSTANDING

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



# FIRST MORTGAGE ORIGINATIONS: VOLUME AND MARKET SHARE

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16

First Half

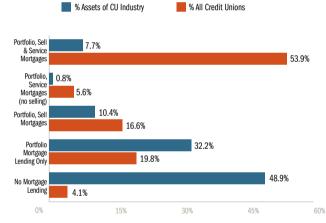
Second Half



Market Share

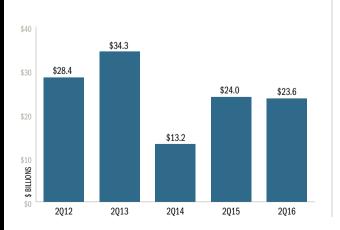
### MORTGAGE LENDING ACTIVITY

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



# YTD CREDIT UNION MORTGAGE SALES TO THE SECONDARY MARKET

FOR ALL U.S. CREDIT UNIONS  $\mid$  6 MOS. ENDING JUNE 30, 2015



### REAL ESTATE DELINQUENCY

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



SOURCE: CALLAHAN & ASSOCIATES [ ] MORTGAGE BANKERS ASSOCIATION

### LEADERS IN 12-MONTH FIRST MORTGAGES OUTSTANDING GROWTH

|      |                          |     | 12-Month Growth                   |                                |                                 |                               |  |                      |
|------|--------------------------|-----|-----------------------------------|--------------------------------|---------------------------------|-------------------------------|--|----------------------|
| Rk   | Credit Union             | St. | In First Mortgages<br>Outstanding | First Mortgages<br>Outstanding | First Mortgages/<br>Total Loans | First Mortgage<br>Delinquency | First Mortgage Originations<br>In Past 12 Months** | Assets               |
| 1    | HORIZON                  | PA  | 409.53%                           | \$5,689,403                    | 15.35%                          | 0.31%                         | \$2,772,736  | \$66,332,846         |
| 2    | BCS COMMUNITY            | CO  | 289.79%                           | \$6,766,530                    | 45.82%                          | 0.00%                         | \$5,237,071  | \$24,878,731         |
| 3    | HEB                      | TX  | 248.96%                           | \$57,055,086                   | 56.11%                          | 0.00%                         | \$18,672,133                                       | \$161,345,539        |
| 4    | HIGHMARK                 | SD  | 181.78%                           | \$23,824,299                   | 26.77%                          | 1.65%                         | \$22,067,278                                       | \$108,505,503        |
| 5    | CROSS VALLEY             | PA  | 174.16%                           | \$22,308,043                   | 32.49%                          | 0.84%                         | \$3,857,717  | \$155,170,294        |
| 6    | ATLANTIC CITY            | WY  | 167.80%                           | \$11,327,991                   | 16.39%                          | 2.70%                         | \$1,190,981  | \$114,630,263        |
| 7    | CALCOM                   | CA  | 141.33%                           | \$19,911,788                   | 42.37%                          | 0.48%                         | \$13,259,640                                       | \$61,686,589         |
| 8    | FAA                      | TN  | 117.00%                           | \$13,054,987                   | 29.34%                          | 0.00%                         | \$1,664,400  | \$107,836,527        |
| 9    | SHELL WESTERN STATES     | CA  | 116.00%                           | \$8,935,562                    | 48.70%                          | 0.00%                         | \$5,884,613  | \$103,050,746        |
| 10   | MIAMI FIREFIGHTERS       | FL  | 114.50%                           | \$17,239,503                   | 36.97%                          | 0.00%                         | \$10,422,010                                       | \$90,815,650         |
| 11   | DISTRICT GOVERNMENT EMP. | DC  | 113.66%                           | \$8,955,328                    | 23.54%                          | 0.00%                         | \$5,101,705  | \$55,027,833         |
| 12   | GENERATIONS              | WA  | 107.62%                           | \$6,403,810                    | 29.89%                          | 0.00%                         | \$3,908,018  | \$28,331,058         |
| 13   | NORTHERN TIER            | ND  | 104.00%                           | \$7,373,975                    | 8.88%                           | 0.00%                         | \$1,326,900  | \$119,733,985        |
| 14   | SUSQUEHANNA VALLEY       | PA  | 94.92%                            | \$15,318,709                   | 41.57%                          | 2.57%                         | \$3,498,550  | \$68,229,306         |
| 15   | LOWER VALLEY             | WA  | 93.17%                            | \$11,858,972                   | 14.48%                          | 1.10%                         | \$7,309,900  | \$99,734,159         |
| 16   | WCLA                     | WA  | 91.00%                            | \$6,406,906                    | 14.67%                          | 0.00%                         | \$3,956,018  | \$49,352,895         |
| 17   | AMERICU                  | NY  | 89.41%                            | \$501,094,810                  | 42.64%                          | 0.93%                         | \$105,516,625                                      | \$1,331,948,712      |
| 18   | SOUTH JERSEY             | NJ  | 88.45%                            | \$43,754,987                   | 25.60%                          | 1.25%                         | \$22,546,804                                       | \$345,209,452        |
| 19   | ALLIANCE                 | CA  | 86.39%                            | \$98,115,322                   | 30.76%                          | 0.26%                         | \$59,200,249                                       | \$390,653,489        |
| 20   | AVADIAN                  | AL  | 79.98%                            | \$168,273,493                  | 34.74%                          | 0.54%                         | \$42,418,539                                       | \$743,160,627        |
| 21   | ORION                    | TN  | 78.20%                            | \$218,005,062                  | 44.16%                          | 0.68%                         | \$131,173,392                                      | \$621,241,771        |
| 22   | GREEN MOUNTAIN           | VT  | 77.62%                            | \$23,694,386                   | 58.58%                          | 0.00%                         | \$12,162,624                                       | \$44,921,995         |
| 23   | HONOLULU                 | HI  | 77.49%                            | \$59,514,059                   | 43.02%                          | 0.49%                         | \$16,964,000                                       | \$246,650,246        |
| 24   | 5 STAR COMMUNITY         | IA  | 73.46%                            | \$7,343,691                    | 36.35%                          | 2.31%                         | \$2,653,427  | \$29,461,095         |
| 25   | WESTERN DIVISION         | NY  | 72.04%                            | \$25,123,099                   | 46.73%                          | 0.00%                         | \$6,579,535  | \$137,973,823        |
| 26   | PALISADES                | NY  | 71.21%                            | \$37,621,485                   | 30.80%                          | 2.57%                         | \$17,020,750                                       | \$166,574,760        |
| 27   | MATTEL                   | CA  | 68.56%                            | \$5,163,666                    | 38.82%                          | 6.15%                         | \$2,377,000  | \$25,366,998         |
| 28   | SAGINAW MEDICAL          | MI  | 68.54%                            | \$19,934,502                   | 34.28%                          | 0.00%                         | \$10,475,047                                       | \$127,685,716        |
| 29   | COMMUNITY CHOICE         | IA  | 68.54%                            | \$93,638,874                   | 26.83%                          | 0.00%                         | \$113,862,219                                      | \$454,124,074        |
| 30   | EAST TEXAS PROFESSIONAL  | TX  | 68.03%                            | \$112,160,798                  | 33.58%                          | 1.24%                         | \$49,421,998                                       | \$564,278,934        |
| 31   | ALPS                     | AK  | 64.37%                            | \$15,072,976                   | 34.19%                          | 0.00%                         | \$7,804,275  | \$59,200,112         |
| 32   | SIOUX EMPIRE             | SD  | 63.17%                            | \$7,468,950                    | 12.08%                          | 0.71%                         | \$68,877,087                                       | \$97,674,475         |
| 33   | SEAPORT                  | NJ  | 61.41%                            | \$8,122,029                    | 24.61%                          | 0.10%                         | \$3,629,000  | \$65,837,236         |
| 34   | PIONEER MUTUAL           | TX  | 61.31%                            | \$17,742,526                   | 26.66%                          | 0.00%                         | \$9,842,051  | \$131,245,534        |
|      | PROCTOR                  | MN  | 60.78%                            | \$5,095,097                    | 20.53%                          | 1.20%                         | \$2,084,750  | \$35,631,835         |
| 36   | PREMIER MEMBERS          | CO  | 59.30%                            | \$282,173,365                  | 43.41%                          | 0.26%                         | \$140,484,892                                      | \$884,120,163        |
| 37   | FERGUSON                 | MS  | 58.27%                            | \$11,397,129                   | 33.03%                          | 3.18%                         | \$4,277,754  | \$60,663,650         |
| 38   | ACHIEVA                  | FL  | 57.36%                            | \$321,231,368                  | 28.49%                          | 0.33%                         | \$120,164,606                                      | \$1,418,710,197      |
| 39   | GREEN COUNTRY            | OK  | 57.13%                            | \$17,555,562                   | 38.68%                          | 1.30%                         | \$8,208,636  | \$59,492,490         |
| 40   | FIRST CALIFORNIA         | CA  | 56.46%                            | \$5,121,899                    | 12.37%                          | 0.94%                         | \$2,178,250  | \$83,644,566         |
| 41   | NORTHERN COMMUNITIES     | MN  | 54.89%                            | \$18,959,328                   | 41.18%                          | 0.00%                         | \$6,254,392  | \$70,868,767         |
| 42   | SNO FALLS                | WA  | 54.68%                            | \$8,487,157                    | 19.53%                          | 0.00%                         | \$3,059,471  | \$56,467,248         |
| 43   | MOTOR CITY CO-OP         | MI  | 54.60%                            | \$17,610,457                   | 20.55%                          | 0.76%                         | \$4,507,635  | \$141,047,003        |
| 44   | RIVERSET                 | PA  | 54.50%                            | \$31,644,409                   | 38.15%                          | 1.50%                         | \$7,572,452  | \$119,426,878        |
| 45   | COUNTY SCHOOLS           | CA  | 54.03%                            | \$13,364,800                   | 36.79%                          | 0.00%                         | \$6,748,681  | \$52,375,056         |
| 46   | LIBERTY BAY              | MA  | 53.34%                            | \$241,259,247                  | 55.36%                          | 3.08%                         | \$108,517,152                                      | \$657,644,501        |
| 47   | LA FINANCIAL             | CA  | 53.10%                            | \$136,217,421                  | 58.52%                          | 0.14%                         | \$69,439,686                                       | \$368,513,666        |
| 48   | OHIO UNIVERSITY          | ОН  | 52.96%                            | \$116,956,246                  | 52.23%                          | 1.18%                         | \$45,790,197                                       | \$325,569,672        |
| 49   | GREATER TEXAS            | TX  | 52.48%                            | \$132,720,924                  | 40.05%                          | 0.24%                         | \$26,282,859                                       | \$573,851,448        |
| 50   | WEST TEXAS EDUCATORS     | TX  | 52.04%                            | \$6,756,701                    | 26.12%                          | 0.00%                         | \$3,281,766  | \$54,417,390         |
|      | AVERAGE                  |     | 9.64%                             | \$56,651,646                   | 40.87%                          | 0.65%                         | \$21,100,091                                       | \$211,333,127        |
| J.J. |                          |     | J.J.7/0                           |                                | TU.O 1 /0                       |                               |  | MODICACE ODICINATION |

<sup>\*</sup> U.S. CREDIT UNIONS >\$20 MILLION IN ASSETS, AT LEAST \$1 MILLION IN FIRST MORTGAGES OUTSTANDING FIVE YEARS AGO, AT LEAST \$1 MILLION IN FIRST MORTGAGE ORIGINATIONS EACH OF THE PAST THREE YEARS, AND \$5 MILLION OUTSTANDING THIS YEAR; EXCLUDING SIGNIFICANT MERGERS.

\*\* ORIGINATIONS IN THE SECOND HALF OF 2015 AND THE FIRST HALF OF 2016.

2017 CAI

### LEADERS IN REAL ESTATE LOAN CONCENTRATION

|     | ( U.S. CREDIT UNIONS > \$20M IN ASSE |     | RE Loans/       | Average RE       |                         |      |                                 |     | RE Loans/       | Average RE |                         |
|-----|--------------------------------------|-----|-----------------|------------------|-------------------------|------|---------------------------------|-----|-----------------|------------|-------------------------|
| DI  | Credit Union                         | St. | Total<br>Loans* | Loan<br>Balance* | Accete                  | Rk.  | Credit Union                    | St. | Total<br>Loans* | Loan       | Accato                  |
| 1   | CALIFORNIA LITHUANIAN                | CA  | 99.50%          | \$494,020        | Assets<br>\$113,105,771 | 51   | MOOG EMP.                       | NY  | 88.57%          | \$104,394  | Assets<br>\$160,665,420 |
| 2   | SELF RELIANCE NEW YORK               | NY  | 99.17%          | \$373,944        |                         | 52   | CHABOT                          | CA  | 88.52%          | \$104,394  | \$70,190,201            |
| 3   | POLAM                                | CA  | 97.94%          | \$279,434        | \$69,186,071            | 53   | WESTPORT                        | MA  | 88.37%          | \$77,772   | \$59,153,516            |
| 4   | UKRAINIAN SELFRELIANCE               | PA  | 97.68%          | \$124,092        | \$281,900,186           | 54   | CONSUMERS                       | NY  | 88.36%          | \$318,497  | \$60,081,577            |
| 5   | UKRAINIAN NATIONAL                   | NY  | 97.55%          | \$255,273        | \$145,999,784           | 55   | WEBSTER FIRST                   | MA  | 88.11%          | \$135,522  | \$846,755,038           |
| 6   | SELF RELIANCE (NJ)                   | NJ  | 97.35%          | \$188,447        | \$103,708,368           | 56   | EMPOWER                         | WI  | 88.01%          | \$60,833   | \$99,766,929            |
| 7   | CLEVELAND SELFRELIANCE               | ОН  | 96.95%          | \$64,849         | \$90,550,407            | 57   | WINDSOR LOCKS                   | СТ  | 87.86%          | \$68,794   | \$55,488,352            |
| 8   | SELFRELIANCE UKRAINIAN AMERICAN      | IL  | 96.12%          | \$175.228        | \$452,648,926           | 58   | NORTH SHORE                     | MN  | 87.80%          | \$89,723   | \$145,407,212           |
| 9   | LONG BEACH FIREMEN'S                 | CA  | 95.87%          | \$277,322        | \$174,244,015           | 59   | ST. ANTHONY OF PADUA            | MA  | 87.74%          | \$77,242   | \$25,360,841            |
| 10  | POLAM                                | CA  | 95.76%          | \$262,083        | \$54,470,271            | 60   | UKRAINIAN FUTURE                | MI  | 87.68%          | \$85,026   | \$84,864,497            |
| 11  | IDB-IIC                              | DC  | 95.33%          | \$309,202        | \$544,843,154           | 61   | HORIZON COMMUNITY               | WI  | 87.67%          | \$90,576   | \$43,936,271            |
| 12  | LATVIAN CLEVELAND                    | ОН  | 95.32%          | \$110,497        | \$31,115,616            | 62   | NORTHWESTERN MUTUAL             | WI  | 87.60%          | \$69,243   | \$158,976,177           |
| 13  | FIRST PRIORITY                       | MA  | 95.25%          | \$140,895        | \$106,901,653           | 63   | NOTRE DAME COMMUNITY            | MA  | 87.12%          | \$103,337  | \$47,841,682            |
| 14  | SUMA YONKERS                         | NY  | 94.39%          | \$231,981        | \$314,425,041           | 64   | UKRAINIAN SELFRELIANCE MICHIGAN | МІ  | 86.98%          | \$96,273   | \$116,986,525           |
| 15  | TAUPA LITHUANIAN                     | MA  | 93.77%          | \$139,655        | \$21,978,916            | 65   | ST. MICHAEL'S                   | MA  | 86.77%          | \$132,133  | \$41,620,908            |
| 16  | LUSO                                 | MA  | 93.00%          | \$112,113        | \$212,352,753           | 66   | OPPORTUNITIES                   | VT  | 86.60%          | \$86,886   | \$36,433,321            |
| 17  | TEXAS ASSOCIATIONS OF PROFS.         | TX  | 92.96%          | \$128,795        | \$31,088,707            | 67   | COUNTRYSIDE                     | NY  | 86.36%          | \$52,723   | \$143,930,009           |
| 18  | PITTSFORD                            | NY  | 92.37%          | \$69,652         | \$384,985,849           | 68   | BETHPAGE                        | NY  | 86.33%          | \$155,631  | \$6,775,646,701         |
| 19  | DOY                                  | ОН  | 92.33%          | \$73,049         | \$47,588,123            | 69   | ST. FRANCIS X                   | MI  | 85.95%          | \$68,811   | \$122,404,676           |
| 20  | POLISH & SLAVIC                      | NJ  | 92.20%          |                  | \$1,738,825,682         | 70   | NAVEO                           | MA  | 85.89%          | \$138,678  | \$119,702,677           |
| 21  | COUNTRY HERITAGE                     | MI  | 92.01%          | \$84,943         | \$39,827,536            | 71   | CONNECTICUT STATE EMP.          | CT  | 85.83%          | \$81,154   | \$1,751,054,070         |
| 22  | SILVERADO                            | CA  | 92.00%          | \$184,840        | \$40,449,190            | 72   | RIVER WORKS                     | MA  | 85.39%          | \$132,458  | \$113,596,512           |
| 23  | AURORA                               | WI  | 91.86%          | \$93,179         | \$49,938,827            | 73   | COMMUNITY & TEACHERS            | RI  | 85.27%          | \$73,432   | \$25,217,718            |
| 24  | CHRISTIAN COMMUNITY                  | CA  | 91.83%          | \$309,357        | \$642,286,900           | 74   | MANVILLE AREA                   | NJ  | 85.17%          | \$88,129   | \$30,032,132            |
| 25  | UNILEVER                             | NJ  | 91.81%          | \$170,858        | \$46,366,016            | 75   | NBC (NY) EMP.                   | NY  | 85.10%          | \$142,551  | \$34,006,676            |
| 26  | WORKMEN'S CIRCLE                     | GA  | 91.39%          | \$108,845        | \$66,267,256            | 76   | EVERETT                         | MA  | 85.09%          | \$142,340  | \$46,231,962            |
| 27  | BOULDER DAM                          | NV  | 91.12%          | \$137,603        | \$558,545,035           | 77   | L&N                             | KY  | 85.06%          | \$77,343   | \$1,053,711,148         |
| 28  | FREEDOM                              | MA  | 90.74%          | \$103,492        | \$511,629,944           | 78   | LUSO-AMERICAN                   | MA  | 84.97%          | \$116,900  | \$86,744,538            |
| 29  | MEMBERS PLUS                         | MA  | 90.71%          | \$114,784        | \$218,800,413           | 79   | CONSTRUCTION                    | MI  | 84.90%          | \$111,093  | \$20,658,988            |
| 30  | FAIRFAX COUNTY                       | VA  | 90.70%          | \$85,171         | \$382,356,616           | 80   | ALTERNATIVES                    | NY  | 84.84%          | \$71,173   | \$100,585,897           |
| 31  | BANK-FUND STAFF                      | DC  | 90.70%          | \$267,478        | \$4,320,885,916         | 81   | PEOPLE'S COMMUNITY              | WA  | 84.78%          | \$180,838  | \$195,922,268           |
| 32  | STAR ONE                             | CA  | 90.57%          | \$255,495        | \$8,171,941,931         | 82   | STANFORD                        | CA  | 84.61%          | \$418,580  | \$1,982,705,651         |
| 33  | WHITEFISH                            | MT  | 90.42%          | \$136,072        | \$1,349,082,453         | 83   | LAKEVIEW                        | OH  | 84.59%          | \$55,885   | \$94,403,090            |
| 34  | POLISH-AMERICAN                      | MI  | 90.24%          | \$65,678         | \$107,208,188           | 84   | BROOKLINE MUNICIPAL             | MA  | 84.40%          | \$112,935  | \$39,219,169            |
| 35  | BROTHERHOOD                          | MA  | 90.14%          | \$87,742         | \$105,839,589           | 85   | THRIVENT                        | WI  | 84.35%          | \$70,110   | \$505,282,702           |
| 36  | NORTHEASTERN OP. ENG.                | NY  | 90.13%          | \$147,127        | \$72,926,753            | 86   | WNC COMMUNITY                   | NC  | 84.19%          | \$72,091   | \$77,666,040            |
| 37  | T&I                                  | MI  | 90.11%          | \$72,315         | \$73,967,854            | 87   | MON VALLEY COMMUNITY            | PA  | 84.08%          | \$48,193   | \$153,052,658           |
| 38  | CHEVRON                              | CA  | 89.83%          | \$218,873        | \$2,935,808,062         | 88   | JEANNE D'ARC                    | MA  | 84.02%          |            | \$1,207,977,156         |
| 39  | FALL RIVER MUNICIPAL EMP.            | MA  | 89.66%          | \$102,058        | \$201,320,050           | 89   | CALTECH EMP.                    | CA  | 83.82%          |            | \$1,442,667,305         |
| 40  | CONSTELLATION                        | VA  | 89.41%          | \$122,792        | \$206,670,292           | 90   | GUADALUPE PARISH                | CO  | 83.76%          | \$69,011   | \$25,428,525            |
| 41  | SOMERSET                             | MA  | 89.28%          | \$98,473         | \$137,534,931           | 91   |                                 | NY  | 83.69%          | \$96,752   | \$96,484,533            |
| 42  | TECHNOLOGY                           | CA  | 89.20%          |                  | \$2,078,802,594         | 92   | HINGHAM                         | MA  | 83.60%          | \$60,532   | \$47,323,513            |
| 43  | SM                                   | KS  | 89.16%          | \$97,556         | \$64,292,707            | 93   | SHARON                          | MA  | 83.56%          | \$87,060   | \$513,448,478           |
| 44  | HOPE                                 | MS  | 89.04%          | \$111,401        | \$184,171,801           | 94   | COMMUNITY                       | CA  | 83.35%          | \$138,762  | \$89,458,385            |
| 45  | LOWER EAST SIDE PEOPLE'S             | NY  | 89.01%          | \$118,172        | \$46,720,325            | 95   | LAFAYETTE                       | MD  | 83.35%          | \$200,481  | \$487,069,082           |
| 46  | PORT WASHINGTON                      | NY  | 89.00%          | \$160,942        | \$31,345,848            | 96   | STATE POLICE                    | CT  | 83.24%          | \$91,267   | \$62,045,784            |
| 47  | MERCK EMP.                           | NJ  | 88.99%          |                  | \$1,965,022,222         | 97   | CROW WING POWER                 | MN  | 83.06%          | \$47,065   | \$77,126,585            |
| 48  | NAVIGANT                             | RI  | 88.91%          |                  | \$1,722,892,040         | 98   | AMERICA'S CHRISTIAN             | CA  | 83.05%          | \$231,325  | \$328,085,243           |
| 49  | HOBOKEN SCHOOL EMP.                  | NJ  | 88.61%          | \$193,587        | \$47,721,839            | 99   | VIBE                            | MI  | 83.04%          | \$72,886   | \$509,054,128           |
| _50 | SANTA BARBARA TEACHERS               | CA  | 88.59%          | \$166,029        | \$224,950,423           | 100  | GREATER WOODLAWN                | NY  | 82.87%          | \$65,514   | \$122,462,643           |
|     |                                      |     |                 |                  |                         | U.S. | AVERAGE                         |     | 50.03%          | \$88,882   | \$211,333,127           |

<sup>\*</sup> RE LOANS INCLUDE ALL FIRST MORTGAGES AND OTHER REAL ESTATE LOANS.

### LEADERS IN FIRST MORTGAGE ORIGINATIONS YEAR-TO-DATE

|     |                              |     | First Mortgage   | First Mortgage Orig. / | RE Loans /   | RE Loans         |                  |
|-----|------------------------------|-----|------------------|------------------------|--------------|------------------|------------------|
| Rk. | Credit Union                 | St. | Originations YTD | Total Loan Orig.       | Total Loans* | Outstanding*     | Assets           |
| 1   |                              | VA  | \$5,902,611,072  | 27.42%                 | 50.42%       | \$27,968,333,673 | \$77,830,150,313 |
| 2   | SECU                         | NC  | \$1,546,899,338  | 40.59%                 | 80.35%       | \$15,431,494,057 | \$33,785,749,087 |
| 3   | PENTAGON                     | VA  | \$1,436,724,197  | 33.27%                 | 73.10%       | \$12,984,314,689 | \$20,162,693,973 |
| 4   | FIRST TECH                   | CA  | \$1,125,671,612  | 57.26%                 | 71.38%       | \$4,686,528,033  | \$9,109,027,385  |
| 5   | LAKE MICHIGAN                | MI  | \$1,039,223,782  | 79.88%                 | 81.79%       | \$2,652,120,896  | \$4,515,855,832  |
| 6   | BETHPAGE                     | NY  | \$935,900,624    | 69.38%                 | 86.33%       | \$3,878,002,380  | \$6,775,646,701  |
| 7   | BECU                         | WA  | \$881,867,790    | 25.65%                 | 63.83%       | \$6,273,053,223  | \$15,136,255,033 |
| 8   | KINECTA                      | CA  | \$735,826,259    | 56.08%                 | 59.01%       | \$1,993,951,359  | \$3,891,022,831  |
| 9   | LOGIX                        | CA  | \$638,884,976    | 58.26%                 | 74.09%       | \$2,920,824,705  | \$4,664,371,670  |
| 10  | ELEVATIONS                   | CO  | \$634,370,179    | 82.91%                 | 79.90%       | \$995,043,600    | \$1,722,187,710  |
| 11  | SECURITY SERVICE             | TX  | \$591,043,083    | 23.63%                 | 24.24%       | \$2,089,343,756  | \$9,466,667,991  |
| 12  | ALASKA USA                   | AK  | \$581,037,445    | 27.05%                 | 15.57%       | \$788,047,231    | \$6,439,378,542  |
| 13  | STAR ONE                     | CA  | \$554,893,006    | 70.31%                 | 90.57%       | \$3,113,719,738  | \$8,171,941,931  |
| 14  | AMERICA FIRST                | UT  | \$550,443,519    | 17.37%                 | 23.27%       | \$1,281,559,628  | \$7,716,639,881  |
| 15  | PATELCO                      | CA  | \$476,651,837    | 47.39%                 | 64.65%       | \$2,247,223,126  | \$5,220,406,933  |
| 16  | ONPOINT COMMUNITY            | OR  | \$476,304,616    | 46.66%                 | 60.30%       | \$1,595,101,099  | \$4,181,816,606  |
| 17  | SCHOOLSFIRST                 | CA  | \$469,434,792    | 34.29%                 | 56.05%       | \$3,375,031,397  | \$12,432,563,789 |
| 18  | DIGITAL                      | MA  | \$467,264,343    | 31.47%                 | 49.88%       | \$2,940,609,672  | \$7,213,280,539  |
| 19  | THE GOLDEN 1                 | CA  | \$454,657,451    | 22.10%                 | 40.17%       | \$2,576,068,611  | \$10,255,810,690 |
| 20  | WRIGHT-PATT                  | OH  | \$436,570,782    | 53.01%                 | 31.32%       | \$748,118,316    | \$3,313,520,384  |
| 21  | SAN DIEGO COUNTY             | CA  | \$415,196,705    | 31.32%                 | 69.28%       | \$3,728,863,602  | \$7,546,233,777  |
| 22  | UNIVERSITY                   | TX  | \$401,095,505    | 52.63%                 | 52.13%       | \$876,774,533    | \$2,053,907,695  |
| 23  | LANDMARK                     | WI  | \$388,466,860    | 45.01%                 | 45.37%       | \$1,191,965,471  | \$3,094,468,727  |
| 24  | MOUNTAIN AMERICA             | UT  | \$371,109,019    | 20.46%                 | 43.72%       | \$2,094,600,869  | \$5,607,855,844  |
| 25  | SUMMIT                       | WI  | \$370,092,667    | 57.62%                 | 69.73%       | \$1,349,963,840  | \$2,581,606,557  |
| 26  | UNIVERSITY OF IOWA COMMUNITY | IA  | \$349,865,989    | 34.91%                 | 66.25%       | \$2,146,274,789  | \$3,587,521,024  |
| 27  | RANDOLPH-BROOKS              | TX  | \$348,106,170    | 23.24%                 | 51.85%       | \$2,821,201,612  | \$7,328,281,762  |
| 28  | ENT                          | CO  | \$328,309,196    | 39.64%                 | 63.74%       | \$2,143,565,516  | \$4,446,156,907  |
| 29  | BCU                          | IL  | \$313,910,233    | 36.32%                 | 56.99%       | \$1,208,631,898  | \$2,580,572,678  |
| 30  | UNIVERSITY OF WISCONSIN      | WI  | \$313,535,803    | 42.45%                 | 48.76%       | \$687,720,496    | \$2,241,348,946  |
| 31  | COMMUNITYAMERICA             | MO  | \$302,196,376    | 63.77%                 | 58.63%       | \$830,554,596    | \$2,281,916,105  |
| 32  | IDAHO CENTRAL                | ID  | \$289,889,032    | 22.08%                 | 41.90%       | \$1,006,780,216  | \$2,626,923,300  |
| 33  | COMMUNITY FIRST              | WI  | \$278,392,286    | 68.76%                 | 79.16%       | \$1,602,746,940  | \$2,468,005,264  |
| 34  | REDWOOD                      | CA  | \$268,587,100    | 39.75%                 | 65.32%       | \$1,501,381,803  | \$3,004,475,288  |
| 35  | PROVIDENT                    | CA  | \$257,481,338    | 64.74%                 | 78.13%       | \$1,012,412,066  | \$2,186,823,153  |
| 36  | PREMIER AMERICA              | CA  | \$254,243,936    | 62.71%                 | 82.22%       | \$1,339,677,089  | \$2,250,739,878  |
| 37  | APPLE                        | VA  | \$248,786,826    | 79.36%                 | 57.34%       | \$952,195,404    | \$2,222,253,245  |
| 38  | UNITED NATIONS               | NY  | \$246,646,349    | 75.15%                 | 72.28%       | \$1,518,285,655  | \$4,580,037,328  |
| 39  | ALLIANT                      | IL  | \$246,433,894    | 22.48%                 | 63.67%       | \$3,585,510,902  | \$9,137,887,323  |
| 40  | EASTMAN                      | TN  | \$243,990,708    | 46.01%                 | 66.02%       | \$1,874,508,135  | \$3,452,294,252  |
| 41  | CAP COM                      | NY  | \$242,955,764    | 85.26%                 | 66.59%       | \$763,316,189    | \$1,343,501,518  |
| 42  | SAFE                         | CA  | \$236,822,336    | 44.37%                 | 51.09%       | \$810,837,933    | \$2,437,684,656  |
| 43  | ROYAL                        | WI  | \$235,688,751    | 47.60%                 | 61.59%       | \$949,540,663    | \$1,855,625,606  |
| 44  | DELTA COMMUNITY              | GA  | \$235,226,590    | 17.82%                 | 47.89%       | \$1,887,681,414  | \$5,209,454,018  |
| 45  | CHEVRON                      | CA  | \$230,997,775    | 69.46%                 | 89.83%       | \$2,085,199,151  | \$2,935,808,062  |
| 46  | VERIDIAN                     | IA  | \$230,107,243    | 31.31%                 | 55.08%       | \$1,271,777,388  | \$2,988,489,043  |
| 47  | DESERT SCHOOLS               | AZ  | \$229,074,742    | 47.99%                 | 58.65%       | \$966,849,881    | \$3,998,778,942  |
| 48  | STATE EMP.                   | NY  | \$222,312,725    | 45.10%                 | 51.60%       | \$950,063,249    | \$3,263,012,739  |
| 49  | COASTAL                      | NC  | \$217,301,961    | 32.11%                 | 44.40%       | \$973,933,503    | \$2,669,331,062  |
| 50  | BANK-FUND STAFF              | DC  | \$217,260,099    | 41.47%                 | 90.70%       | \$2,203,487,785  | \$4,320,885,916  |
| U.S | S. AVERAGE                   |     | \$10,456,753     | 28.78%                 | 50.03%       | \$69,356,818     | \$211,333,127    |
|     |                              |     | *                |                        |              | •                | •                |

 $<sup>\</sup>ensuremath{^{*}}$  RE LOANS INCLUDE ALL FIRST MORTGAGES AND OTHER REAL ESTATE LOANS.

### **LEADERS IN MORTGAGE SERVICING PORTFOLIOS**

| Rk.  | Credit Union            | St. | RE Loans Sold<br>But Serviced By CU* | RE Loans<br>Outstanding* | First Mortgages /<br>Total Loans | First Mortgages<br>Sold YTD | Assets           |  |  |  |  |  |
|------|-------------------------|-----|--------------------------------------|--------------------------|----------------------------------|-----------------------------|------------------|--|--|--|--|--|
| 1    | NAVY                    | VA  | \$23,310,293,450                     | \$27,968,333,673         | 46.44%                           | \$2,465,276,425             | \$77,830,150,313 |  |  |  |  |  |
| 2    | LAKE MICHIGAN           | MI  | \$6,017,912,123                      | \$2,652,120,896          | 75.12%                           | \$604,163,035               | \$4,515,855,832  |  |  |  |  |  |
| 3    | PENTAGON                | VA  | \$5,378,449,583                      | \$12,984,314,689         | 63.22%                           | \$650,332,758               | \$20,162,693,973 |  |  |  |  |  |
| 4    | ALASKA USA              | AK  | \$4,869,903,567                      | \$788,047,231            | 14.11%                           | \$474,146,718               | \$6,439,378,542  |  |  |  |  |  |
| 5    | BETHPAGE                | NY  | \$4,083,306,717                      | \$3,878,002,380          | 64.26%                           | \$419,820,767               | \$6,775,646,701  |  |  |  |  |  |
| 6    | KINECTA                 | CA  | \$3,661,315,263                      | \$1,993,951,359          | 53.17%                           | \$560,276,435               | \$3,891,022,831  |  |  |  |  |  |
| 7    | FIRST TECH              | CA  | \$3,531,860,804                      | \$4,686,528,033          | 55.38%                           | \$573,148,448               | \$9,109,027,385  |  |  |  |  |  |
| 8    | BECU                    | WA  | \$3,458,165,963                      | \$6,273,053,223          | 42.01%                           | \$377,543,067               | \$15,136,255,033 |  |  |  |  |  |
| 9    | WRIGHT-PATT             | ОН  | \$3,425,769,622                      | \$748,118,316            | 24.93%                           | \$68,515,013                | \$3,313,520,384  |  |  |  |  |  |
| 10   | AMERICA FIRST           | UT  | \$2,367,715,541                      | \$1,281,559,628          | 17.16%                           | \$267,840,879               | \$7,716,639,881  |  |  |  |  |  |
| 11   | ELEVATIONS              | CO  | \$2,307,228,311                      | \$995,043,600            | 57.27%                           | \$450,209,122               | \$1,722,187,710  |  |  |  |  |  |
| 12   | BCU                     | IL  | \$1,959,160,156                      | \$1,208,631,898          | 46.01%                           | \$214,945,805               | \$2,580,572,678  |  |  |  |  |  |
| 13   | LANDMARK                | WI  | \$1,912,058,306                      | \$1,191,965,471          | 34.09%                           | \$226,369,480               | \$3,094,468,727  |  |  |  |  |  |
| 14   | COMMUNITYAMERICA        | MO  | \$1,808,429,915                      | \$830,554,596            | 40.61%                           | \$268,468,971               | \$2,281,916,105  |  |  |  |  |  |
| 15   | SCHOOLSFIRST            | CA  | \$1,735,434,111                      | \$3,375,031,397          | 44.62%                           | \$120,991,711               | \$12,432,563,789 |  |  |  |  |  |
| 16   | DESERT SCHOOLS          | AZ  | \$1,709,012,297                      | \$966,849,881            | 38.38%                           | \$147,002,602               | \$3,998,778,942  |  |  |  |  |  |
| 17   | UNIVERSITY OF WISCONSIN | WI  | \$1,572,672,826                      | \$687,720,496            | 31.62%                           | \$196,469,000               | \$2,241,348,946  |  |  |  |  |  |
| 18   | SUMMIT                  | WI  | \$1,548,018,445                      | \$1,349,963,840          | 60.36%                           | \$163,755,506               | \$2,581,606,557  |  |  |  |  |  |
| 19   | NORTHWEST               | VA  | \$1,540,201,787                      | \$708,596,450            | 29.74%                           | \$121,180,404               | \$3,035,578,437  |  |  |  |  |  |
| 20   | ROYAL                   | WI  | \$1,533,914,533                      | \$949,540,663            | 47.85%                           | \$134,862,939               | \$1,855,625,606  |  |  |  |  |  |
| 21   | ONPOINT COMMUNITY       | OR  | \$1,498,552,474                      | \$1,595,101,099          | 47.46%                           | \$189,507,322               | \$4,181,816,606  |  |  |  |  |  |
| 22   | STATE EMP.              | NY  | \$1,479,715,045                      | \$950,063,249            | 41.65%                           | \$148,192,398               | \$3,263,012,739  |  |  |  |  |  |
| 23   | MOUNTAIN AMERICA        | UT  | \$1,459,962,003                      | \$2,094,600,869          | 35.47%                           | \$184,814,254               | \$5,607,855,844  |  |  |  |  |  |
| 24   | AFFINITY PLUS           | MN  | \$1,441,968,034                      | \$736,114,026            | 29.21%                           | \$85,007,096                | \$1,832,748,759  |  |  |  |  |  |
| 25   | GTE FINANCIAL           | FL  | \$1,440,820,858                      | \$721,382,160            | 26.38%                           | \$89,467,581                | \$1,802,680,973  |  |  |  |  |  |
| 26   | IDAHO CENTRAL           | ID  | \$1,337,858,524                      | \$1,006,780,216          | 35.48%                           | \$375,290,323               | \$2,626,923,300  |  |  |  |  |  |
| 27   | DIGITAL                 | MA  | \$1,333,468,510                      | \$2,940,609,672          | 37.90%                           | \$244,596,130               | \$7,213,280,539  |  |  |  |  |  |
| 28   | PROVIDENT               | CA  | \$1,320,302,622                      | \$1,012,412,066          | 70.01%                           | \$133,981,463               | \$2,186,823,153  |  |  |  |  |  |
| 29   | HUDSON VALLEY           | NY  | \$1,319,181,714                      | \$1,142,614,382          | 30.52%                           | \$73,982,631                | \$4,526,115,374  |  |  |  |  |  |
| 30   | NEW ENGLAND             | VT  | \$1,300,403,109                      | \$632,545,524            | 72.61%                           | \$99,469,092                | \$1,156,017,044  |  |  |  |  |  |
| 31   | COASTAL                 | NC  | \$1,300,159,240                      | \$973,933,503            | 35.65%                           | \$93,833,460                | \$2,669,331,062  |  |  |  |  |  |
| 32   | TEACHERS                | NY  | \$1,276,189,090                      | \$1,613,634,603          | 43.56%                           | \$73,395,339                | \$5,416,314,761  |  |  |  |  |  |
| 33   | WASHINGTON STATE EMP.   | WA  | \$1,196,930,130                      | \$624,157,573            | 26.06%                           | \$63,448,033                | \$2,497,035,487  |  |  |  |  |  |
| 34   | WESCOM                  | CA  | \$1,187,543,419                      | \$1,248,682,597          | 53.37%                           | \$86,012,159                | \$3,363,500,030  |  |  |  |  |  |
| 35   | LOGIX                   | CA  | \$1,168,964,059                      | \$2,920,824,705          | 65.92%                           | \$100,932,927               | \$4,664,371,670  |  |  |  |  |  |
| 36   | TOWER                   | MD  | \$1,101,591,211                      | \$738,673,844            | 26.65%                           | \$60,811,643                | \$2,907,736,974  |  |  |  |  |  |
| 37   | PATELCO                 | CA  | \$1,087,194,643                      | \$2,247,223,126          | 57.13%                           | \$90,637,843                | \$5,220,406,933  |  |  |  |  |  |
| 38   | ESL                     | NY  | \$1,034,830,546                      | \$1,522,999,929          | 17.23%                           | \$59,679,259                | \$5,916,471,237  |  |  |  |  |  |
| 39   | MISSION                 | CA  | \$893,511,218                        | \$1,079,659,152          | 49.16%                           | \$79,257,076                | \$3,014,984,215  |  |  |  |  |  |
| 40   | EVANGELICAL CHRISTIAN   | CA  | \$867,975,089                        | \$544,157,325            | 79.55%                           | \$77,070,675                | \$911,444,390    |  |  |  |  |  |
| 41   | ALTRA                   | WI  | \$859,102,782                        | \$555,664,124            | 46.27%                           | \$87,520,253                | \$1,200,869,752  |  |  |  |  |  |
| 42   | AMERICAN HERITAGE       | PA  | \$848,332,619                        | \$671,894,454            | 44.77%                           | \$77,413,182                | \$1,752,373,336  |  |  |  |  |  |
| 43   | STATE EMP. CREDIT UNION | MD  | \$848,080,793                        | \$1,661,843,860          | 48.20%                           | \$37,319,000                | \$3,066,193,747  |  |  |  |  |  |
| 44   | SPACE COAST             | FL  | \$838,478,254                        | \$1,092,041,708          | 27.65%                           | \$45,769,549                | \$3,756,866,429  |  |  |  |  |  |
| 45   | WESTCONSIN              | WI  | \$823,741,647                        | \$453,678,843            | 48.13%                           | \$69,696,944                | \$1,049,100,897  |  |  |  |  |  |
| 46   | ADVANTIS                | OR  | \$822,352,800                        | \$403,938,354            | 33.85%                           | \$102,490,164               | \$1,277,998,142  |  |  |  |  |  |
| 47   | MERIWEST                | CA  | \$819,962,217                        | \$672,306,169            | 48.17%                           | \$80,457,200                | \$1,320,873,788  |  |  |  |  |  |
| 48   | FORUM                   | IN  | \$779,710,337                        | \$365,930,375            | 27.41%                           | \$79,963,699                | \$1,191,645,182  |  |  |  |  |  |
| 49   | CAP COM                 | NY  | \$767,174,092                        | \$763,316,189            | 59.50%                           | \$134,764,782               | \$1,343,501,518  |  |  |  |  |  |
| 50   | ONEAZ                   | AZ  | \$742,938,973                        | \$636,196,231            | 49.28%                           | \$75,366,200                | \$1,862,594,621  |  |  |  |  |  |
| U.S. | AVERAGE                 |     | \$30,588,035                         | \$69,356,818             | 40.87%                           | \$3,933,084                 | \$211,333,127    |  |  |  |  |  |

 $<sup>\</sup>ensuremath{^{*}}$  RE LOANS INCLUDE ALL FIRST MORTGAGES AND OTHER REAL ESTATE LOANS.

### LEADERS IN OUTSTANDING TROUBLED DEBT RESTRUCTURES (TDRs)

|      |                       |     | First Mortgage & Other | First Mortgage | Other         | TDRs As % Of Total   |                  |
|------|-----------------------|-----|------------------------|----------------|---------------|----------------------|------------------|
| Rk.  | Credit Union          | St. | RE TDRs                | TDRs*          | RE TDRs**     | Outstanding RE Loans | Assets           |
| 1    | SECU                  | NC  | \$567,138,057          | \$551,173,978  | \$15,964,079  | 3.68%                | \$33,785,749,087 |
| 2    | NAVY                  | VA  | \$556,480,929          | \$438,268,178  | \$118,212,751 | 1.99%                | \$77,830,150,313 |
| 3    | KINECTA               | CA  | \$155,195,517          | \$149,526,522  | \$5,668,995   | 7.78%                | \$3,891,022,831  |
| 4    | SCHOOLSFIRST          | CA  | \$132,300,854          | \$112,913,732  | \$19,387,122  | 3.92%                | \$12,432,563,789 |
| 5    | VYSTAR                | FL  | \$91,857,156           | \$85,566,813   | \$6,290,343   | 4.07%                | \$6,186,443,670  |
| 6    | BECU                  | WA  | \$88,279,669           | \$78,953,732   | \$9,325,937   | 1.41%                | \$15,136,255,033 |
| 7    | SPACE COAST           | FL  | \$84,392,609           | \$79,390,393   | \$5,002,216   | 7.73%                | \$3,756,866,429  |
| 8    | GTE FINANCIAL         | FL  | \$81,395,251           | \$68,954,677   | \$12,440,574  | 11.28%               | \$1,802,680,973  |
| 9    | THE GOLDEN 1          | CA  | \$79,130,940           | \$74,485,471   | \$4,645,469   | 3.07%                | \$10,255,810,690 |
| 10   | AMERICA FIRST         | UT  | \$74,903,122           | \$68,484,934   | \$6,418,188   | 5.84%                | \$7,716,639,881  |
| 11   | SAN DIEGO COUNTY      | CA  | \$71,580,815           | \$66,592,395   | \$4,988,420   | 1.92%                | \$7,546,233,777  |
| 12   | DIGITAL               | MA  | \$63,187,874           | \$56,048,533   | \$7,139,341   | 2.15%                | \$7,213,280,539  |
| 13   | BETHPAGE              | NY  | \$62,645,945           | \$44,116,370   | \$18,529,575  | 1.62%                | \$6,775,646,701  |
| 14   | WESCOM                | CA  | \$60,059,977           | \$55,730,289   | \$4,329,688   | 4.81%                | \$3,363,500,030  |
| 15   | SAFE                  | CA  | \$53,197,761           | \$49,658,710   | \$3,539,051   | 6.56%                | \$2,437,684,656  |
| 16   | FAIRWINDS             | FL  | \$52,401,410           | \$50,520,378   | \$1,881,032   | 6.86%                | \$2,021,051,930  |
| 17   | DESERT SCHOOLS        | AZ  | \$48,967,516           | \$40,098,779   | \$8,868,737   | 5.06%                | \$3,998,778,942  |
| 18   | ONEAZ                 | AZ  | \$48,551,873           | \$48,401,518   | \$150,355     | 7.63%                | \$1,862,594,621  |
| 19   | EVANGELICAL CHRISTIAN | CA  | \$43,568,108           | \$37,777,178   | \$5,790,930   | 8.01%                | \$911,444,390    |
| 20   | GREYLOCK              | MA  | \$42,029,663           | \$40,393,062   | \$1,636,601   | 6.49%                | \$1,077,406,324  |
| 21   | PENTAGON              | VA  | \$41,982,914           | \$28,183,934   | \$13,798,980  | 0.32%                | \$20,162,693,973 |
| 22   | APPLE                 | VA  | \$40,667,398           | \$38,290,521   | \$2,376,877   | 4.27%                | \$2,222,253,245  |
| 23   | NORTH ISLAND          | CA  | \$39,835,073           | \$34,334,667   | \$5,500,406   | 6.39%                | \$1,234,771,232  |
| 24   | ONE NEVADA            | NV  | \$39,705,298           | \$39,080,543   | \$624,755     | 24.13%               | \$795,344,056    |
| 25   | LOCAL GOVERNMENT      | NC  | \$38,055,142           | \$34,436,124   | \$3,619,018   | 7.28%                | \$1,712,722,325  |
| 26   | REDW00D               | CA  | \$37,622,408           | \$34,605,545   | \$3,016,863   | 2.51%                | \$3,004,475,288  |
| 27   | PREMIER AMERICA       | CA  | \$37,512,372           | \$37,021,164   | \$491,208     | 2.80%                | \$2,250,739,878  |
| 28   | SILVER STATE SCHOOLS  | NV  | \$37,069,979           | \$37,042,384   | \$27,595      | 11.05%               | \$698,077,833    |
| 29   | ALLIANT               | IL  | \$36,787,694           | \$35,479,894   | \$1,307,800   | 1.03%                | \$9,137,887,323  |
| 30   | FORUM                 | IN  | \$36,083,362           | \$30,326,136   | \$5,757,226   | 9.86%                | \$1,191,645,182  |
| 31   | SUNCOAST              | FL  | \$36,056,301           | \$35,715,490   | \$340,811     | 1.53%                | \$7,560,713,099  |
| 32   | PATELCO               | CA  | \$35,720,716           | \$33,061,833   | \$2,658,883   | 1.59%                | \$5,220,406,933  |
| 33   | AFFINITY              | NJ  | \$35,295,828           | \$33,151,263   | \$2,144,565   | 2.30%                | \$2,458,049,018  |
| 34   | SELF-HELP             | NC  | \$33,261,199           | \$33,261,199   | \$0           | 8.28%                | \$740,849,554    |
| 35   |                       | CA  | \$33,017,743           | \$30,959,295   | \$2,058,448   | 0.70%                | \$9,109,027,385  |
| 36   | MOUNTAIN AMERICA      | UT  | \$31,785,754           | \$30,565,874   | \$1,219,880   | 1.52%                | \$5,607,855,844  |
| 37   | CALIFORNIA            | CA  | \$29,713,053           | \$22,586,251   | \$7,126,802   | 3.91%                | \$1,562,286,551  |
| 38   | LOGIX                 | CA  | \$29,096,737           | \$27,160,003   | \$1,936,734   | 1.00%                | \$4,664,371,670  |
| 39   | ANHEUSER-BUSCH EMP.   | MO  | \$28,984,905           | \$27,440,245   | \$1,544,660   | 6.13%                | \$1,593,191,605  |
| 40   | ALTURA                | CA  | \$28,215,234           | \$26,735,462   | \$1,479,772   | 14.62%               | \$1,199,425,481  |
| 41   | DELTA COMMUNITY       | GA  | \$28,210,127           | \$26,119,637   | \$2,090,490   | 1.49%                | \$5,209,454,018  |
| 42   |                       | WI  | \$27,970,702           | \$18,762,508   | \$9,208,194   | 2.35%                | \$3,094,468,727  |
| 43   |                       | IN  | \$27,851,807           | \$27,770,037   | \$81,770      | 2.72%                | \$2,924,966,860  |
| 44   |                       | MT  | \$27,834,934           | \$27,606,630   | \$228,304     | 4.55%                | \$1,349,082,453  |
|      | CALIFORNIA COAST      | CA  | \$27,831,374           | \$25,022,360   | \$2,809,014   | 3.47%                | \$2,092,348,029  |
| 46   |                       | CA  | \$26,790,273           | \$22,941,314   | \$3,848,959   | 4.02%                | \$1,458,635,861  |
| 47   |                       | NY  | \$25,416,592           | \$24,631,690   | \$784,902     | 1.72%                | \$3,579,529,937  |
| 48   | MIDFLORIDA            | FL  | \$25,016,685           | \$22,680,861   | \$2,335,824   | 3.08%                | \$2,534,757,227  |
| 49   | SHARONVIEW            | SC  | \$24,776,354           | \$22,471,850   | \$2,304,504   | 3.55%                | \$1,300,377,746  |
| 50   |                       | OR  | \$24,389,124           | \$13,654,324   | \$10,734,800  | 1.53%                | \$4,181,816,606  |
| U.S. | AVERAGE               |     | \$1,147,126            | \$1,014,778    | \$132,349     | 1.65%                | \$211,333,127    |

<sup>\*</sup>TDRS SECURED BY FIRST MORTGAGES.
\*\*TDRS SECURED BY OTHER REAL ESTATE OR LINES OF CREDIT.

### CREDIT CARD ADOPTION RISES. DELINQUENCY RATES OUTPERFORM BANKS.

Credit card lending is on the rise nationwide. Card balances at credit unions topped \$49.6 billion as of June 30, 2016 — that's an annual increase of \$3.3 billion.

As of second quarter 2016, 59.6% of credit unions held credit card loans on their books, up 1.5 percentage points from one year ago. Credit cards accounted for 6.0% of total loans at the end of the second quarter. That's down from 6.1% one year ago because other loan products, such as first mortgages and auto loans, posted faster growth of 9.6% and 14.1%, respectively, over the same period.

Despite slower growth in total credit card balances, credit card penetration is on the rise. The percentage of members holding a credit card increased 57 basis points from 16.7% as of June 30, 2015, to 17.2% as of June 30, 2016.

Over the past 12 months, credit union members opened more than 1.3 million credit card accounts. Although the number of credit cards and credit card balances outstanding is growing, the average credit card balance for the industry decreased \$8.09 to \$2,709 at midyear.

Credit card delinquency, meanwhile, increased slightly. It was up 8 basis points over second quarter 2015 to 0.93% today. However, this is still considerably lower than the 1.07% average for all FDIC-insured institutions, whose delinquency was up 7 basis points over June 30, 2015. This difference is even more compelling when taking into account FDIC-insured institutions report delinquency at 90 days, whereas credit unions report it at 60 days.



### SEGMENTING FOR CREDIT CARD SUCCESS

DUPONT COMMUNITY CREDIT UNION / WAYNESBORO, VA / ASSETS: \$1.1B / MEMBERS: 80,058

Plastic has long been pivotal to the payments strategy at DuPont Community Credit Union (\$1.1B, Waynesboro, VA), and new analytics are helping to keep that focus front and center.

When the credit union analyzed its regional and national card-issuing competitors, it uncovered several opportunities it began leveraging in 2015. That began with new pricing on credit card accounts, says Michael Weiss, director of card services, and then moved on to a pre-approval campaign aimed at non-card carrying members that included email blasts, outbound calling, and retail staff sales contests, all customized to members' potential credit line and other parameters.

"The result was our highest response rate ever — 6% — and the most new accounts — 970 — we ever generated in a two-month campaign," Weiss says.

A second campaign focused on dormant accounts, cards not used for 12 months as well as those never activated. DCCU further segmented variables such as frequency of use and average spend to personalize offers that included combinations of credit line increases and 2% cashback or double rewards.

"We sent a mailer and followed that up with an email blast and the result was an 18% increase in June and July card usage for those members, compared with the same two months one year ago," Weiss says.

A new mobile app also includes a dashboard that gives members a graphical view of balances and rewards activity on debit accounts.

"Our users can look at their app and see if they spend \$114 more, they'll hit the double rewards level," Weiss says. "It can drive a spending decision. We're seeing that."

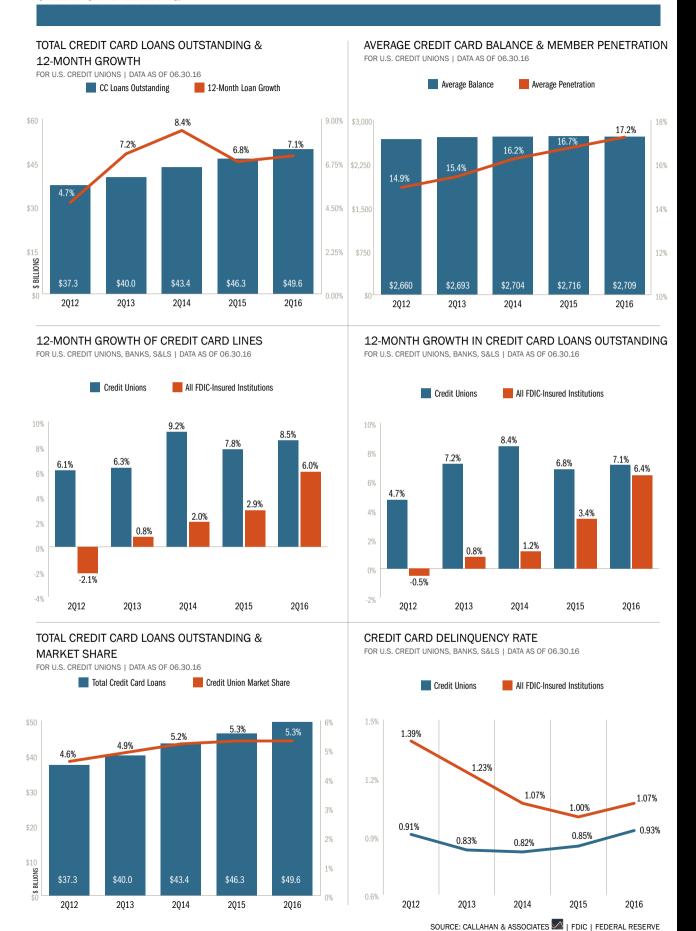
The data also can drive quick solutions to problems. For example, the credit union kept hearing online retailers were basing the expiration date on the first day of the month rather than the last day, and that was causing some cards to be rejected.

"We now extend the window for renewals to eight weeks before the plastic actually expires," Weiss says.

All those efforts have helped DuPont Community post a credit card penetration rate consistently better than average, including 23.4% in the second quarter of 2016, compared with 20.6% for the average billion-dollar credit union and 17.2% for all U.S. credit unions in the same time period.

Get the full story about DuPont Community Credit Union and its card segmenting strategies. Read "How To Segment For Success" at CreditUnions.com.

### CREDIT CARD LENDING



# LEADERS IN 12-MONTH CREDIT CARD LOAN GROWTH

|     |                        |     | 12-Month | Credit Card Loans/ | Credot Card Loans Out- | Credit Card Loans Out- |                 |
|-----|------------------------|-----|----------|--------------------|------------------------|------------------------|-----------------|
| Rk. | Credit Union           | St. | Growth   | Total Loans        | standing (06.30.16)    | standing (06.30.15)    | Assets          |
| 1   | ARROWHEAD CENTRAL      | CA  | 159.98%  | 3.65%              | \$17,527,050           | \$6,741,791            | \$1,034,909,261 |
| 2   | CBC                    | CA  | 92.07%   | 5.65%              | \$12,540,781           | \$6,529,207            | \$441,496,981   |
| 3   | KEYPOINT               | CA  | 82.26%   | 0.92%              | \$7,942,786            | \$4,358,007            | \$1,079,743,632 |
| 4   | PUBLIC SERVICE         | CO  | 75.17%   | 1.87%              | \$26,429,016           | \$15,087,889           | \$1,753,511,618 |
| 5   | PARK COMMUNITY         | KY  | 66.60%   | 1.23%              | \$7,264,596            | \$4,360,508            | \$823,126,830   |
| 6   | INFINITY               | ME  | 57.67%   | 3.80%              | \$7,697,390            | \$4,881,882            | \$316,092,125   |
| 7   | PIMA                   | AZ  | 56.71%   | 2.73%              | \$7,618,241            | \$4,861,258            | \$473,455,832   |
| 8   | GREATER IOWA           | IA  | 52.03%   | 3.03%              | \$8,666,493            | \$5,700,612            | \$375,902,531   |
| 9   | PACIFIC MARINE         | CA  | 48.22%   | 6.52%              | \$31,089,568           | \$20,975,972           | \$763,898,664   |
| 10  | KERN SCHOOLS           | CA  | 47.59%   | 2.04%              | \$18,257,408           | \$12,370,505           | \$1,403,505,414 |
| 11  | CREDIT UNION OF TEXAS  | TX  | 47.26%   | 2.34%              | \$24,239,184           | \$16,460,156           | \$1,332,744,229 |
| 12  | HERITAGE               | WI  | 43.55%   | 1.97%              | \$4,537,066            | \$3,160,669            | \$307,041,611   |
| 13  | DADE COUNTY            | FL  | 43.20%   | 7.64%              | \$27,065,470           | \$18,900,713           | \$673,550,824   |
| 14  | RIO GRANDE             | NM  | 43.12%   | 2.38%              | \$5,294,559            | \$3,699,292            | \$287,252,103   |
| 15  | FIRST FLORIDA          | FL  | 42.99%   | 2.96%              | \$11,570,255           | \$8,091,849            | \$781,812,331   |
| 16  | CARDINAL               | ОН  | 41.86%   | 6.43%              | \$10,922,011           | \$7,699,194            | \$247,086,558   |
| 17  | ENVISTA                | KS  | 40.71%   | 5.56%              | \$15,089,628           | \$10,724,135           | \$313,858,134   |
| 18  | VENTURA COUNTY         | CA  | 38.05%   | 6.94%              | \$40,951,112           | \$29,664,337           | \$758,027,678   |
| 19  | LEADERS                | TN  | 35.29%   | 2.99%              | \$7,193,846            | \$5,317,337            | \$289,936,432   |
| 20  | TEXELL                 | TX  | 34.75%   | 7.04%              | \$17,175,768           | \$12,746,364           | \$291,277,026   |
| 21  | MIDFLORIDA             | FL  | 34.40%   | 4.26%              | \$78,984,540           | \$58,766,607           | \$2,534,757,227 |
| 22  | FORUM                  | IN  | 34.11%   | 2.22%              | \$22,440,948           | \$16,733,502           | \$1,191,645,182 |
| 23  | DOWN EAST              | ME  | 34.01%   | 4.03%              | \$5,313,897            | \$3,965,224            | \$154,769,997   |
| 24  | OUR                    | MI  | 33.94%   | 3.55%              | \$4,182,933            | \$3,122,979            | \$237,840,828   |
| 25  | GECU                   | TX  | 32.85%   | 10.62%             | \$221,325,670          | \$166,601,086          | \$2,372,377,710 |
| 26  | SUFFOLK                | NY  | 32.63%   | 1.29%              | \$7,396,728            | \$5,576,822            | \$1,036,573,087 |
| 27  | IH MISSISSIPPI VALLEY  | IL  | 31.82%   | 4.47%              | \$34,858,642           | \$26,443,293           | \$1,002,221,922 |
| 28  | NORTH ISLAND           | CA  | 31.65%   | 2.31%              | \$20,027,205           | \$15,212,651           | \$1,234,771,232 |
| 29  | DEPARTMENT OF COMMERCE | DC  | 31.24%   | 8.22%              | \$16,884,756           | \$12,865,311           | \$408,599,970   |
| 30  | FINANCIAL PARTNERS     | CA  | 29.90%   | 3.70%              | \$31,582,546           | \$24,313,582           | \$1,150,473,349 |
| 31  | CASE                   | MI  | 29.67%   | 6.55%              | \$14,058,388           | \$10,841,971           | \$269,883,111   |
| 32  | TEACHERS               | IN  | 29.49%   | 1.61%              | \$39,668,511           | \$30,634,116           | \$2,924,966,860 |
| 33  | UNIVERSITY OF MICHIGAN | MI  | 29.07%   | 12.00%             | \$50,137,672           | \$38,845,074           | \$700,938,676   |
| 34  | COAST360               | GU  | 27.53%   | 2.29%              | \$5,924,250            | \$4,645,458            | \$346,914,402   |
| 35  | TEXAS TRUST            | TX  | 27.28%   | 3.92%              | \$28,575,597           | \$22,450,841           | \$945,098,481   |
| 36  | ME/CU                  | OK  | 27.18%   | 5.07%              | \$6,738,532            | \$5,298,365            | \$168,185,762   |
| 37  | ROCKY MOUNTAIN         | MT  | 27.10%   | 5.38%              | \$8,539,690            | \$6,719,039            | \$197,131,944   |
| 38  | TTCU THE CREDIT UNION  | OK  | 26.93%   | 2.76%              | \$32,816,566           | \$25,854,125           | \$1,686,534,332 |
| 39  | WESTERLY COMMUNITY     | RI  | 26.88%   | 2.07%              | \$4,455,851            | \$3,511,742            | \$243,039,267   |
| 40  | NORSTATE               | ME  | 26.84%   | 3.97%              | \$5,605,642            | \$4,419,509            | \$178,465,822   |
| 41  | NUSENDA                | NM  | 26.81%   | 7.21%              | \$100,464,339          | \$79,223,959           | \$1,770,053,380 |
| 42  | FIRST                  | AZ  | 26.75%   | 3.07%              | \$9,391,134            | \$7,409,467            | \$443,914,611   |
| 43  | ALPENA ALCONA AREA     | MI  | 26.64%   | 10.57%             | \$15,939,478           | \$12,586,066           | \$313,900,704   |
| 44  | ALLIANCE               | CA  | 26.00%   | 3.64%              | \$11,600,204           | \$9,206,870            | \$390,653,489   |
| 45  | SEACOMM                | NY  | 25.87%   | 11.43%             | \$28,212,733           | \$22,414,331           | \$512,666,005   |
| 46  | CME                    | OH  | 25.80%   | 5.75%              | \$11,235,703           | \$8,931,351            | \$275,154,498   |
| 47  | NASA                   | MD  | 25.65%   | 14.56%             | \$229,950,375          | \$183,008,462          | \$1,942,339,493 |
| 48  | BEACON                 | VA  | 25.44%   | 9.53%              | \$12,165,382           | \$9,698,247            | \$166,996,924   |
| 49  | GENERATIONS            | TX  | 25.31%   | 8.20%              | \$36,894,966           | \$29,444,128           | \$615,770,170   |
| 50  | SANTA ROSA COUNTY      | FL  | 24.90%   | 9.72%              | \$4,749,688            | \$3,802,731            | \$117,886,279   |
| _   | AVERAGE                | _   | 7.06%    | 5.95%              | \$8,247,437            | \$7,681,269            | \$211,333,127   |

<sup>\*</sup> FOR U.S. CREDIT UNIONS >\$20 MILLION IN ASSETS AND TOTAL CREDIT CARD BALANCES >\$3 MILLION ONE YEAR AGO; EXCLUDING SIGNIFICANT MERGERS.

## LEADERS IN AVERAGE CREDIT CARD LOAN BALANCE

|      |                                  |     | Average Credit Card | Credit Card Loans |                   | Growth In Credit Card |                  |
|------|----------------------------------|-----|---------------------|-------------------|-------------------|-----------------------|------------------|
|      | Credit Union                     | St. | Loan Balance        | Outstanding       | Credit Card Loans | Loans Outstanding     | Assets           |
| 1    |                                  | MD  | \$6,886             | \$229,950,375     | 33,393            | 25.65%                | \$1,942,339,493  |
| 2    | MEADVILLE AREA                   | PA  | \$6,296             | \$11,396,354      | 1,810             | 0.55%                 | \$69,538,291     |
| 3    | SILVER STATE SCHOOLS             | NV  | \$6,153             | \$6,368,305       | 1,035             | 119.20%               | \$698,077,833    |
| 4    | NAVY                             | VA  | \$5,854             | \$11,191,285,845  | 1,911,836         | 13.24%                | \$77,830,150,313 |
| 5    | BOEING HELICOPTERS               | PA  | \$5,734             | \$4,736,599       | 826               | -5.44%                | \$134,950,758    |
| 6    | SHARONVIEW                       | SC  | \$5,438             | \$95,213,331      | 17,509            | 0.77%                 | \$1,300,377,746  |
| 7    | APG                              | MD  | \$5,400             | \$133,484,178     | 24,721            | 4.96%                 | \$1,131,576,906  |
| 8    | PEOPLE'S TRUST                   | TX  | \$5,386             | \$25,459,360      | 4,727             | -0.08%                | \$517,965,951    |
| 9    | THE PARTNERSHIP                  | DC  | \$5,361             | \$10,229,691      | 1,908             | -2.54%                | \$149,492,442    |
| 10   | INSPIRUS                         | WA  | \$5,183             | \$106,358,346     | 20,519            | 2.51%                 | \$1,147,570,329  |
| 11   | PENNSYLVANIA STATE EMP.          | PA  | \$5,146             | \$610,095,280     | 118,554           | 5.00%                 | \$4,636,115,712  |
| 12   | NORTHERN STAR                    | VA  | \$5,142             | \$10,300,347      | 2,003             | 10.77%                | \$83,460,615     |
| 13   | MONTGOMERY COUNTY EMP.           | MD  | \$5,028             | \$10,353,321      | 2,059             | 1.87%                 | \$121,849,635    |
| 14   | CONGRESSIONAL                    | DC  | \$4,938             | \$65,312,733      | 13,227            | 4.85%                 | \$852,278,699    |
| 15   | NW PREFERRED                     | OR  | \$4,891             | \$9,763,343       | 1,996             | -1.47%                | \$125,786,620    |
| 16   | BATON ROUGE TELCO                | LA  | \$4,799             | \$21,749,466      | 4,532             | 2.44%                 | \$280,565,131    |
| 17   | MPD COMMUNITY                    | TN  | \$4,723             | \$2,678,051       | 567               | 0.42%                 | \$26,096,835     |
| 18   | UNIVERSITY                       | FL  | \$4,710             | \$10,973,445      | 2,330             | 7.46%                 | \$197,649,828    |
| 19   | JAX                              | FL  | \$4,679             | \$34,032,378      | 7,273             | 16.55%                | \$362,183,231    |
| 20   | HOBOKEN SCHOOL EMP.              | NJ  | \$4,625             | \$1,082,230       | 234               | -4.10%                | \$47,721,839     |
| 21   | AEROSPACE                        | CA  | \$4,607             | \$6,427,002       | 1,395             | 7.88%                 | \$375,111,019    |
| 22   | SARATOGA'S COMMUNITY             | NY  | \$4,541             | \$4,681,287       | 1,031             | 7.11%                 | \$39,712,145     |
| 23   | IBM SOUTHEAST EMP.               | FL  | \$4,528             | \$75,856,437      | 16,751            | 19.58%                | \$929,342,042    |
| 24   | VIRGINIA                         | VA  | \$4,520             | \$324,101,360     | 71,704            | 4.99%                 | \$3,095,704,778  |
| 25   | TRUE NORTH                       | AK  | \$4,479             | \$7,062,657       | 1,577             | -4.73%                | \$136,850,015    |
| 26   | SAN FRANCISCO FIRE               | CA  | \$4,424             | \$61,207,915      | 13,834            | 5.87%                 | \$1,171,621,724  |
| 27   | UNIVERSITY OF VA COMMUNITY       | VA  | \$4,402             | \$48,031,507      | 10,911            | -3.47%                | \$788,354,972    |
| 28   | ENERGY PLUS                      | IN  | \$4,401             | \$3,010,565       | 684               | 3.41%                 | \$30,811,646     |
| 29   | NORTH FRANKLIN                   | NY  | \$4,381             | \$3,285,674       | 750               | -1.85%                | \$52,235,804     |
| 30   | FIRST                            | AZ  | \$4,336             | \$9,391,134       | 2,166             | 26.75%                | \$443,914,611    |
| 31   | TRI-TOWN TEACHERS                | CT  | \$4,324             | \$1,630,252       | 377               | -0.71%                | \$20,580,667     |
| 32   | BOURNS EMP.                      | CA  | \$4,298             | \$2,441,534       | 568               | 6.92%                 | \$36,505,850     |
| 33   | MWD                              | CA  | \$4,286             | \$2,708,904       | 632               | 8.37%                 | \$45,171,567     |
| 34   | WELCOME                          | NC  | \$4,239             | \$1,135,962       | 268               | 69.79%                | \$87,306,770     |
| 35   | FIRST FINANCIAL                  | NJ  | \$4,228             | \$14,696,277      | 3,476             | -8.25%                | \$187,578,442    |
| 36   | U.S. POSTAL SERVICE              | MD  | \$4,225             | \$18,576,196      | 4,397             | -1.40%                | \$206,369,657    |
| 37   | CHICAGO MUNICIPAL EMP.           | IL  | \$4,196             | \$3,041,750       | 725               | -8.44%                | \$39,173,565     |
| 38   | SCE                              | CA  | \$4,184             | \$37,094,133      | 8,866             | 2.84%                 | \$659,744,973    |
| 39   | NEW JERSEY LAW AND PUBLIC SAFETY | NJ  | \$4,181             | \$6,133,717       | 1,467             | -0.87%                | \$48,332,570     |
| 40   | HAPO COMMUNITY                   | WA  | \$4,161             | \$122,668,255     | 29,477            | 15.65%                | \$1,452,315,956  |
| 41   | ACME CONTINENTAL                 | IL  | \$4,146             | \$9,125,321       | 2,201             | -6.70%                | \$44,628,094     |
| 42   | MUSKEGON GOVERNMENTAL EMP.       | MI  | \$4,142             | \$3,317,881       | 801               | 12.45%                | \$48,418,415     |
| 43   | LEHIGH VALLEY EDUCATORS          | PA  | \$4,127             | \$15,588,522      | 3,777             | 3.61%                 | \$310,575,452    |
| 44   | LANGLEY                          | VA  | \$4,119             | \$133,821,840     | 32,485            | 18.66%                | \$2,228,322,269  |
| 45   | FINANCIAL CENTER FIRST           | IN  | \$4,064             | \$17,196,555      | 4,231             | -3.88%                | \$499,563,315    |
| 46   | KAUAI GOVERNMENT EMP.            | НІ  | \$4,063             | \$2,437,594       | 600               | 25.64%                | \$113,362,705    |
| 47   | FORT WORTH COMMUNITY             | TX  | \$4,060             | \$48,557,491      | 11,960            | 4.15%                 | \$840,906,147    |
| 48   | DALLAS                           | TX  | \$4,059             | \$4,826,464       | 1,189             | 7.19%                 | \$53,743,202     |
| 49   | DEPARTMENT OF THE INTERIOR       | DC  | \$4,038             | \$10,063,690      | 2,492             | 3.93%                 | \$169,734,683    |
| 50   | ONTARIO MONTCLAIR SCHOOLS        | CA  | \$4,003             | \$5,636,871       | 1,408             | 6.33%                 | \$100,890,216    |
| U.S. | AVERAGE                          |     | \$2,709             | \$8,247,437       | 3,045             | 7.37%                 | \$211,333,127    |

<sup>\*</sup> FOR U.S. CREDIT UNIONS >\$20 MILLION IN ASSETS AND TOTAL CREDIT CARD BALANCES >\$3 MILLION ONE YEAR AGO; EXCLUDING SIGNIFICANT MERGERS.

# LEADERS IN CREDIT CARD CONCENTRATION

| Rk.  | Credit Union                     | St. | CC Loans/<br>Total Loans | CC Loans<br>Outstanding | Total Loans     | Credit Card<br>Loan Growth | Average Credit<br>Card Balance | Credit Card<br>Penetration | Assets           |
|------|----------------------------------|-----|--------------------------|-------------------------|-----------------|----------------------------|--------------------------------|----------------------------|------------------|
| 1    | ACME CONTINENTAL                 | IL  | 46.02%                   | \$9,125,321             | \$19,829,818    | -6.70%                     | \$4,146                        | 33.48%                     | \$44,628,094     |
| 2    | PEPCO                            | DC  | 36.88%                   | \$3,375,195             | \$9,151,298     | 8.47%                      | \$3,614                        | 37.48%                     | \$33,072,109     |
| 3    | LOYOLA UNIVERSITY EMP.           | IL  | 35.93%                   | \$2,051,488             | \$5,710,271     | -4.20%                     | \$2,721                        | 14.48%                     | \$47,507,914     |
| 4    | ROGUE RIVER COMMUNITY            | MI  | 24.51%                   | \$3,668,538             | \$14,968,887    | -6.26%                     | \$3,451                        | 18.10%                     | \$41,442,570     |
| 5    | NORTHERN STAR                    | VA  | 23.59%                   | \$10,300,347            | \$43,658,472    | 10.77%                     | \$5,142                        | 19.97%                     | \$83,460,615     |
| 6    | HAMPTON ROADS EDUCATORS          | VA  | 22.95%                   | \$2,966,367             | \$12,926,016    | -4.43%                     | \$3,626                        | 11.96%                     | \$32,092,374     |
| 7    | JOPLIN METRO                     | MO  | 22.85%                   | \$4,069,147             | \$17,805,146    | 1.25%                      | \$3,563                        | 22.56%                     | \$27,470,618     |
| 8    | NEW JERSEY LAW AND PUB. SAFETY   | NJ  | 22.30%                   | \$6,133,717             | \$27,507,609    | -0.87%                     | \$4,181                        | 15.86%                     | \$48,332,570     |
| 9    | AMERICAN CHEMICAL SOCIETY        | ОН  | 22.17%                   | \$1,501,722             | \$6,773,671     | 1.36%                      | \$1,843                        | 45.15%                     | \$20,302,641     |
| 10   | PA HEALTHCARE                    | PA  | 21.74%                   | \$1,125,426             | \$5,175,915     | -1.19%                     | \$1,812                        | 21.68%                     | \$25,741,620     |
| 11   | SMW 104                          | CA  | 21.62%                   | \$6,232,142             | \$28,828,963    | -2.10%                     | \$2,647                        | 26.73%                     | \$87,150,948     |
| 12   | WINTHROP-UNIVERSITY HOSP. EMP.   | NY  | 21.53%                   | \$3,497,618             | \$16,244,700    | 9.57%                      | \$3,686                        | 22.62%                     | \$32,770,499     |
| 13   | SOUTH DIVISION                   | IL  | 21.52%                   | \$4,176,023             | \$19,403,384    | -5.99%                     | \$2,465                        | 24.26%                     | \$48,440,317     |
| 14   | CREDIT UNION OF OHIO             | ОН  | 21.36%                   | \$12,955,470            | \$60,648,362    | 0.46%                      | \$2,741                        | 25.92%                     | \$135,812,655    |
| 15   | PIEDMONT PLUS                    | GA  | 20.97%                   | \$2,935,704             | \$14,002,465    | -6.00%                     | \$3,058                        | 10.88%                     | \$34,518,289     |
| 16   | AMERICAN 1                       | MI  | 20.95%                   | \$43,847,080            | \$209,327,315   | 8.44%                      | \$2,201                        | 36.46%                     | \$301,403,065    |
| 17   | MEADVILLE AREA                   | PA  | 20.88%                   | \$11,396,354            | \$54,570,379    | 0.55%                      | \$6,296                        | 15.37%                     | \$69,538,291     |
| 18   | FOX VALLEY                       | IL  | 20.82%                   | \$1,782,786             | \$8,562,997     | -0.92%                     | \$2,603                        | 28.26%                     | \$20,017,830     |
| 19   | ARIZONA                          | AZ  | 20.61%                   | \$124,287,894           | \$603,055,391   | -0.06%                     | \$3,300                        | 30.46%                     | \$1,436,880,483  |
| 20   | ENTRUST FINANCIAL                | VA  | 20.39%                   | \$7,971,284             | \$39,086,593    | -15.63%                    | \$1,564                        | 48.11%                     | \$79,708,696     |
| 21   | VIRGINIA EDUCATORS               | VA  | 20.35%                   | \$3,934,596             | \$19,331,996    | -6.57%                     | \$1,775                        | 30.42%                     | \$61,883,571     |
| 22   | NAVY                             | VA  | 20.18%                   | \$11,191,285,845        |                 | 13.24%                     | \$5,854                        | 30.09%                     | \$77,830,150,313 |
| 23   | ANDOVER                          | MA  | 19.50%                   | \$1,591,308             | \$8,158,610     | -6.07%                     | \$2,947                        | 19.42%                     | \$29,518,215     |
| 24   | GSA                              | DC  | 19.39%                   | \$3,932,255             | \$20,282,512    | 7.97%                      | \$3,133                        | 23.64%                     | \$33,960,481     |
| 25   | DUPAGE                           | IL  | 19.10%                   | \$37,330,001            | \$195,462,505   | 0.77%                      | \$2,170                        | 50.34%                     | \$329,164,020    |
| 26   | UNIVERSITY                       | FL  | 18.94%                   | \$10,973,445            | \$57,937,291    | 7.46%                      | \$4,710                        | 12.63%                     | \$197,649,828    |
| 27   | FIRSTENERGY CHOICE               | PA  | 18.56%                   | \$2,356,968             | \$12,696,714    | 2.92%                      | \$1,724                        | 34.47%                     | \$54,066,867     |
| 28   | LIBERTY SAVINGS                  | NJ  | 18.35%                   | \$10,487,167            | \$57,155,482    | -7.46%                     | \$1,787                        | 26.99%                     | \$86,039,386     |
| 29   | MUSKEGON GOVERNMENTAL EMP.       | MI  | 18.16%                   | \$3,317,881             | \$18,269,333    | 12.45%                     | \$4,142                        | 14.75%                     | \$48,418,415     |
| 30   | ARGENT                           | VA  | 17.97%                   | \$23,443,246            | \$130,458,171   | 14.09%                     | \$3,433                        | 28.65%                     | \$220,598,365    |
| 31   | CECIL COUNTY SCHOOL EMP.         | MD  | 17.82%                   | \$2,030,755             | \$11,395,209    | 1.62%                      | \$2,170                        | 25.40%                     | \$27,933,155     |
| 32   | PENNSYLVANIA STATE EMP.          | PA  | 17.73%                   | \$610,095,280           | \$3,441,002,586 | 5.00%                      | \$5,146                        | 28.11%                     | \$4,636,115,712  |
| 33   | GHA                              | CT  | 17.65%                   | \$1,127,324             | \$6,386,719     | 2.71%                      | \$2,710                        | 17.30%                     | \$24,494,899     |
| 34   | CITY CO                          | PA  | 17.63%                   | \$1,764,842             | \$10,010,991    | 42.75%                     | \$2,797                        | 14.55%                     | \$20,851,850     |
| 35   | LEHIGH VALLEY EDUCATORS          | PA  | 17.60%                   | \$15,588,522            | \$88,548,602    | 3.61%                      | \$4,127                        | 23.15%                     | \$310,575,452    |
| 36   | UNIVERSITY OF ILLINOIS COMMUNITY | IL  | 17.59%                   | \$45,728,988            | \$259,993,786   | 17.99%                     | \$2,500                        | 41.06%                     | \$310,043,289    |
| 37   | SARATOGA'S COMMUNITY             | NY  | 17.58%                   | \$4,681,287             | \$26,633,153    | 7.11%                      | \$4,541                        | 20.77%                     | \$39,712,145     |
| 38   | FRANKLIN TRUST                   | CT  | 17.57%                   | \$3,730,274             | \$21,230,944    | 12.44%                     | \$1,540                        | 35.14%                     | \$43,535,672     |
| 39   | WEST COAST FEDERAL EMP.          | FL  | 17.52%                   | \$1,713,745             | \$9,782,146     | -1.68%                     | \$1,498                        | 43.30%                     | \$30,310,029     |
| 40   | KUE                              | KY  | 17.45%                   | \$2,282,218             | \$13,076,391    | 7.78%                      | \$1,358                        | 48.19%                     | \$42,157,823     |
| 41   | HUNTINGTON BEACH CITY EMP.       | CA  | 17.38%                   | \$2,162,478             | \$12,439,421    | 1.18%                      | \$3,332                        | 23.27%                     | \$54,002,324     |
| 42   | U.S. POSTAL SERVICE              | MD  | 17.10%                   | \$18,576,196            | \$108,631,817   | -1.40%                     | \$4,225                        | 19.75%                     | \$206,369,657    |
| 43   | SC STATE                         | SC  | 16.96%                   | \$56,140,555            | \$331,098,440   | 2.83%                      | \$2,272                        | 35.36%                     | \$714,481,755    |
| 44   | PALCO                            | PA  | 16.79%                   | \$3,856,128             | \$22,969,887    | 2.31%                      | \$2,794                        | 20.02%                     | \$75,342,763     |
| 45   | ECU                              | FL  | 16.72%                   | \$2,335,139             | \$13,963,167    | 14.19%                     | \$1,663                        | 37.96%                     | \$37,293,201     |
| 46   | CHICAGO MUNICIPAL EMP.           | IL  | 16.39%                   | \$3,041,750             | \$18,561,004    | -8.44%                     | \$4,196                        | 5.75%                      | \$39,173,565     |
| 47   | ACMG                             | NY  | 16.36%                   | \$5,545,388             | \$33,904,296    | -8.22%                     | \$2,570                        | 30.86%                     | \$59,084,432     |
| 48   | BAY CITIES                       | CA  | 16.20%                   | \$4,153,343             | \$25,639,961    | -8.07%                     | \$2,849                        | 12.93%                     | \$69,442,859     |
| 49   | SCHOOL EMP. LORAIN COUNTY        | ОН  | 16.03%                   | \$8,879,553             | \$55,381,473    | -4.76%                     | \$1,538                        | 44.09%                     | \$154,097,081    |
| 50   | STANDARD REGISTER                | ОН  | 15.97%                   | \$3,775,651             | \$23,649,047    | -7.95%                     | \$2,600                        | 35.05%                     | \$40,166,363     |
| AVEF | AGE FOR CREDIT UNION INDUSTR     | Υ   | 5.95%                    | \$8,247,437             | \$138,629,357   | 7.06%                      | \$2,709                        | 17.24%                     | \$211,333,127    |

<sup>\*</sup> FOR U.S. CREDIT UNIONS >\$20 MILLION IN ASSETS AND TOTAL CREDIT CARD BALANCES >\$3 MILLION ONE YEAR AGO; EXCLUDING SIGNIFICANT MERGERS.

## **LEADERS IN CREDIT CARD PENETRATION**

| DI       | Credit Union                                   | St.      | Members With<br>Credit Card | Credit Card Loans/<br>Total Loans | Average Credit<br>Card Balance | 12-Month Credit<br>Card Loan Growth | Credit Card Loans<br>Outstanding | Assets                          |
|----------|--|----------|-----------------------------|-----------------------------------|--------------------------------|-------------------------------------|----------------------------------|---------------------------------|
| 1        | BCS COMMUNITY                                  | CO       | 66.65%                      | 1.88%                             | \$162                          | -9.96%                              | \$277,185                        | \$24,878,731                    |
| 2        | FIRST FINANCIAL                                | CA       | 63.91%                      | 14.12%                            | \$2,953                        | 14.87%                              | \$58,613,298                     | \$493,241,563                   |
| 3        | HOUSTON POLICE                                 | TX       | 59.71%                      | 7.85%                             | \$2,955<br>\$1,744             | 10.29%                              | \$27,209,532                     | \$641,893,577                   |
| 4        | BANK-FUND STAFF                                | DC       | 55.94%                      | 3.75%                             |                                | 3.23%                               |                                  |                                 |
| 5        | SAN DIEGO FIREFIGHTERS                         | CA       | 55.55%                      | 5.38%                             | \$1,930<br>\$1,217             | -3.29%                              | \$91,151,458<br>\$2,505,428      | \$4,320,885,916<br>\$94,679,462 |
| 6        | FIRST TECH                                     | CA       | 54.47%                      | 3.38%                             | \$917                          | 3.62%                               | \$2,303,428                      |                                 |
| 7        | HOUSTON TEXAS FIRE FIGHTERS                    | TX       | 53.64%                      | 11.35%                            | \$917<br>\$1,747               | -2.01%                              |                                  | \$9,109,027,385                 |
|          |  |          |                             |                                   |                                |                                     | \$15,273,165                     | \$255,261,947                   |
| 8        | SIGNATURE                                      | VA       | 53.41%                      | 13.51%                            | \$2,615                        | -4.49%                              | \$31,500,573                     | \$292,913,977                   |
| 9        | OAS STAFF                                      | DC       | 51.60%                      | 4.40%                             | \$1,343                        | -0.53%                              | \$4,364,320                      | \$193,195,876                   |
| 10       | EARTHMOVER                                     | IL OF    | 51.59%                      | 13.32%                            | \$1,483                        | 3.86%                               | \$20,210,606                     | \$245,846,602                   |
| 11       | POINT WEST                                     | OR       | 50.55%                      | 10.57%                            | \$1,631                        | -2.05%                              | \$7,608,015                      | \$97,146,395                    |
| 12       | PURDUE   | IN<br>   | 50.46%                      | 10.39%                            | \$1,996                        | -0.53%                              | \$69,939,719                     | \$1,027,526,949                 |
| 13       | DUPAGE   | IL       | 50.34%                      | 19.10%                            | \$2,170                        | 0.77%                               | \$37,330,001                     | \$329,164,020                   |
| 14       | MASSACHUSETTS INSTITUTE OF TECHNOLOGY          | MA       | 49.11%                      | 4.54%                             | \$1,111                        | -4.17%                              | \$18,499,186                     | \$493,183,568                   |
| 15       | GATES CHILI                                    | NY       | 49.08%                      | 13.02%                            | \$1,201                        | 8.69%                               | \$1,250,526                      | \$23,319,325                    |
| 16       | FIREFIGHTERS FIRST                             | CA       | 48.22%                      | 3.92%                             | \$2,056                        | 10.74%                              | \$35,087,962                     | \$1,092,502,100                 |
| 17       | KUE  | KY       | 48.19%                      | 17.45%                            | \$1,358                        | 7.78%                               | \$2,282,218                      | \$42,157,823                    |
| 18       | ENTRUST FINANCIAL                              | VA       | 48.11%                      | 20.39%                            | \$1,564                        | -15.63%                             | \$7,971,284                      | \$79,708,696                    |
| 19       | SAGINAW MEDICAL                                | MI       | 47.32%                      | 13.56%                            | \$1,457                        | 8.86%                               | \$7,883,196                      | \$127,685,716                   |
| 20       | MICHIGAN COLUMBUS                              | MI       | 46.64%                      | 8.39%                             | \$744                          | 4.49%                               | \$1,492,239                      | \$46,472,638                    |
| 21       | Taupa Lithuanian                               | MA       | 46.55%                      | 4.33%                             | \$929                          | -3.50%                              | \$677,573                        | \$21,978,916                    |
| 22       | SCHLUMBERGER EMP.                              | TX       | 46.55%                      | 8.41%                             | \$1,009                        | -7.84%                              | \$14,905,698                     | \$857,606,592                   |
| 23       | ALABAMA RURAL ELECTRIC                         | AL       | 45.71%                      | 6.81%                             | \$593                          | -2.69%                              | \$1,003,404                      | \$33,003,319                    |
| 24       | PARTNERS                                       | CA       | 45.57%                      | 8.67%                             | \$1,919                        | 2.63%                               | \$111,126,754                    | \$1,458,635,861                 |
| 25       | AMERICAN CHEMICAL SOCIETY                      | OH       | 45.15%                      | 22.17%                            | \$1,843                        | 1.36%                               | \$1,501,722                      | \$20,302,641                    |
| 26       | NW PRIORITY                                    | OR       | 44.80%                      | 4.76%                             | \$530                          | -3.13%                              | \$3,914,390                      | \$235,686,799                   |
| 27       | HARVEST  | OH       | 44.66%                      | 15.50%                            | \$1,786                        | 1.62%                               | \$2,002,211                      | \$26,682,902                    |
| 28       | BENCHMARK                                      | PA       | 44.53%                      | 8.41%                             | \$2,090                        | -3.48%                              | \$11,471,246                     | \$231,224,395                   |
| 29       | UTICA GAS & ELECTRIC EMP.                      | NY       | 44.11%                      | 4.67%                             | \$1,437                        | 3.83%                               | \$1,701,402                      | \$60,885,209                    |
| 30       | SCHOOL EMP. LORAIN COUNTY                      | ОН       | 44.09%                      | 16.03%                            | \$1,538                        | -4.76%                              | \$8,879,553                      | \$154,097,081                   |
| 31       | POLICE AND FIRE                                | PA       | 44.06%                      | 6.46%                             | \$1,502                        | 9.42%                               | \$160,493,492                    | \$4,519,433,789                 |
| 32       | UNITED METHODIST CONNECTIONAL                  | GA       | 43.60%                      | 15.16%                            | \$1,289                        | -0.20%                              | \$2,819,907                      | \$28,334,543                    |
| 33       | DIABLO VALLEY                                  | CA       | 43.44%                      | 6.18%                             | \$1,171                        | -11.53%                             | \$1,342,296                      | \$35,255,184                    |
| 34       | PEOPLESCHOICE                                  | ME       | 43.41%                      | 5.38%                             | \$929                          | 18.08%                              | \$6,972,904                      | \$182,090,729                   |
| 35       | BURBANK CITY                                   | CA       | 43.37%                      | 7.94%                             | \$1,874                        | 4.67%                               | \$14,549,126                     | \$292,162,576                   |
| 36       | WEST COAST FEDERAL EMP.                        | FL       | 43.30%                      | 17.52%                            | \$1,498                        | -1.68%                              | \$1,713,745                      | \$30,310,029                    |
| 37       | OUORUM   | NY       | 43.11%                      | 6.73%                             | \$1,729                        | -12.50%                             | \$56,449,252                     | \$940,387,718                   |
| 38       | UNIVERSITY OF WISCONSIN                        | WI       | 42.67%                      | 10.31%                            | \$1,723                        | 6.83%                               | \$145,334,464                    | \$2,241,348,946                 |
|          | METHUEN MUNICIPAL EMP.                         |          |                             |                                   |                                |                                     |                                  |                                 |
| 39<br>40 | UNITED METHODIST                               | MA<br>CA | 42.20%<br>42.06%            | 14.11%<br>14.76%                  | \$1,451<br>\$2,694             | -6.09%<br>16.29%                    | \$1,539,657<br>\$5,829,041       | \$23,282,905<br>\$90,434,695    |
| _        |  |          |                             |                                   |                                |                                     |                                  |                                 |
| 41       | TOWER  | MD       | 41.63%                      | 8.43%                             | \$2,101                        | 2.73%                               | \$130,052,410                    | \$2,907,736,974                 |
| 42       | CONSTELLATION  HINDERSTRY OF HALMOUS COMMUNITY | VA       | 41.36%                      | 2.35%                             | \$856                          | 9.63%                               | \$3,110,936                      | \$206,670,292                   |
| 43       | UNIVERSITY OF ILLINOIS COMMUNITY               | IL<br>CA | 41.06%                      | 17.59%                            | \$2,500                        | 17.99%                              | \$45,728,988                     | \$310,043,289                   |
| 44       | HONDA  | CA       | 41.02%                      | 11.35%                            | \$2,272                        | -3.04%                              | \$56,548,386                     | \$721,918,506                   |
| 45       | CSE  | OH       | 39.59%                      | 11.62%                            | \$1,061                        | 20.67%                              | \$17,197,042                     | \$215,747,689                   |
| 46       | BECU   | WA       | 39.07%                      | 9.19%                             | \$2,379                        | 10.21%                              | \$902,893,846                    | \$15,136,255,033                |
| 47       | WATERBURY CONNECTICUT TEACHERS                 | CT       | 38.99%                      | 9.96%                             | \$2,228                        | 0.42%                               | \$15,634,747                     | \$237,018,542                   |
| 48       | CAHP   | CA       | 38.97%                      | 9.88%                             | \$2,393                        | 13.02%                              | \$14,158,472                     | \$165,939,415                   |
| 49       | LOGIX  | CA       | 38.94%                      | 5.19%                             | \$3,118                        | 16.30%                              | \$204,406,915                    | \$4,664,371,670                 |
| 50       | RUSHMORE ELECTRIC                              | SD       | 38.92%                      | 9.61%                             | \$1,430                        | -5.13%                              | \$889,169                        | \$20,649,673                    |
| AVE      | RAGE FOR CREDIT UNION INDUSTRY                 |          | 17.24%                      | 5.95%                             | \$2,709                        | 7.06%                               | \$8,247,437                      | \$211,333,127                   |

 $<sup>\</sup>star$  FOR U.S. CREDIT UNIONS < \$20 MILLION IN ASSETS; EXCLUDING SIGNIFICANT MERGERS.

## CREDIT UNIONS RAMP-UP MEMBER BUSINESS LENDING

Encouraged by loosening NCUA regulations, a growing entrepreneurial economy, and the need to expand their reach, credit unions are increasing their member business lending activity. As of June 30, 2016, 34.8% of credit unions offered member business loans.

Credit unions across the country added \$7.3 billion in member business loans year-over-year — that's a growth rate of 14.9% and 2.6 percentage points from one year ago. At the end of second quarter 2016, member business loans at credit unions reached \$56.4 billion. Average member business loan balances per credit union topped \$9.4 million, a 20.2% increase from second quarter 2015.

What's more, growth has accelerated. The MBL annual growth rate of 14.9% in second quarter 2016 is 2.5 percentage points higher than last year's year-over-year rate of 12.3%. For the total credit union loan portfolio, annual growth was 10.5% as of June 30, 2016.

Credit unions originated a total of \$10.3 billion in MBLs in the first six months of 2016. That's a \$1.5 billion increase from what they reported in the first two quarters of 2015. At midyear, 6.8% of all loans in the industry's portfolio were MBLs, up 26 basis points from 6.5% one year ago.

Asset quality remains high despite increasing MBL delinquencies and net charge-offs. MBL delinquency rose 51 basis points annually to 1.48% as of June 30, 2016. Net charge-offs rose 10 basis points over the same period to 0.24%. And 85.5% of member business loans are now secured by real estate, up 1.3 percentage points from 84.2% one year ago.



## HOW LISTERHILL BUILT AN MBL PROGRAM

LISTERHILL CREDIT UNION / SHEFFIELD, AL / ASSETS: \$704.9M / MEMBERS: 86,169

Listerhill Credit Union (\$704.9M, Sheffield, AL) is taking advantage of the benefits that member business lending can yield, including to the bottom line and community relationships.

The Tennessee Valley credit union held approximately \$94.0 million in member business loans at the end of second quarter 2016. That's about 18% of its total loan portfolio and double what it was four years ago. By comparison, the average credit union with \$500 million to \$1 billion in assets had 8.9%.

"We did a few commercial loans before it became a major strategy for us," says Daryl McMinn, chief operating officer. "Maybe we made a loan for the guy with a backhoe who digs septic tanks across the street, but we had no real intention of doing all that many."

Then an examiner suggested it was in Listerhill's best interest to create a separate policy for business loans, which differ in complexity and risk from mortgage and auto lending.

That was approximately 10 years ago, McMinn says. And it was around that time the credit union leagues identified business loans as the next growth opportunity, McMinn recalls.

So Listerhill established a plan to start approving more MBLs and built out a team to handle the increased business. Today, approximately 300 of its 350 or so loans are in improved real estate, with the rest spread among equipment, unsecured business cards, unimproved real estate, and construction and development.

Listerhill is a low-income designated institution, so it does not run up against the NCUA's member business loan cap. However, despite aggressive demand, McMinn says Listerhill's MBL philosophy will remain conservative because the credit union itself is conservative.

Delinquencies within this portfolio are minimal — 0.24% in second quarter 2016 — compared with 1.47% on average for credit unions that participate in member business lending, according to mid-year data from Callahan database.

"We're not out here to try and put a bunch of loans on the books," says Fred Lindsey, Listerhill's vice president of business service operations. "We're here to grow steady and do the right things."

Get the full story about Listerhill and its member business strategies. Read "How To Build An MBL Program" at CreditUnions.com.

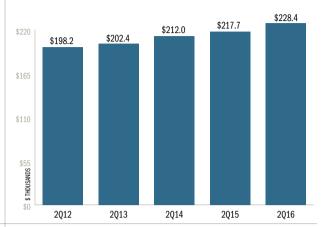
### MEMBER BUSINESS LENDING

#### MEMBER BUSINESS LOANS OUTSTANDING & 12-MONTH **GROWTH**

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16 Outstanding MBLs Growth in MBLs \$60 16% 14.9% 13.1% 12.3% 12% 10.3% \$40 8.3% 8% \$20 4% \$ BILLIONS \$38.6 \$49.0 \$56.4

#### AVERAGE MEMBER BUSINESS LOAN BALANCE

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



#### SMALL BUSINESS ADMINISTRATION LOANS OUTSTANDING

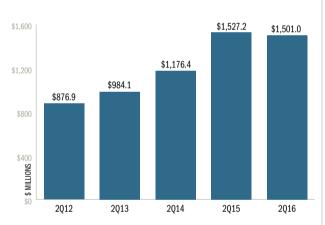
2014

2015

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16

2Q13

2Q12

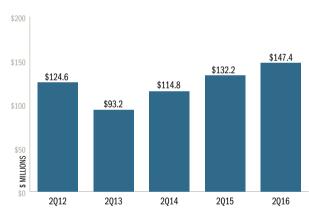


## UNSECURED MEMBER BUSINESS LOANS OUTSTANDING

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16

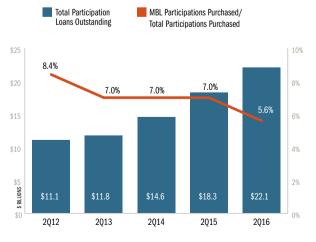
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2016



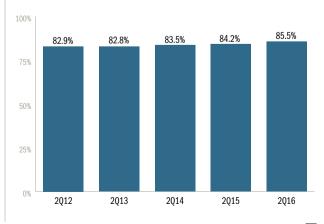
#### PARTICIPATION LOANS OUTSTANDING

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



#### REAL ESTATE SECURED BUSINESS LOANS/TOTAL **BUSINESS LOANS**

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



SOURCE: CALLAHAN & ASSOCIATES

# LEADERS IN 12-MONTH MEMBER BUSINESS LOAN GROWTH

| Rk.  | Credit Union              | St. | 12-Month<br>MBL Growth | MBLs Outstanding<br>(06.30.16) | MBLs Outstanding (06.30.15) | MBL /<br>Total Loans | Assets          |
|------|---------------------------|-----|------------------------|--------------------------------|-----------------------------|----------------------|-----------------|
| 1    | EAGLE COMMUNITY           | CA  | 306.86%                | \$13,616,117                   | \$3,346,596                 | 11.61%               | \$224,060,551   |
| 2    | SKYONE                    | CA  | 262.57%                | \$7,551,438                    | \$2,082,741                 | 2.65%                | \$461,854,482   |
| 3    | SECURITYPLUS              | MD  | 244.57%                | \$12,678,555                   | \$3,679,496                 | 5.77%                | \$367,794,893   |
| 4    | SAN MATEO                 | CA  | 231.45%                | \$10,550,627                   | \$3,183,201                 | 1.79%                | \$895,257,132   |
| 5    | KEESLER                   | MS  | 227.46%                | \$20,308,158                   | \$6,201,665                 | 1.52%                | \$2,390,539,161 |
| 6    | AVADIAN                   | AL  | 215.85%                | \$53,448,306                   | \$16,921,919                | 11.03%               | \$743,160,627   |
| 7    | POINT LOMA                | CA  | 213.00%                | \$41,699,318                   | \$13,322,383                | 12.69%               | \$461,848,592   |
| 8    | LAMOURE                   | ND  | 197.31%                | \$8,184,861                    | \$2,752,938                 | 45.42%               | \$24,124,996    |
| 9    | TEXAR                     | TX  | 194.76%                | \$9,281,403                    | \$3,148,792                 | 4.10%                | \$348,590,789   |
| 10   | DFCU FINANCIAL            | MI  | 193.32%                | \$20,190,996                   | \$6,883,527                 | 1.91%                | \$4,281,108,267 |
| 11   | PINNACLE                  | NJ  | 154.88%                | \$6,334,821                    | \$2,485,420                 | 4.68%                | \$148,541,596   |
| 12   | FIRST SOURCE              | NY  | 153.03%                | \$6,615,596                    | \$2,614,591                 | 1.65%                | \$459,244,230   |
| 13   | LEBANON                   | PA  | 146.55%                | \$7,785,612                    | \$3,157,828                 | 6.52%                | \$201,563,965   |
| 14   | NASA                      | MD  | 144.89%                | \$108,653,717                  | \$44,368,253                | 6.88%                | \$1,942,339,493 |
| 15   | GREEN COUNTRY             | OK  | 137.53%                | \$9,417,863                    | \$3,964,895                 | 20.75%               | \$59,492,490    |
| 16   | ANDIGO                    | IL  | 136.36%                | \$26,572,261                   | \$11,242,133                | 5.03%                | \$897,092,412   |
| 17   | CAPED                     | ID  | 130.14%                | \$14,973,491                   | \$6,506,158                 | 3.22%                | \$536,684,863   |
| 18   | IBM SOUTHEAST EMP.        | FL  | 128.45%                | \$17,833,872                   | \$7,806,338                 | 2.86%                | \$929,342,042   |
| 19   | PARK SIDE FINANCIAL       | MT  | 121.60%                | \$4,996,573                    | \$2,254,746                 | 3.06%                | \$209,490,060   |
| 20   | JEFFERSON FINANCIAL       | LA  | 119.72%                | \$36,502,088                   | \$16,612,656                | 10.78%               | \$399,979,933   |
| 21   | PRIMEWAY                  | TX  | 118.04%                | \$14,832,512                   | \$6,802,703                 | 4.08%                | \$464,425,812   |
| 22   | VIBE                      | MI  | 116.98%                | \$20,059,172                   | \$9,244,501                 | 6.55%                | \$509,054,128   |
| 23   | BANK-FUND STAFF           | DC  | 116.16%                | \$9,130,719                    | \$4,224,045                 | 0.38%                | \$4,320,885,916 |
| 24   | VIRGINIA                  | VA  | 106.36%                | \$51,152,190                   | \$24,787,292                | 2.47%                | \$3,095,704,778 |
| 25   | QUEST                     | OH  | 102.56%                | \$8,833,507                    | \$4,360,907                 | 12.88%               | \$97,288,112    |
| 26   | GREATER TEXAS             | TX  | 101.44%                | \$19,240,432                   | \$9,551,434                 | 5.81%                | \$573,851,448   |
| 27   | EDUCATION FIRST           | TX  | 100.83%                | \$9,190,871                    | \$4,576,462                 | 5.20%                | \$353,224,820   |
| 28   | BEACON                    | IN  | 100.60%                | \$758,363,719                  | \$378,050,546               | 84.10%               | \$1,177,465,114 |
| 29   | RTN                       | MA  | 99.58%                 | \$27,366,021                   | \$13,712,105                | 6.40%                | \$861,062,357   |
| 30   | ALTANA                    | MT  | 98.85%                 | \$12,427,293                   | \$6,249,642                 | 7.60%                | \$232,835,297   |
| 31   | VALLEYSTAR                | VA  | 98.66%                 | \$12,263,689                   | \$6,173,244                 | 7.31%                | \$283,322,183   |
| 32   | TREMONT                   | MA  | 97.94%                 | \$4,039,517                    | \$2,040,730                 | 3.94%                | \$171,768,696   |
| 33   | WORKERS                   | MA  | 95.25%                 | \$70,261,027                   | \$35,985,645                | 7.04%                | \$1,444,106,702 |
| 34   | FREEDOM                   | PA  | 93.79%                 | \$7,731,558                    | \$3,989,626                 | 1.94%                | \$716,389,874   |
| 35   | MERIWEST                  | CA  | 90.61%                 | \$88,181,370                   | \$46,262,718                | 9.20%                | \$1,320,873,788 |
| 36   | GREAT BASIN               | NV  | 89.81%                 | \$4,991,058                    | \$2,629,556                 | 4.73%                | \$144,963,430   |
| 37   | UNITED TELETECH FINANCIAL | NJ  | 88.87%                 | \$7,276,600                    | \$3,852,783                 | 2.73%                | \$341,475,417   |
| 38   | MEMBERS FIRST             | NH  | 87.64%                 | \$9,292,683                    | \$4,952,310                 | 8.54%                | \$169,224,925   |
| 39   | ARBOR FINANCIAL           | MI  | 87.44%                 | \$23,706,192                   | \$12,647,682                | 6.61%                | \$454,770,050   |
| 40   | COUNTRY                   | FL  | 86.38%                 | \$4,334,628                    | \$2,325,674                 | 8.06%                | \$68,236,382    |
| 41   | ENRICHMENT                | TN  | 86.37%                 | \$27,559,424                   | \$14,787,467                | 10.79%               | \$428,597,269   |
| 42   | UNIFY FINANCIAL           | CA  | 85.68%                 | \$70,514,961                   | \$37,976,018                | 4.48%                | \$2,272,827,292 |
| 43   | POTLATCH NO 1             | ID  | 84.45%                 | \$51,910,445                   | \$28,142,685                | 7.26%                | \$859,363,632   |
| 44   | FOOTHILLS                 | CO  | 84.03%                 | \$4,432,305                    | \$2,408,466                 | 6.76%                | \$89,057,654    |
| 45   | WINGS FINANCIAL           | MN  | 82.88%                 | \$120,445,764                  | \$65,860,215                | 6.00%                | \$4,311,931,633 |
| 46   | PUBLIC SERVICE            | CO  | 82.12%                 | \$92,390,831                   | \$50,731,443                | 6.54%                | \$1,753,511,618 |
| 47   | NORTH CAROLINA COMMUNITY  | NC  | 81.55%                 | \$6,820,080                    | \$3,756,658                 | 22.51%               | \$67,929,943    |
| 48   | CSE                       | LA  | 80.41%                 | \$12,182,467                   | \$6,752,680                 | 6.01%                | \$297,271,904   |
| 49   | AMERICU                   | NY  | 79.88%                 | \$17,280,682                   | \$9,606,893                 | 1.47%                | \$1,331,948,712 |
| 50   | ARLINGTON COMMUNITY       | VA  | 77.84%                 | \$5,413,308                    | \$3,043,881                 | 2.68%                | \$249,735,975   |
| U.S. | AVERAGE                   |     | 14.94%                 | \$9,375,009                    | \$8,119,982                 | 6.76%                | \$211,333,127   |

<sup>\*</sup> U.S. CREDIT UNIONS > \$20 MILLION ASSETS WITH > \$2 MILLION IN MBLS OUTSTANDING ON JUNE 30, 2016 AND \$1 MILLION OUTSTANDING ON JUNE 30, 2015; EXCLUDING SIGNIFICANT MERGERS.

# LEADERS IN MEMBER BUSINESS LOANS OUTSTANDING

| Rk. | Credit Union                 | St. | MBLs<br>Outstanding | 12-Month<br>MBL Growth | MBL/<br>Total Loans | Assets           |
|-----|------------------------------|-----|---------------------|------------------------|---------------------|------------------|
| 1   | MELROSE                      | NY  | \$1,734,587,777     | -3.48%                 | 90.01%              | \$1,918,689,436  |
| 2   | BEACON                       | IN  | \$758,363,719       | 100.60%                | 84.10%              | \$1,177,465,114  |
| 3   | DIGITAL                      | MA  | \$753,538,710       | 14.93%                 | 12.78%              | \$7,213,280,539  |
| 4   | BETHPAGE                     | NY  | \$750,810,027       | 11.55%                 | 16.71%              | \$6,775,646,701  |
| 5   | BECU                         | WA  | \$665,832,956       | 42.82%                 | 6.78%               | \$15,136,255,033 |
| 6   | ROYAL                        | WI  | \$659,452,959       | 5.78%                  | 42.78%              | \$1,855,625,606  |
| 7   | UNIVERSITY OF IOWA COMMUNITY | IA  | \$656,004,630       | 42.58%                 | 20.25%              | \$3,587,521,024  |
| 8   | PROGRESSIVE                  | NY  | \$595,774,164       | -4.03%                 | 98.07%              | \$634,674,596    |
| 9   | KINECTA                      | CA  | \$575,574,329       | 44.63%                 | 17.04%              | \$3,891,022,831  |
| 10  | EVANGELICAL CHRISTIAN        | CA  | \$550,028,629       | -18.00%                | 83.49%              | \$911,444,390    |
| 11  | MOUNTAIN AMERICA             | UT  | \$548,211,735       | 18.83%                 | 11.44%              | \$5,607,855,844  |
| 12  | CENTRAL MINNESOTA            | MN  | \$544,677,035       | 3.39%                  | 73.07%              | \$912,252,282    |
| 13  | LOGIX                        | CA  | \$516,014,917       | 13.02%                 | 13.09%              | \$4,664,371,670  |
| 14  | SECURITY SERVICE             | TX  | \$515,351,757       | 18.49%                 | 5.98%               | \$9,466,667,991  |
| 15  | ALASKA USA                   | AK  | \$457,053,502       | 25.58%                 | 9.03%               | \$6,439,378,542  |
| 16  | SAN DIEGO COUNTY             | CA  | \$439,851,701       | 18.55%                 | 8.17%               | \$7,546,233,777  |
| 17  | CEFCU                        | IL  | \$435,795,846       | 12.00%                 | 11.02%              | \$5,491,635,124  |
| 18  | SECU                         | NC  | \$435,647,801       | -4.25%                 | 2.27%               | \$33,785,749,087 |
| 19  | COMMUNITY FIRST              | WI  | \$404.930.817       | 25.91%                 | 20.00%              | \$2,468,005,264  |
| 20  | VISIONS                      | NY  | \$394,022,646       | 11.57%                 | 17.64%              | \$3,579,529,937  |
| 21  | FIRST TECH                   | CA  | \$377,137,080       | 34.01%                 | 5.74%               | \$9,109,027,385  |
| 22  | RANDOLPH-BROOKS              | TX  | \$366,508,050       | 11.70%                 | 6.74%               | \$7,328,281,762  |
| 23  | LANDMARK                     | WI  | \$356,660,975       | 21.23%                 | 13.58%              | \$3,094,468,727  |
| 24  | NUMERICA                     | WA  | \$338,924,637       | 31.92%                 | 23.70%              | \$1,735,189,667  |
| 25  | MEMBERS 1ST                  | PA  | \$335,324,846       | 8.31%                  | 13.59%              | \$3,198,095,639  |
| 26  | MIDFLORIDA                   | FL  | \$325,391,863       | 18.60%                 | 17.53%              | \$2,534,757,227  |
| 27  | FARMERS INSURANCE GROUP      | CA  | \$324,265,642       | 1.44%                  | 52.44%              | \$707,156,980    |
| 28  | ESL                          | NY  | \$321,252,640       | 37.56%                 | 13.17%              | \$5,916,471,237  |
| 29  | NUSENDA                      | NM  | \$319,253,281       | 12.64%                 | 22.91%              | \$1,770,053,380  |
| 30  | LAKE MICHIGAN                | MI  | \$315,215,244       | 16.23%                 | 9.72%               | \$4,515,855,832  |
| 31  | SELF RELIANCE NEW YORK       | NY  | \$314,109,312       | -3.50%                 | 43.73%              | \$1,213,006,628  |
| 32  | FIRST COMMUNITY              | ND  | \$312,226,778       | 0.36%                  | 66.98%              | \$546,305,425    |
| 33  | SPOKANE TEACHERS             | WA  | \$308,284,338       | 32.04%                 | 14.98%              | \$2,380,369,695  |
| 34  | REDWOOD                      | CA  | \$302,829,794       | 18.36%                 | 13.17%              | \$3,004,475,288  |
| 35  | POLISH & SLAVIC              | NJ  | \$295.048.790       | 13.67%                 | 30.45%              | \$1.738.825.682  |
| 36  | CHRISTIAN COMMUNITY          | CA  | \$292,644,847       | -3.35%                 | 58.30%              | \$642,286,900    |
| 37  | BELLCO                       | CO  | \$291,592,621       | 2.34%                  | 10.49%              | \$3,300,223,996  |
| 38  | INTERRA                      | IN  | \$284,067,732       | 32.63%                 | 42.60%              | \$862,382,427    |
| 39  | DUPACO COMMUNITY             | IA  | \$280,559,818       | 11.40%                 | 32.70%              | \$1,395,470,468  |
| 40  | NAVY                         | VA  | \$280,137,090       | 12.18%                 | 0.51%               | \$77,830,150,313 |
| 41  | ALLIANT                      | IL  | \$279,623,547       | 13.83%                 | 4.97%               | \$9,137,887,323  |
| 42  | PREMIER AMERICA              | CA  | \$273,734,311       | 55.04%                 | 16.80%              | \$2,250,739,878  |
| 43  | COASTAL                      | NC  | \$271,506,663       | 4.28%                  | 12.38%              | \$2,669,331,062  |
| 44  | UNITED                       | MI  | \$261,542,160       | 5.81%                  | 14.07%              | \$2,103,323,416  |
| 45  | EASTMAN                      | TN  | \$258,812,894       | 15.60%                 | 9.12%               | \$3,452,294,252  |
| 46  | AMERICA FIRST                | UT  | \$258,635,135       | 26.77%                 | 4.70%               | \$7,716,639,881  |
| 47  | TOWN AND COUNTRY             | ND  | \$253,074,494       | 8.95%                  | 74.01%              | \$386,997,783    |
| 48  | PROVIDENT                    | CA  | \$248,099,453       | 14.42%                 | 19.15%              | \$2,186,823,153  |
| 49  | STATE EMP.                   | NY  | \$247,553,957       | 11.06%                 | 13.44%              | \$3,263,012,739  |
| 50  | COVANTAGE                    | WI  | \$247,528,271       | 13.30%                 | 24.08%              | \$1,347,042,191  |
| 55  | AVERAGE                      | **1 | \$9,375,009         | 14.94%                 | 6.76%               | \$211,333,127    |

# LEADERS IN SMALL BUSINESS ADMINISTRATION LOANS OUTSTANDING FOR U.S. CREDIT UNIONS >\$20M IN ASSETS | DATA AS OF 06.30.16

| Rk. | Credit Union              | St.   | SBA Loans<br>Outstanding | MBLs<br>Outstanding | SBA Loans /<br>Total MBL Loans | Average SBA<br>Loan Balance | Assets          |
|-----|---------------------------|-------|--------------------------|---------------------|--------------------------------|-----------------------------|-----------------|
| 1   | CALIFORNIA                | CA    | \$165,164,457            | \$147,613,973       | 111.89%                        | \$409,837                   | \$1,562,286,551 |
| 2   | MOUNTAIN AMERICA          | UT    | \$155,901,764            | \$548,211,735       | 28.44%                         | \$163,762                   | \$5,607,855,844 |
| 3   | MEMBERS CHOICE            | TX    | \$73,625,869             | \$23,341,988        | 315.42%                        | \$657,374                   | \$519,027,123   |
| 4   | REDWOOD                   | CA    | \$55,839,156             | \$302,829,794       | 18.44%                         | \$351,190                   | \$3,004,475,288 |
| 5   | APPLE                     | VA    | \$52,665,522             | \$246,214,413       | 21.39%                         | \$1,120,543                 | \$2,222,253,245 |
| 6   | SECURITY SERVICE          | TX    | \$48,127,698             | \$515,351,757       | 9.34%                          | \$295,262                   | \$9,466,667,991 |
| 7   | STANFORD                  | CA    | \$35,888,924             | \$228,112,085       | 15.73%                         | \$1,055,557                 | \$1,982,705,651 |
| 8   | NORTHWEST                 | VA    | \$34,859,103             | \$162,562,390       | 21.44%                         | \$622,484                   | \$3,035,578,437 |
| 9   | ACHIEVA                   | FL    | \$32,557,623             | \$107,749,407       | 30.22%                         | \$602,919                   | \$1,418,710,197 |
| 10  | KINECTA                   | CA    | \$31,057,326             | \$575,574,329       | 5.40%                          | \$403,342                   | \$3,891,022,831 |
| 11  | SAFE                      | CA    | \$27,450,603             | \$106,386,253       | 25.80%                         | \$149,188                   | \$2,437,684,656 |
| 12  | WHATCOM EDUCATIONAL       | WA    | \$24,264,557             | \$243,401,112       | 9.97%                          | \$933,252                   | \$1,277,260,353 |
| 13  | TECHNOLOGY                | CA    | \$24,028,158             | \$197,960,675       | 12.14%                         | \$775,102                   | \$2,078,802,594 |
| 14  | SUMMIT                    | WI    | \$23,025,659             | \$221,367,703       | 10.40%                         | \$82,826                    | \$2,581,606,557 |
| 15  | BLACK HILLS               | SD    | \$20,288,193             | \$106,403,765       | 19.07%                         | \$281,780                   | \$1,091,125,086 |
| 16  | ALTRA                     | WI    | \$20,118,660             | \$153,929,600       | 13.07%                         | \$264,719                   | \$1,200,869,752 |
| 17  | RANDOLPH-BROOKS           | TX    | \$19,903,394             | \$366,508,050       | 5.43%                          | \$86,162                    | \$7,328,281,762 |
| 18  | INSIGHT                   | FL    | \$18,629,769             | \$21,367,938        | 87.19%                         | \$388,120                   | \$567,460,844   |
|     |                           |       |                          |                     |                                |                             |                 |
| 19  | VISION ONE                | CA    | \$18,390,479             | \$32,787,961        | 56.09%                         | \$18,390                    | \$65,800,668    |
| 20  | TRULIANT                  | NC TV | \$15,195,125             | \$161,535,830       | 9.41%                          | \$241,192                   | \$2,026,479,800 |
| 21  | UNIVERSITY                | TX    | \$15,007,416             | \$82,753,859        | 18.14%                         | \$454,770                   | \$2,053,907,695 |
| 22  | NUSENDA                   | NM    | \$13,296,631             | \$319,253,281       | 4.16%                          | \$1,022,818                 | \$1,770,053,380 |
| 23  | NASSAU EDUCATORS          | NY    | \$12,848,096             | \$238,859,842       | 5.38%                          | \$988,315                   | \$2,522,905,290 |
| 24  | REDSTONE                  | AL    | \$12,155,242             | \$60,021,738        | 20.25%                         | \$94,227                    | \$4,396,277,821 |
| 25  | KELLOGG COMMUNITY         | MI    | \$11,215,727             | \$25,203,735        | 44.50%                         | \$467,322                   | \$477,204,072   |
| 26  | ESL                       | NY    | \$11,183,244             | \$321,252,640       | 3.48%                          | \$99,850                    | \$5,916,471,237 |
| 27  | CORNING                   | NY    | \$10,749,540             | \$115,622,766       | 9.30%                          | \$114,357                   | \$1,264,122,458 |
| 28  | FIRST U.S. COMMUNITY      | CA    | \$10,068,243             | \$10,972,247        | 91.76%                         | \$170,648                   | \$342,599,082   |
| 29  | CHARTWAY                  | VA    | \$9,189,590              | \$17,406,485        | 52.79%                         | \$122,528                   | \$2,137,391,940 |
| 30  | UTAH COMMUNITY            | UT    | \$8,993,943              | \$113,435,020       | 7.93%                          | \$1,498,991                 | \$1,128,962,712 |
| 31  | NAVIGANT                  | RI    | \$8,729,102              | \$203,966,045       | 4.28%                          | \$134,294                   | \$1,722,892,040 |
| 32  | COASTHILLS                | CA    | \$8,363,620              | \$89,018,959        | 9.40%                          | \$261,363                   | \$944,803,699   |
| 33  | UNIVERSITY FIRST          | UT    | \$8,093,536              | \$81,536,556        | 9.93%                          | \$74,253                    | \$826,356,451   |
| 34  | FINANCIAL RESOURCES       | NJ    | \$7,920,733              | \$51,872,415        | 15.27%                         | \$158,415                   | \$449,062,097   |
| 35  | CARTER                    | LA    | \$7,713,087              | \$27,391,193        | 28.16%                         | \$771,309                   | \$259,583,960   |
| 36  | LAKE MICHIGAN             | MI    | \$7,375,539              | \$315,215,244       | 2.34%                          | \$614,628                   | \$4,515,855,832 |
| 37  | MICHIGAN STATE UNIVERSITY | MI    | \$7,229,371              | \$118,439,276       | 6.10%                          | \$131,443                   | \$3,266,917,961 |
| 38  | TELHIO                    | OH    | \$7,211,660              | \$30,287,135        | 23.81%                         | \$73,588                    | \$602,619,289   |
| 39  | COMMUNITY 1ST             | IA    | \$7,179,272              | \$87,606,455        | 8.19%                          | \$312,142                   | \$572,901,235   |
| 40  | VERVE, A                  | WI    | \$7,059,144              | \$126,743,587       | 5.57%                          | \$207,622                   | \$766,318,316   |
| 41  | MEMBERS 1ST               | PA    | \$6,844,785              | \$335,324,846       | 2.04%                          | \$977,826                   | \$3,198,095,639 |
| 42  | LAKE TRUST                | MI    | \$6,543,269              | \$144,218,144       | 4.54%                          | \$261,731                   | \$1,752,582,132 |
| 43  | ALASKA USA                | AK    | \$6,110,575              | \$457,053,502       | 1.34%                          | \$265,677                   | \$6,439,378,542 |
| 44  | MERRIMACK VALLEY          | MA    | \$5,851,398              | \$24,772,997        | 23.62%                         | \$65,746                    | \$578,407,843   |
| 45  | FOX COMMUNITIES           | WI    | \$5,654,624              | \$197,762,873       | 2.86%                          | \$152,828                   | \$1,206,793,591 |
| 46  | FORUM                     | IN    | \$5,447,184              | \$114,314,461       | 4.77%                          | \$286,694                   | \$1,191,645,182 |
| 47  | ALLIANT                   | IL    | \$4,999,429              | \$279,623,547       | 1.79%                          | \$999,886                   | \$9,137,887,323 |
| 48  | AMPLIFY                   | TX    | \$4,996,951              | \$67,339,164        | 7.42%                          | \$199,878                   | \$804,452,403   |
| 49  | AMERICAN HERITAGE         | PA    | \$4,955,124              | \$221,625,128       | 2.24%                          | \$991,025                   | \$1,752,373,336 |
| 50  | AMERICAN UNITED           | UT    | \$4,893,568              | \$18,786,633        | 26.05%                         | \$1,631,189                 | \$186,610,046   |
| 00  | AVERAGE                   | 01    | \$249,716                | \$9,375,009         | 2.66%                          | \$168,071                   | \$211,333,127   |

# THE STREAK IN RECORD SHARE BALANCES REACHES 8 QUARTERS

Credit unions posted record share balances for the eighth consecutive quarter as of June 30, 2016, with shares increasing 7.3% annually to top \$1.1 trillion.

Loan balances also increased — 10.5% year-over-year — and reached an all-time high of \$833.3 billion. Loan growth outpaced share growth by 3.2 percentage points, which pushed the loan-to-share ratio up 2.2 percentage points to 77.7%.

Credit unions are preparing for a rise in interest rates by making core deposits a key component of their asset-liability management strategies, as these "sticky" balances tend to remain in the credit union when rates rise. Credit unions held a similar proportion of core deposits at midyear 2016 as they did in 2003, when the Federal Reserve prepared to increase rates (the Fed ultimately raised rates 400 basis points between 2004 and 2006). That funding base allowed credit unions to post compounded annual loan growth of 10.1% between 2003 and 2006. This is a good indication credit unions are well positioned to continue their lending momentum in the coming years.

Average share balances increased 3.2% over June 30, 2015, to \$10,031 as of June 30, 2016. This in combination with expanding membership indicates members are increasingly choosing a credit union as their financial institution of choice.

Core deposit growth — which includes share drafts, regular shares, and money market shares — accounted for 85.0% of share growth from second quarter 2015 through second quarter 2016 and added \$62.3 billion to the portfolio year-over-year.

Of all share products, other shares posted the largest growth rate. Other shares expanded 18.4% annually to reach \$17.4 billion as of June 30, 2016. Share certificates posted an annual increase of 3.7% to reach \$7.1 billion at midyear. IRA and Keogh deposits posted growth of 1.4% after two years of negative second quarter growth. This reflects members' optimistic outlook and increased willingness to tie up their funds for longer periods of time.



### ROGUE CREDIT UNION'S HIGH-YIELD LOYALTY PROGRAM

ROGUE CREDIT UNION / BEDFORD, OR / ASSETS: \$1.2B / MEMBERS: 104,413

Rogue Credit Union (\$1.2B, Bedford, OR) posted annual share growth of 17.9% in the second quarter of 2016; that's in the top 4% of all credit unions nationally, according to data from Callahan & Associates.

Helping that along has been loyalty programs such as its new Rogue Rewards, which the credit union launched in February 2016 with the Rogue Rewards Loyalty Dividend and the opening of a separate Ownership Savings Account for every member.

Rogue had deposited \$2.5 million in dividends into those accounts by mid-year, and president and CEO Gene Pelham says the feedback has been "overwhelmingly positive."

Rogue designed the high-yield Ownership Savings Account as a withdrawal-only savings account earning one of the highest rates available to members — 2.00% APY at this writing.

Members earn deposits into the account by participating in the loyalty program, which has no fees and no minimum balance.

The Ownership Savings Account is non-transactional. Members may remove funds from their account at any time by making a transfer to another savings or checking account, but they cannot redeposit these funds once withdrawn, nor can they make additional deposits to the account.

According to Rogue executives, who are careful to say dividend payouts are dependent upon the financial performance of the credit union, of the \$2.5 million in loyalty dividends deposited to members' owner accounts in February 2016, fully 89% of funds remained in the accounts six months later. Rogue's average balances per member is \$18,334. That's below its \$20,677 peer average, but balances have been on the rise.

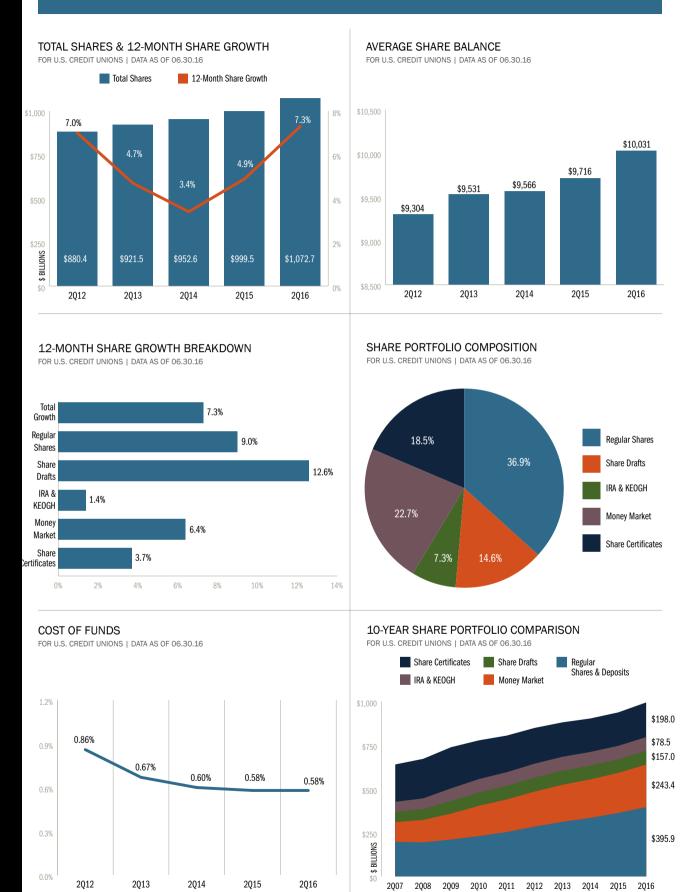
Membership growth also reflects a positive consumer response. Rogue added new members to its rolls at a 14.1% annualized clip in second quarter 2016, compared with 6.6% for the average billion-dollar credit union.

To ensure a positive rollout, Rogue's CEO says people at all levels of the organization were ready to answer member questions.

"For our members, the loyalty dividend was new, and they didn't really know what it meant," Pelham says. "So we had 14 additional folks, including members of senior management, answering members' questions."

Get the full story about Rogue Credit Union and its deposit strategies. Read "A High-Yield Loyalty Program Builds Relationships And Deposits" at CreditUnions.com.

### **SHARES**



SOURCE: CALLAHAN & ASSOCIATES

# **LEADERS IN 12-MONTH SHARE GROWTH**

|     |                              |     | 10 Month           |                 |        |                                 |     | 12-Month |                 |
|-----|------------------------------|-----|--------------------|-----------------|--------|---------------------------------|-----|----------|-----------------|
| Rk. | Credit Union                 | St. | 12-Month<br>Growth | Shares          | Rk.    | Credit Union                    | St. | Growth   | Shares          |
| 1   | WEST OAHU COMMUNITY          | HI  | 46.13%             | \$43,917,228    | 51     | NUMERICA                        | WA  | 18.12%   | \$1,449,816,699 |
| 2   | GREEN MOUNTAIN               | VT  | 45.42%             | \$41,791,540    | 52     | ROGUE                           | OR  | 17.85%   | \$1,046,268,856 |
| 3   | BRIDGETON ONIZED             | NJ  | 33.58%             | \$39,380,674    | 53     | MID CAROLINA                    | SC  | 17.70%   | \$107,853,005   |
| 4   | COMMUNITY FIRST              | MI  | 28.93%             | \$39,882,352    | 54     | CONSUMERS                       | MI  | 17.59%   | \$595,339,984   |
| 5   | PLATINUM                     | GA  | 28.48%             | \$70,100,274    | 55     | CALHOUN-LIBERTY EMP.            | FL  | 17.58%   | \$32,565,643    |
| 6   | CARPENTERS                   | MN  | 28.46%             | \$23,505,849    | 56     | CITADEL                         | PA  | 17.41%   | \$2,171,146,851 |
| 7   | FAMILY ADVANTAGE             | TN  | 28.06%             | \$52,541,151    | 57     | DESERT VALLEYS                  | CA  | 17.40%   | \$27,774,521    |
| 8   | CASTPARTS EMP.               | OR  | 27.86%             | \$50,697,507    | 58     | FIRST TECH                      | CA  | 17.35%   | \$6,585,048,919 |
| 9   | SJP                          | NY  | 27.48%             | \$48,592,054    | 59     | DYNAMIC                         | OH  | 17.28%   | \$29,450,987    |
| 10  | FIRST FAMILY                 | OK  | 25.90%             | \$68,455,586    | 60     | GENERAL ELECTRIC                | OH  | 17.24%   | \$2,156,972,726 |
| 11  | FAIRFAX COUNTY               | VA  | 25.08%             | \$270,766,898   | 61     | COLORADO                        | CO  | 17.13%   | \$138,374,362   |
| 12  | UNIVERSITY OF IOWA COMMUNITY | IA  | 25.05%             | \$2,795,367,380 | 62     | BAKER                           | NJ  | 17.10%   | \$35,580,747    |
| 13  | ACHIEVA                      | FL  | 25.02%             | \$1,236,977,679 | 63     | NASA                            | MD  | 17.09%   | \$1,590,216,528 |
| 14  | INSPIRE                      | PA  | 24.88%             | \$99,901,013    | 64     | HEALTHCARE SERVICES             | TN  | 16.97%   | \$17,493,959    |
| 15  | CONSUMERS                    | NY  | 24.13%             | \$52,157,450    | 65     | FINANCIAL ONE                   | MN  | 16.94%   | \$79,111,676    |
| 16  | SUPERIOR                     | OH  | 23.45%             | \$510,152,343   | 66     | FIRST COMMUNITY CU OF BELOIT    | WI  | 16.74%   | \$112,100,757   |
| 17  | CACL                         | PA  | 23.07%             | \$81,057,829    | 67     | Y-12                            | TN  | 16.69%   | \$820,381,273   |
| 18  | MICHIGAN COMMUNITY           | MI  | 22.99%             | \$139,117,475   | 68     | PREMIER                         | IA  | 16.61%   | \$140,933,349   |
| 19  | AMERICA'S                    | WA  | 22.96%             | \$501,693,856   | 69     | TELCO-TRIAD COMMUNITY           | IA  | 16.55%   | \$77,291,169    |
| 20  | IDAHO CENTRAL                | ID  | 22.35%             | \$2,166,006,241 | 70     | LATINO COMMUNITY                | NC  | 16.48%   | \$190,426,520   |
| 21  | KINGS                        | CA  | 21.80%             | \$88,897,087    | 71     | BCU                             | IL  | 15.99%   | \$2,260,587,540 |
| 22  | FREEDOM FIRST                | VA  | 21.69%             | \$341,708,316   | 72     | KEMBA                           | OH  | 15.94%   | \$658,814,044   |
| 23  | ESSENTIAL                    | LA  | 21.62%             | \$270,972,955   | 73     | FAMILY TRUST                    | SC  | 15.91%   | \$338,428,617   |
| 24  | AVADIAN                      | AL  | 21.57%             | \$651,634,680   | 74     | FLORIDA                         | FL  | 15.78%   | \$702,537,960   |
| 25  | HOLYOKE                      | MA  | 21.47%             | \$122,006,189   | 75     | SC TELCO                        | SC  | 15.61%   | \$290,677,235   |
| 26  | XCEL                         | NJ  | 20.70%             | \$178,217,966   | 76     | FREEDOM NORTHWEST               | ID  | 15.49%   | \$59,584,039    |
| 27  | HARTFORD MUNICIPAL EMP.      | CT  | 20.54%             | \$50,088,120    | 77     | ROYAL                           | WI  | 15.48%   | \$1,614,549,871 |
| 28  | MANATEE COMMUNITY            | FL  | 20.35%             | \$25,415,140    | 78     | NEW DIMENSIONS                  | ME  | 15.42%   | \$70,268,052    |
| 29  | LEWIS CLARK                  | ID  | 20.11%             | \$57,773,019    | 79     | SUNCOAST                        | FL  | 15.41%   | \$6,538,424,947 |
| 30  | COMMUNITY CHOICE             | MI  | 20.01%             | \$708,055,362   | 80     | TROPICAL FINANCIAL              | FL  | 15.38%   | \$593,485,449   |
| 31  | COOSA VALLEY                 | GA  | 19.88%             | \$184,142,816   | 81     | UPS EMP.                        | TN  | 15.37%   | \$15,652,079    |
| 32  | FIVE STAR                    | AL  | 19.84%             | \$328,724,638   | 82     | SOFTITE COMMUNITY               | OH  | 15.37%   | \$17,529,401    |
| 33  | DEPARTMENT OF COMMERCE       | DC  | 19.77%             | \$360,801,831   | 83     | SECURITY SERVICE                | TX  | 15.34%   | \$7,677,464,935 |
| 34  | SOUTHEAST                    | SC  | 19.75%             | \$50,665,840    | 84     | HIGH PEAKS                      | MT  | 15.30%   | \$20,520,681    |
| 35  | CAHP                         | CA  | 19.74%             | \$150,553,515   | 85     | VIBE                            | MI  | 15.27%   | \$429,580,886   |
| 36  | AZALEA CITY                  | AL  | 19.65%             | \$17,805,202    | 85     | DOWN EAST                       | ME  | 15.26%   | \$136,316,876   |
| 37  | CME                          | OH  | 19.59%             | \$251,800,490   | 87     | O BEE                           | WA  | 15.26%   | \$197,322,200   |
| 38  | TOLEDO METRO                 | OH  | 19.46%             | \$45,080,387    | 88     | WELLSPRING                      | TX  | 15.25%   | \$39,285,504    |
| 39  | MERITRUST                    | KS  | 19.46%             | \$991,892,863   | 89     | ROCKY MOUNTAIN                  | MT  | 15.24%   | \$171,074,990   |
| 40  | FULDA AREA                   | MN  | 19.43%             | \$83,406,240    | 90     | SETTLERS                        | MI  | 15.22%   | \$20,682,215    |
| 41  | THORNAPPLE                   | MI  | 19.40%             | \$21,161,752    | 90     | BEACON                          | VA  | 15.15%   | \$151,513,464   |
| 42  | PIONEER VALLEY               | MA  | 19.39%             | \$58,945,229    | 92     | HELENA COMMUNITY                | MT  | 15.11%   | \$162,594,887   |
| 42  | BUCKEYE COMMUNITY            | FL  | 19.27%             | \$74,734,579    | 93     | POTLATCH NO 1                   | ID  | 15.05%   | \$769,072,539   |
| 44  | LAKE MICHIGAN                | MI  | 19.18%             | \$3,492,846,054 | 94     | BREWTON MILL                    | AL  | 15.04%   | \$20,262,003    |
| 45  | UNION YES                    | CA  | 18.92%             | \$51,666,420    | 95     | TRIUS                           | NE  | 15.02%   | \$60,313,466    |
| 46  | HUNTINGTONIZED               | WV  | 18.83%             | \$24,189,552    | 96     | IC                              | MA  | 15.00%   | \$407,719,219   |
| 47  | BROOKLYN COOPERATIVE         | NY  | 18.55%             | \$20,172,286    | 97     | ATLANTIC CITY ELECTRIC CO. EMP. | NJ  | 14.90%   | \$53,264,409    |
| 48  | SHERIDAN COMMUNITY           | WY  | 18.53%             | \$39,880,861    | 98     | CHIEF FINANCIAL                 | MI  | 14.87%   | \$132,889,363   |
| 49  | PATELCO                      | CA  | 18.39%             | \$4,508,234,570 | 99     | GUARDIAN                        | AL  | 14.86%   | \$294,869,908   |
| 50  | TELCO COMMUNITY              | NC  | 18.36%             | \$143,547,678   | 100    | FINANCIAL PARTNERS              | IN  | 14.85%   | \$26,425,990    |
|     |                              |     |                    |                 | U.S. A | VERAGE                          |     | 7.33%    | \$178,464,007   |

 $<sup>\</sup>star$  FOR U.S. CREDIT UNIONS > \$20 MILLION IN ASSETS; EXCLUDING SIGNIFICANT MERGERS.

# **LEADERS IN 5-YEAR SHARE GROWTH**

| 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20   | Credit Union  PATHWAYS FINANCIAL PREMIER MEMBERS LINCONE SOLARITY WASATCH PEAKS PIONEER MUTUAL CAPITAL UNIVERSITY OF IOWA COMMUNITY SOUND TRIUS WCLA COMMUNITY FIRST IDAHO CENTRAL EDUCATIONAL SYSTEMS EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN | St. OH CO NE WA UT TX WI IA WA NE WA MI ID MD TN OR | 23.48%<br>22.57%<br>21.54%<br>20.90%<br>20.62%<br>20.24%   | \$112,854,257<br>\$503,950,895<br>\$257,700,186<br>\$110,677,457<br>\$992,190,355<br>\$2,795,367,380<br>\$1,123,866,336<br>\$60,313,466<br>\$38,099,465<br>\$39,882,352<br>\$2,166,006,241                  | Rk. 51 52 53 54 55 56 57 58 59 60 61 62                        | Credit Union  NAVYARMY COMMUNITY BROOKLYN COOPERATIVE INVESTEX ICON PUBLIC SERVICE #3  NORTHSTAR IQ LEADERS DOWN EAST FRANKENMUTH FLORIDA STATE UNIVERSITY CAPED | St.  TX  NY  TX  ID  IN  IL  WA  TN  ME  MI  FL  ID | CAGR 14.65% 14.64% 14.61% 14.44% 14.28% 14.09% 14.09% 14.08% 14.02% 13.92% 13.81% 13.78% | \$\frac{\\$2,153,310,153}{\\$20,172,286}\$\\$169,021,146\$\\$233,852,471\$\\$44,890,062\$\\$135,432,492\$\\$788,219,978\$\\$237,083,323\$\\$136,316,876\$\\$366,367,012\$\\$165,683,431\$ |
|--|---|---|--|---|--|--|---|--|---|
| 2<br>3<br>4<br>5<br>6<br>7<br>8<br>9<br>10<br>11<br>12<br>13<br>14<br>15<br>16<br>17<br>18<br>19<br>20 | PREMIER MEMBERS LINCONE SOLARITY WASATCH PEAKS PIONEER MUTUAL CAPITAL UNIVERSITY OF IOWA COMMUNITY SOUND TRIUS WCLA COMMUNITY FIRST IDAHO CENTRAL EDUCATIONAL SYSTEMS EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN                                  | CO NE WA UT TX WI IA WA NE WA MI ID MD TN           | 30.39%<br>26.69%<br>26.05%<br>24.17%<br>23.48%<br>23.48%<br>22.57%<br>21.90%<br>21.78%<br>21.67%<br>20.90%<br>20.62% | \$767,400,233<br>\$112,854,257<br>\$503,950,895<br>\$257,700,186<br>\$110,677,457<br>\$992,190,355<br>\$2,795,367,380<br>\$1,123,866,336<br>\$60,313,466<br>\$38,099,465<br>\$39,882,352<br>\$2,166,006,241 | 52<br>53<br>54<br>55<br>56<br>57<br>58<br>59<br>60<br>61<br>62 | BROOKLYN COOPERATIVE INVESTEX ICON PUBLIC SERVICE #3 NORTHSTAR IQ LEADERS DOWN EAST FRANKENMUTH FLORIDA STATE UNIVERSITY   | NY TX ID IN IL WA TN ME MI                          | 14.64%<br>14.61%<br>14.44%<br>14.28%<br>14.09%<br>14.09%<br>14.02%<br>13.92%<br>13.81%   | \$20,172,286<br>\$169,021,146<br>\$233,852,471<br>\$44,890,062<br>\$135,432,492<br>\$788,219,978<br>\$237,083,323<br>\$136,316,876<br>\$366,367,012                                       |
| 3<br>4<br>5<br>6<br>7<br>8<br>9<br>10<br>11<br>12<br>13<br>14<br>15<br>16<br>17<br>18<br>19<br>20      | LINCONE SOLARITY WASATCH PEAKS PIONEER MUTUAL CAPITAL UNIVERSITY OF IOWA COMMUNITY SOUND TRIUS WCLA COMMUNITY FIRST IDAHO CENTRAL EDUCATIONAL SYSTEMS EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN  | NE WA UT TX WI IA WA NE WA MI ID MD TN              | 26.69%<br>26.05%<br>24.17%<br>23.48%<br>23.48%<br>22.57%<br>21.90%<br>21.78%<br>21.67%<br>20.90%<br>20.62%           | \$112,854,257<br>\$503,950,895<br>\$257,700,186<br>\$110,677,457<br>\$992,190,355<br>\$2,795,367,380<br>\$1,123,866,336<br>\$60,313,466<br>\$38,099,465<br>\$39,882,352<br>\$2,166,006,241                  | 53<br>54<br>55<br>56<br>57<br>58<br>59<br>60<br>61<br>62       | INVESTEX ICON PUBLIC SERVICE #3 NORTHSTAR IQ LEADERS DOWN EAST FRANKENMUTH FLORIDA STATE UNIVERSITY  | TX ID IN IL WA TN ME MI                             | 14.61%<br>14.44%<br>14.28%<br>14.09%<br>14.09%<br>14.08%<br>14.02%<br>13.92%             | \$169,021,146<br>\$233,852,471<br>\$44,890,062<br>\$135,432,492<br>\$788,219,978<br>\$237,083,323<br>\$136,316,876<br>\$366,367,012   |
| 4<br>5<br>6<br>7<br>8<br>9<br>10<br>11<br>12<br>13<br>14<br>15<br>16<br>17<br>18<br>19<br>20           | SOLARITY WASATCH PEAKS PIONEER MUTUAL CAPITAL UNIVERSITY OF IOWA COMMUNITY SOUND TRIUS WCLA COMMUNITY FIRST IDAHO CENTRAL EDUCATIONAL SYSTEMS EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN  | WA UT TX WI IA WA NE WA MI ID MD TN                 | 26.05%<br>24.17%<br>23.48%<br>23.48%<br>22.57%<br>21.90%<br>21.78%<br>21.67%<br>21.54%<br>20.90%<br>20.62%           | \$503,950,895<br>\$257,700,186<br>\$110,677,457<br>\$992,190,355<br>\$2,795,367,380<br>\$1,123,866,336<br>\$60,313,466<br>\$38,099,465<br>\$39,882,352<br>\$2,166,006,241                                   | 54<br>55<br>56<br>57<br>58<br>59<br>60<br>61<br>62             | ICON PUBLIC SERVICE #3  NORTHSTAR IQ LEADERS DOWN EAST FRANKENMUTH FLORIDA STATE UNIVERSITY  | ID IN IL WA TN ME MI                                | 14.44%<br>14.28%<br>14.09%<br>14.09%<br>14.08%<br>14.02%<br>13.92%                       | \$233,852,471<br>\$44,890,062<br>\$135,432,492<br>\$788,219,978<br>\$237,083,323<br>\$136,316,876<br>\$366,367,012  |
| 5<br>6<br>7<br>8<br>9<br>10<br>11<br>12<br>13<br>14<br>15<br>16<br>17<br>18<br>19<br>20                | WASATCH PEAKS PIONEER MUTUAL CAPITAL UNIVERSITY OF IOWA COMMUNITY SOUND TRIUS WCLA COMMUNITY FIRST IDAHO CENTRAL EDUCATIONAL SYSTEMS EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN   | UT TX WI IA WA NE WA MI ID MD TN                    | 24.17% 23.48% 23.48% 22.57% 21.90% 21.78% 21.67% 21.54% 20.90% 20.62%  | \$257,700,186<br>\$110,677,457<br>\$992,190,355<br>\$2,795,367,380<br>\$1,123,866,336<br>\$60,313,466<br>\$38,099,465<br>\$39,882,352<br>\$2,166,006,241  | 55<br>56<br>57<br>58<br>59<br>60<br>61<br>62                   | PUBLIC SERVICE #3  NORTHSTAR  IQ  LEADERS  DOWN EAST  FRANKENMUTH  FLORIDA STATE UNIVERSITY  | IN IL WA TN ME MI                                   | 14.28%<br>14.09%<br>14.09%<br>14.08%<br>14.02%<br>13.92%                                 | \$44,890,062<br>\$135,432,492<br>\$788,219,978<br>\$237,083,323<br>\$136,316,876<br>\$366,367,012   |
| 6<br>7<br>8<br>9<br>10<br>11<br>12<br>13<br>14<br>15<br>16<br>17<br>18<br>19<br>20                     | PIONEER MUTUAL CAPITAL UNIVERSITY OF IOWA COMMUNITY SOUND TRIUS WCLA COMMUNITY FIRST IDAHO CENTRAL EDUCATIONAL SYSTEMS EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN   | TX WI IA WA NE WA MI ID MD TN                       | 23.48%<br>23.48%<br>22.57%<br>21.90%<br>21.78%<br>21.67%<br>21.54%<br>20.90%<br>20.62%                               | \$110,677,457<br>\$992,190,355<br>\$2,795,367,380<br>\$1,123,866,336<br>\$60,313,466<br>\$38,099,465<br>\$39,882,352<br>\$2,166,006,241   | 56<br>57<br>58<br>59<br>60<br>61<br>62                         | NORTHSTAR IQ LEADERS DOWN EAST FRANKENMUTH FLORIDA STATE UNIVERSITY  | IL<br>WA<br>TN<br>ME<br>MI                          | 14.09%<br>14.09%<br>14.08%<br>14.02%<br>13.92%   | \$135,432,492<br>\$788,219,978<br>\$237,083,323<br>\$136,316,876<br>\$366,367,012   |
| 7<br>8<br>9<br>10<br>11<br>12<br>13<br>14<br>15<br>16<br>17<br>18<br>19<br>20                          | CAPITAL UNIVERSITY OF IOWA COMMUNITY SOUND TRIUS WCLA COMMUNITY FIRST IDAHO CENTRAL EDUCATIONAL SYSTEMS EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN  | WI IA WA NE WA MI ID MD TN                          | 23.48%<br>22.57%<br>21.90%<br>21.78%<br>21.67%<br>21.54%<br>20.90%<br>20.62%   | \$992,190,355<br>\$2,795,367,380<br>\$1,123,866,336<br>\$60,313,466<br>\$38,099,465<br>\$39,882,352<br>\$2,166,006,241  | 57<br>58<br>59<br>60<br>61<br>62                               | IQ<br>LEADERS<br>DOWN EAST<br>FRANKENMUTH<br>FLORIDA STATE UNIVERSITY  | WA<br>TN<br>ME<br>MI<br>FL                          | 14.09%<br>14.08%<br>14.02%<br>13.92%   | \$788,219,978<br>\$237,083,323<br>\$136,316,876<br>\$366,367,012  |
| 8<br>9<br>10<br>11<br>12<br>13<br>14<br>15<br>16<br>17<br>18<br>19<br>20                               | UNIVERSITY OF IOWA COMMUNITY SOUND TRIUS WCLA COMMUNITY FIRST IDAHO CENTRAL EDUCATIONAL SYSTEMS EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN  | IA WA NE WA MI ID MD TN                             | 22.57%<br>21.90%<br>21.78%<br>21.67%<br>21.54%<br>20.90%<br>20.62%   | \$2,795,367,380<br>\$1,123,866,336<br>\$60,313,466<br>\$38,099,465<br>\$39,882,352<br>\$2,166,006,241   | 58<br>59<br>60<br>61<br>62                                     | LEADERS DOWN EAST FRANKENMUTH FLORIDA STATE UNIVERSITY   | TN<br>ME<br>MI<br>FL                                | 14.08%<br>14.02%<br>13.92%<br>13.81%   | \$237,083,323<br>\$136,316,876<br>\$366,367,012   |
| 9<br>10<br>11<br>12<br>13<br>14<br>15<br>16<br>17<br>18<br>19<br>20                                    | SOUND TRIUS WCLA COMMUNITY FIRST IDAHO CENTRAL EDUCATIONAL SYSTEMS EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN   | WA NE WA MI ID MD TN                                | 21.90%<br>21.78%<br>21.67%<br>21.54%<br>20.90%<br>20.62%   | \$1,123,866,336<br>\$60,313,466<br>\$38,099,465<br>\$39,882,352<br>\$2,166,006,241  | 59<br>60<br>61<br>62   | DOWN EAST FRANKENMUTH FLORIDA STATE UNIVERSITY   | ME<br>MI<br>FL                                      | 14.02%<br>13.92%<br>13.81%   | \$136,316,876<br>\$366,367,012  |
| 10<br>11<br>12<br>13<br>14<br>15<br>16<br>17<br>18<br>19<br>20   | TRIUS  WCLA  COMMUNITY FIRST  IDAHO CENTRAL  EDUCATIONAL SYSTEMS  EMPLOYEE RESOURCES  PACIFIC NORTHWEST IRONWORKERS  VOYAGE  GREEN MOUNTAIN   | NE<br>WA<br>MI<br>ID<br>MD<br>TN                    | 21.78%<br>21.67%<br>21.54%<br>20.90%<br>20.62%   | \$60,313,466<br>\$38,099,465<br>\$39,882,352<br>\$2,166,006,241   | 60<br>61<br>62   | FRANKENMUTH FLORIDA STATE UNIVERSITY   | MI<br>FL  | 13.92%<br>13.81%   | \$366,367,012   |
| 11<br>12<br>13<br>14<br>15<br>16<br>17<br>18<br>19<br>20   | WCLA COMMUNITY FIRST IDAHO CENTRAL EDUCATIONAL SYSTEMS EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN   | WA<br>MI<br>ID<br>MD<br>TN                          | 21.67%<br>21.54%<br>20.90%<br>20.62%   | \$38,099,465<br>\$39,882,352<br>\$2,166,006,241   | 61<br>62   | FLORIDA STATE UNIVERSITY   | FL  | 13.81%   |   |
| 12<br>13<br>14<br>15<br>16<br>17<br>18<br>19<br>20   | COMMUNITY FIRST IDAHO CENTRAL EDUCATIONAL SYSTEMS EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN  | MI<br>ID<br>MD<br>TN                                | 21.54%<br>20.90%<br>20.62%   | \$39,882,352<br>\$2,166,006,241   | 62   |  |   |  | \$165,683,431   |
| 13<br>14<br>15<br>16<br>17<br>18<br>19<br>20   | IDAHO CENTRAL EDUCATIONAL SYSTEMS EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN  | ID<br>MD<br>TN                                      | 20.90%<br>20.62%   | \$2,166,006,241   |  | CAPED  | ID  |  | £470 007 474  |
| 14<br>15<br>16<br>17<br>18<br>19<br>20   | EDUCATIONAL SYSTEMS EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN  | MD<br>TN  | 20.62%   |   |  | ACCOCIATED HEALTHOADE  | MAN   |  | \$476,907,474   |
| 15<br>16<br>17<br>18<br>19<br>20   | EMPLOYEE RESOURCES PACIFIC NORTHWEST IRONWORKERS VOYAGE GREEN MOUNTAIN  | TN  |  |   | 63   | ASSOCIATED HEALTHCARE  | MN  | 13.65%   | \$93,972,211  |
| 16<br>17<br>18<br>19<br>20   | PACIFIC NORTHWEST IRONWORKERS<br>VOYAGE<br>GREEN MOUNTAIN   |   |  | \$748,094,589   | 64   | OAKLAND COUNTY   | MI  | 13.60%   | \$290,946,455   |
| 17<br>18<br>19<br>20   | VOYAGE<br>GREEN MOUNTAIN  | OR  | 20.24%   | \$75,436,872  | 65   | WESTEX COMMUNITY   | TX  | 13.56%   | \$62,359,950  |
| 18<br>19<br>20   | GREEN MOUNTAIN  |   | 19.72%   | \$19,536,298  | 66   | URW COMMUNITY  | VA  | 13.50%   | \$138,675,086   |
| 19<br>20   |   | SD  | 19.38%   | \$75,186,296  | 67   | FIRST SERVICE  | TX  | 13.44%   | \$524,083,220   |
| 20   |   | VT  | 19.18%   | \$41,791,540  | 68   | LAKE MICHIGAN  | MI  | 13.40%   | \$3,492,846,054   |
|  | AMERICAN UNITED   | UT  | 18.86%   | \$162,562,795   | 69   | HENRICO  | VA  | 13.40%   | \$205,989,811   |
|  | PLATINUM  | GA  | 18.63%   | \$70,100,274  | 70   | GULF COAST   | TX  | 13.29%   | \$170,957,652   |
|  | UNITED COMMUNITY  | PA  | 18.46%   | \$80,335,638  | 71   | COMPASS FINANCIAL  | FL  | 13.23%   | \$21,248,998  |
|  | CONNECTIONS   | ID  | 18.45%   | \$134,577,433   | 72   | 5 STAR COMMUNITY   | IA  | 13.18%   | \$26,353,596  |
|  | SCHLUMBERGER EMP.   | TX  | 18.29%   | \$756,482,140   | 73   | LOWER VALLEY   | WA  | 13.18%   | \$87,597,666  |
|  | 4FRONT  | MI  | 18.07%   | \$387,472,178   | 74   | FLORENCE DUPONT EMP.   | SC  | 13.16%   | \$35,406,647  |
|  | NIAGARA'S CHOICE  | NY  | 17.60%   | \$142,771,382   | 75   | FLORIDA  | FL  | 13.15%   | \$702,537,960   |
|  | FIRST COMMUNITY   | OR  | 17.49%   | \$840,961,976   | 76   | SOUTHWEST LOUISIANA  | LA  | 13.13%   | \$81,332,598  |
|  | ROGUE   | OR  | 17.49%   | \$1,046,268,856   | 77   | MOUNTAIN LAUREL  | PA  | 13.11%   | \$88,319,870  |
|  | ROANOKE VALLEY COMMUNITY  | VA  | 17.43%   | \$68,252,197  | 78   | FIRST FLORIDA  | FL  | 13.09%   | \$609,477,491   |
|  | SPACE CITY  | TX  | 17.00%   | \$64,016,488  | 79   | PYRAMID  | AZ  | 13.06%   | \$128,007,851   |
|  | SJP   | NY  | 16.92%   | \$48,592,054  | 80   | FINANCIAL PLUS   | IA  | 13.05%   | \$149,034,182   |
|  | UPPER CUMBERLAND  | TN  | 16.68%   | \$50,875,084  | 81   | FINANCIAL TRUST  | NY  | 13.03%   | \$63,234,175  |
|  | HOOSIER UNITED  | IN  | 16.50%   | \$19,233,729  | 82   | 1ST RESOURCE   | AL  | 12.91%   | \$31,110,455  |
|  | MENDO LAKE  | CA  | 16.43%   | \$201,049,987   | 83   | WHATCOM EDUCATIONAL  | WA  | 12.88%   | \$1,058,443,193   |
|  | HOLY ROSARY   | MO<br>NO  | 16.39%   | \$18,872,681  | 84   | POTLATCH NO 1  | ID  | 12.83%   | \$769,072,539   |
|  | LATINO COMMUNITY  | NC  | 16.37%   | \$190,426,520   | 85   | HARTFORD MUNICIPAL EMP.  | CT  | 12.78%   | \$50,088,120  |
|  | MONROE COUNTY TEACHERS  | FL  | 16.19%   | \$26,062,466  | 86   | DAKOTALAND<br>LANDMARK   | SD<br>WI  | 12.64%<br>12.62%   | \$250,806,434<br>\$2,670,797,947  |
|  | GENERAL ELECTRIC  | HO  | 16.06%   | \$2,156,972,726   | 87   |  |   | 12.61%   |   |
|  | TELCO COMMUNITY   | NC  | 15.89%   | \$143,547,678   | 88   | BOSSIER<br>HORIZON   | LA<br>TN  | 12.55%   | \$150,998,640   |
|  | HONOR   | MI  | 15.83%   | \$575,996,326   | 89<br>90   | DAKOTA WEST  | ND  | 12.55%   | \$40,420,988  |
|  | SOUTHWEST AIRLINES  | TX  | 15.78%   | \$364,298,420   |  | SHELL  | TX  |  | \$218,742,462   |
|  | BEACON  | VA  | 15.65%   | \$151,513,464   | 91   |  |   | 12.52%   | \$726,270,611   |
|  | CONSUMERS  PREMIED ONE  | MI  | 15.61%   | \$595,339,984<br>\$344,491,328  | 92<br>93   | WEST OAHU COMMUNITY TEXELL   | HI<br>TX  | 12.52%<br>12.46%   | \$43,917,228<br>\$251,904,156   |
|  | PREMIER ONE   | CA  | 15.48%   | \$344,491,328<br>\$137,114,393  | 93   | NORTHERN SKIES   | AK  | 12.44%   |   |
|  | PREFERRED<br>FIVE STAR  | MI<br>AL  | 15.43%<br>15.39%   | \$137,114,393   | 95   | CROSSROADS COMMUNITY   | NY  | 12.44%   | \$87,196,825<br>\$56,399,981  |
|  | MEMBERS FIRST   | MI  | 15.13%   | \$328,724,638   | 96   | UPSTATE  | SC  | 12.43%   | \$44,472,224  |
|  | CREDIT UNION OF SOUTHERN CALIF.   | CA  | 15.13%   | \$341,908,648   | 97   | PARK SIDE  | MT  | 12.34%   | \$185,771,168   |
|  | FIRST FAMILY  | OK  | 15.11%   | \$68,455,586  | 98   | KERR COUNTY  | TX  | 12.32%   | \$54,645,582  |
|  | PARTNERSHIP FINANCIAL   | IL  | 14.93%   | \$157,753,771   | 99   | ADVIA  | MI  | 12.32%   | \$1,009,865,662   |
|  | WESTERN INDIANA   | IN  | 14.75%   | \$19,878,448  | 100  |  | KS  | 12.30%   | \$571,829,022   |
| 30   | TEGETHI INDIANA   | 111   | 17.13/0  | Ψ13,010,440   |  | AVERAGE  | 110   | 6.05%  | \$178,464,007   |

 $<sup>*~5.</sup> YEAR~CAGR~JUNE~2011~-~JUNE~2016~FOR~CREDIT~UNIONS~\\ *20~MILLION~IN~ASSETS;~EXCLUDING~SIGNIFICANT~MERGERS.$ 

# **LEADERS IN AVERAGE SHARE BALANCE**

FOR U.S. CREDIT UNIONS>\$20M IN ASSETS | DATA AS OF 06.30.16

| Rk. | Credit Union                    | St. | Avgerage Share Balance | Rk.    | Credit Union                    | St. | Avgerage Share Balance |
|-----|---------------------------------|-----|------------------------|--------|---------------------------------|-----|------------------------|
| 1   | PROGRESSIVE                     | NY  | \$84,380               | 51     | TECHNOLOGY                      | CA  | \$24,377               |
| 2   | LUFTHANSA EMP.                  | NY  | \$83,849               | 52     | TACOMA LONGSHOREMEN             | WA  | \$24,278               |
| 3   | EVANGELICAL CHRISTIAN           | CA  | \$70,726               | 53     | CONNECTICUT STATE EMP.          | CT  | \$24,278               |
| 4   | MELROSE                         | NY  | \$70,224               | 54     | KNOXVILLE TEACHERS              | TN  | \$24,167               |
| 5   | LOMTO                           | NY  | \$69,473               | 55     | SANDIA LABORATORY               | NM  | \$24,161               |
| 6   | MERCK EMP.                      | NJ  | \$67,226               | 56     | LATVIAN CLEVELAND               | OH  | \$24,133               |
| 7   | SELF RELIANCE NEW YORK          | NY  | \$66,762               | 57     | ALLIANT                         | IL  | \$24,029               |
| 8   | CALIFORNIA LITHUANIAN           | CA  | \$63,122               | 58     | BOULDER DAM                     | NV  | \$23,942               |
| 9   | STAR ONE                        | CA  | \$56.948               | 59     | SCHLUMBERGER EMP.               | TX  | \$23,830               |
| 10  | BANK-FUND STAFF                 | DC  | \$45,080               | 60     | POLAM                           | CA  | \$23,493               |
| 11  | LONG BEACH FIREMEN'S            | CA  | \$43,565               | 61     | BAY RIDGE                       | NY  | \$23,356               |
| 12  | IDB-IIC                         | DC  | \$41,987               | 62     | SELF RELIANCE (NJ)              | NJ  | \$23,336               |
| 13  | NCPD                            | NY  | \$40,390               | 63     | SAN DIEGO FIREFIGHTERS          | CA  | \$23,165               |
| 14  | CALTECH EMP.                    | CA  | \$40,368               | 64     | VAH LYONS EMP.                  | NJ  | \$22,961               |
| 15  | WORKMEN'S CIRCLE                | GA  | \$40,030               | 65     | DOW CHEMICAL EMP.               | MI  | \$22,861               |
| 16  | SUMA YONKERS                    | NY  | \$37,981               | 66     | MCCONE COUNTY                   | MT  | \$22,817               |
| 17  | WCLA                            | WA  | \$34,201               | 67     | W-BEE                           | PA  | \$22,741               |
| 18  | PAHO-WHO                        | DC  | \$33,894               | 68     | SOUTH METRO                     | MN  | \$22,329               |
| 19  | UNITED NATIONS                  | NY  | \$33,752               | 69     | CONSUMERS                       | NY  | \$22,328               |
| 20  | APCO EMP.                       | AL  | \$33.602               | 70     | SAN FRANCISCO                   | CA  | \$22,250               |
| 21  | AEROSPACE                       | CA  | \$31,357               | 71     | UTILITIES EMP.                  | PA  | \$22,225               |
| 22  | HOMETOWN                        | ND  | \$30,832               | 72     | MIRAMAR                         | CA  | \$22,116               |
| 23  | PARSONS                         | CA  | \$29,920               | 73     | HOLY GHOST PARISH               | IA  | \$22,017               |
| 24  | LONG BEACH CITY EMP.            | CA  | \$29,621               | 74     | 1ST NORTHERN CALIFORNIA         | CA  | \$22,014               |
| 25  | UNILEVER                        | NJ  | \$29,178               | 75     | LOGIX                           | CA  | \$21,896               |
| 26  | EQT                             | PA  | \$29,094               | 76     | SEA WEST COAST GUARD            | CA  | \$21,878               |
| 27  | CHABOT                          | CA  | \$28,843               | 77     | FOUNDATION                      | MO  | \$21,876               |
| 28  | STANFORD                        | CA  | \$28,411               | 78     | UKRAINIAN NATIONAL              | NY  | \$21,854               |
| 29  | OAS STAFF                       | DC  | \$28,242               | 79     | DENVER FIRE DEPARTMENT          | CO  | \$21,779               |
| 30  | MEAD COATED BOARD               | AL  | \$28,237               | 80     | COUNTRY HERITAGE                | MI  | \$21,740               |
| 31  | F&A                             | CA  | \$27,967               | 81     | SM                              | KS  | \$21,490               |
| 32  | VISION ONE                      | CA  | \$27,956               | 82     | DEERE EMP.                      | IL  | \$21,404               |
| 33  | SAN MATEO CITY EMP.             | CA  | \$27,895               | 83     | ANDIGO                          | IL  | \$21,056               |
| 34  | FIREFIGHTERS FIRST              | CA  | \$27,451               | 84     | ABBOTT LABORATORIES EMP.        | IL  | \$20,958               |
| 35  | DAKOTA WEST                     | ND  | \$27,166               | 85     | WHITEFISH                       | MT  | \$20,954               |
| 36  | TRIBORO POSTAL                  | NY  | \$26,965               | 86     | EAST COUNTY SCHOOLS             | CA  | \$20,937               |
| 37  | CASCADE                         | WA  | \$26,498               | 87     | HOUSTON POLICE                  | TX  | \$20,906               |
| 38  | APCI                            | PA  | \$26,283               | 88     | DAWSON CO-OP                    | MN  | \$20,812               |
| 39  | STATE FARM                      | IL  | \$26,104               | 89     | NOVARTIS                        | NJ  | \$20,752               |
| 40  | COMMUNITY                       | ND  | \$26,025               | 90     | CALIF. STATE & FEDERAL EMP. #20 | CA  | \$20,702               |
| 41  | GLENDALE AREA SCHOOLS           | CA  | \$25,725               | 91     | NORTHWESTERN MUTUAL             | WI  | \$20,671               |
| 42  | LUS0                            | MA  | \$25,196               | 92     | DAKOTA TELCO                    | ND  | \$20,644               |
| 43  | UKRAINIAN SELFRELIANCE          | PA  | \$25,158               | 93     | NORTHWEST COMMUNITY             | IL  | \$20,608               |
| 44  | AAEC                            | IL  | \$25,126               | 94     | CENTRAL HUDSON EMP.             | NY  | \$20,588               |
| 45  | UKRAINIAN SELFRELIANCE MICHIGAN | MI  | \$25,065               | 95     | AMERICAN AIRLINES               | TX  | \$20,534               |
| 46  | ISLAND                          | NY  | \$25,039               | 96     | SRI                             | CA  | \$20,487               |
| 47  | BOSTON FIREFIGHTERS             | MA  | \$24,916               | 97     | PREMIER AMERICA                 | CA  | \$20,415               |
| 48  | SHELL WESTERN STATES            | CA  | \$24,698               | 98     | CLEVELAND SELFRELIANCE          | ОН  | \$20,332               |
| 49  | CHEVRON                         | CA  | \$24,553               | 99     | BETHPAGE                        | NY  | \$20,296               |
| 50  | HONEA                           | HI  | \$24,449               | 100    | POLISH NATIONAL                 | MA  | \$20,210               |
|     |                                 |     |                        | II S A | VERAGE                          |     | \$10,106               |

U.S. AVERAGE \$10,106

# **LEADERS IN SHARE DRAFT PENETRATION**

|        |                         |     | Members With        |                      |                        |                               |
|--------|-------------------------|-----|---------------------|----------------------|------------------------|-------------------------------|
| Rk     | Credit Union            | St. | Share Draft Account | Share Draft Accounts | Avgerage Share Balance | Assets                        |
| 1      | COMMUNITY               | CA  | 192.86%             | 10,839               | \$13,861               | \$89,458,385                  |
| 2      | MIDMINNESOTA            | MN  | 158.02%             | 60,800               | \$6,753                | \$305,504,784                 |
| 3      | ARC                     | PA  | 140.99%             | 17,691               | \$5,624                | \$77,018,306                  |
| 4      | NUMERICA                | WA  | 122.80%             | 152,186              | \$11,698               | \$1,735,189,667               |
| 5      | DC TEACHERS             | DC  | 117.56%             | 6,541                | \$7,156                | \$45,873,318                  |
| 6      | POWER FINANCIAL         | FL  | 110.03%             | 32,718               | \$15,192               | \$569,776,067                 |
| 7      | IDB-IIC                 | DC  | 108.65%             | 10,960               | \$41,987               | \$544,843,154                 |
| 8      | ALABAMA CENTRAL         | AL  | 105.91%             | 18,929               | \$6,807                | \$135,294,191                 |
| 9      | CITY & COUNTY           | MN  | 103.69%             | 40,032               | \$10,838               | \$476,294,586                 |
| 10     | IBM SOUTHEAST EMP.      | FL  | 102.59%             | 74,600               | \$11,189               | \$929,342,042                 |
| 11     | ENTRUST FINANCIAL       | VA  | 100.76%             | 10,673               | \$6,935                | \$79,708,696                  |
| 12     | PACIFIC MARINE          | CA  | 96.65%              | 75,116               | \$8,130                | \$763,898,664                 |
| 13     | COMMUNITY SOUTH         | FL  | 95.91%              | 9,700                | \$9,376                | \$110,970,996                 |
| 14     | 1ST ADVANTAGE           | VA  | 95.41%              | 54,514               | \$9,183                | \$634,223,164                 |
| 15     | AMERICA'S CHRISTIAN     | CA  | 93.70%              | 80,077               | \$3,430                | \$328,085,243                 |
| 16     | ALTERNATIVES            | NY  | 92.01%              | 9,138                | \$8,775                | \$100,585,897                 |
| 17     | DESERT VALLEYS          | CA  | 91.01%              | 3,362                | \$7,519                | \$30,016,815                  |
| 18     | PAHO-WHO                | DC  | 89.05%              | 4,463                | \$33,894               | \$207,756,271                 |
| 19     | ARIZONA                 | AZ  | 88.18%              | 109,026              | \$9,658                | \$1,436,880,483               |
| 20     | ANHEUSER-BUSCH EMP.     | MO  | 87.70%              | 106,680              | \$11,521               | \$1,593,191,605               |
| 21     | CONSUMERS               | IL  | 87.43%              | 74,270               | \$9,886                | \$926,681,540                 |
| 22     | WINSTON-SALEM           | NC  | 86.57%              | 10,669               | \$4,278                | \$62,619,026                  |
| 23     | FLORIDA CENTRAL         | FL  | 85.68%              | 44,865               | \$7,460                | \$428,461,408                 |
| 24     | ARROWHEAD CENTRAL       | CA  | 85.51%              | 109,752              | \$6,746                | \$1,034,909,261               |
| 25     | SECURITY FIRST          | TX  | 85.20%              | 41,938               | \$7,012                | \$381,009,143                 |
| 26     | TROPICAL FINANCIAL      | FL  | 84.84%              | 45,326               | \$11,109               | \$659,324,198                 |
| 27     | POLICE AND FIRE         | PA  | 84.45%              | 204,789              | \$15,214               | \$4,519,433,789               |
| 28     | NORTHWOODS COMMUNITY    | WI  | 84.29%              | 6,863                | \$8,040                | \$73,031,548                  |
| 29     | OLYMPIA                 | WA  | 83.43%              | 2,879                | \$9,053                | \$34,400,174                  |
| 30     | BECU                    | WA  | 83.22%              | 808,295              | \$13,658               | \$15,136,255,033              |
| 31     | UNIVERSITY              | TX  | 83.17%              | 173,059              | \$8,826                | \$2,053,907,695               |
| 32     | ONPOINT COMMUNITY       | OR  | 82.89%              | 252,665              | \$11,871               | \$4,181,816,606               |
| 33     | SANTA CLARA COUNTY      | CA  | 82.59%              | 39,377               | \$12,786               | \$675,799,715                 |
| 34     | SOLANO FIRST            | CA  | 82.45%              | 8,228                | \$12,128               | \$131,705,882                 |
| 35     | SOUTHWEST AIRLINES      | TX  | 81.93%              | 38,327               | \$7,788                | \$416,220,645                 |
| 36     | NAVIGANT                | RI  | 81.93%              | 55,965               | \$19,918               | \$1,722,892,040               |
| 37     | TWIN RIVERS             | NY  | 81.77%              | 2,399                | \$8,823                | \$28,989,829                  |
| 38     | VERIDIAN                | IA  | 81.33%              | 162,420              | \$13,228               | \$2,988,489,043               |
| 39     | SERVICE                 | NH  | 81.22%              | 185,825              | \$10,479               | \$2,982,130,144               |
| 40     | WESTSTAR                | NV  | 81.15%              | 17,589               | \$6,302                | \$157,924,249                 |
| 41     | ONE NEVADA              | NV  | 80.91%              | 62,744               | \$8,935                | \$795,344,056                 |
| 42     | BANK-FUND STAFF         | DC  | 80.90%              | 68,318               | \$45,080               | \$4,320,885,916               |
| 43     | TECHNOLOGY              | CA  | 80.31%              | 60,905               | \$24,377               | \$2,078,802,594               |
| 44     | PEOPLE'S COMMUNITY      | WA  | 79.69%              | 9,794                | \$14,035               | \$195,922,268                 |
| 45     | MID-ATLANTIC            | MD  | 79.61%              | 19,704               | \$14,035<br>\$11,314   | \$301,563,051                 |
| 46     | FIREFIGHTERS FIRST      | CA  | 79.57%              | 28,169               | \$27,451               | \$1,092,502,100               |
| 47     | UNIVERSITY OF WISCONSIN | WI  | 79.50%              | 170,497              | \$9,313                | \$2,241,348,946               |
| 48     | OAS STAFF               | DC  | 79.50%              | 4,994                | \$9,313<br>\$28,242    |                               |
| 48     | WATERFRONT              | WA  | 79.28%<br>79.12%    | 4,571                | \$28,242<br>\$9,210    | \$193,195,876<br>\$58,344,805 |
| 50     |                         | CA  |                     |                      |                        |                               |
|        | SAN DIEGO COUNTY        | CA  | 79.07%              | 255,079              | \$20,018               | \$7,546,233,777               |
| U.S. A | VERAGE                  |     | 55.54%              | 9,809                | \$10,106               | \$211,333,127                 |

# **LEADERS IN DIVIDEND PAYOUT RATIO**

| Rk.      | Credit Union              | St. | Dividends/Income | Dividends              | Income                   | Assets          |
|----------|---------------------------|-----|------------------|------------------------|--------------------------|-----------------|
| 1        | BUCKS COUNTY EMP.         | PA  | 69.35%           | \$297,981              | \$429,702                | \$35,997,731    |
| 2        | MERCK EMP.                | NJ  | 60.90%           | \$9,856,244            | \$16,184,626             | \$1,965,022,222 |
| 3        | LUFTHANSA EMP.            | NY  | 60.03%           | \$440,993              | \$734,677                | \$96,484,533    |
| 4        | SAN JOAQUIN POWER EMP.    | CA  | 56.80%           | \$1,085,304            | \$1,910,824              | \$132,555,219   |
| 5        | BUTLER COUNTY TEACHERS    | PA  | 53.36%           | \$150,460              | \$281,953                | \$27,502,044    |
| 6        | PUBLIC SERVICE PLAZA      | NJ  | 51.40%           | \$80,266               | \$156,173                | \$20,674,699    |
| 7        | SELF RELIANCE NEW YORK    | NY  | 49.17%           | \$9,841,762            | \$20,014,786             | \$1,213,006,628 |
| 8        | PITTSBURGH CITY HALL EMP. | PA  | 47.77%           | \$368,620              | \$771,604                | \$50,884,657    |
| 9        | CONNECTICUT STATE EMP.    | СТ  | 45.56%           | \$5,789,910            | \$12,709,527             | \$1,751,054,070 |
| 10       | MEAD COATED BOARD         | AL  | 45.27%           | \$273,219              | \$603,482                | \$52,108,038    |
| 1        | EQT                       | PA  | 44.53%           | \$146,894              | \$329,843                | \$40,608,483    |
| 2        | STATE FARM                | IL  | 42.41%           | \$13,762,891           | \$32,454,706             | \$3,969,169,724 |
| .3       | TRIBORO POSTAL            | NY  | 41.73%           | \$653,993              | \$1,567,127              | \$132,195,807   |
| 4        | HOWARD COUNTY SCHOOL EMP. | IN  | 41.17%           | \$136,100              | \$330,574                | \$32,900,813    |
| 5        | SM                        | KS  | 40.82%           | \$319,314              | \$782,283                | \$64,292,707    |
| <u>-</u> | VAH LYONS EMP.            | NJ  | 39.83%           | \$284,734              | \$714,843                | \$44,389,920    |
| 7        | DAKOTA TELCO              | ND  | 39.06%           | \$55,662               | \$142,513                | \$21,118,235    |
| 8        | YONKERS TEACHERS          | NY  | 38.84%           | \$240,294              | \$618,630                | \$57,827,895    |
| 9        | BEAUREGARD SCHOOL EMP.    | LA  | 37.36%           | \$240,294<br>\$108,587 | \$290,613                | \$21,213,613    |
|          | RAILROAD                  | AL  | 36.82%           | \$394,556              | \$290,613<br>\$1,071,509 |                 |
| 0        |                           |     |                  | <u> </u>               |                          | \$106,576,099   |
| 1        | FIRESTONE                 | OH  | 36.54%           | \$615,896              | \$1,685,508              | \$204,155,439   |
| 2        | CALTECH EMP.              | CA  | 34.71%           | \$6,149,033            | \$17,715,163             | \$1,442,667,305 |
| 3        | INTERNAL REVENUE EMP.     | NC  | 33.81%           | \$72,144               | \$213,375                | \$21,692,345    |
| 4        | SUMA YONKERS              | NY  | 33.80%           | \$1,611,544            | \$4,768,022              | \$314,425,041   |
| 5        | AFLAC                     | GA  | 33.49%           | \$931,227              | \$2,780,884              | \$187,505,092   |
| 6        | CALIFORNIA LITHUANIAN     | CA  | 33.07%           | \$573,179              | \$1,733,164              | \$113,105,771   |
| 27       | COLUMBIA POST OFFICE      | SC  | 32.79%           | \$147,489              | \$449,755                | \$34,322,436    |
| 8        | MCBRYDE                   | HI  | 32.62%           | \$324,054              | \$993,489                | \$88,808,691    |
| 29       | HOLY GHOST PARISH         | IA  | 32.23%           | \$59,919               | \$185,912                | \$27,257,461    |
| 80       | UTILITIES EMP.            | PA  | 32.21%           | \$4,756,759            | \$14,767,028             | \$1,153,660,822 |
| 1        | LANAI                     | HI  | 30.91%           | \$85,673               | \$277,201                | \$26,438,273    |
| 2        | APCO EMP.                 | AL  | 30.89%           | \$9,881,987            | \$31,985,973             | \$2,706,714,944 |
| 3        | AMERICAN AIRLINES         | TX  | 30.77%           | \$28,909,280           | \$93,954,113             | \$6,093,859,555 |
| 4        | ED-MED                    | NY  | 30.64%           | \$103,466              | \$337,684                | \$23,904,005    |
| 5        | INDIANAPOLIS POST OFFICE  | IN  | 30.50%           | \$199,938              | \$655,615                | \$57,083,902    |
| 86       | GENERAL ELECTRIC          | OH  | 30.16%           | \$12,981,420           | \$43,039,262             | \$2,433,372,380 |
| 37       | PRR SOUTH FORK            | PA  | 29.86%           | \$110,506              | \$370,029                | \$42,023,223    |
| 8        | ECCO                      | FL  | 29.50%           | \$115,264              | \$390,709                | \$22,986,810    |
| 39       | HONEA                     | HI  | 29.45%           | \$89,501               | \$303,954                | \$25,343,480    |
| 10       | LOMTO                     | NY  | 29.29%           | \$1,547,304            | \$5,283,137              | \$252,947,142   |
| 1        | ALLIANT                   | IL  | 29.16%           | \$38,479,877           | \$131,940,176            | \$9,137,887,323 |
| 2        | UKRAINIAN SELFRELIANCE    | PA  | 28.69%           | \$1,155,068            | \$4,026,537              | \$281,900,186   |
| 3        | MONROE COUNTY TEACHERS    | FL  | 28.66%           | \$222,796              | \$777,376                | \$28,439,418    |
| 4        | FOUR CORNERS              | NM  | 28.38%           | \$225,154              | \$793,334                | \$27,525,722    |
| 15       | HELCO                     | Н   | 28.34%           | \$171,852              | \$606,373                | \$41,093,175    |
| 16       | BAY RIDGE                 | NY  | 28.19%           | \$1,294,437            | \$4,592,127              | \$203,744,056   |
| 7        | BOPTI                     | CA  | 27.21%           | \$345,004              | \$1,267,960              | \$69,106,894    |
| 18       | NCPD                      | NY  | 27.07%           | \$2,365,553            | \$8,739,575              | \$730,375,206   |
| 19       | CHATTANOOGA AREA SCHOOLS  | TN  | 26.66%           | \$411,166              | \$1,542,061              | \$148,919,204   |
| 50       | TACOMA LONGSHOREMEN       | WA  | 26.56%           | \$277,542              | \$1,044,864              | \$84,587,259    |
|          |                           |     |                  |                        |                          |                 |

## DECLINING MATURITY AND FAST LOAN GROWTH UNDERPIN INCREASED LIQUIDITY

In the face of an uncertain rate environment and loan growth that is outpacing share growth, credit unions have drawn down their investments to increase liquidity. That increased liquidity coupled with a larger membership base allowed credit unions to originate more than \$218.4 billion in loans in the first six months of 2016 — an all-time high.

In the second quarter of 2016, the industry reported a slight annual growth of 0.4% in investments. This is the first year-over-year growth for second quarter since June 30, 2013.

Meanwhile, investment maturities are declining. In one year or less, 44.3% of credit union investments are set to mature. In fact, cash and investments maturing in one year or less are the only investment account to post an annual increase. Investments maturing in more than 10 years posted an annual decline of 18.5% as of June 30, 2016. That's the largest decline of any investment account

As of second quarter 2016, credit union investments are concentrated in agency securities and cash at other financial institutions. These accounts comprised 46.2% and 17.7%, respectively, of the investment portfolio.

Despite slow growth, investments are yielding higher profits. As of June 30, 2016, the average yield on investment at credit unions was 1.35%. That's 12 basis points higher than one year ago but still below the June 30, 2000, high of 6.78%.

Borrowings were up 7.1% to top \$47.3 billion. Unlike the investment portfolio, credit union borrowings are growing in maturity. Borrowings maturing in one to three years posted the most growth, expanding 36.1% year-over-year, followed by borrowings maturing in more than three years, which grew 21.4%. Borrowings maturing in one year or less posted a 13.4% decline in balances over the past 12 months.



# INFINITY'S HOW-TO GUIDE FOR SUCCESSFUL MBS INVESTING

INFINITY CREDIT UNION / PORTLAND, ME / ASSETS: \$316.1M / MEMBERS: 15,495

Infinity Credit Union (\$316.1M, Portland, ME) has bested its peers in investment income in the past several years, after losing its chief lending officer and lending focus in 2009.

Between 2010 and 2015, the Maine credit union generated more than \$10.4 million in net income, including more than \$5.8 million in gains from selling securities, says veteran CFO Mike O'Brien.

As of the second quarter of 2016, the credit union held \$90.1 million in investments, according to Callahan's Peer-To-Peer software.

"We planned to reduce investments as the loans grew," O'Brien says. "But the loan volume did not come until recently, so we've stuck to our investment strategy"

Infinity trades in three different tiers of mortgagebacked securities from Ginnie Mae, Fannie Mae, and Freddie Mac. O'Brien uses the highest-rated securities as collateral to borrow from the Fed.

"These are safe investments if you take the time to read the prospectus," O'Brien says. "A lot of people don't want to read it, but I do."

The duration of the investments change constantly as the credit union buys and sells hundreds of lots every month; twice Infinity sold more than 1,000 total in a single month.

"We don't own bonds that only pay interest until maturity or when called," O'Brien says. "Only bonds that pay monthly principal and interest."

There are several other keys for success here. That includes board support, quick accounting, free securities safekeeping (O'Brien uses Raymond James), staying current on investment prices, strong broker relationships, and making the time commitment to do it right. And not least: the NCUA, which insists on strict ALM standards and meticulous documentation of every trade

"The NCUA has been fair with us over the years," O'Brien says. "But it also examines the heck out of us annually."

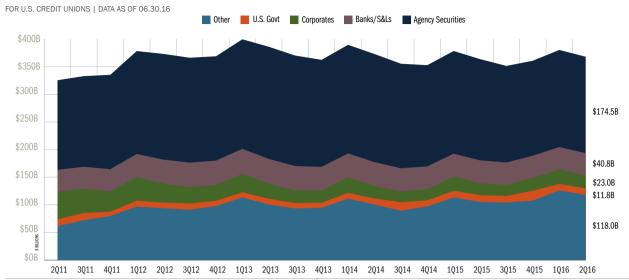
Under new CEO Liz Hayes, the credit union has been focusing on loan growth, hitting new institutional highs that should relieve some of the pressure to invest so aggressively. O'Brien now hopes to keep the portfolio size about the same while the credit union increases its lending portfolio.

"Our goal was always to grow loans," the Infinity CFO says. "Until we did, we were going to take advantage of investments."

Get the full story about Infinity Credit Union and its investment strategies. Read "How To Make Investments Pay Dividends" at CreditUnions.com.

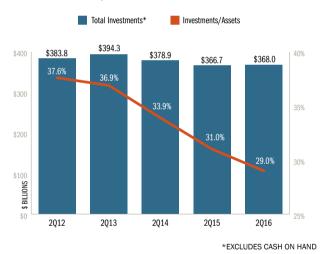
### **INVESTMENTS & BORROWINGS**

#### 5-YEAR INVESTMENT PORTFOLIO COMPOSITION



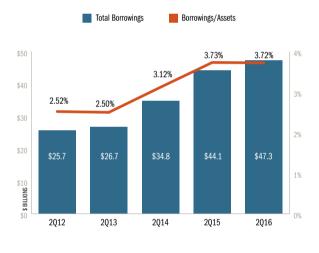
#### **INVESTMENTS & INVESTMENTS/ASSETS**

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



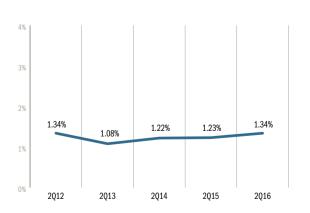
### OUTSTANDING BORROWINGS & BORROWINGS/ASSETS

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



#### AVERAGE INVESTMENT YIELD\*

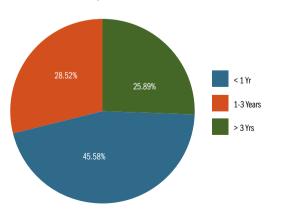
FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



\*EXCLUDES NON-OPERATING GAINS/LOSSES ON INVESTMENTS

#### **INVESTMENT MATURITIES**

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



SOURCE: CALLAHAN & ASSOCIATES

## **LEADERS IN INVESTMENTS-TO-ASSETS**

| Rk.      | Credit Union                        | St.      | Investments/Assets | Investments     | Yield On Investments* | Assets          |
|----------|-------------------------------------|----------|--------------------|-----------------|-----------------------|-----------------|
| 1        | YONKERS TEACHERS                    | NY       | 92.27%             | \$53,358,918    | 1.53%                 | \$57,827,895    |
| 2        | TRIBORO POSTAL                      | NY       | 90.19%             | \$119,222,333   | 1.85%                 | \$132,195,807   |
| 3        | LUFTHANSA EMP.                      | NY       | 90.08%             | \$86,914,372    | 1.38%                 | \$96,484,533    |
| 4        | LINCOLN PARK COMMUNITY              | MI       | 90.00%             | \$48,347,650    | 1.52%                 | \$53,717,517    |
| 5        | MERCK EMP.                          | NJ       | 89.09%             | \$1,750,612,448 | 1.39%                 | \$1,965,022,222 |
| 6        | MCBRYDE                             | HI       | 87.05%             | \$77,306,674    | 1.79%                 | \$88,808,691    |
| 7        | RAILROAD                            | AL       | 84.90%             | \$90,481,130    | 1.31%                 | \$106,576,099   |
| 8        | FIRESTONE                           | ОН       | 84.51%             | \$172,538,336   | 1.15%                 | \$204,155,439   |
| 9        | MCT                                 | NY       | 84.38%             | \$44,194,296    | 1.35%                 | \$52,372,586    |
| 0        | B-M S                               | NJ       | 83.89%             | \$90,397,059    | 1.26%                 | \$107,755,160   |
| 1        | CRANSTON MUNICIPAL EMP.             | RI       | 83.30%             | \$48,804,515    | 1.68%                 | \$58,586,200    |
| 2        | AFLAC                               | GA       | 82.18%             | \$154,094,351   | 1.56%                 | \$187,505,092   |
| 3        | COMMUNITY                           | ND       | 81.97%             | \$133,166,916   | 1.25%                 | \$162,458,273   |
| 4        | INDIANAPOLIS POST OFFICE            | IN       | 81.93%             | \$46,767,319    | 1.73%                 | \$57,083,902    |
| 5        | HMSA EMP.                           | HI       | 81.73%             | \$56,398,147    | 1.37%                 | \$69,009,575    |
| )<br>3   | MEAD COATED BOARD                   | AL       | 80.66%             | \$42,028,913    | 1.26%                 | \$52,108,038    |
| 7        | CONNECTICUT STATE EMP.              | CT       | 80.63%             | \$1,411,827,209 | 0.85%                 | \$1,751,054,070 |
| 3        | MOBILE EDUCATORS                    | AL       | 80.51%             | \$64,335,552    | 1.53%                 | \$79,914,002    |
| )        | SHELL WESTERN STATES                | CA       | 79.65%             | \$82,084,300    | 1.33%                 | \$103,050,746   |
| )        | F&A                                 | CA       | 79.58%             | \$1,218,879,707 | 2.30%                 | \$1,531,550,910 |
|          |                                     | DC       |                    |                 | <del></del>           |                 |
| L        | CENSUS                              |          | 78.37%             | \$45,643,128    | 1.55%                 | \$58,242,950    |
| 2        | ATLANTIC CITY ELECTRIC CO. EMP.     | NJ<br>TV | 78.06%             | \$47,315,779    | 1.32%                 | \$60,614,701    |
| 3        | SCHLUMBERGER EMP.                   | TX       | 77.56%             | \$665,150,969   | 1.19%                 | \$857,606,592   |
| 1        | CBW SCHOOLS                         | PA OA    | 77.21%             | \$82,238,420    | 1.45%                 | \$106,517,806   |
| 5        | CALIFORNIA STATE & FEDERAL EMP. #20 | CA       | 77.15%             | \$100,634,543   | 1.13%                 | \$130,433,038   |
| <u>.</u> | AEROSPACE                           | CA       | 77.05%             | \$289,018,256   | 1.79%                 | \$375,111,019   |
| 7        | LOUVIERS                            | DE       | 76.96%             | \$223,277,154   | 1.74%                 | \$290,103,579   |
| 3        | B&V                                 | KS       | 76.73%             | \$51,017,801    | 1.14%                 | \$66,492,913    |
| 9        | STATE FARM                          | IL       | 75.90%             | \$3,012,737,317 | 0.93%                 | \$3,969,169,724 |
| )        | HUNTINGTON BEACH CITY EMP.          | CA       | 75.76%             | \$40,913,830    | 1.09%                 | \$54,002,324    |
| 1        | GLENDALE AREA SCHOOLS               | CA       | 75.54%             | \$259,434,658   | 1.59%                 | \$343,460,710   |
| 2        | EDINBURG TEACHERS                   | TX       | 75.18%             | \$66,142,291    | 2.27%                 | \$87,983,777    |
| 3        | FIRSTENERGY CHOICE                  | PA       | 75.12%             | \$40,613,280    | 1.07%                 | \$54,066,867    |
| 4        | COUNTY EDUCATORS                    | NJ       | 74.85%             | \$75,350,012    | 1.04%                 | \$100,673,159   |
| 5_       | METRO MEDICAL                       | TX       | 74.73%             | \$53,830,542    | 1.14%                 | \$72,032,207    |
| 6        | NCPD                                | NY       | 74.37%             | \$543,172,772   | 1.80%                 | \$730,375,206   |
| 7        | UKRAINIAN SELFRELIANCE MICHIGAN     | MI       | 74.30%             | \$86,921,823    | 1.31%                 | \$116,986,525   |
| 3        | AAEC                                | IL       | 74.23%             | \$57,584,308    | 1.10%                 | \$77,570,656    |
| 9        | CORNER POST                         | PA       | 73.92%             | \$62,656,048    | 1.22%                 | \$84,756,399    |
| )        | UTILITIES EMP.                      | PA       | 73.89%             | \$852,471,878   | 1.73%                 | \$1,153,660,822 |
| 1        | CITIZENS                            | TX       | 73.61%             | \$93,258,049    | 1.73%                 | \$126,699,201   |
| 2        | KBR HERITAGE                        | TX       | 73.59%             | \$66,766,999    | 0.84%                 | \$90,731,487    |
| 3        | BEST REWARD                         | OH       | 73.51%             | \$113,627,920   | 1.22%                 | \$154,583,015   |
| ļ        | SOUTH FLORIDA EDUCATIONAL           | FL       | 73.42%             | \$743,616,707   | 1.12%                 | \$1,012,762,404 |
| 5        | FLINT AREA SCHOOL EMP.              | MI       | 73.25%             | \$290,172,904   | 1.49%                 | \$396,142,583   |
| 6        | PITTSBURGH CITY HALL EMP.           | PA       | 73.21%             | \$37,251,019    | 2.39%                 | \$50,884,657    |
| 7        | LAN-FAIR                            | ОН       | 73.20%             | \$38,945,835    | 1.24%                 | \$53,208,189    |
| 8        | TACOMA LONGSHOREMEN                 | WA       | 73.01%             | \$61,760,055    | 1.60%                 | \$84,587,259    |
| 9        | HIBBING COOPERATIVE                 | MN       | 72.89%             | \$51,450,362    | 0.81%                 | \$70,587,724    |
| 0        | СНАВОТ                              | CA       | 72.86%             | \$51,137,852    | 1.50%                 | \$70,190,201    |
| _        | AVERAGE                             |          | 28.97%             | \$61,226,620    | 1.34%                 | \$211,333,127   |

<sup>\*</sup>INCLUDES NON-OPERATING GAINS/LOSSES ON INVESTMENTS.

## LEADERS IN AVERAGE INVESTMENT YIELD

| Rk. | Credit Union                        | St. | Yield On<br>Investments* | Investments > 1 Year | Investments/Assets | Total Investments | Assets          |
|-----|-------------------------------------|-----|--------------------------|----------------------|--------------------|-------------------|-----------------|
| 1   | KINECTA                             | CA  | 13.35%                   | 11.20%               | 4.35%              | \$169,444,429     | \$3,891,022,831 |
| 2   | VANTAGE WEST                        | AZ  | 4.98%                    | 80.24%               | 2.82%              | \$45,230,058      | \$1,606,712,614 |
| 3   | TRUWEST                             | AZ  | 4.19%                    | 25.45%               | 10.46%             | \$99,309,900      | \$949,212,106   |
| 4   | COMMUNITY ALLIANCE                  | MI  | 3.76%                    | 44.86%               | 2.30%              | \$2,401,786       | \$104,460,162   |
| 5   | INFINITY                            | ME  | 3.53%                    | 83.79%               | 28.52%             | \$90,142,597      | \$316,092,125   |
| 6   | GENERATIONS                         | TX  | 3.49%                    | 88.12%               | 20.22%             | \$124,495,340     | \$615,770,170   |
| 7   | CHROME                              | PA  | 3.43%                    | 52.78%               | 10.33%             | \$14,147,692      | \$137,012,788   |
| 8   | CBC                                 | CA  | 3.33%                    | 50.38%               | 43.71%             | \$192,998,445     | \$441,496,981   |
| 9   | CO-OP                               | WI  | 3.28%                    | 18.80%               | 5.58%              | \$16,431,875      | \$294,405,042   |
| 10  | UTICA GAS & ELECTRIC EMP.           | NY  | 3.24%                    | 72.44%               | 37.28%             | \$22,695,015      | \$60,885,209    |
| 11  | KEYPOINT                            | CA  | 3.18%                    | 69.03%               | 14.54%             | \$156,947,851     | \$1,079,743,632 |
| 12  | NORTHERN STAR                       | VA  | 3.17%                    | 50.69%               | 39.61%             | \$33,059,925      | \$83,460,615    |
| 13  | LAFAYETTE                           | MD  | 3.06%                    | 46.61%               | 12.50%             | \$60,863,996      | \$487,069,082   |
| 14  | CLARITY                             | ID  | 3.06%                    | 22.65%               | 7.65%              | \$4,852,225       | \$63,458,052    |
| 15  | OUR COMMUNITY                       | WA  | 2.97%                    | 7.48%                | 50.08%             | \$165,109,981     | \$329,703,120   |
| 16  | CITADEL                             | PA  | 2.89%                    | 77.33%               | 3.64%              | \$94,526,922      | \$2,600,086,378 |
| 17  | WESCOM                              | CA  | 2.87%                    | 63.04%               | 42.66%             | \$1,434,869,199   | \$3,363,500,030 |
| 18  | ROGUE                               | OR  | 2.85%                    | 51.61%               | 19.42%             | \$228,979,185     | \$1,178,858,100 |
| 19  | LEOMINSTER                          | MA  | 2.78%                    | 99.31%               | 28.37%             | \$181,276,629     | \$639,068,456   |
| 20  | TOWN & COUNTRY                      | ME  | 2.77%                    | 53.26%               | 5.64%              | \$17,835,364      | \$316,159,907   |
| 21  | ATHOL                               | MA  | 2.71%                    | 86.33%               | 34.66%             | \$34,256,971      | \$98,843,464    |
| 22  | WORKERS                             | MA  | 2.65%                    | 65.79%               | 27.85%             | \$402,118,502     | \$1,444,106,702 |
| 23  | ISLAND                              | NY  | 2.64%                    | 95.98%               | 48.78%             | \$548,739,913     | \$1,124,851,681 |
| 24  | WILDFIRE                            | MI  | 2.63%                    | 83.30%               | 41.32%             | \$299,046,737     | \$723,691,367   |
| 25  | DEPARTMENT OF COMMERCE              | DC  | 2.62%                    | 11.12%               | 45.87%             | \$187,411,390     | \$408,599,970   |
| 26  | AMERICU                             | NY  | 2.61%                    | 28.80%               | 5.55%              | \$73,898,574      | \$1,331,948,712 |
| 27  | SKYWARD                             | KS  | 2.61%                    | 93.41%               | 58.17%             | \$158,132,503     | \$271,862,669   |
| 28  | HERCULES                            | UT  | 2.60%                    | 73.58%               | 55.98%             | \$35,801,092      | \$63,955,528    |
| 29  | CHIEF FINANCIAL                     | MI  | 2.58%                    | 25.11%               | 1.05%              | \$1,709,437       | \$162,392,138   |
| 30  | INVESTEX                            | TX  | 2.57%                    | 85.75%               | 36.25%             | \$68,226,977      | \$188,218,588   |
| 31  | ESL                                 | NY  | 2.57%                    | 63.36%               | 55.28%             | \$3,270,542,669   | \$5,916,471,237 |
| 32  | NEW DIMENSIONS                      | ME  | 2.55%                    | 11.34%               | 5.91%              | \$4,921,260       | \$83,247,468    |
| 33  | BUFFALO SERVICE                     | NY  | 2.54%                    | 31.81%               | 58.48%             | \$30,726,364      | \$52,537,798    |
| 34  | 3RIVERS                             | IN  | 2.54%                    | 79.49%               | 26.04%             | \$218,572,791     | \$839,265,921   |
| 35  | ARCADIA                             | WI  | 2.51%                    | 42.75%               | 18.79%             | \$12,945,268      | \$68,897,205    |
| 36  | CREDIT UNION OF SOUTHERN CALIFORNIA | CA  | 2.48%                    | 86.07%               | 49.38%             | \$535,701,965     | \$1,084,884,034 |
| 37  | CENTRAL JERSEY                      | NJ  | 2.48%                    | 16.56%               | 43.78%             | \$33,466,827      | \$76,443,433    |
| 38  | YORK COUNTY                         | ME  | 2.47%                    | 34.95%               | 10.83%             | \$26,690,009      | \$246,522,647   |
| 39  | TTCU THE CREDIT UNION               | OK  | 2.45%                    | 86.76%               | 24.90%             | \$419,875,578     | \$1,686,534,332 |
| 40  | NORTHWEST COMMUNITY                 | OR  | 2.45%                    | 16.44%               | 6.43%              | \$69,611,322      | \$1,083,319,444 |
| 41  | DESERT SCHOOLS                      | AZ  | 2.44%                    | 67.36%               | 54.64%             | \$2,184,758,458   | \$3,998,778,942 |
| 42  | TRONA VALLEY COMMUNITY              | WY  | 2.43%                    | 52.56%               | 12.40%             | \$21,644,187      | \$174,610,890   |
| 43  | MICHIGAN FIRST                      | MI  | 2.43%                    | 90.21%               | 30.68%             | \$239,565,190     | \$780,824,761   |
| 44  | MONTEREY                            | CA  | 2.41%                    | 74.45%               | 40.93%             | \$92,316,767      | \$225,543,831   |
| 45  | HEALTHCARE SYSTEMS                  | VA  | 2.39%                    | 78.11%               | 33.00%             | \$21,566,105      | \$65,360,081    |
| 46  | PITTSBURGH CITY HALL EMP.           | PA  | 2.39%                    | 86.50%               | 73.21%             | \$37,251,019      | \$50,884,657    |
| 47  | TEXAS TRUST                         | TX  | 2.37%                    | 87.97%               | 12.98%             | \$122,670,628     | \$945,098,481   |
| 48  | HUDSON RIVER FINANCIAL              | NY  | 2.37%                    | 72.80%               | 54.74%             | \$28,392,148      | \$51,865,718    |
| 49  | AIR FORCE                           | TX  | 2.37%                    | 28.60%               | 24.29%             | \$92,609,711      | \$381,342,955   |
| 50  | UNIVERSITY                          | ME  | 2.37%                    | 82.61%               | 11.65%             | \$31,072,770      | \$266,701,260   |
|     | VERAGE                              |     | 1.34%                    | 54.42%               | 28.97%             | \$61,226,620      | \$211,333,127   |

 $<sup>\</sup>star \text{INCLUDES}$  NON-OPERATING GAINS/LOSSES ON INVESTMENTS.

# **LEADERS IN BORROWINGS-TO-ASSETS**

| Rk.      | Credit Union                     | St. | Borrowings/Assets | Borrowings                   | Loans-To-Shares | Assets                         |
|----------|----------------------------------|-----|-------------------|------------------------------|-----------------|--------------------------------|
| 1        | ESL                              | NY  | 30.30%            | \$1,792,803,761              | 76.83%          | \$5,916,471,237                |
| 2        | ATHOL                            | MA  | 29.95%            | \$29,600,000                 | 100.95%         | \$98,843,464                   |
| 3        | MARINE                           | WI  | 26.47%            | \$176,264,000                | 124.30%         | \$665,973,169                  |
| 4        | INFINITY                         | ME  | 23.75%            | \$75,060,822                 | 97.14%          | \$316,092,125                  |
| 5        | SHARONVIEW                       | SC  | 23.45%            | \$305,000,000                | 136.60%         | \$1,300,377,746                |
| 6        | WORKERS                          | MA  | 22.47%            | \$324,473,592                | 105.41%         | \$1,444,106,702                |
| 7        | STAR ONE                         | CA  | 21.53%            | \$1,759,400,000              | 62.84%          | \$8,171,941,931                |
| 8        | LEOMINSTER                       | MA  | 20.27%            | \$129,510,000                | 95.83%          | \$639,068,456                  |
| 9        | FAIRFAX COUNTY                   | VA  | 20.16%            | \$77,101,180                 | 99.60%          | \$382,356,616                  |
| 10       | HOPE                             | MS  | 19.82%            | \$36,508,102                 | 94.33%          | \$184,171,801                  |
| 11       | HOLYOKE                          | MA  | 19.59%            | \$33,480,910                 | 89.86%          | \$170,924,767                  |
| 12       | BEST REWARD                      | OH  | 19.41%            | \$30,000,000                 | 34.02%          | \$154,583,015                  |
| 13       | NAVY                             | VA  | 18.51%            | \$14,405,555,366             | 103.82%         | \$77,830,150,313               |
| 14       | BELLWETHER COMMUNITY             | NH  | 18.38%            | \$81,675,000                 | 106.84%         | \$444,278,489                  |
| 15       | HOMEFIELD                        | MA  | 18.35%            |                              | 100.85%         | \$136,219,397                  |
|          |                                  |     |                   | \$25,000,000                 |                 |                                |
| 16       | WEOKIE                           | OK  | 18.02%            | \$187,887,510                | 74.93%          | \$1,042,403,771                |
| 17       | ALPS                             | AK  | 17.82%            | \$10,550,000                 | 103.40%         | \$59,200,112                   |
| 18       | IH                               | ОН  | 17.49%            | \$52,547,414                 | 82.95%          | \$300,440,589                  |
| 19       | UNITED                           | MI  | 17.25%            | \$362,900,000                | 123.59%         | \$2,103,323,416                |
| 20       | ARKANSAS                         | AR  | 16.71%            | \$179,471,822                | 106.21%         | \$1,074,146,557                |
| 21       | FIRST TECH                       | CA  | 16.64%            | \$1,515,528,860              | 99.71%          | \$9,109,027,385                |
| 22       | FALL RIVER MUNICIPAL EMP.        | MA  | 16.25%            | \$32,708,716                 | 78.56%          | \$201,320,050                  |
| 23       | LIBERTY BAY                      | MA  | 15.97%            | \$105,024,726                | 97.47%          | \$657,644,501                  |
| 24       | PROGRESSIVE                      | NY  | 15.13%            | \$96,040,982                 | 199.05%         | \$634,674,596                  |
| 25       | ST. MARY'S                       | MA  | 14.96%            | \$117,584,123                | 103.02%         | \$785,779,869                  |
| 26       | AMERICAN HERITAGE                | PA  | 14.86%            | \$260,396,976                | 75.98%          | \$1,752,373,336                |
| 27       | AMERICAN FIRST                   | CA  | 14.81%            | \$90,000,000                 | 74.23%          | \$607,592,879                  |
| 28       | HOOSIER HILLS                    | IN  | 14.63%            | \$67,089,766                 | 109.89%         | \$458,461,574                  |
| 29       | CRESCENT                         | MA  | 14.55%            | \$62,320,000                 | 117.27%         | \$428,379,875                  |
| 30       | TEXAS TRUST                      | TX  | 14.13%            | \$133,551,653                | 103.72%         | \$945,098,481                  |
| 31       | CARTER                           | LA  | 13.86%            | \$35,984,400                 | 109.04%         | \$259,583,960                  |
| 32       | ALLIANCE                         | МО  | 13.72%            | \$32,355,300                 | 109.44%         | \$235,847,811                  |
| 33       | FIRST                            | IA  | 13.61%            | \$15,500,000                 | 110.33%         | \$113,847,479                  |
| 34       | SAN ANTONIO                      | TX  | 13.57%            | \$390,375,104                | 126.16%         | \$2,877,204,239                |
| 35       | FOX COMMUNITIES                  | WI  | 13.27%            | \$160,158,867                | 114.42%         | \$1,206,793,591                |
| 36       | TEACHERS                         | IN  | 12.96%            | \$379,037,019                | 108.10%         | \$2,924,966,860                |
| 37       | WESCOM                           | CA  | 12.66%            | \$425,944,373                | 66.94%          | \$3,363,500,030                |
| 38       | UNIVERSITY OF IOWA COMMUNITY     | IA  | 12.65%            | \$454,000,000                | 115.90%         | \$3,587,521,024                |
| 39       | KEMBA FINANCIAL                  | OH  | 12.65%            | \$135,412,098                | 99.17%          | \$1,070,297,643                |
| 40       | FREEDOM FIRST                    | VA  | 12.60%            | \$55,875,000                 | 95.78%          | \$443,428,253                  |
| 41       | BRIDGEWATER                      | MA  | 12.43%            | \$43,510,800                 | 96.25%          | \$350,139,602                  |
| 42       | LINN AREA                        | IA  | 12.43%            | \$46,725,290                 | 102.19%         | \$377,412,076                  |
| 43       | GFA                              | MA  | 12.35%            | \$58,001,135                 | 67.72%          | \$469,509,158                  |
| 44       | FAMILY TRUST                     | SC  | 12.25%            | \$52,600,000                 | 94.00%          | \$429,502,202                  |
| 45       | PAWTUCKET                        | RI  | 12.23%            | \$226,417,056                | 112.14%         | \$1,860,054,384                |
|          |                                  | NC  |                   |                              | 95.03%          |                                |
| 46<br>47 | SELF-HELP<br>SOUTHERDINGS        |     | 12.16%            | \$81,000,000<br>\$20,613,455 |                 | \$665,982,102<br>\$169,617,622 |
| 47       | SOUTHBRIDGE<br>DALMETTO CITIZENS | MA  | 12.15%            | \$20,613,455                 | 99.06%          | \$169,617,622<br>\$727,224,222 |
| 48       | PALMETTO CITIZENS                | SC  | 11.86%            | \$86,296,911                 | 77.74%          | \$727,324,332                  |
| 49       | COLLINS COMMUNITY                | IA  | 11.72%            | \$115,000,949                | 97.09%          | \$980,926,585                  |
| 50       | CANYON STATE                     | AZ  | 11.72%            | \$21,806,893                 | 76.51%          | \$186,007,124                  |
| U.S. A   | VERAGE                           |     | 3.72%             | \$7,861,016                  | 77.68%          | \$211,333,127                  |

<sup>\*</sup>FOR U.S. CREDIT UNIONS >\$20 MILLION IN ASSETS AND BORROWINGS >\$5 MILLION.

## INTEREST INCOME HELPS REVENUE REACH NEARLY \$30 BILLION

Total revenue for all credit unions topped \$29.0 billion in the second quarter of 2016. The industry's 8.0% revenue growth rate was largely driven by interest income; however, non-interest income also contributed to the rise in total revenue. Interest income increased \$21.1 billion and NII income increased \$8.4 billion through June 30, 2016.

Other operating income increased 7.6% year-over-year, pushing NII to new heights. Fee income increased 4.4% annually, reaching \$3.8 billion at midyear. Sales of first mortgages to the secondary market was another boon for other operating income. In the first six months of 2016, credit unions sold 36.7% — totaling \$23.6 billion — of first mortgage originations. Sales to the secondary market continue to be a source of revenue and provides additional liquidity to credit unions.

Net loan income increased 2.4 percentage points year-over-year and reached \$4.8 billion as of June 30,

2016. At 8.8% annual growth, interest income was the main driver of net income growth.

Between second quarter 2015 and second quarter 2016, operating expenses to average assets declined 2 basis points to 3.0%. In the same period, return on assets dropped 3 basis points to 0.77%. This drop suggests credit unions are passing value onto members rather than retaining earnings. For example, credit unions now provide more electronic services than in the past.

Nationwide, credit unions posted a 10.9% net worth ratio. This has remained flat since second quarter 2015. Increases in expenses caused the efficiency ratio to increase slightly to 80.9% as of June 30, 2016. Collectively, the industry's net worth ratio at midyear remained well above the "well-capitalized" NCUA threshold.



# SECU OF MARYLAND BOOSTS INCOME WITH PARTICIPATION LOANS

SECU OF MARYLAND / LINTHICUM, MD / ASSETS: \$3.1B / MEMBERS: 239,054

SECU of Maryland (\$3.1B, Linthicum, MD) knows loan participations can be a valuable tool to earn income, especially as investment yields remain at historically low levels and increasing the lending portfolio remains a challenge.

Kevin Kesecker, the credit union's vice president and chief lending officer, points to the difference in yield as just one reason it buys participation loans — after all, the Old Line State credit union reported a yield of 1.98% on investments and 3.91% on loans in the second quarter of 2016. But that increased yield doesn't mean the credit union is being risky.

"Most of the sellers are brought to us by brokers we have relationships with, some of whom we use for investments," Kesecker says. "We want to make sure, to the extent possible, the pool is similar to the types of loans we'd originate for our own members."

According to Kesecker, the credit union analyzes deals internally, beginning with evaluating the expected net return versus a comparable investment. He says SECU of Maryland also looks at the weighted average credit score, weighted average maturity, and collateral in the case of autos and mortgages.

If the credit union is interested, it puts together a letter of interest that outlines the terms of SECU's offer.

"If we have a competitive bid and the seller accepts our offer, we go into a full-blown, extensive due diligence process." Kesecker says.

That process includes investigating the lead originator, checking its financial rating through Bauer Financial, and conducting a loan-level review on 10% to 20% of the seller credit union's loans. At a minimum, Kesecker says he and his team look at the CLO and CFO reports to evaluate overall performance, and they use Callahan & Associates' CUAnalyzer tool for more in-depth analysis.

"We'll obtain the most recent call report and profile from the NCUA," Kesecker says. "And we'll typically go to the credit union's website for annual reports and audits."

SECU of Maryland also asks the seller for a copy of its org chart and any applicable policies and procedures that govern the loans in which SECU is interested. Depending on the size of the credit union, the SECU team might also ask for resumes of key lending personnel.

Get the full story about SECU of Maryland and its loan participation strategies. Read "How To Buy A Participation Loan" and watch Kevin Kesecker's webinar — "What I Want As A Loan Participation Buyer" — both at CreditUnions.com.

#### **EARNINGS & CAPITAL**

### CREDIT UNION FINANCIAL MODEL

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16 ALL DATA SHOWN AS A PERCENT OF AVERAGE ASSETS

|                         | 2006 | 2016 | Difference |
|-------------------------|------|------|------------|
| Net Interest Margin     | 3.09 | 2.88 | -0.21      |
| - Prov. For Loan Loss   | 0.30 | 0.36 | 0.06       |
| - Operating Expenses    | 3.29 | 3.09 | -0.20      |
| + Non-Interest Income   | 1.21 | 1.35 | 0.14       |
| - Stabilization Expense | -    | -    | 0.00       |
| Return On Assets        | 0.87 | 0.77 | -0.10      |

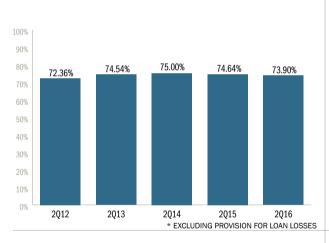
#### CAPITAL

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



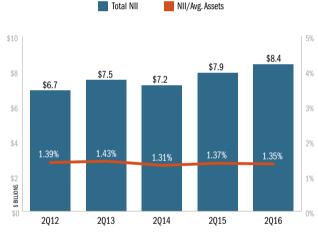
### **EFFICIENCY RATIO\***

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



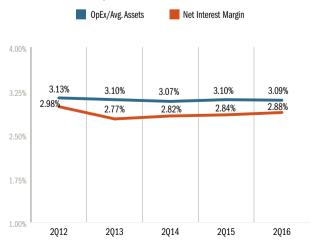
# NON-INTEREST INCOME & NII AS A PERCENT OF AVERAGE ASSETS

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



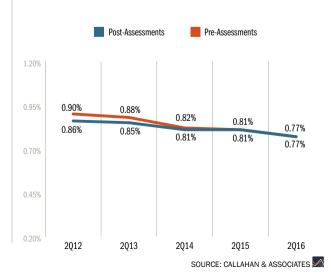
# OPERATING EXPENSES/AVERAGE ASSETS VS. NET INTEREST MARGIN

FOR U.S. CREDIT UNIONS | ANNUALIZED DATA AS OF 06.30.16



#### RETURN ON ASSETS

FOR U.S. CREDIT UNIONS | ANNUALIZED DATA AS OF 06.30.16



# LEADERS IN OPERATING RETURN ON ASSETS (ROA)

FOR U.S. CREDIT UNIONS >\$20M IN ASSETS | DATA AS OF 06.30.16

| Rk. | Credit Union                     | St. | Operating<br>ROA* | Assets           | Rk.   | Credit Union                | St. | Operating ROA* | Assets          |
|-----|----------------------------------|-----|-------------------|------------------|-------|-----------------------------|-----|----------------|-----------------|
| 1   | RAFE                             | CA  | 4.32%             | \$24,074,670     | 49    | PEE DEE                     | SC  | 2.16%          | \$28,541,613    |
| 2   | LIBERTY SAVINGS                  | NJ  | 3.76%             | \$86,039,386     | 49    | ACIPCO                      | AL  | 2.16%          | \$149,135,762   |
| 3   | RIVERDALE                        | AL  | 3.53%             | \$69,709,153     | 53    | VISION FINANCIAL            | NC  | 2.15%          | \$52,548,881    |
| 4   | COMMUNITYWIDE                    | IN  | 3.29%             | \$397,448,570    | 54    | PSTC EMP.                   | PA  | 2.12%          | \$35,190,103    |
| 4   | PELICAN STATE                    | LA  | 3.29%             | \$273,399,252    | 55    | VA DESERT PACIFIC           | CA  | 2.11%          | \$68,860,249    |
| 6   | URW COMMUNITY                    | VA  | 3.15%             | \$154,523,846    | 55    | ST. TAMMANY                 | LA  | 2.11%          | \$20,651,069    |
| 7   | MAC                              | AK  | 3.13%             | \$104,972,024    | 57    | DAWSON CO-OP                | MN  | 2.10%          | \$142,505,175   |
| 8   | PACIFIC NORTHWEST IRONWORKERS    | OR  | 3.06%             | \$22,069,409     | 57    | CLARK COUNTY                | NV  | 2.10%          | \$618,429,730   |
| 9   | SOUTHWEST FINANCIAL              | TX  | 2.96%             | \$57,850,472     | 57    | CLASSIC                     | ОН  | 2.10%          | \$42,172,232    |
| 10  | ELGA                             | MI  | 2.93%             | \$461,022,985    | 60    | GREEN MOUNTAIN              | VT  | 2.09%          | \$44,921,995    |
| 11  | AZALEA CITY                      | AL  | 2.82%             | \$21,514,013     | 60    | UNIVERSITY OF KENTUCKY      | KY  | 2.09%          | \$663,520,004   |
| 12  | SOUTHERN                         | TX  | 2.80%             | \$93,096,173     | 62    | CARPENTERS                  | MN  | 2.08%          | \$25,597,874    |
| 13  | GULF COAST COMMUNITY             | MS  | 2.78%             | \$93,680,906     | 63    | GENISYS                     | MI  | 2.07%          | \$2,117,474,736 |
| 14  | AMERICAN 1                       | MI  | 2.74%             | \$301,403,065    | 63    | DISTRICT GOVERNMENT EMP.    | DC  | 2.07%          | \$55,027,833    |
| 15  | NAVY                             | VA  | 2.73%             | \$77,830,150,313 | 63    | 1ST FINANCIAL               | MO  | 2.07%          | \$215,337,011   |
| 16  | SOUTHLAND                        | TX  | 2.72%             | \$39,541,579     | 66    | UNIVERSAL COOP              | PR  | 2.06%          | \$23,830,183    |
| 17  | AMERICAN UNITED                  | UT  | 2.71%             | \$186,610,046    | 67    | NAVYARMY COMMUNITY          | TX  | 2.05%          | \$2,419,773,538 |
| 18  | HOMETOWN                         | IN  | 2.70%             | \$22,785,094     | 67    | NASA                        | MD  | 2.05%          | \$1,942,339,493 |
| 18  | CONSUMERS COOPERATIVE            | NE  | 2.70%             | \$25,279,816     | 67    | BOX ELDER COUNTY            | UT  | 2.05%          | \$110,431,740   |
| 20  | COMMUNITY SOUTH                  | FL  | 2.68%             | \$110,970,996    | 67    | ROBINS FINANCIAL            | GA  | 2.05%          | \$2,213,212,168 |
| 21  | CAPROCK SANTA FE                 | TX  | 2.67%             | \$40.913.675     | 67    | FORT KNOX                   | KY  | 2.05%          | \$1,347,410,184 |
| 22  | FINANCIAL HEALTH                 | IN  | 2.63%             | \$27,804,130     | 72    | ENCOMPASS                   | IN  | 2.04%          | \$162,295,376   |
| 23  | MANATEE COMMUNITY                | FL  | 2.60%             | \$35,946,601     | 73    | FREEDOM NORTHWEST           | ID  | 2.03%          | \$77,688,033    |
| 24  | LOUISVILLE METRO POLICE OFFICERS | KY  | 2.58%             | \$26,336,108     | 74    | TEXELL                      | TX  | 2.02%          | \$291,277,026   |
| 25  | SCOTT                            | IL  | 2.53%             | \$1,062,382,488  | 75    | CAMPUS                      | KS  | 2.01%          | \$29,204,670    |
| 26  | MEMBERS PREFERRED                | ID  | 2.52%             | \$22,850,002     | 76    | WESTERN SUN                 | OK  | 2.00%          | \$156,496,776   |
| 26  | HEALTH FACILITIES                | SC  | 2.52%             | \$27,183,919     | 77    | ADVANTAGE PLUS OF INDIANA   | IN  | 1.99%          | \$21,160,016    |
| 28  | CAPITAL AREA                     | ME  | 2.46%             | \$31,896,497     | 78    | FIRST SERVICE               | TX  | 1.98%          | \$597,769,283   |
| 29  | WILKES-BARRE CITY EMP.           | PA  | 2.44%             | \$37,933,096     | 79    | LAKE MICHIGAN               | MI  | 1.97%          | \$4,515,855,832 |
| 30  | SUNTIDE                          | TX  | 2.39%             | \$74,656,040     | 79    | WRIGHT-PATT                 | OH  | 1.97%          | \$3,313,520,384 |
| 30  | COMPASS FINANCIAL                | FL  | 2.39%             | \$25,669,786     | 81    | HTM AREA                    | OH  | 1.96%          | \$23,617,578    |
| 32  | EMPLOYEES                        | IA  | 2.37%             | \$88.426.615     | 81    | DIXIES                      | SC  | 1.96%          | \$41,181,227    |
| 33  | MEMBERS EXCHANGE                 | MS  | 2.31%             | \$101,771,636    | 83    | LATINO COMMUNITY            | NC  | 1.95%          | \$229,849,923   |
| 34  | FIRST SOUTH FINANCIAL            | TN  | 2.27%             | \$519,219,858    | 83    | MTC                         | SC  | 1.95%          | \$166,442,389   |
| 35  | NAVIGATOR                        | MS  | 2.25%             | \$326,302,729    | 83    | REDWOOD                     | CA  | 1.95%          | \$3,004,475,288 |
| 36  | UPS EMP.                         | TN  | 2.24%             | \$20,071,985     | 83    | MID-ILLINI                  | IL  | 1.95%          | \$50,661,093    |
| 36  | VELOCITY                         | TX  | 2.24%             | \$836,101,624    | 83    | IDAHO CENTRAL               | ID  | 1.95%          | \$2,626,923,300 |
| 36  | HOMETOWN                         | ND  | 2.24%             | \$107,816,871    | 88    | FRANKENMUTH                 | MI  | 1.94%          | \$436,261,291   |
| 39  | LOCO                             | NM  | 2.23%             | \$43,692,536     | 88    | FERGUSON                    | MS  | 1.94%          | \$60,663,650    |
| 39  | RIO GRANDE                       | NM  | 2.23%             | \$287,252,103    | 88    | FINANCIAL ONE               | MN  | 1.94%          | \$90,351,975    |
| 39  | COMMUNITY FIRST                  | MI  | 2.23%             | \$43,365,050     | 88    | MEMBERS "FIRST" COMMUNITY   | IL  | 1.94%          | \$50,903,896    |
| 39  | ONE DETROIT                      | MI  | 2.23%             | \$33,430,190     | 92    | HUNTINGTON C&O RAILWAY EMP. | WV  | 1.93%          | \$35,803,760    |
| 43  | NEPHI WESTERN EMP.               | UT  | 2.22%             | \$30,952,722     | 92    | HUNTINGTONIZED              | WV  | 1.93%          | \$28,699,902    |
| 43  | BAPTIST HEALTH SOUTH FLORIDA     | FL  | 2.22%             | \$58,168,849     | 92    | EMPLOYEE RESOURCES          | TN  | 1.93%          | \$82,673,242    |
| 45  | SOUTHWEST LOUISIANA              | LA  | 2.20%             | \$95,033,895     | 92    | GULF COAST                  | TX  | 1.93%          | \$188,421,827   |
| 46  | WCLA                             | WA  | 2.18%             | \$49,352,895     | 92    | SC TELCO                    | SC  | 1.93%          | \$341,076,329   |
| 46  | VALLEY                           | TX  | 2.18%             | \$65,065,725     | 97    | CLARITY                     | ID  | 1.91%          | \$63,458,052    |
| 48  | WORKMEN'S CIRCLE                 | GA  | 2.17%             | \$66,267,256     | 97    | NEBO                        | UT  | 1.91%          | \$79,375,718    |
| 49  | HUGHES                           | AZ  | 2.17%             | \$911,940,771    | 99    | OKLAHOMA EDUCATORS          | OK  | 1.90%          | \$124,331,089   |
| 49  | PUBLIC SERVICE                   | CO  | 2.16%             | \$1,753,511,618  | 99    | FIVE STAR                   | AL  | 1.90%          | \$369,274,324   |
| -10 | I OBLIO OLIVIOL                  |     | 2.10/0            | ¥1,100,011,010   |       | AVERAGE                     | /\L |                | \$211,333,127   |
|     |                                  |     |                   |                  | 0.3.7 | TENTAL                      |     | 1.10/0         | Y-11,000,121    |

\*OPERATING ROA IS CALCULATED BY ANNUALIZING: NET INTEREST INCOME + FEE INCOME + OTHER OPERATING INCOME - OPERATING EXPENSES, THEN DIVIDING BY AVERAGE ASSETS. DOES NOT INCLUDE NON-OPERATING GAINS OR STABILIZATION EXPENSES.

# **LEADERS IN OPERATING RETURN ON EQUITY (ROE)** FOR U.S. CREDIT UNIONS >\$20M IN ASSETS | DATA AS OF 06.30.16

| Rk.    | Credit Union                  | St.      | Operating ROE* | Capital/Assets | Operating ROA** | Capital Per Member | Assets                         |
|--------|-------------------------------|----------|----------------|----------------|-----------------|--------------------|--------------------------------|
| 1      | COMMUNITY FIRST               | MI       | 32.21%         | 7.09%          | 2.23%           | \$381              | \$43,365,050                   |
| 2      | TEXANS                        | TX       | 31.77%         | 4.24%          | 1.22%           | \$591              | \$1,527,965,915                |
| 3      | URW COMMUNITY                 | VA       | 30.48%         | 10.58%         | 3.15%           | \$787              | \$154,523,846                  |
| 4      | GREEN MOUNTAIN                | VT       | 30.07%         | 7.07%          | 2.09%           | \$730              | \$44,921,995                   |
| 5      | PELICAN STATE                 | LA       | 28.56%         | 11.66%         | 3.29%           | \$749              | \$273,399,252                  |
| 6      | PACIFIC NORTHWEST IRONWORKERS | OR       | 28.39%         | 10.88%         | 3.06%           | \$439              | \$22,069,409                   |
| 7      | LIBERTY SAVINGS               | NJ       | 25.81%         | 14.52%         | 3.76%           | \$575              | \$86,039,386                   |
| 8      | SCOTT                         | IL       | 25.47%         | 10.11%         | 2.53%           | \$801              | \$1,062,382,488                |
| 9      | RAFE                          | CA       | 25.10%         | 17.24%         | 4.32%           | \$986              | \$24,074,670                   |
| 10     | RIVERDALE                     | AL       | 24.75%         | 14.37%         | 3.53%           | \$858              | \$69,709,153                   |
| 11     | CARPENTERS                    | MN       | 24.68%         | 8.66%          | 2.08%           | \$121              | \$25,597,874                   |
| 12     | MARTIN                        | FL       | 24.50%         | 7.50%          | 1.79%           | \$646              | \$117,833,617                  |
| 13     | KEYS                          | FL       | 24.43%         | 7.54%          | 1.75%           | \$844              | \$129,526,262                  |
| 14     | FAMILY ADVANTAGE              | TN       | 23.06%         | 8.01%          | 1.89%           | \$607              | \$57,003,149                   |
| 15     | IDAHO CENTRAL                 | ID       | 23.03%         | 8.55%          | 1.95%           | \$958              | \$2,626,923,300                |
| 16     | SOUTHLAND                     | TX       | 22.48%         | 12.17%         | 2.72%           | \$906              | \$39,541,579                   |
| 17     | NAVY                          | VA       | 22.43%         | 12.48%         | 2.73%           | \$1,528            | \$77,830,150,313               |
| 18     | LOUISVILLE METRO POLICE OFF.  | KY       | 22.01%         | 11.79%         | 2.58%           | \$867              | \$26,336,108                   |
| 19     | HEALTH FACILITIES             | SC       | 21.90%         | 11.49%         | 2.52%           | \$353              | \$27,183,919                   |
| 20     | MID-ILLINI                    | SC<br>IL | 21.86%         | 9.15%          | 1.95%           | \$594              | \$50,661,093                   |
| 21     | ELGA                          | MI       | 21.63%         | 13.86%         | 2.93%           | \$1,016            |                                |
| 22     | AMERICAN UNITED               | UT       | 21.45%         | 12.83%         | 2.93%           | \$1,010<br>\$1,258 | \$461,022,985<br>\$186,610,046 |
|        |                               |          |                |                |                 |                    |                                |
| 23     | FINANCIAL ONE                 | MN       | 21.36%         | 9.11%          | 1.94%           | \$1,026            | \$90,351,975                   |
| 24     | SILVER STATE SCHOOLS          | NV       | 21.16%         | 6.89%          | 1.49%           | \$927              | \$698,077,833                  |
| 25     | CLASSIC                       | OH       | 20.94%         | 10.01%         | 2.10%           | \$673              | \$42,172,232                   |
| 25     | CLARITY                       | ID       | 20.94%         | 9.29%          | 1.91%           | \$380              | \$63,458,052                   |
| 27     | 1ST FINANCIAL                 | MO       | 20.90%         | 10.10%         | 2.07%           | \$652              | \$215,337,011                  |
| 28     | Y-12                          | TN       | 20.82%         | 7.93%          | 1.65%           | \$757              | \$1,023,866,135                |
| 29     | COUNTRY                       | FL       | 20.79%         | 8.42%          | 1.78%           | \$985              | \$68,236,382                   |
| 30     | UNIVERSAL COOP                | PR       | 20.75%         | 10.15%         | 2.06%           | \$611              | \$23,830,183                   |
| 31     | UNIVERSITY OF IOWA COMMUNITY  | IA       | 20.70%         | 8.69%          | 1.82%           | \$2,212            | \$3,587,521,024                |
| 31     | MEMBERS PREFERRED             | ID       | 20.70%         | 12.30%         | 2.52%           | \$694              | \$22,850,002                   |
| 33     | EMPLOYEE RESOURCES            | TN       | 20.56%         | 9.30%          | 1.93%           | \$504              | \$82,673,242                   |
| 34     | VISION FINANCIAL              | NC       | 20.30%         | 10.04%         | 2.15%           | \$484              | \$52,548,881                   |
| 35     | QUORUM                        | NY       | 20.13%         | 9.02%          | 1.71%           | \$1,120            | \$940,387,718                  |
| 36     | OKLAHOMA EDUCATORS            | OK       | 20.10%         | 9.66%          | 1.90%           | \$985              | \$124,331,089                  |
| 37     | FINANCIAL HEALTH              | IN       | 20.09%         | 13.79%         | 2.63%           | \$448              | \$27,804,130                   |
| 38     | KERR COUNTY                   | TX       | 19.70%         | 8.68%          | 1.67%           | \$555              | \$59,923,951                   |
| 39     | GUARDIAN                      | WI       | 19.69%         | 6.47%          | 1.28%           | \$398              | \$220,659,424                  |
| 40     | HOMETOWN                      | IN       | 19.23%         | 14.53%         | 2.70%           | \$944              | \$22,785,094                   |
| 41     | HUGHES                        | AZ       | 19.12%         | 11.19%         | 2.16%           | \$1,031            | \$911,940,771                  |
| 42     | VELOCITY                      | TX       | 18.88%         | 12.16%         | 2.24%           | \$1,241            | \$836,101,624                  |
| 43     | GULF COAST                    | TX       | 18.87%         | 10.22%         | 1.93%           | \$1,690            | \$188,421,827                  |
| 44     | NASA                          | MD       | 18.86%         | 10.65%         | 2.05%           | \$1,589            | \$1,942,339,493                |
| 45     | SJP                           | NY       | 18.84%         | 9.04%          | 1.69%           | \$872              | \$53,522,170                   |
| 46     | MOUNTAIN AMERICA              | UT       | 18.79%         | 9.75%          | 1.86%           | \$912              | \$5,607,855,844                |
| 47     | COMMUNITY SOUTH               | FL       | 18.72%         | 14.56%         | 2.68%           | \$1,598            | \$110,970,996                  |
| 48     | TRIUS                         | NE       | 18.70%         | 8.40%          | 1.58%           | \$563              | \$68,257,072                   |
| 48     | NAVYARMY COMMUNITY            | TX       | 18.70%         | 11.15%         | 2.05%           | \$1,870            | \$2,419,773,538                |
| 50     | AFFINITY                      | IA       | 18.69%         | 9.39%          | 1.74%           | \$787              | \$98,719,816                   |
| U.S. A | VERAGE                        |          | 9.74%          | 11.38%         | 1.10%           | \$1,362            | \$211,333,127                  |

<sup>\*</sup>OPERATING ROE IS CALCULATED BY ANNUALIZING: NET INTEREST INCOME + FEE INCOME + OTHER OPERATING INCOME - OPERATING EXPENSES, THEN DIVIDING BY AVERAGE CAPITAL. \*\*OPERATING ROA IS CALCULATED BY ANNUALIZING: NET INTEREST INCOME + FEE INCOME + OTHER OPERATING INCOME - OPERATING EXPENSES, THEN DIVIDING BY AVERAGE ASSETS.

DOES NOT INCLUDE NON-OPERATING GAINS OR STABILIZATION EXPENSES.

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# **LEADERS IN NET WORTH-TO-ASSETS**

|     |                               |     | Net Worth/ |               |        |                                 |     | Net Worth/ |               |
|-----|-------------------------------|-----|------------|---------------|--------|---------------------------------|-----|------------|---------------|
| Rk. | Credit Union                  | St. | Assets     | Assets        | Rk.    | Credit Union                    | St. | Assets     | Assets        |
| 1   | PROGRESSIVE                   | NY  | 36.71%     | \$634,674,596 | 51     | SAFEWAY                         | WA  | 22.06%     | \$54,211,694  |
| 2   | ZELLCO                        | LA  | 34.86%     | \$57,470,198  | 52     | GREENSBORO POSTAL               | NC  | 22.03%     | \$22,993,895  |
| 3   | NEPHI WESTERN EMP.            | UT  | 31.34%     | \$30,952,722  | 53     | RYDER SYSTEM                    | FL  | 21.93%     | \$40,497,428  |
| 4   | TANGIPAHOA PARISH TEACHERS    | LA  | 30.26%     | \$31,150,185  | 54     | BOX ELDER COUNTY                | UT  | 21.88%     | \$110,431,740 |
| 5   | HOUSATONIC TEACHERS           | CT  | 30.02%     | \$20,397,221  | 55     | PEOPLES COMMUNITY               | MN  | 21.80%     | \$20,368,451  |
| 6   | CAPROCK SANTA FE              | TX  | 29.85%     | \$40,913,675  | 56     | FOOD INDUSTRIES                 | OR  | 21.73%     | \$23,744,356  |
| 7   | CBW SCHOOLS                   | PA  | 29.26%     | \$106,517,806 | 57     | CENTRAL HUDSON EMP.             | NY  | 21.72%     | \$46,321,628  |
| 8   | 1ST MISSISSIPPI               | MS  | 28.65%     | \$58,241,523  | 58     | DANVILLE CITY EMP.              | VA  | 21.64%     | \$24,514,173  |
| 9   | SOUTHERN                      | TX  | 28.01%     | \$93,096,173  | 59     | TELCOE                          | AR  | 21.57%     | \$340,486,020 |
| 10  | HOBOKEN SCHOOL EMP.           | NJ  | 27.89%     | \$47,721,839  | 60     | OLIVE VIEW EMP.                 | CA  | 21.46%     | \$40,868,668  |
| 11  | BROTHERHOOD                   | MA  | 27.88%     | \$105,839,589 | 61     | AREA EDUCATIONAL                | IL  | 21.31%     | \$25,117,722  |
| 12  | UTICA DISTRICT TELEPHONE EMP. | NY  | 27.78%     | \$36,282,768  | 62     | WIREMEN'S                       | ОН  | 21.30%     | \$27,835,161  |
| 13  | GUADALUPE PARISH              | CO  | 27.76%     | \$25,428,525  | 63     | LA ELECTRICAL WORKERS           | CA  | 21.25%     | \$44,713,575  |
| 14  | ST. THOMAS                    | VI  | 27.36%     | \$56,500,260  | 64     | BEST FINANCIAL                  | MI  | 21.24%     | \$81,042,069  |
| 15  | FIRST SOUTH FINANCIAL         | TN  | 27.08%     | \$519,219,858 | 64     | CENTEX CITIZENS                 | TX  | 21.24%     | \$62,411,773  |
| 16  | WHITING REFINERY              | IN  | 27.06%     | \$46,414,229  | 66     | UPS EMP.                        | TN  | 21.21%     | \$20,071,985  |
| 17  | POST OFFICE                   | MD  | 26.69%     | \$33,046,900  | 67     | LUFKIN                          | TX  | 21.18%     | \$33,046,410  |
| 18  | KEYSTONE                      | TX  | 26.66%     | \$36,545,262  | 68     | SOCIAL SECURITY                 | AL  | 20.87%     | \$29,137,874  |
| 19  | GALESBURG BURLINGTON          | IL  | 26.65%     | \$44,435,814  | 69     | VONS EMP.                       | CA  | 20.86%     | \$472,689,534 |
| 20  | FLOWERS EMP. CREDIT LEAGUE    | GA  | 26.51%     | \$26,370,035  | 70     | POST OFFICE                     | WI  | 20.84%     | \$34,822,693  |
| 21  | TRINITY VALLEY TEACHERS       | TX  | 26.39%     | \$27,528,500  | 71     | UNIFIED PEOPLE'S                | WY  | 20.78%     | \$43,456,137  |
| 22  | IRVIN WORKS                   | PA  | 26.12%     | \$21,694,553  | 72     | DALE EMP.                       | NE  | 20.76%     | \$24,876,854  |
| 23  | NEKOOSA                       | WI  | 25.09%     | \$21,041,174  | 73     | RIVERSET                        | PA  | 20.72%     | \$119,426,878 |
| 24  | JACKSON COUNTY TEACHERS       | FL  | 24.80%     | \$26,448,502  | 74     | GOOD SAMARITAN                  | SD  | 20.70%     | \$25,628,791  |
| 25  | SOUTH BEND FIREFIGHTERS       | IN  | 24.40%     | \$38,295,327  | 75     | FIRST FINANCIAL                 | MD  | 20.66%     | \$995,292,062 |
| 26  | SEA AIR                       | CA  | 24.29%     | \$137,538,455 | 76     | SELFRELIANCE UKRAINIAN AMERICAN | IL  | 20.50%     | \$452,648,926 |
| 26  | HEARTLAND AREA                | NE  | 24.29%     | \$22,019,667  | 77     | FINANCIAL CENTER                | CA  | 20.34%     | \$445,354,912 |
| 28  | MEDIA MEMBERS                 | PA  | 24.15%     | \$42,476,852  | 78     | KEMBA CHARLESTON                | WV  | 20.29%     | \$39,612,594  |
| 29  | MILL TOWN                     | WA  | 24.08%     | \$48,540,910  | 79     | CELCO COMMUNITY                 | VA  | 20.26%     | \$102,733,022 |
| 30  | ST. ANTHONY OF PADUA          | MA  | 24.00%     | \$25,360,841  | 80     | BUFFALO CONRAIL                 | NY  | 20.14%     | \$40,636,793  |
| 31  | KEMBA DELTA                   | TN  | 23.90%     | \$23,449,388  | 80     | ANECA                           | LA  | 20.14%     | \$94,242,383  |
| 32  | EDINBURG TEACHERS             | TX  | 23.76%     | \$87,983,777  | 82     | EAGLE EXPRESS                   | MS  | 20.12%     | \$62,430,813  |
| 33  | BRIDGEPORT CITY EMP.          | CT  | 23.72%     | \$30,427,863  | 83     | INGERSOLL-RAND                  | PA  | 20.08%     | \$60,024,179  |
| 34  | HEALTH                        | AL  | 23.70%     | \$20,289,659  | 84     | MANATEE COMMUNITY               | FL  | 20.05%     | \$35,946,601  |
| 35  | CHEROKEE COUNTY               | TX  | 23.54%     | \$30,397,014  | 85     | FAIRFIELD                       | AR  | 19.99%     | \$85,297,171  |
| 36  | FARMWAY                       | KS  | 23.31%     | \$84,164,885  | 86     | CRANSTON MUNICIPAL EMP.         | RI  | 19.97%     | \$58,586,200  |
| 37  | MCBRYDE                       | HI  | 23.28%     | \$88,808,691  | 87     | TIMBERLINE                      | AR  | 19.95%     | \$79,607,631  |
| 38  | PINE                          | AR  | 23.25%     | \$40,585,585  | 88     | LG&W                            | TN  | 19.87%     | \$91,326,025  |
| 39  | APPLETREE                     | WI  | 23.16%     | \$118,244,748 | 89     | NEW HAMPSHIRE POSTAL            | NH  | 19.82%     | \$43,352,905  |
| 40  | LOCAL 804                     | NY  | 23.10%     | \$21,254,399  | 90     | INDIANAPOLIS POST OFFICE        | IN  | 19.81%     | \$57,083,902  |
| 41  | CAMC                          | WV  | 23.03%     | \$62,897,388  | 91     | TRUGROCER                       | ID  | 19.77%     | \$250,053,847 |
| 42  | CHATTANOOGA FIRST             | TN  | 23.01%     | \$21,408,751  | 91     | ELECTRICAL WORKERS 558          | AL  | 19.77%     | \$23,664,465  |
| 43  | MATSON EMP.                   | CA  | 22.83%     | \$31,726,448  | 91     | DIXIES                          | SC  | 19.77%     | \$41,181,227  |
| 44  | NAHEOLA                       | AL  | 22.81%     | \$84,205,450  | 91     | STRIP STEEL COMMUNITY           | WV  | 19.77%     | \$45,061,123  |
| 45  | OMAHA PUB. POWER DIST. EMP.   | NE  | 22.79%     | \$30,125,235  | 95     | EMPLOYEES                       | IA  | 19.75%     | \$88,426,615  |
| 46  | KIMBERLY CLARK                | TN  | 22.69%     | \$109,099,170 | 96     | GREEN RIVER AREA                | KY  | 19.67%     | \$40,816,280  |
| 47  | MON VALLEY COMMUNITY          | PA  | 22.63%     | \$153,052,658 | 97     | SEA WEST COAST GUARD            | CA  | 19.65%     | \$343,385,523 |
| 48  | LETOURNEAU                    | TX  | 22.54%     | \$22,511,602  | 98     | TEXAS PEOPLE                    | TX  | 19.63%     | \$22,467,254  |
| 49  | WEST MAUI COMMUNITY           | HI  | 22.23%     | \$36,275,955  | 99     | MARKET USA                      | MD  | 19.59%     | \$99,352,587  |
| 50  | VALLEY 1ST COMMUNITY          | PA  | 22.07%     | \$86,225,935  | 100    | CENTRALALLIANCE                 | WI  | 19.58%     | \$77,658,871  |
|     |                               |     |            |               | U.S. A | AVERAGE                         |     | 10.85%     | \$211,333,127 |

# **LEADERS IN SERVICE REVENUE-TO-ASSETS**FOR U.S. CREDIT UNIONS >\$20M IN ASSETS | DATA AS OF 06.30.16

| ≀k.      | Credit Union              | St. | Service Revenue /<br>Average Assets | 12-Month Growth Of<br>Service Revenue | ROA    | Assets          |
|----------|---------------------------|-----|-------------------------------------|---------------------------------------|--------|-----------------|
|          | ONE DETROIT               | MI  | 10.25%                              | 20.95%                                | 1.70%  | \$33,430,190    |
| 2        | FINANCIAL HEALTH          | IN  | 6.08%                               | -5.05%                                | 1.32%  | \$27,804,130    |
|          | HEALTH FACILITIES         | SC  | 6.07%                               | 113.15%                               | 2.78%  | \$27,183,919    |
|          | KANSAS CITY               | MO  | 5.56%                               | 24.83%                                | 0.78%  | \$31,354,451    |
|          | PELICAN STATE             | LA  | 5.51%                               | 28.95%                                | 1.71%  | \$273,399,252   |
|          | ST. LOUIS COMMUNITY       | MO  | 5.49%                               | 4.03%                                 | 0.67%  | \$247,054,060   |
|          | SOUTHWEST FINANCIAL       | TX  | 4.47%                               | 13.55%                                | 0.82%  | \$57,850,472    |
|          | SIOUX EMPIRE              | SD  | 4.45%                               | 0.97%                                 | 0.40%  | \$97,674,475    |
|          | GEOVISTA                  | GA  | 4.31%                               | -5.20%                                | 0.84%  | \$132,299,855   |
| )        | CPM                       | SC  | 4.30%                               | -2.44%                                | 0.84%  | \$299,171,758   |
| _        | UNITED 1ST                | GA  | 4.25%                               | 10.79%                                | 0.43%  | \$137,075,825   |
|          | GULF COAST COMMUNITY      | MS  | 4.25%                               | 14.95%                                | 2.29%  | \$93,680,906    |
|          | MANATEE COMMUNITY         | FL  | 4.23%                               | 59.88%                                | 1.70%  | \$35,946,601    |
|          | HOPE                      | MS  | 4.22%                               | -5.98%                                | 0.13%  | \$184,171,801   |
|          | CREDIT UNION OF ATLANTA   | GA  | 4.20%                               | 4.47%                                 | 0.08%  | \$67,973,652    |
| _        | FIRST CENTRAL             | TX  | 4.20%                               | 8.47%                                 | 0.93%  | \$72,711,907    |
|          | LIBERTY SAVINGS           | NJ  | 4.20%                               | 7.01%                                 | 0.22%  | \$86,039,386    |
|          | ONE NEVADA                | NV  | 4.20%                               | -0.30%                                | 1.08%  | \$795,344,056   |
| ,        | COMPASS FINANCIAL         | FL  | 4.20%                               | 21.22%                                | -0.11% | \$25,669,786    |
|          |                           |     |                                     |                                       | 0.72%  | \$38,559,184    |
|          | MILLSTREAM AREA           | OH  | 4.18%                               | 0.04%                                 |        |                 |
|          | GREATER NEVADA            | NV  | 4.10%                               | 25.13%                                | 1.14%  | \$630,174,051   |
|          | ACTORS                    | NY  | 4.00%                               | 4.05%                                 | -0.82% | \$230,545,499   |
|          | MY HEALTHCARE             | FL  | 3.99%                               | 3.72%                                 | 0.06%  | \$25,136,174    |
|          | UPSTATE                   | SC  | 3.99%                               | 15.42%                                | 1.35%  | \$48,827,516    |
| <u> </u> | PALMETTO HEALTH           | SC  | 3.98%                               | 5.05%                                 | 1.29%  | \$66,537,926    |
| 6        | ADVANTAGE PLUS            | ID  | 3.95%                               | 14.21%                                | 0.45%  | \$122,918,662   |
| 7        | METRO HEALTH SERVICES     | NE  | 3.92%                               | 8.68%                                 | 0.95%  | \$292,835,729   |
| 3        | AMERICAN 1                | MI  | 3.89%                               | 8.66%                                 | 1.97%  | \$301,403,065   |
| )        | LA JOYA AREA              | TX  | 3.88%                               | 4.66%                                 | 0.54%  | \$52,830,031    |
| 1        | EVANSVILLE TEACHERS       | IN  | 3.81%                               | 23.06%                                | 0.84%  | \$1,266,307,745 |
|          | CARPENTERS                | MN  | 3.78%                               | 17.30%                                | 2.10%  | \$25,597,874    |
| )        | DENALI                    | AK  | 3.75%                               | 20.73%                                | 0.37%  | \$638,615,994   |
| ;        | CGR                       | GA  | 3.74%                               | 10.78%                                | 1.21%  | \$86,066,283    |
| }        | MEMBERS EXCHANGE          | MS  | 3.74%                               | 14.39%                                | 1.82%  | \$101,771,636   |
| ,        | OHIO'S FIRST CLASS        | OH  | 3.70%                               | 6.56%                                 | 0.32%  | \$38,860,700    |
| i        | JEEP COUNTRY              | ОН  | 3.68%                               | 5.03%                                 | 1.12%  | \$62,237,002    |
| ,        | COMMUNITYAMERICA          | MO  | 3.64%                               | 0.25%                                 | 0.99%  | \$2,281,916,105 |
| 3        | JEFFERSON PARISH EMP.     | LA  | 3.63%                               | 2.90%                                 | 0.33%  | \$95,526,598    |
| )        | EXCEL                     | GA  | 3.59%                               | 8.25%                                 | 0.28%  | \$98,873,511    |
| )        | ASSOCIATED OF TEXAS       | TX  | 3.58%                               | 2.97%                                 | 1.04%  | \$368,461,652   |
|          | HEALTH CARE PROFESSIONALS | IN  | 3.56%                               | 8.65%                                 | 1.01%  | \$21,888,847    |
| !        | TRIANGLE                  | MS  | 3.51%                               | 5.87%                                 | 0.71%  | \$78,808,588    |
|          | ROCK VALLEY               | IL  | 3.50%                               | 13.58%                                | 0.61%  | \$92,146,128    |
|          | FAMILY SAVINGS            | AL  | 3.49%                               | 17.72%                                | 0.72%  | \$367,666,407   |
| ;        | ABD                       | MI  | 3.48%                               | 9.10%                                 | 0.04%  | \$59,386,408    |
|          | FIRST SOUTH FINANCIAL     | TN  | 3.44%                               | 9.67%                                 | 1.81%  | \$519,219,858   |
| ,        | HANIN                     | CA  | 3.43%                               | -1.15%                                | 0.46%  | \$26,215,685    |
| ,        | MICHIGAN FIRST            | MI  | 3.43%                               | 12.48%                                | 0.88%  | \$780,824,761   |
| 7        | MARKET USA                | MD  | 3.43%                               | 2.95%                                 | 0.84%  | \$99,352,587    |
|          | DEPT. OF CORRECTIONS      | LA  | 3.40%                               | 16.41%                                | 1.23%  | \$76,363,160    |
| )        | DEL I. OF CONNECTIONS     | LA  | 3.40/0                              | 10.41/0                               | 0.77%  | ψ10,303,100     |

# **LEADERS IN EFFICIENCY**

| Rk.    | Credit Union             | St.      | Efficiency Ratio* | Yield On<br>Earning Assets | Op. Exp. / Avg. Assets<br>(Not Annualized) | ROA    | Assets                              |
|--------|--------------------------|----------|-------------------|----------------------------|--|--------|-------------------------------------|
| 1      | WORKMEN'S CIRCLE         | GA       | 29.86%            | 3.66%                      | 0.46%                                      | 2.17%  | \$66,267,256                        |
| 2      | SOUTHERN                 | TX       | 35.79%            | 4.74%                      | 0.78%                                      | 2.25%  | \$93,096,173                        |
| 3      | APCO EMP.                | AL       | 36.33%            | 2.29%                      | 0.26%                                      | 0.86%  | \$2,706,714,944                     |
| 4      | COMMUNITYWIDE            | IN       | 36.92%            | 5.75%                      | 0.96%                                      | 1.35%  | \$397,448,570                       |
| 5      | EMP.                     | IA       | 38.23%            | 4.01%                      | 0.73%                                      | 2.17%  | \$88,426,615                        |
| 6      | CALIFORNIA LITHUANIAN    | CA       | 38.30%            | 3.10%                      | 0.40%                                      | 1.20%  | \$113,105,771                       |
| 7      | POWER CO-OP EMP.         | IA       | 39.01%            | 3.40%                      | 0.60%                                      | 1.91%  | \$30,738,866                        |
| 8      | LONG BEACH FIREMEN'S     | CA       | 40.10%            | 2.75%                      | 0.42%                                      | 1.25%  | \$174,244,015                       |
| 9      | CHURCHILL COUNTY         | NV       | 40.14%            | 2.64%                      | 0.48%                                      | 1.09%  | \$46,422,230                        |
| 10     | NCPD                     | NY       | 40.75%            | 2.39%                      | 0.36%                                      | 1.03%  | \$730,375,206                       |
| 11     | DAWSON CO-OP             | MN       | 41.38%            | 3.89%                      | 0.74%                                      | 1.86%  | \$142,505,175                       |
| 12     | ACIPCO                   | AL       | 42.75%            | 4.19%                      | 0.81%                                      | 2.17%  | \$149,135,762                       |
| 13     | WV NATIONAL GUARD        | WV       | 43.20%            | 3.25%                      | 0.65%                                      | 1.70%  | \$43,290,045                        |
| 14     | MERCK EMP.               | NJ       | 43.27%            | 1.65%                      | 0.14%                                      | 0.37%  |                                     |
|        |                          |          |                   |                            |  |        | \$1,965,022,222                     |
| 15     | AFLAC                    | GA       | 43.29%            | 2.97%                      | 0.43%                                      | 1.11%  | \$187,505,092                       |
| 16     | HOMETOWN                 | ND       | 43.63%            | 4.57%                      | 0.87%                                      | 1.86%  | \$107,816,871                       |
| 17     | STAR ONE                 | CA       | 43.75%            | 2.19%                      | 0.29%                                      | 0.74%  | \$8,171,941,931                     |
| 18     | NEPHI WESTERN EMP.       | UT       | 43.99%            | 3.99%                      | 0.87%                                      | 2.22%  | \$30,952,722                        |
| 19     | GENERAL ELECTRIC         | OH       | 45.07%            | 3.08%                      | 0.55%                                      | 1.00%  | \$2,433,372,380                     |
| 20     | SELF RELIANCE NEW YORK   | NY       | 46.08%            | 3.36%                      | 0.40%                                      | 0.89%  | \$1,213,006,628                     |
| 21     | SM                       | KS       | 46.53%            | 2.45%                      | 0.34%                                      | 0.78%  | \$64,292,707                        |
| 22     | CAPROCK SANTA FE         | TX       | 46.76%            | 4.59%                      | 1.17%                                      | 2.60%  | \$40,913,675                        |
| 23     | STATE FARM               | IL       | 47.24%            | 1.61%                      | 0.22%                                      | 0.71%  | \$3,969,169,724                     |
| 24     | SCHLUMBERGER EMP.        | TX       | 47.80%            | 1.97%                      | 0.68%                                      | 1.35%  | \$857,606,592                       |
| 25     | CONSUMERS COOPERATIVE    | NE       | 48.22%            | 5.02%                      | 1.26%                                      | 2.26%  | \$25,279,816                        |
| 26     | MOOG EMP.                | NY       | 48.23%            | 2.51%                      | 0.59%                                      | 0.89%  | \$160,665,420                       |
| 27     | WCLA                     | WA       | 48.29%            | 4.76%                      | 1.02%                                      | 2.15%  | \$49,352,895                        |
| 28     | GREATER SPRINGFIELD      | MA       | 48.88%            | 2.74%                      | 0.72%                                      | 1.43%  | \$154,127,676                       |
| 29     | WESTERN ILL. SCHOOL EMP. | IL       | 49.03%            | 2.30%                      | 0.47%                                      | 0.75%  | \$22,184,706                        |
| 30     | UNIVERSITY OF IOWA COMM. | IA       | 49.20%            | 4.15%                      | 0.88%                                      | 1.48%  | \$3,587,521,024                     |
| 31     | WILKES-BARRE CITY EMP.   | PA       | 49.79%            | 3.02%                      | 1.21%                                      | 2.44%  | \$37,933,096                        |
| 32     | PROGRESSIVE              | NY       | 49.96%            | 4.18%                      | 0.83%                                      | -5.96% | \$634,674,596                       |
| 33     | HOUSTON POLICE           | TX       | 50.09%            | 3.58%                      | 0.92%                                      | 1.59%  | \$641,893,577                       |
| 34     | ROBINS FINANCIAL         | GA       | 50.41%            | 3.05%                      | 1.04%                                      | 1.85%  | \$2,213,212,168                     |
| 35     | FORT KNOX                | KY       | 50.98%            | 3.78%                      | 1.06%                                      | 1.51%  | \$1,347,410,184                     |
| 36     | POLICE AND FIRE          | PA       | 51.14%            | 3.09%                      | 0.89%                                      | 1.47%  | \$4,519,433,789                     |
| 37     | ESL                      | NY       | 51.87%            | 3.37%                      | 0.95%                                      | 1.62%  | \$5,916,471,237                     |
| 38     | COUNTRY HERITAGE         | MI       | 51.96%            | 3.79%                      | 0.85%                                      | 1.51%  | \$39,827,536                        |
| 39     | COMMUNITY                | ND       | 51.98%            | 1.80%                      | 0.34%                                      | 0.63%  | \$162,458,273                       |
| 40     | F&A                      | CA       | 52.21%            | 2.61%                      | 0.55%                                      | 1.19%  | \$1,531,550,910                     |
| 41     | WHITING REFINERY         | IN       | 52.93%            | 2.15%                      | 0.45%                                      | 0.43%  | \$46,414,229                        |
| 42     | GENISYS                  | MI       | 53.00%            | 3.39%                      | 1.17%                                      | 1.53%  | \$2,117,474,736                     |
| 43     | PENTAGON                 | VA       | 53.05%            | 3.42%                      | 0.76%                                      | 1.04%  | \$20,162,693,973                    |
| 43     | NAVY ARMY COMMUNITY      | TX       |                   |                            |  | 0.93%  |                                     |
| 44     |                          | VA       | 53.26%<br>53.37%  | 4.37%<br>5.52%             | 1.17%                                      |        | \$2,419,773,538<br>\$77,830,150,313 |
|        | NAVY MAGUERAD            |          | 53.37%            | 5.52%                      | 1.56%                                      | 1.52%  | \$77,830,150,313                    |
| 46     | WU EMP.                  | WV       | 53.40%            | 3.22%                      | 1.01%                                      | 1.38%  | \$34,757,809                        |
| 47     | GLENDALE AREA SCHOOLS    | CA       | 54.00%            | 2.16%                      | 0.51%                                      | 0.82%  | \$343,460,710                       |
| 48     | SCOTT                    | IL<br>NV | 54.06%            | 3.55%                      | 1.49%                                      | 1.32%  | \$1,062,382,488                     |
| 49     | COUNTRYSIDE              | NY       | 54.31%            | 3.36%                      | 0.74%                                      | 1.32%  | \$143,930,009                       |
| 50     | COMMUNITY FIRST          | WI       | 54.97%            | 3.21%                      | 0.97%                                      | 1.60%  | \$2,468,005,264                     |
| U.S. A | VERAGE                   |          | 73.89%            | 3.60%                      | 1.56%                                      | 0.77%  | \$211,333,127                       |

<sup>\*</sup> THE EFFICIENCY RATIO MEASURES OPERATING EXPENSES AS A PERCENTAGE OF NET-INTEREST INCOME, FEE INCOME, AND OTHER OPERATING INCOME.

## AS CREDIT UNION PAYROLLS EXPAND, EMPLOYEES BECOME MORE EFFICIENT

The credit union industry added nearly 11,000 full-time employees to its roster over the past 12 months. The 277,000 full-time employees of the credit union system represent a 4.1% increase in numbers over second quarter 2015. After reaching yet another record for credit union membership — 106.2 million members as of June 30, 2016 — the movement shows no signs of slowing down as it adds employees to meet members' needs.

The industry's 4.1% employee growth outpaced its 3.8% membership growth by 31 basis points and reduced the number of members each employee serves to 383 as of midyear 2016. That's down from 384 one year ago. In the same period, assets reached \$1.3 billion. This pushed assets per employee up from \$4.4 million in second quarter 2015 to \$4.6 million today, a 3.2% annual increase.

But credit union staff numbers didn't just increase — those employees were also more efficient. Credit

unions reported \$1.6 million in originations per employee as of June 30, 2016. Notably, the 9.1% growth rate of loan originations outpaced the 4.1% growth rate of employees. As such, total income per employee expanded 3.8% year-over-over from \$203,066 in second quarter 2015 to \$210,749 today. Total operating expenses were also up 7.0% as of June 30, 2016; however, the operating expense ratio dropped 1 basis point year-over-year to 3.12%.

And to ensure they attract top talent, credit unions are spending more per employee. The average salary and benefits per employee increased 3.6% annually to \$70,919 as of June 30, 2016. Revenue at credit unions grew 8.0% year-over-year to \$29.2 billion. Meanwhile, revenue per \$1.00 of salary and benefits remained flat at \$2.97 between second quarter 2015 and second quarter 2016.



### PURDUE FCU FIELDS A HIGH-SCORING TEAM

PURDUE FEDERAL CREDIT UNION / WEST LAFAYETTE, IN / ASSETS: \$1.0B / MEMBERS: 69,439

In the fall of 2014, Purdue Federal Credit Union (\$1.0B, West Lafayette, IN) held a series of focus groups with its branch-level sales managers. One of the groups focused on how to increase business at its SEGs.

Sarah Fassnacht, sales manager of the Indiana credit union's Northwestern Branch, was already putting together call nights, but she knew they could be more successful. And so the PFED Producers — a team of salespeople who contact members via email or phone to improve relationships — was born.

Sales managers nominate potential PFED Producers, and current PFED Producers review nominees before asking them to join the team, which has had as many as 10 members.

Each month, the PFED Producers hold a 90-minute call night. All team members go to Fassnacht's branch and make outbound calls to credit union members. The credit union tries to bring some fun to the event. Before the calling begins, team members have dinner together, and end with a debriefing and prizes.

"It's a great group of people and a great environment," Fassnacht says. "Their energy bounces off one another." Call nights generally revolve around a specific theme, such as auto refinances or unsecured loans, but Fassnacht also expects PFED Producers to dedicate at least one or two hours of their own time each week making calls, which don't need to be focused on a specific topic.

Although the credit union keeps them to a minimum, other sales teams do make cold calls. PFED Producers, however, work from more focused lead lists pulled from its CRM and core systems.

To help pull these working lists, the GROW team, a committee of sales and assistant managers, meets each month to discuss sales opportunities based on factors such as time of year, market fluctuations, and credit union promotions. Members of the PFED Producers also have input.

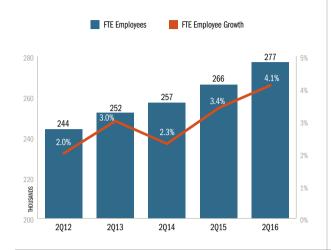
In 2015, the PFED Producers hit its \$2 million production goal in three quarters. Fassnacht expects to set the 2016 goals by the start of the third quarter, after the credit union finishes a large internal project

Get the full story about Purdue Federal Credit Union and its productivity strategies. Read "Build A Team Of High-Producing Performers" at CreditUnions.com.

### **PRODUCTIVITY**

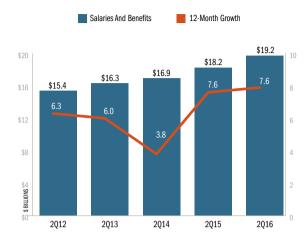
#### FTE EMPLOYEES\* & 12-MONTH GROWTH

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



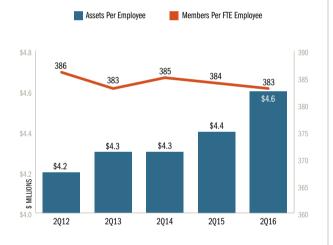
#### SALARIES AND BENEFITS & 12-MONTH GROWTH

FOR ALL U.S. CREDIT UNION | DATA AS OF JUNE 30, 2015



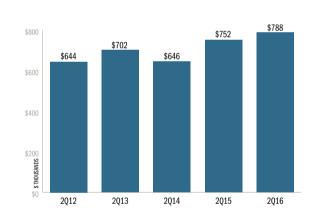
#### ASSETS AND MEMBERS PER FTE EMPLOYEE\*

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



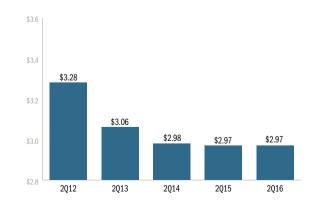
#### YTD LOAN ORIGINATIONS PER FTE EMPLOYEE\*

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



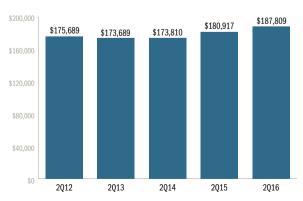
### REVENUE GENERATED PER \$1 SALARIES & BENEFITS

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



### ANNUALIZED NET INTEREST INCOME & SERVICE INCOME PER FTE EMPLOYEE\*

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



<sup>\*</sup>FTE = FULL-TIME EQUIVALENT AND IS CALCULATED AS FULL-TIME EMPLOYEES PLUS 50% OF PART-TIME EMPLOYEES.

SOURCE: CALLAHAN & ASSOCIATES

# LEADERS IN SALARY & BENEFITS PER FTE EMPLOYEE

| ₹k.    | Credit Union             | St.      | Annualized Salary &<br>Benefits Per FTE Employee* | FTE<br>Employees* | Annualized Revenue Per<br>FTE Employee* | Assets          |
|--------|--------------------------|----------|---|-------------------|---|-----------------|
| 1      | PROGRESSIVE              | NY       | \$207,064   | 35                | \$779,319                               | \$634,674,596   |
| 2      | VISION ONE               | CA       | \$186,161   | 10                | \$395,182                               | \$65,800,668    |
| 3      | EDINBURG TEACHERS        | TX       | \$159,046   | 11                | \$286,611                               | \$87,983,777    |
| 4      | SAN JOAQUIN POWER EMP.   | CA       | \$154,371   | 6                 | \$636,941                               | \$132,555,219   |
| 5      | MELROSE                  | NY       | \$144,323   | 80                | \$791,567                               | \$1,918,689,436 |
| 6      | APL                      | MD       | \$136,604   | 47                | \$245,111                               | \$421,084,955   |
| 7      | STAR ONE                 | CA       | \$134,358   | 191               | \$951,756                               | \$8,171,941,931 |
| 8      | VAH LYONS EMP.           | NJ       | \$132,033   | 3                 | \$476,562                               | \$44,389,920    |
| 9      | QUORUM                   | NY       | \$131,512   | 123               | \$415,384                               | \$940,387,718   |
| 0      | UNITED NATIONS           | NY       | \$128,186   | 485               | \$328,732                               | \$4,580,037,328 |
| 1      | MUSICIANS' INTERGUILD    | CA       | \$127,538   | 8                 | \$292,494                               | \$72,138,433    |
| 2      | PACIFIC SERVICE          | CA       | \$126,254   | 113               | \$295,545                               | \$1,146,087,081 |
| 3      | LOCAL GOVERNMENT         | NC<br>NC | \$125,392   | 156               | \$628,886                               | \$1,712,722,325 |
| 3<br>4 | LOS ANGELES POLICE       | CA       | \$125,023   | 147               | • •                                     |                 |
|        | CALIFORNIA               | CA       |   | 284               | \$245,655                               | \$863,969,018   |
| 5      |                          |          | \$124,158   |                   | \$249,390                               | \$1,562,286,551 |
| 6      | ALLIANT                  | IL       | \$124,078   | 427               | \$618,711                               | \$9,137,887,323 |
| 7      | OAS STAFF                | DC<br>   | \$123,397   | 22                | \$294,114                               | \$193,195,876   |
| 8      | ENCORE                   | IL       | \$123,014   | 2                 | \$269,937                               | \$34,312,232    |
| 9      | AFLAC                    | GA       | \$122,198   | 11                | \$529,692                               | \$187,505,092   |
| )      | LIBERTY BAY              | MA       | \$121,862   | 79                | \$265,057                               | \$657,644,501   |
| 1      | MATSON EMP.              | CA       | \$121,565   | 3                 | \$236,799                               | \$31,726,448    |
| 2      | UPPER DARBY BELL TELCO   | PA       | \$121,563   | 6                 | \$342,287                               | \$59,113,658    |
| 3      | YONKERS TEACHERS         | NY       | \$121,436   | 3                 | \$412,420                               | \$57,827,895    |
| 1      | SAN FRANCISCO            | CA       | \$120,641   | 131               | \$270,896                               | \$1,045,823,085 |
| 5      | MICHIGAN EDUCATIONAL     | MI       | \$120,557   | 74                | \$325,537                               | \$752,342,235   |
| 6      | TECHNOLOGY               | CA       | \$120,396   | 226               | \$304,842                               | \$2,078,802,594 |
| 7      | CONSUMERS                | NY       | \$119,376   | 9                 | \$294,217                               | \$60,081,577    |
| 8      | INDIANAPOLIS POST OFFICE | IN       | \$119,332   | 5                 | \$262,246                               | \$57,083,902    |
| 9      | CALTECH EMP.             | CA       | \$118,486   | 69                | \$513,483                               | \$1,442,667,305 |
| 0      | NEW ENGLAND TEAMSTERS    | MA       | \$118,484   | 12                | \$201,085                               | \$57,882,581    |
| 1      | BOULDER DAM              | NV       | \$118,095   | 45                | \$371,467                               | \$558,545,035   |
| 2      | HOBOKEN SCHOOL EMP.      | NJ       | \$117,761   | 5                 | \$311,714                               | \$47,721,839    |
| 3      | STANFORD                 | CA       | \$117,644   | 176               | \$374,925                               | \$1,982,705,651 |
| 4      | WCLA                     | WA       | \$117,332   | 5                 | \$477,013                               | \$49,352,895    |
| 5      | HELCO                    | HI       | \$117,267   | 3                 | \$404,249                               | \$41,093,175    |
| <br>ô  | MUNICIPAL                | NY       | \$116,932   | 679               | \$232,736                               | \$2,507,692,414 |
| 7      | FORT MCPHERSON           | GA       | \$116,696   | 6                 | \$191,760                               | \$22,715,420    |
| 3      | LOGIX                    | CA       | \$116,381   | 547               | \$365,600                               | \$4,664,371,670 |
| 9      | SELF RELIANCE NEW YORK   | NY       | \$116,228   | 44                | \$920,220                               | \$1,213,006,628 |
| 0      | PAHO-WHO                 | DC       | \$116,028   | 18                | \$351,370                               | \$207,756,271   |
| 1      | CHICAGO FIREFIGHTER'S    | IL       | \$115,896   | 6                 | \$295,021                               | \$54,171,863    |
| 2      | BOPTI                    | CA       | \$115,782   | 5                 | \$563,538                               | \$69,106,894    |
| 3      | LONG BEACH CITY EMP.     |          |   |                   |   |                 |
| 3<br>4 |                          | CA       | \$115,519<br>\$115,000                            | 23                | \$276,523<br>\$214,474                  | \$298,172,585   |
|        | EPA CAUD                 | MS       | \$115,099   | 2                 | \$314,474                               | \$21,590,335    |
| 5_     | CAHP CTATES              | CA       | \$113,581   | 29                | \$371,544                               | \$165,939,415   |
| 6      | SHELL WESTERN STATES     | CA       | \$113,546   | 9                 | \$223,323                               | \$103,050,746   |
| 7      | DIRECT                   | MA       | \$113,222   | 56                | \$304,829                               | \$491,628,332   |
| 8      | EVANGELICAL CHRISTIAN    | CA       | \$113,110   | 146               | \$276,190                               | \$911,444,390   |
| 9      | AVISTA CORP.             | WA       | \$112,882   | 5                 | \$336,235                               | \$58,832,880    |
| 0      | CHEVRON                  | CA       | \$112,747   | 235               | \$420,559                               | \$2,935,808,062 |

 $<sup>*{\</sup>sf FTE} = {\sf FULL-TIME}~{\sf EQUIVALENT}~{\sf AND}~{\sf IS}~{\sf CALCULATED}~{\sf AS}~{\sf FULL-TIME}~{\sf EMPLOYEES}~{\sf PLUS}~{\sf 50\%}~{\sf OF}~{\sf PART-TIME}~{\sf EMPLOYEES}.$ 

## LEADERS IN ASSETS PER FTE EMPLOYEE

| Rk.      | Credit Union                 | St.      | Asset Per FTE Employee*      | FTE* Employees | Assets                        |
|----------|------------------------------|----------|------------------------------|----------------|-------------------------------|
| 1        | MERCK EMP.                   | NJ       | \$83,617,967                 | 24             | \$1,965,022,222               |
| 2        | STAR ONE                     | CA       | \$42,785,036                 | 191            | \$8,171,941,931               |
| 3        | NCPD                         | NY       | \$38,440,800                 | 19             | \$730,375,206                 |
| 4        | SELF RELIANCE NEW YORK       | NY       | \$27,885,210                 | 44             | \$1,213,006,628               |
| 5        | LUFTHANSA EMP.               | NY       | \$27,567,009                 | 4              | \$96,484,533                  |
| 6        | STATE FARM                   | IL       | \$26,638,723                 | 149            | \$3,969,169,724               |
| 7        | CONNECTICUT STATE EMP.       | CT       | \$26,331,640                 | 67             | \$1,751,054,070               |
| 8        | MELROSE                      | NY       | \$23,983,618                 | 80             | \$1,918,689,436               |
| 9        | CALIF. STATE & FED. EMP. #20 | CA       | \$23,715,098                 | 6              | \$130,433,038                 |
| 10       | APCO EMP.                    | AL       | \$23,035,872                 | 118            | \$2,706,714,944               |
| 11       | SAN JOAQUIN POWER EMP.       | CA       | \$22,092,537                 | 6              | \$132,555,219                 |
| 12       | SCHLUMBERGER EMP.            | TX       | \$21,989,913                 | 39             | \$857,606,592                 |
| 13       | ALLIANT                      | IL       | \$21,425,293                 | 427            | \$9,137,887,323               |
| 14       | CALTECH EMP.                 | CA       | \$20,908,222                 | 69             | \$1,442,667,305               |
| 15       | MEAD COATED BOARD            | AL       | \$20,843,215                 | 3              | \$52,108,038                  |
| 16       | EQT                          | PA       | \$20,304,242                 | 2              | \$40,608,483                  |
| 17       | YONKERS TEACHERS             | NY       | \$19,275,965                 | 3              | \$57,827,895                  |
| 18       | F&A                          | CA       | \$19,025,477                 | 81             | \$1,531,550,910               |
| 19       | B&V                          | KS       | \$18,997,975                 | 4              | \$66,492,913                  |
| 20       | FIRESTONE                    | OH       | \$18,559,585                 | 11             | \$204,155,439                 |
| 21       | SM                           | KS       | \$18,369,345                 | 4              | \$64,292,707                  |
| 22       | PROGRESSIVE                  | NY       | \$18,133,560                 | 35             | \$634,674,596                 |
| 23       | AFLAC                        | GA       | \$17,857,628                 | 11             | \$187,505,092                 |
| 24       | MCBRYDE                      | HI       | \$17,761,738                 | 5              | \$88,808,691                  |
| 25       | LONG BEACH FIREMEN'S         | CA       | \$17,424,402                 | 10             | \$174,244,015                 |
| 26       | CALIFORNIA LITHUANIAN        | CA       | \$17,400,888                 | 7              | \$113,105,771                 |
| 27       | ENCORE                       | IL       | \$17,156,116                 | 2              | \$34,312,232                  |
| 28       | IDB-IIC                      | DC       | \$17,026,349                 | 32             | \$544,843,154                 |
| 29       | SAN MATEO CITY EMP.          | CA       | \$16,628,693                 | 2              | \$33,257,386                  |
| 30       | DENVER FIRE DEPARTMENT       | CO       | \$15,641,457                 | 9              | \$140,773,111                 |
| 31       | BOPTI                        | CA       | \$15,357,088                 | 5              | \$69,106,894                  |
| 32       | GLENDALE AREA SCHOOLS        | CA       | \$14,933,074                 | 23             | \$343,460,710                 |
| 33       | VAH LYONS EMP.               | NJ       | \$14,796,640                 | 3              | \$44,389,920                  |
| 34       | BANK-FUND STAFF              | DC       | \$14,647,071                 | 295            | \$4,320,885,916               |
| 35       | AEROSPACE                    | CA       | \$14,427,347                 | 26             |                               |
| 36       | BUCKS COUNTY EMP.            | PA       | \$14,399,092                 |                | \$375,111,019<br>\$35,997,731 |
| 37       | DAKOTA TELCO                 | ND       | \$14,078,823                 | 2              | \$21,118,235                  |
| 38       | TRIBORO POSTAL               |          |                              |                |                               |
| 39       | HELCO                        | NY       | \$13,915,348<br>\$13,607,725 | 10             | \$132,195,807<br>\$41,003,175 |
| 40       |                              | HI       | \$13,697,725<br>\$13,628,731 | 3              | \$41,093,175<br>\$27,257,461  |
|          | HOLY GHOST PARISH DOY        | IA<br>OH | \$13,628,731<br>\$12,506,607 | 4              | \$47,588,123                  |
| 41<br>42 |                              |          | \$13,596,607<br>\$13,538,180 |                | \$47,588,123<br>\$162,458,273 |
|          | COMMUNITY                    | ND<br>DA | \$13,538,189<br>\$13,414,661 | 12             |                               |
| 43       | UTILITIES EMP.               | PA<br>OH | \$13,414,661<br>\$12,152,264 | 86             | \$1,153,660,822               |
| 44       | GENERAL ELECTRIC             | OH       | \$13,153,364                 | 185            | \$2,433,372,380               |
| 45       | W-BEE                        | PA CA    | \$13,018,552                 | 3              | \$39,055,656                  |
| 46       | LONG BEACH CITY EMP.         | CA       | \$12,964,025                 | 23             | \$298,172,585                 |
| 47       | AAEC                         | IL<br>04 | \$12,928,443                 | 6              | \$77,570,656                  |
| 48       | PARSONS                      | CA       | \$12,900,380                 | 17             | \$219,306,455                 |
| 49       | BOULDER DAM                  | NV       | \$12,551,574                 | 45             | \$558,545,035                 |
| 50       | RAILROAD                     | AL       | \$12,538,365                 | 9              | \$106,576,099                 |
| U.S.     | AVERAGE                      |          | \$4,582,481                  | 46             | \$211,333,127                 |

 $<sup>*{\</sup>sf FTE} = {\sf FULL}{\sf -TIME} \ {\sf EQUIVALENT} \ {\sf AND} \ {\sf IS} \ {\sf CALCULATED} \ {\sf AS} \ {\sf FULL}{\sf -TIME} \ {\sf EMPLOYEES}.$ 

# LEADERS IN MEMBERS PER FTE EMPLOYEE

| Rk.    | Credit Union                 | St.      | Members Per<br>FTE Employee* | Members       | FTE<br>Employees* | Assets          |
|--------|------------------------------|----------|------------------------------|---------------|-------------------|-----------------|
| 1      | CARPENTERS                   | MN       | 3,656                        | 18279         | 5                 | \$25,597,874    |
| 2      | GOOD SAMARITAN               | SD       | 2,267                        | 9066          | 4                 | \$25,628,791    |
| 3      | UNION BUILDING TRADES        | NJ       | 2,204                        | 29749         | 14                | \$74,896,061    |
| 4      | UNION FOR TRADES             | CA       | 2,204                        | 19917         | 10                | \$54,233,750    |
| 5      | LOCAL GOVERNMENT             | NC<br>NC | 1,811                        | 282563        | 156               | \$1,712,722,325 |
| 6      | 1199 SEIU                    | NY       |                              | 27726         | 16                |                 |
| 7      | CHILDREN'S MEDICAL CENTER    | OH       | 1,733                        | 8396          | 5                 | \$65,110,547    |
| 8      | ELEKTRA                      | NY       | 1,679                        | 6694          | 4                 | \$36,514,598    |
|        |                              |          | 1,674                        |               |                   | \$39,826,062    |
| 9      | AFLAC                        | GA       | 1,647                        | 17298<br>4859 | 11                | \$187,505,092   |
| 10     | B&V                          | KS       | 1,388                        |               | 5                 | \$66,492,913    |
| 11     | CORNERSTONE COMMUNITY        | IA       | 1,306                        | 5875          |                   | \$22,236,498    |
| 12     | DOWELL                       | OK<br>TV | 1,292                        | 6458          | 5                 | \$34,933,938    |
| 13     | UNION FIDELITY               | TX       | 1,259                        | 5037          | 4                 | \$21,537,619    |
| 14     | OMAHA PUB. POWER DIST. EMP.  | NE       | 1,249                        | 3748          | 3                 | \$30,125,235    |
| 15     | INTERNATIONAL UAW            | MI       | 1,221                        | 3052          | 3                 | \$24,205,652    |
| 16     | EDINBURG TEACHERS            | TX       | 1,195                        | 13150         | 11                | \$87,983,777    |
| 17     | GREATER WOODLAWN             | NY       | 1,134                        | 15877         | 14                | \$122,462,643   |
| 18     | CEDARS-SINAI                 | CA       | 1,110                        | 4439          | 4                 | \$25,667,239    |
| 19     | WIREMEN'S                    | ОН       | 1,109                        | 4435          | 4                 | \$27,835,161    |
| 20     | MERCK EMP.                   | NJ       | 1,101                        | 25884         | 24                | \$1,965,022,222 |
| 21     | UNIVERSITY OF SOUTH ALA.     | AL       | 1,086                        | 8690          | 8                 | \$40,295,817    |
| 22     | ROCKLAND                     | MA       | 1,079                        | 179697        | 167               | \$1,505,477,444 |
| 23     | BOPTI                        | CA       | 1,074                        | 4832          | 5                 | \$69,106,894    |
| 24     | JACOM                        | CA       | 1,065                        | 9585          | 9                 | \$78,596,283    |
| 25     | FERKO MD                     | MD       | 1,051                        | 4202          | 4                 | \$33,516,027    |
| 26     | TONAWANDA COMMUNITY          | NY       | 1,048                        | 6287          | 6                 | \$28,377,493    |
| 27     | GREENWOOD                    | RI       | 1,047                        | 59672         | 57                | \$434,581,808   |
| 28     | EPA                          | MS       | 1,044                        | 2087          | 2                 | \$21,590,335    |
| 29     | SAN JOAQUIN POWER EMP.       | CA       | 1,034                        | 6203          | 6                 | \$132,555,219   |
| 30     | MIDWEST CARPEN. & MILLWR.    | IN       | 1,033                        | 21183         | 21                | \$97,441,956    |
| 31     | CONNECTICUT STATE EMP.       | CT       | 999                          | 66408         | 67                | \$1,751,054,070 |
| 32     | AMERICA'S CHRISTIAN          | CA       | 988                          | 85459         | 87                | \$328,085,243   |
| 33     | FIRESTONE                    | OH       | 986                          | 10851         | 11                | \$204,155,439   |
| 34     | CALIF. STATE & FED. EMP. #20 | CA       | 980                          | 5391          | 6                 | \$130,433,038   |
| 35     | SMW 104                      | CA       | 979                          | 8808          | 9                 | \$87,150,948    |
| 36     | ALPHA                        | MA       | 972                          | 4860          | 5                 | \$30,562,708    |
| 37     | CBW SCHOOLS                  | PA       | 963                          | 11073         | 12                | \$106,517,806   |
| 38     | YONKERS TEACHERS             | NY       | 961                          | 2883          | 3                 | \$57,827,895    |
| 39     | SHELTER INSURANCE            | MO       | 952                          | 3806          | 4                 | \$29,623,756    |
| 40     | NEPHI WESTERN EMP.           | UT       | 950                          | 3799          | 4                 | \$30,952,722    |
| 41     | ENCORE                       | IL       | 947                          | 1893          | 2                 | \$34,312,232    |
| 42     | DOY                          | OH       | 946                          | 3311          | 4                 | \$47,588,123    |
| 43     | HOWARD COUNTY SCHOOL EMP.    | IN       | 938                          | 2815          | 3                 | \$32,900,813    |
| 44     | PORT CHESTER TEACHERS        | NY       | 936                          | 2809          | 3                 | \$33,961,930    |
| 45     | G.H.S.                       | SC       | 934                          | 11678         | 13                | \$39,996,694    |
| 46     | MIDWEST OPER. ENGINEERS      | IL       | 927                          | 6949          | 8                 | \$50,135,709    |
| 47     | READING BERKS SCHOOL EMP.    | PA       | 924                          | 1848          | 2                 | \$20,095,873    |
| 48     | LA LOMA                      | CA       | 915                          | 13272         | 15                | \$75,197,676    |
| 49     | HEALTHCARE EMP.              | NJ       | 905                          | 19010         | 21                | \$106,869,929   |
| 50     | КАМЕНАМЕНА                   | Н        | 903                          | 4515          | 5                 | \$36,963,768    |
| U.S. A | VERAGE                       |          | 383                          | 17,660        | 46                | \$211,333,127   |
|        |                              |          |                              | ,             |                   | , ,             |

 $<sup>*{\</sup>sf FTE} = {\sf FULL}\ {\sf TIME}\ {\sf EQUIVALENT}\ {\sf AND}\ {\sf IS}\ {\sf CALCULATED}\ {\sf AS}\ {\sf FULL}{\sf TIME}\ {\sf EMPLOYEES}\ {\sf PLUS}\ {\sf 50\%}\ {\sf OF}\ {\sf PART-TIME}\ {\sf EMPLOYEES}.$ 

# LEADERS IN ANNUAL REVENUE PER FTE EMPLOYEE

| Rk.      | Credit Union                 | St.      | Annualized Revenue<br>Per FTE Employee* | FTE Employees* | Assets           |
|----------|------------------------------|----------|---|----------------|------------------|
| 1        | MERCK EMP.                   | NJ       | \$1,377,415                             | 24             | \$1,965,022,222  |
| 2        | STAR ONE                     | CA       | \$951,756                               | 191            | \$8,171,941,931  |
| 3        | SELF RELIANCE NEW YORK       | NY       | \$920,220                               | 44             | \$1,213,006,628  |
| 4        | NCPD                         | NY       | \$919,955                               | 19             | \$730,375,206    |
| 5        | MELROSE                      | NY       | \$791,567                               | 80             | \$1,918,689,436  |
| 6        | PROGRESSIVE                  | NY       | \$779,319                               | 35             | \$634,674,596    |
| 7        | SAN JOAQUIN POWER EMP.       | CA       | \$636,941                               | 6              | \$132,555,219    |
| 8        | LOCAL GOVERNMENT             | NC       | \$628,886                               | 156            | \$1,712,722,325  |
| 9        | ALLIANT                      | IL       | \$618,711                               | 427            | \$9,137,887,323  |
| 10       | SCHLUMBERGER EMP.            | TX       | \$608,346                               | 39             | \$857,606,592    |
| 11       | BOPTI                        | CA       | \$563,538                               | 5              | \$69,106,894     |
| 12       | F&A                          | CA       | \$544,501                               | 81             | \$1,531,550,910  |
| 13       | APCO EMP.                    | AL       | \$544,442                               | 118            | \$2,706,714,944  |
| 14       | CALIFORNIA LITHUANIAN        | CA       | \$533,281                               | 7              | \$113,105,771    |
| 15       | AFLAC                        | GA       | \$529,692                               | 11             | \$187,505,092    |
| 16       | CALTECH EMP.                 | CA       | \$513,483                               | 69             | \$1,442,667,305  |
| 17       | BELLCO                       | CO       | \$506,458                               | 324            | \$3,300,223,996  |
| 18       | LONG BEACH FIREMEN'S         | CA       | \$486,542                               | 10             | \$174,244,015    |
| 19       | MEAD COATED BOARD            | AL       | \$482,786                               | 3              | \$52,108,038     |
| 20       | WCLA                         | WA       | \$477,013                               | 5              | \$49,352,895     |
| 21       | VAH LYONS EMP.               | NJ       | \$476,562                               | 3              | \$44,389,920     |
| 22       | GENERAL ELECTRIC             | OH       | \$465,289                               | 185            | \$2,433,372,380  |
|          |                              |          |   |                |                  |
| 23<br>24 | SOUTHERN                     | TX       | \$462,095                               | 10             | \$93,096,173     |
|          | IDB-IIC                      | DC       | \$454,405                               | 32             | \$544,843,154    |
| 25       | ACIPCO                       | AL       | \$448,494                               | 15             | \$149,135,762    |
| 26       | SM                           | KS       | \$447,019                               | 4              | \$64,292,707     |
| 27       | PENTAGON CTATE FADA          | VA       | \$439,616                               | 1894           | \$20,162,693,973 |
| 28       | STATE FARM                   | IL<br>IA | \$435,634                               | 149            | \$3,969,169,724  |
| 29       | UNIVERSITY OF IOWA COMM.     | IA<br>CA | \$435,038                               | 381            | \$3,587,521,024  |
| 30       | CHEVRON                      | CA       | \$420,559                               | 235            | \$2,935,808,062  |
| 31       | LUFTHANSA EMP.               | NY       | \$419,815                               | 4              | \$96,484,533     |
| 32       | QUORUM                       | NY       | \$415,384                               | 123            | \$940,387,718    |
| 33       | YONKERS TEACHERS             | NY       | \$412,420                               | 3              | \$57,827,895     |
| 34       | MECE                         | MO       | \$409,940                               | 14             | \$165,154,823    |
| 35       | RIVERDALE                    | AL       | \$407,916                               | 15             | \$69,709,153     |
| 36       | BECU                         | WA       | \$406,687                               | 1526           | \$15,136,255,033 |
| 37       | LOMTO                        | NY       | \$406,395                               | 26             | \$252,947,142    |
| 38       | HELCO                        | HI       | \$404,249                               | 3              | \$41,093,175     |
| 39       | BETHPAGE                     | NY       | \$401,713                               | 590            | \$6,775,646,701  |
| 40       | WORKMEN'S CIRCLE             | GA       | \$398,643                               | 6              | \$66,267,256     |
| 41       | BANK-FUND STAFF              | DC       | \$397,788                               | 295            | \$4,320,885,916  |
| 42       | MCBRYDE                      | HI<br>   | \$397,396                               | 5              | \$88,808,691     |
| 43       | DEERE EMP.                   | IL       | \$395,517                               | 90             | \$776,660,870    |
| 44       | VISION ONE                   | CA       | \$395,182                               | 10             | \$65,800,668     |
| 45       | CALIF. STATE & FED. EMP. #20 | CA       | \$394,766                               | 6              | \$130,433,038    |
| 46       | DENVER FIRE DEPARTMENT       | CO       | \$391,127                               | 9              | \$140,773,111    |
| 47       | CONNECTICUT STATE EMP.       | СТ       | \$382,241                               | 67             | \$1,751,054,070  |
| 48       | NAVY                         | VA       | \$381,469                               | 13458          | \$77,830,150,313 |
| 49       | NASA                         | MD       | \$380,524                               | 272            | \$1,942,339,493  |
| 50       | STANFORD                     | CA       | \$374,925                               | 176            | \$1,982,705,651  |
| U.S. A   | VERAGE                       |          | \$210,749                               | 46             | \$211,333,127    |

 $<sup>*{\</sup>sf FTE} = {\sf FULL}\ {\sf TIME}\ {\sf EQUIVALENT}\ {\sf AND}\ {\sf IS}\ {\sf CALCULATED}\ {\sf AS}\ {\sf FULL-TIME}\ {\sf EMPLOYEES}\ {\sf PLUS}\ {\sf 50\%}\ {\sf OF}\ {\sf PART-TIME}\ {\sf EMPLOYEES}.$ 

# LEADERS IN YEAR-TO-DATE LOAN ORIGINATIONS PER FTE EMPLOYEE

| Dlz | Credit Union             | C+ | YTD Loans<br>Originated Per<br>FTE Employee | FTE*  | Loans            | Die | Credit Union             | C+       | YTD Loans<br>Originated Per<br>FTE Employee | FTE* | Loops           |
|-----|--------------------------|----|---|-------|------------------|-----|--------------------------|----------|---|------|-----------------|
|     |                          |    |   |       |                  |     |                          |          |   |      | Loans           |
| 1   | STAR ONE                 | CA | \$4,132,117                                 | 191   | \$3,438,032,311  | 51  | LANDMARK                 | WI       | \$1,559,372                                 | 554  | \$2,627,148,034 |
| 2   | WCLA                     | WA | \$3,780,033                                 | 5     | \$43,669,201     | 52  | MECE                     | MO       | \$1,551,906                                 | 14   | \$96,652,518    |
| 3   | LOCAL GOVERNMENT         | NC | \$3,064,029                                 | 156   | \$1,231,684,572  | 53  | F&A                      | CA       | \$1,548,744                                 | 81   | \$285,760,370   |
| 4   | DAWSON CO-OP             | MN | \$2,952,066                                 | 20    | \$114,048,747    | 54  | DOWELL                   | 0K       | \$1,545,784                                 | 5    | \$20,488,886    |
| 5   | GENERAL ELECTRIC         | OH | \$2,913,000                                 | 185   | \$2,237,389,355  | 55  | INSPIRUS                 | WA       | \$1,533,561                                 | 140  | \$770,034,003   |
| 6   | BELLCO                   | CO | \$2,775,507                                 | 324   | \$2,779,945,129  | 56  | STATE FARM               | IL       | \$1,533,389                                 | 149  | \$923,989,463   |
| 7   | UNIVERSITY OF IOWA COMM. | IA | \$2,634,237                                 | 381   | \$3,239,709,902  | 57  | COASTAL                  | NC       | \$1,531,059                                 | 442  | \$2,193,627,256 |
| 8   | ALLIANT                  | IL | \$2,570,848                                 | 427   | \$5,630,959,324  | 58  | DELTA COMMUNITY          | GA       | \$1,516,476                                 | 871  | \$3,942,005,636 |
| 9   | SAN JOAQUIN POWER EMP.   | CA | \$2,533,442                                 | 6     | \$84,937,219     | 59  | AMERICAN AIRLINES        | TX       | \$1,511,550                                 | 624  | \$3,593,325,838 |
| 10  | KAUAI GOVERNMENT EMP.    | HI | \$2,299,799                                 | 17    | \$84,662,740     | 60  | ENERGIZE                 | OK       | \$1,505,994                                 | 4    | \$18,267,103    |
| l1  | BETHPAGE                 | NY | \$2,286,265                                 | 590   | \$4,492,266,073  | 61  | ABBOTT LABORATORIES EMP. | IL       | \$1,500,479                                 | 89   | \$365,337,887   |
| 12  | PENTAGON                 | VA | \$2,280,794                                 | 1894  | \$17,761,790,692 | 62  | KINECTA                  | CA       | \$1,499,534                                 | 875  | \$3,378,759,242 |
| 13  | BECU                     | WA | \$2,252,759                                 | 1526  | \$9,827,045,037  | 63  | CHURCHILL COUNTY         | NV       | \$1,499,365                                 | 4    | \$18,216,189    |
| L4  | STATE EMP.               | MD | \$2,058,692                                 | 372   | \$2,560,226,581  | 64  | ARCHER COOPERATIVE       | NE       | \$1,466,208                                 | 20   | \$54,443,788    |
| 15  | CAHP                     | CA | \$2,034,622                                 | 29    | \$143,263,792    | 65  | NORTHWEST                | VA       | \$1,463,242                                 | 433  | \$1,831,530,226 |
| 16  | LOGIX                    | CA | \$2,006,627                                 | 547   | \$3,942,105,484  | 66  | FIREFIGHTERS FIRST       | CA       | \$1,460,436                                 | 146  | \$894,300,143   |
| ۱7  | IDAHO CENTRAL            | ID | \$2,001,111                                 | 656   | \$2,402,730,978  | 67  | WESTERRA                 | CO       | \$1,459,633                                 | 244  | \$1,025,987,558 |
| 18  | ELEMENTS FINANCIAL       | IN | \$1,965,688                                 | 174   | \$1,064,036,060  | 68  | CO-OP                    | MN       | \$1,459,120                                 | 36   | \$120,780,600   |
| 19  | SAN FRANCISCO FIRE       | CA | \$1,883,858                                 | 143   | \$851,849,016    | 69  | BOPTI                    | CA       | \$1,458,271                                 | 5    | \$21,796,640    |
| 20  | DIRECT                   | MA | \$1,881,417                                 | 56    | \$440,299,510    | 70  | SELF RELIANCE NEW YORK   | NY       | \$1,449,961                                 | 44   | \$718,301,793   |
| 21  | GREENWOOD                | RI | \$1,876,233                                 | 57    | \$350,066,722    | 71  | SECURITY SERVICE         | TX       | \$1,440,556                                 | 1737 | \$8,620,496,323 |
| 22  | AVISTA CORP.             | WA | \$1,851,601                                 | 5     | \$39,152,638     | 72  | SUMMIT                   | WI       | \$1,429,004                                 | 450  | \$1,936,102,593 |
| 23  | ELEVATIONS               | CO | \$1,834,922                                 | 417   | \$1,245,383,653  | 73  | ANDIGO                   | IL       | \$1,422,892                                 | 113  | \$527,825,372   |
| 24  | MCCONE COUNTY            | MT | \$1,830,335                                 | 12    | \$52,358,626     | 74  | CITADEL                  | PA       | \$1,418,648                                 | 415  | \$2,373,787,518 |
| 25  | HOMETOWN                 | ND | \$1,827,914                                 | 20    | \$98,899,493     | 75  | CHEVRON                  | CA       | \$1,415,077                                 | 235  | \$2,321,237,560 |
| 26  | DEERE EMP.               | IL | \$1,811,128                                 | 90    | \$682,792,253    | 76  | THE GOLDEN 1             | CA       | \$1,413,589                                 | 1456 | \$6,413,055,73  |
| 27  | BANK-FUND STAFF          | DC | \$1,776,054                                 | 295   | \$2,429,461,494  | 77  | PROVIDENT                | CA       | \$1,412,947                                 | 282  | \$1,295,844,510 |
| 28  | SAFEAMERICA              | CA | \$1,775,121                                 | 71    | \$366,998,745    | 78  | DIGITAL                  | MA       | \$1,412,608                                 | 1051 | \$5,895,629,433 |
| 29  | FIRST UNITED             | MI | \$1,769,640                                 | 12    | \$22,146,561     | 79  | ELM RIVER                | ND       | \$1,412,262                                 | 7    | \$18,210,59     |
| 30  | ONPOINT COMMUNITY        | OR | \$1,748,081                                 | 584   | \$2,645,490,219  | 80  | FAIRFAX COUNTY           | VA       | \$1,412,182                                 | 59   | \$269,693,68    |
| 31  | BCU                      | IL | \$1,740,657                                 | 497   | \$2,120,707,088  | 81  | REDWOOD                  | CA       | \$1,410,454                                 | 479  | \$2,298,567,508 |
| 32  | SAN DIEGO COUNTY         | CA | \$1,733,956                                 | 765   | \$5,381,988,719  | 82  | COUNTRYSIDE              | NY       | \$1,406,217                                 | 16   | \$121,798,725   |
| 33  | NASA                     | MD | \$1,721,078                                 | 272   | \$1,579,804,966  | 83  | APPLETREE                | WI       | \$1,404,315                                 | 17   | \$99,157,782    |
| 34  | WILKES-BARRE CITY EMP.   | PA | \$1,721,078                                 | 7     | \$25,029,845     | 84  | UTAH POWER               | UT       | \$1,398,732                                 | 50   | \$264,280,000   |
| 35  | SONOMA                   | CA | \$1,678,469                                 | 5     | \$18,099,678     |     | ELECTRICAL WORKERS 558   | AL       | \$1,370,813                                 | 4    | \$14,261,618    |
|     |                          |    |   |       |                  | 86  | HARVARD UNIVERSITY EMP.  |          |   | 81   | \$429,857,478   |
| 36  | EVANSVILLE TEACHERS      | IN | \$1,670,137                                 | 337   | \$925,605,576    |     | NEPHI WESTERN EMP.       | MA<br>UT | \$1,360,170<br>\$1,359,031                  | 4    |                 |
| 37  | TOWN AND COUNTRY         | ND | \$1,657,587                                 | 121   | \$341,956,264    | 87  |                          |          | \$1,358,643                                 | 217  | \$25,364,340    |
| 38  | PATELCO<br>CTANFORD      | CA | \$1,652,910                                 | 609   | \$3,475,952,128  | 88  | FINANCIAL PARTNERS       | CA       |   |      | \$853,414,699   |
| 39  | STANFORD                 | CA | \$1,648,514                                 | 176   | \$1,223,858,299  | 89  | ATLANTA POSTAL           | GA       | \$1,357,878                                 | 206  | \$1,188,925,144 |
| 40  | ROCKLAND                 | MA | \$1,641,938                                 | 167   | \$1,356,421,379  | 90  | NEBRASKA ENERGY          | NE       | \$1,339,358                                 | 22   | \$180,988,470   |
| 41  | FIRST TECH               | CA | \$1,640,163                                 | 1199  | \$6,566,015,858  | 91  | IDB-IIC                  | DC       | \$1,334,235                                 | 32   | \$355,503,002   |
| 12  | DAKOTA PLAINS            | ND | \$1,620,793                                 | 20    | \$58,950,331     | 92  | PREMIER                  | IA<br>   | \$1,331,980                                 | 37   | \$123,916,86    |
| 13  | NAVY                     | VA | \$1,599,771                                 | 13458 | \$55,465,292,584 | 93  | PURDUE                   | IN       | \$1,323,403                                 | 207  | \$673,309,91    |
| 14  | ADVANCIAL                | TX | \$1,597,950                                 | 202   | \$1,130,436,546  | 94  | SOUTHERN                 | TX       | \$1,322,735                                 | 10   | \$56,593,63     |
| 45  | TECHNOLOGY               | CA | \$1,596,955                                 | 226   | \$1,444,570,673  | 95  | ANDREWS                  | MD       | \$1,320,169                                 | 280  | \$803,415,45    |
| 16  | LONG BEACH FIREMEN'S     | CA | \$1,594,003                                 | 10    | \$110,215,306    | 96  | UTAH FIRST               | UT       | \$1,320,037                                 | 74   | \$239,504,47    |
| 47  | SM                       | KS | \$1,581,173                                 | 4     | \$48,909,526     | 97  | FIRST COMMUNITY          | ND       | \$1,312,728                                 | 157  | \$466,165,78    |
| 48  | COLORADO                 | CO | \$1,581,165                                 | 54    | \$99,079,643     | 98  | LAKE MICHIGAN            | MI       | \$1,309,572                                 | 994  | \$3,242,754,44  |
|     | UNIVERSITY OF WISCONSIN  | WI | \$1,579,923                                 | 468   | \$1,410,277,689  | 99  | RIVER WORKS              | MA       | \$1,307,941                                 | 24   | \$88,261,86     |
| 19  |                          |    |   |       |                  |     |                          |          |   |      |                 |

 $<sup>*{\</sup>sf FTE} = {\sf FULL}\ {\sf TIME}\ {\sf EQUIVALENT}\ {\sf AND}\ {\sf IS}\ {\sf CALCULATED}\ {\sf AS}\ {\sf FULLTIME}\ {\sf EMPLOYEES}\ {\sf PLUS}\ {\sf 50\%}\ {\sf OF}\ {\sf PART-TIME}\ {\sf EMPLOYEES}.$ 

# EXPANDING DELIVERY CHANNELS IMRPOVE MEMBER RELATIONSHIPS AND PRESENT GROWTH OPPORTUNITIES

Nationwide, credit unions reported having 20,977 branches as of midyear 2016. The industry posted 3.8% year-over-year membership growth and is now serving more than 106 million members as of June 30, 2016. Membership growth outpaced branch growth in the same period, and credit unions are serving 193 more members per branch than they were one year ago — 5,060 members per branch on average as of June 30, 2016.

Online and mobile delivery channels and services are a necessary complement to physical channels, and as of June 30, 2016, the most popular electronic service was account balance inquiry, which more than 78% of credit unions reported offering. Other popular electronic services as of midyear included view account history, which 77% of credit unions offered; share account transfers, which 74% of credit unions offered; loan payments, which 70% of credit unions offered; and download account history, which 68% of credit unions offered.

Credit unions with strong technology offerings reported higher average member relationships, product penetration rates, and annual member growth rates than less technologically equipped peers. For all credit unions in the United States, strong tech-savvy credit unions are those that offered mobile banking, remote deposit capture, online new member application, online loan application, and online share account application as of June 30, 2016.

This competitive edge is especially true for credit unions with less than \$100.0 million in assets. Credit unions in this asset band with strong technology offerings not only increased their assets, loans, shares, and members at a faster pace year-over-year, they also reported a stronger efficiency ratio. Credit unions with less than \$100 million in assets but with strong technology reported an efficiency ratio of 85.7% in the second quarter of 2016, compared with 86.9% for the less technologically robust credit unions.



### **DELIVERING DEALS THROUGH A NEW APP**

FRANKENMUTH CREDIT UNION / FRANKENMUTH, MI / ASSETS: \$436.3M / MEMBERS: 34,672 MIDUSA CREDIT UNION / MIDDLETOWN, OH/ ASSETS: \$202.8M / MEMBERS 15,943

MidUSA Credit Union (\$202.8M, Middletown, OH) and Frankenmuth Credit Union (\$436.3M, Frankenmuth, MI) have made it easier for members to find good deals in their area via a smartphone app that requires minimal effort on the part of the credit unions.

"We get an email notification when a business uploads an offer," Vickie Schmitzer, CEO at Frankenmuth, says of the white-label, turnkey app the credit unions got through their core processor. "We review the offer, approve it, and then it's live."

MidUSA calls its version "Star Savings," and Frankenmuth has labeled its "Pretzel Dough."

Marketing the app to local businesses take the most time, Schmitzer says. And to do this, the credit union leans on the area chambers of commerce as well as the business lanes at the credit union's 21 branches.

Kelly Nugent, vice president at MidUSA, is focusing right now on local retail strategy for the coupon app. She calls it a value-add for current business members and a valuable tool for engaging businesses new to the credit union.

"We're keenly aware mobile and other virtual offerings are critical to the way members want to do business, including managing finances and shopping for deals," Nugent says.

According to the vice president, response from local retailers and members alike has been positive following

the solution's rollout around the first of the year. By mid-summer, it had logged 220 registered users and has offered more than 2,100 different coupons.

"We started [marketing] by engaging our staff members, who quickly spread the word to members they serve and to their family and friends," Nugent says.

Website content, newsletters, emails, branch signage, and social media promotions support the power of word-of-mouth.

Within a few weeks of its launch in Frankenmuth, approximately 225 of the credit union's 4,100 mobile users had downloaded Pretzel Dough. Initial takers on the merchant side included restaurants, a hair salon, and a hardware store.

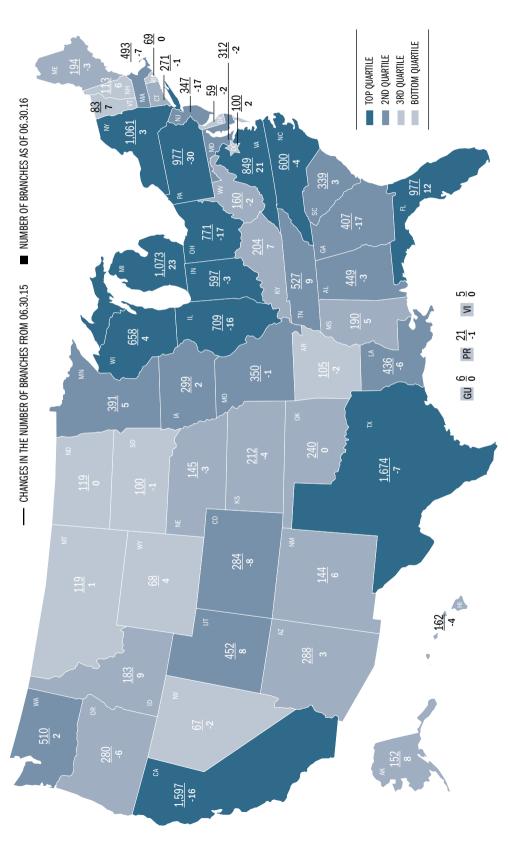
The credit union hopes to make some extra interchange income in the process, but the coupon app is actually part of a wider strategy for delivery channels.

"We're focusing heavily on educating our members on all of our online, mobile, and text touchpoints," Schmitzer says. "Stats show nationally that consumers feel credit unions aren't as cutting edge in technology as banks. We're proving them wrong."

Get the full story about MidUSA and Frankenmuth credit unions and their use of this new delivery channel. Read "Looking For Mobile Coupons? There's An App For That" at CreditUnions.com.

# NUMBER AND CHANGE IN NUMBER OF BRANCHES BY STATE FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16





### **LEADERS IN BRANCH & ATM NETWORK**

FOR U.S. CREDIT UNIONS >\$20M IN ASSETS | DATA AS OF 06.30.16

| Rk.                 | Credit Union        | St.   | Branches<br>& ATMs* | Branches | ATMs     | Members Per Branch | Assets           |
|---------------------|---------------------|-------|---------------------|----------|----------|--------------------|------------------|
| 1                   | NAVY                | VA    | 553                 | 287      | 266      | 22,138             | \$77,830,150,313 |
| 2                   | SECU                | NC    | 508                 | 257      | 251      | 8,302              | \$33,785,749,087 |
| 3                   | AMERICA FIRST       | UT    | 242                 | 117      | 125      | 6,677              | \$7,716,639,881  |
| 4                   | ALASKA USA          | AK    | 166                 | 83       | 83       | 7,032              | \$6,439,378,542  |
| 5                   | TDECU               | TX    | 137                 | 40       | 97       | 6,007              | \$2,932,960,830  |
| 6                   | SUNCOAST            | FL    | 122                 | 61       | 61       | 11,690             | \$7,560,713,099  |
| 7                   | RANDOLPH-BROOKS     | TX    | 110                 | 55       | 55       | 11,947             | \$7,328,281,762  |
| 8                   | SPACE COAST         | FL    | 109                 | 56       | 53       | 6,194              | \$3,756,866,429  |
| 9                   | CHARTWAY            | VA    | 104                 | 52       | 52       | 3,505              | \$2,137,391,940  |
| 10                  | MIDFLORIDA          | FL    | 101                 | 42       | 59       | 5,665              | \$2,534,757,227  |
| 1                   | TEACHERS            | IN    | 100                 | 55       | 45       | 5,112              | \$2,924,966,860  |
| 11                  | MEMBERS 1ST         | PA    | 100                 | 50       | 50       | 6,571              | \$3,198,095,639  |
| 13                  | SERVICE             | NH    | 99                  | 49       | 50       | 4,669              | \$2,982,130,144  |
| 14                  | DESERT SCHOOLS      | AZ    | 95                  | 48       | 47       | 6,579              | \$3,998,778,942  |
| 15                  | STATE EMP.          | NY    | 92                  | 47       | 45       | 7,174              | \$3,263,012,739  |
| 16                  | AMERICAN AIRLINES   | TX    | 91                  | 45       | 46       | 5,854              | \$6,093,859,555  |
| 17                  | VYSTAR              | FL    | 89                  | 51       | 38       | 10,314             | \$6,186,443,670  |
| 18                  | SCHOOLSFIRST        | CA    | 88                  | 46       | 42       | 15,255             | \$12,432,563,789 |
| 10                  | MOUNTAIN AMERICA    | UT    | 86                  | 86       | 0        | 6,973              |                  |
| 20                  | BECU BECU           | WA    | 85                  | 42       | 43       | 23,127             | \$5,607,855,844  |
|                     |                     |       |                     |          |          |                    | \$15,136,255,033 |
| 21                  | VISIONS             | NY    | 82                  | 43       | 39       | 4,172              | \$3,579,529,937  |
| 2                   | SECURITY SERVICE    | TX    | 81                  | 73       | 8        | 10,057             | \$9,466,667,991  |
| !3                  | SAN DIEGO COUNTY    | CA    | 80                  | 40       | 40       | 8,065              | \$7,546,233,777  |
| 23                  | THE GOLDEN 1        | CA    | 80                  | 80       | 0        | 9,895              | \$10,255,810,690 |
| 23                  | BCU                 | IL    | 80                  | 43       | 37       | 4,847              | \$2,580,572,678  |
| 26                  | FIRST TECH          | CA    | 79                  | 40       | 39       | 11,113             | \$9,109,027,385  |
| 27                  | LAKE MICHIGAN       | MI    | 78                  | 39       | 39       | 7,270              | \$4,515,855,832  |
| 28                  | SUMMIT              | WI    | 74                  | 34       | 40       | 4,628              | \$2,581,606,557  |
| 28                  | ROYAL               | WI    | 74                  | 50       | 24       | 3,432              | \$1,855,625,606  |
| 28                  | FAIRWINDS           | FL    | 74                  | 37       | 37       | 4,706              | \$2,021,051,930  |
| 31                  | PATELCO             | CA    | 72                  | 36       | 36       | 8,431              | \$5,220,406,933  |
| 32                  | KINECTA             | CA    | 70                  | 36       | 34       | 7,989              | \$3,891,022,831  |
| 33                  | UNIFY FINANCIAL     | CA    | 69                  | 50       | 19       | 3,837              | \$2,272,827,292  |
| 33                  | BETHPAGE            | NY    | 69                  | 35       | 34       | 8,384              | \$6,775,646,701  |
| 35                  | FIRST COMMUNITY     | MO    | 68                  | 34       | 34       | 7,773              | \$2,207,444,508  |
| 36                  | ORNL                | TN    | 63                  | 31       | 32       | 4,944              | \$1,767,237,926  |
| 36                  | TRULIANT            | NC    | 63                  | 33       | 30       | 6,234              | \$2,026,479,800  |
| 38                  | FRANKLIN MINT       | PA    | 62                  | 38       | 24       | 2,181              | \$977,960,660    |
| 39                  | MISSION             | CA    | 61                  | 30       | 31       | 6,554              | \$3,014,984,215  |
| 10                  | WRIGHT-PATT         | ОН    | 60                  | 32       | 28       | 10,141             | \$3,313,520,384  |
| 10                  | ANHEUSER-BUSCH EMP. | MO    | 60                  | 30       | 30       | 4,055              | \$1,593,191,605  |
| 12                  | UNITED              | MI    | 59                  | 29       | 30       | 5,145              | \$2,103,323,416  |
| 12                  | TINKER              | OK    | 59                  | 31       | 28       | 10,696             | \$3,499,259,900  |
| 14                  | LANDMARK            | WI    | 58                  | 34       | 24       | 8,227              | \$3,094,468,727  |
| 14                  | IDAHO CENTRAL       | ID    | 58                  | 29       | 29       | 8,085              | \$2,626,923,300  |
| <del>14</del><br>16 | GENISYS             | MI    | 57                  | 29       | 28       | 6,310              | \$2,020,923,300  |
|                     |                     | UT    |                     | 29<br>28 | 28<br>28 |                    |                  |
| 17<br>17            | GOLDENWEST          |       | 56<br>56            |          |          | 3,920              | \$1,195,870,022  |
| 47<br>47            | FIRST COMMUNITY     | OR    | 56<br>56            | 28       | 28       | 2,667              | \$937,798,162    |
| 47<br>47            | AMERICAN HERITAGE   | PA FI | 56<br>56            | 29       | 27       | 5,129              | \$1,752,373,336  |
| 47                  | GROW FINANCIAL      | FL    | 56                  | 28       | 28       | 6,881              | \$2,255,631,902  |

<sup>\*</sup>ATMS OWNED BY THE CREDIT UNION AT OWNED BRANCH LOCATIONS.

# **LEADERS IN MEMBERS-TO-BRANCH RATIO**FOR U.S. CREDIT UNIONS >\$20M IN ASSETS | DATA AS OF 06.30.16

| Rk. Credit Union                    | St. | Members Per<br>Branch | Members   | Branches | Members Per<br>Employee | Assets           |
|-------------------------------------|-----|-----------------------|-----------|----------|-------------------------|------------------|
| 1 GREENWOOD                         | RI  | 59,672                | 59,672    | 1        | 1,047                   | \$434,581,808    |
| 2 DOW CHEMICAL EMP.                 | MI  | 57,799                | 57,799    | 1        | 452                     | \$1,534,179,497  |
| 3 UTILITIES EMP.                    | PA  | 44,341                | 44,341    | 1        | 516                     | \$1,153,660,822  |
| 4 AMERICA'S CHRISTIAN               | CA  | 42,730                | 85,459    | 2        | 988                     | \$328,085,243    |
| 5 INSPIRUS                          | WA  | 40,373                | 80,746    | 2        | 579                     | \$1,147,570,329  |
| 6 PENTAGON                          | VA  | 35,965                | 1,438,618 | 40       | 760                     | \$20,162,693,973 |
| 7 MARRIOTT EMP.                     | MD  | 34,493                | 34,493    | 1        | 719                     | \$178,470,492    |
| 8 NORTHWEST                         | VA  | 30,376                | 212,635   | 7        | 492                     | \$3,035,578,437  |
| 9 UNITED NATIONS                    | NY  | 30,250                | 121,000   | 4        | 250                     | \$4,580,037,328  |
| 10 1199 SEIU                        | NY  | 27,726                | 27,726    | 1        | 1,733                   | \$65,110,547     |
| 11 ALLIANT                          | IL  | 26,801                | 321,615   | 12       | 754                     | \$9,137,887,323  |
| 12 DIGITAL                          | MA  | 26,366                | 580,055   | 22       | 552                     | \$7,213,280,539  |
| 13 ASPIRE                           | NJ  | 25,615                | 25,615    | 1        | 488                     | \$184,269,819    |
| 14 DIRECT                           | MA  | 24,162                | 24,162    | 1        | 435                     | \$491,628,332    |
| 15 MELROSE                          | NY  | 24,052                | 24,052    | 1        | 301                     | \$1,918,689,436  |
| 16 BECU                             | WA  | 23,127                | 971,328   | 42       | 637                     | \$15,136,255,033 |
| 17 SIGNATURE                        | VA  | 22,552                | 22,552    | 1        | 422                     | \$292,913,977    |
| 18 NAVY                             | VA  | 22,138                | 6,353,581 | 287      | 472                     | \$77,830,150,313 |
| 19 F&A                              | CA  | 21,981                | 43,961    | 2        | 546                     | \$1,531,550,910  |
| 20 MIDWEST CARPENTERS & MILLWRIGHTS | IN  | 21,183                | 21,183    | 1        | 1,033                   | \$97,441,956     |
| 21 BANK-FUND STAFF                  | DC  | 21,111                | 84,443    | 4        | 286                     | \$4,320,885,916  |
| 22 BOULDER DAM                      | NV  | 20,823                | 20,823    | 1        | 468                     | \$558,545,035    |
|                                     |     |                       |           |          |                         |                  |
|                                     | CA  | 20,236                | 121,418   | 6        | 553                     | \$1,285,597,249  |
| 24 POLICE AND FIRE                  | PA  | 20,208                | 242,499   | 12       | 387                     | \$4,519,433,789  |
| 25 COAST360                         | GU  | 20,089                | 60,268    | 3        | 515                     | \$346,914,402    |
| 26 ROCKLAND                         | MA  | 19,966                | 179,697   | 9        | 1,079                   | \$1,505,477,444  |
| 27 MUNICIPAL                        | NY  | 19,491                | 409,310   | 21       | 603                     | \$2,507,692,414  |
| 28 CREDIT UNION OF DENVER           | CO  | 19,307                | 57,921    | 3        | 475                     | \$665,135,205    |
| 29 STAR ONE                         | CA  | 19,215                | 96,076    | 5        | 503                     | \$8,171,941,931  |
| 30 PENNSYLVANIA STATE EMP.          | PA  | 19,172                | 421,794   | 22       | 606                     | \$4,636,115,712  |
| 31 HEALTHCARE EMP.                  | NJ  | 19,010                | 19,010    | 1        | 905                     | \$106,869,929    |
| 32 APCI                             | PA  | 18,348                | 18,348    | 1        | 378                     | \$537,610,814    |
| 33 CARPENTERS                       | MN  | 18,279                | 18,279    | 1        | 3,656                   | \$25,597,874     |
| 34 BURBANK CITY                     | CA  | 17,898                | 17,898    | 1        | 322                     | \$292,162,576    |
| 35 THRIVENT                         | WI  | 17,712                | 53,135    | 3        | 378                     | \$505,282,702    |
| 36 AFLAC                            | GA  | 17,298                | 17,298    | 1        | 1,647                   | \$187,505,092    |
| 37 POINT BREEZE                     | MD  | 17,263                | 51,788    | 3        | 551                     | \$755,996,402    |
| 38 HARRIS COUNTY                    | TX  | 16,939                | 16,939    | 1        | 498                     | \$149,121,831    |
| 39 WEST VIRGINIA CENTRAL            | WV  | 16,856                | 16,856    | 1        | 527                     | \$153,156,169    |
| 40 UNIVERSITY                       | CA  | 16,789                | 33,577    | 2        | 400                     | \$570,027,399    |
| 41 ESL                              | NY  | 16,584                | 331,671   | 20       | 510                     | \$5,916,471,237  |
| 42 GECU                             | TX  | 16,581                | 348,208   | 21       | 452                     | \$2,372,377,710  |
| 43 BUFFALO METROPOLITAN             | NY  | 16,553                | 16,553    | 1        | 424                     | \$98,968,042     |
| 44 PUBLIX EMP.                      | FL  | 16,468                | 131,742   | 8        | 536                     | \$858,543,147    |
| 45 USC                              | CA  | 16,363                | 65,450    | 4        | 727                     | \$448,189,946    |
| 46 QUINCY                           | MA  | 16,172                | 32,343    | 2        | 469                     | \$491,060,790    |
| 47 REDSTONE                         | AL  | 16,137                | 387,293   | 24       | 467                     | \$4,396,277,821  |
| 48 EDUCATIONAL EMP.                 | CA  | 15,768                | 252,286   | 16       | 556                     | \$2,665,340,691  |
| 49 CHRISTIAN COMMUNITY              | CA  | 15,700                | 31,400    | 2        | 246                     | \$642,286,900    |
| 50 DUKE UNIVERSITY                  | NC  | 15,479                | 15,479    | 1        | 469                     | \$128,110,308    |
| .S. AVERAGE                         |     | 5,060                 | 17,660    | 3        | 383                     | \$211,333,127    |

## **LEADERS IN ONLINE BANKING ADOPTION**

FOR U.S. CREDIT UNIONS >\$20M IN ASSETS | DATA AS OF 06.30.16

| Rk. | Credit Union                  | St.   | Online Banking<br>Penetration Rate | Members Using<br>Online Banking | Total Members | Assets          |
|-----|-------------------------------|-------|------------------------------------|---------------------------------|---------------|-----------------|
| 1   | LOYOLA UNIVERSITY EMP.        | IL    | 99.87%                             | 5,200                           | 5,207         | \$47,507,914    |
| 2   | WESCOM                        | CA    | 99.28%                             | 188,459                         | 189,827       | \$3,363,500,030 |
| 3   | CDC                           | GA    | 98.15%                             | 17,754                          | 18,089        | \$287,091,010   |
| 4   | PURDUE                        | IN    | 98.12%                             | 68,132                          | 69,439        | \$1,027,526,949 |
| 5   | ROCKY MTN. LAW ENFORCEMENT    | CO    | 97.63%                             | 12,375                          | 12,675        | \$191,868,730   |
| 6   | ONE NEVADA                    | NV    | 97.54%                             | 75,638                          | 77,544        | \$795,344,056   |
| 7   | WESLA                         | LA    | 97.27%                             | 8,893                           | 9,143         | \$81,941,155    |
| 8   | GUTHRIE                       | PA    | 96.97%                             | 6,999                           | 7,218         | \$67,838,333    |
| 9   | MARISOL                       | AZ    | 96.83%                             | 6,600                           | 6,816         | \$36,703,322    |
| 10  | GOLD COAST                    | FL    | 96.26%                             | 19,863                          | 20,634        | \$158,846,195   |
| 11  | KENNEDY VA EMP.               | TN    | 96.08%                             | 2,500                           | 2,602         | \$23,734,325    |
| 12  | JEFFC0                        | CO    | 95.91%                             | 1,594                           | 1,662         | \$21,290,333    |
| 13  | FARMERS INSURANCE GROUP       | CA    | 95.77%                             | 45,205                          | 47,204        | \$707,156,980   |
| 14  | FIRST ILLINOIS                | IL    | 95.52%                             | 8,354                           | 8,746         | \$50,087,135    |
| 15  | NMA                           | VA    | 95.50%                             | 8,932                           | 9,353         | \$61,292,833    |
| 16  | PACIFIC NORTHWEST IRONWORKERS | OR OR | 95.41%                             | 5,219                           | 5,470         | \$22,069,409    |
| 17  | SCHLUMBERGER EMP.             | TX    | 95.28%                             | 30,247                          | 31,745        | \$857,606,592   |
| 18  | BRIGHTSTAR                    | FL    | 95.13%                             |                                 |               |                 |
|     |                               |       |                                    | 50,811                          | 53,410        | \$435,178,902   |
| 19  | BCM                           | TX    | 95.05%                             | 5,029                           | 5,291         | \$40,140,855    |
| 20  | OAS STAFF                     | DC    | 94.03%                             | 5,923                           | 6,299         | \$193,195,876   |
| 21  | SAN DIEGO FIREFIGHTERS        | CA    | 94.01%                             | 3,483                           | 3,705         | \$94,679,462    |
| 22  | CARTER                        | LA    | 93.96%                             | 23,142                          | 24,629        | \$259,583,960   |
| 23  | ADIRONDACK REGIONAL           | NY    | 93.06%                             | 5,929                           | 6,371         | \$43,084,427    |
| 24  | WILLIS-KNIGHTON               | LA    | 92.81%                             | 6,596                           | 7,107         | \$29,884,179    |
| 25  | EMPLOYEES                     | OK    | 92.77%                             | 2,539                           | 2,737         | \$21,840,675    |
| 26  | KUMC                          | KS    | 92.54%                             | 2,408                           | 2,602         | \$26,972,171    |
| 27  | AUGUSTA COUNTY                | VA    | 92.38%                             | 2,462                           | 2,665         | \$23,340,623    |
| 28  | WYHY                          | WY    | 92.13%                             | 12,665                          | 13,747        | \$212,959,738   |
| 29  | PEOPLES COMMUNITY             | MN    | 91.78%                             | 2,600                           | 2,833         | \$20,368,451    |
| 30  | SUNSET SCIENCE PARK           | OR    | 91.47%                             | 2,079                           | 2,273         | \$42,310,841    |
| 31  | SOUTHWEST                     | NM    | 91.30%                             | 4,702                           | 5,150         | \$57,923,228    |
| 32  | INOVA                         | IN    | 91.20%                             | 30,976                          | 33,965        | \$332,872,821   |
| 33  | AMHERST                       | NY    | 91.12%                             | 3,785                           | 4,154         | \$31,983,344    |
| 34  | SISKIYOU CENTRAL              | CA    | 91.01%                             | 6,186                           | 6,797         | \$60,452,699    |
| 35  | EDUCATION                     | TX    | 91.01%                             | 21,587                          | 23,720        | \$243,561,698   |
| 36  | ST. JOSEPH'S HOSPITAL         | FL    | 90.70%                             | 3,023                           | 3,333         | \$38,086,136    |
| 37  | WESTERN HEALTHCARE            | CA    | 90.64%                             | 3,215                           | 3,547         | \$37,257,042    |
| 38  | GREATER CENTRAL TEXAS         | TX    | 90.61%                             | 2,896                           | 3,196         | \$24,727,743    |
| 39  | NUSENDA                       | NM    | 90.06%                             | 147,653                         | 163,954       | \$1,770,053,380 |
| 40  | MEMBERS "FIRST" COMMUNITY     | IL    | 89.61%                             | 5,268                           | 5,879         | \$50,903,896    |
| 41  | MICHIGAN STATE UNIVERSITY     | MI    | 89.49%                             | 200,186                         | 223,697       | \$3,266,917,961 |
| 42  | TRAILHEAD                     | OR    | 89.41%                             | 7,135                           | 7,980         | \$104,674,223   |
| 43  | ST. COLUMBKILLE               | ОН    | 89.33%                             | 2,000                           | 2,239         | \$24,696,592    |
| 44  | MAC                           | AK    | 88.93%                             | 13,250                          | 14,899        | \$104,972,024   |
| 45  | DUTCH POINT                   | CT    | 88.90%                             | 18,701                          | 21,037        | \$263,366,264   |
| 46  | FIRST CAPITAL                 | PA    | 88.66%                             | 15,949                          | 17,988        | \$180,728,234   |
| 47  | MIAMI UNIVERSITY COMMUNITY    | OH    | 88.57%                             | 5,000                           | 5,645         | \$60,549,978    |
| 48  | UNIVERSITY OF WISCONSIN       | WI    | 88.40%                             | 189,580                         | 214,452       | \$2,241,348,946 |
| 49  | DIABLO VALLEY                 | CA    | 88.25%                             | 2,328                           | 2,638         | \$35,255,184    |
| 50  | LINN AREA                     | IA    | 88.07%                             | 21,585                          | 24,510        | \$377,412,076   |
|     | AVERAGE                       | II.   | 47.16%                             | 8,328                           | 17,660        | \$211,333,127   |

# **DELIVERY CHANNEL DEPLOYMENT & ONLINE TRANSACTION CAPABILITIES**

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16

| Percent That Offers Service                       | < \$10M | \$10M-<br>\$20M | \$20M-<br>\$50M | \$50M-<br>\$100M | \$100M-<br>\$250M | \$250M-<br>\$500M | \$500M-<br>\$1B | > \$1B |
|---|---------|-----------------|-----------------|------------------|-------------------|-------------------|-----------------|--------|
| ONLINE DELIVERY  Remote Deposit Capture           | 1.31%   | 8.86%           | 23.22%          | 39.14%           | 61.53%            | 78.70%            | 89.83%          | 95.15% |
| Mobile Banking                                    | 5.97%   | 30.38%          | 59.61%          | 83.40%           | 93.45%            | 97.93%            | 98.73%          | 98.51% |
| E-Statements                                      | 22.18%  | 64.58%          | 85.23%          | 95.68%           | 98.23%            | 99.41%            | 100.00%         | 99.25% |
| Bill Pay  | 10.41%  | 51.05%          | 82.21%          | 96.22%           | 98.36%            | 99.70%            | 99.58%          | 99.25% |
| ONLINE MEMBER INTERACTION  New Member Application | 6.83%   | 22.02%          | 36.21%          | 44.40%           | 60.44%            | 72.19%            | 82.63%          | 91.42% |
| New Share Account                                 | 2.22%   | 7.50%           | 18.68%          | 29.15%           | 47.89%            | 65.98%            | 74.15%          | 86.57% |
| New Loan Application                              | 8.76%   | 33.70%          | 52.67%          | 73.01%           | 84.58%            | 94.08%            | 74.15%          | 97.01% |
| Electronic Signature                              | 1.02%   | 4.67%           | 10.85%          | 22.67%           | 35.61%            | 47.34%            | 95.76%          | 58.58% |
| External Account<br>Transfers                     | 3.07%   | 8.12%           | 15.93%          | 25.91%           | 40.38%            | 56.51%            | 67.80%          | 82.09% |
| Account Aggregation                               | 2.76%   | 7.01%           | 12.54%          | 13.90%           | 19.92%            | 26.63%            | 29.66%          | 38.06% |
| Mobile Payments                                   | 0.91%   | 7.50%           | 15.39%          | 30.09%           | 40.79%            | 45.27%            | 54.66%          | 61.94% |

### RISK AND REWARD DANCE ACROSS CREDIT UNION LEDGERS

Insights from peer groups allow credit unions to set goals and benchmark performance.

The credit union industry is growing at a record pace. Shares, members, loans, and assets have never been higher than they were as of June 30, 2016. Although growth is appealing, the rewards and risks it presents are never far apart. To ensure sustainability in a competitive and regulated landscape, credit unions must understand their performance compared with industry peers.

Frequency, metrics, and peer groups are all critical components of benchmarking success. Callahan products make it easy for credit unions to benchmark themselves every quarter against individual institutions, state and asset-based peers, and custom peer groups.

Plug-and-play filters allow credit unions to build peer groups based on criteria such as asset size, geography, charter type, and vendor partners. When needed, credit unions can also benchmark themselves against larger or better-performing institutions to provide deeper insights on how to reach performance targets.

Benchmarking is a tool that contextualizes individual strengths and weaknesses. And with Callahan's analytical tools, credit unions can stay ahead of the game by identifying merger opportunities, studying banking competitors, and conducting regulatory and risk analysis. For example, more than 700 credit unions have merged during the past three years. Callahan's benchmarking tools allows credit unions to combine two or more financial institutions for a diagnostic view that ensures a merger plays to financial strengths.

Additionally, benchmarking accommodates role-specific analysis. Callahan's analytical tools — such as CUAnalyzer, BranchAnalyzer, and MortgageAnalyzer — show credit union professionals how to use performance data to guide departmental strategy. And role-specific packets compile the metrics most vital to individual departments in one easy-to-access location.

The following pages contain comparisons that capture varying business models and operating resources based on asset size. Although the industry average is often a useful point of comparison, asset-based comparisons allow credit unions to better gauge their performance against institutions with similar resources and other attributes.

### PEER GROUP CLASSIFICATION

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16

| Peer Group               | Credit<br>Unions<br># | Total Assets<br>(In Thousands) | Total<br>Members | 12-Month<br>Loan<br>Growth | 12-Month<br>Member<br>Growth | Average Loan<br>Balance | OpExp/Avg.<br>Assets | ROA*  | Delinquency |
|--------------------------|-----------------------|--------------------------------|------------------|----------------------------|------------------------------|-------------------------|----------------------|-------|-------------|
| < \$2M                   | 552                   | \$488,716,147                  | 176,341          | -1.02%                     | -1.90%                       | \$4,148                 | 4.00%                | 0.00% | 3.05%       |
| \$2M - \$5M              | 546                   | \$1,889,907,107                | 413,179          | 1.29%                      | -0.94%                       | \$5,964                 | 3.76%                | 0.01% | 1.88%       |
| \$5M - \$10M             | 660                   | \$4,866,355,578                | 849,413          | 2.25%                      | -1.14%                       | \$6,803                 | 3.58%                | 0.12% | 1.61%       |
| \$10M - \$20M            | 813                   | \$11,813,609,501               | 1,706,529        | 3.46%                      | -1.22%                       | \$7,929                 | 3.48%                | 0.28% | 1.21%       |
| \$20M - \$50M            | 1,124                 | \$36,331,609,793               | 4,424,703        | 4.29%                      | -0.43%                       | \$9,065                 | 3.49%                | 0.31% | 1.14%       |
| \$50M - \$100M           | 741                   | \$52,845,799,535               | 5,938,204        | 6.21%                      | 0.98%                        | \$9,595                 | 3.69%                | 0.43% | 0.97%       |
| \$100M - \$250M          | 733                   | \$116,033,761,012              | 11,823,750       | 7.47%                      | 2.10%                        | \$11,805                | 3.68%                | 0.51% | 0.86%       |
| \$250M - \$500M          | 338                   | \$120,658,792,196              | 11,394,866       | 9.77%                      | 2.73%                        | \$12,755                | 3.62%                | 0.57% | 0.79%       |
| \$500M - \$1B            | 236                   | \$165,363,020,903              | 14,123,341       | 11.43%                     | 4.61%                        | \$14,226                | 3.48%                | 0.63% | 0.71%       |
| > \$1B                   | 268                   | \$760,031,856,948              | 55,301,638       | 12.26%                     | 6.58%                        | \$15,439                | 2.76%                | 0.94% | 0.70%       |
| U.S. TOTALS/<br>AVERAGES | 6,011                 | \$1,270,323,428,720            | 106,151,964      | 10.51%                     | 3.79%                        | \$13,953                | 3.09%                | 0.77% | 0.75%       |

<sup>\*</sup>AFTER NCUSIF AND TCCUSF ASSESSMENTS.

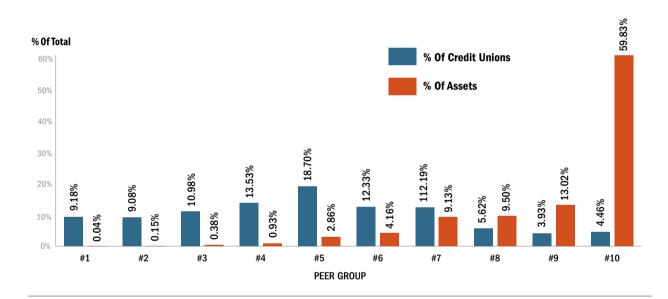
# PEER GROUP PERFORMANCE COMPARISON FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16

|                    | PEER GROUP(s)                                     | 1-10        | 1-4         | 5           | 6            | 7                 | 8                 | 9           | 10          |
|--------------------|---|-------------|-------------|-------------|--------------|-------------------|-------------------|-------------|-------------|
|                    |   | All In U.S. | <\$20M      | \$20M-\$50M | \$50M-\$100M | \$100M-<br>\$250M | \$250M-<br>\$500M | \$500M-\$1B | >\$1B       |
|                    | Number Of Credit Unions                           | 6,011       | 2,571       | 1,124       | 741          | 733               | 338               | 236         | 268         |
|                    | Average Assets (In Thousands)                     | \$211,333   | \$7,412     | \$32,323    | \$71,316     | \$158,299         | \$356,978         | \$700,690   | \$2,835,939 |
| 12-MONTH           | Capital   | 7.78%       | 1.21%       | 3.00%       | 4.40%        | 6.07%             | 6.55%             | 7.73%       | 9.97%       |
| GROWTH             | Loans   | 10.51%      | 2.81%       | 4.29%       | 6.21%        | 7.47%             | 9.77%             | 11.43%      | 12.26%      |
|                    | Shares  | 7.33%       | 1.80%       | 3.40%       | 4.18%        | 5.46%             | 6.19%             | 7.40%       | 9.48%       |
|                    | Members   | 3.79%       | -1.20%      | -0.43%      | 0.98%        | 2.10%             | 2.73%             | 4.61%       | 6.58%       |
|                    |   | l           | l           | I           | I            |                   |                   | l           | l           |
| CAPITAL            | Capital/Assets                                    | 11.38%      | 14.39%      | 12.45%      | 11.78%       | 11.24%            | 11.42%            | 11.40%      | 11.24%      |
| RATIOS             | Solvency Ratio                                    | 116.06%     | 116.74%     | 114.20%     | 113.54%      | 113.09%           | 114.09%           | 114.67%     | 117.44%     |
|                    | Coverage Ratio                                    | 121.76%     | 78.46%      | 78.77%      | 86.03%       | 96.43%            | 107.28%           | 121.12%     | 135.46%     |
|                    | Delinquency                                       | 0.75%       | 1.43%       | 1.14%       | 0.97%        | 0.86%             | 0.79%             | 0.71%       | 0.70%       |
|                    |   |             |             |             |              |                   |                   |             |             |
| EARNINGS           | Return On Average Assets<br>(Pre-Assessments)     | 0.77%       | 0.21%       | 0.31%       | 0.43%        | 0.51%             | 0.57%             | 0.63%       | 0.94%       |
|                    | Return On Average Assets<br>(Post-Assessments)    | 0.77%       | 0.20%       | 0.31%       | 0.43%        | 0.51%             | 0.57%             | 0.63%       | 0.94%       |
|                    | Service Revenue/Average Assets                    | 1.35%       | 0.83%       | 1.07%       | 1.29%        | 1.40%             | 1.49%             | 1.47%       | 1.33%       |
|                    | Net Interest Margin                               | 2.88%       | 3.13%       | 2.98%       | 3.08%        | 3.07%             | 3.03%             | 3.00%       | 2.78%       |
|                    | Operating Expenses/Average Assets*                | 3.09%       | 3.55%       | 3.49%       | 3.69%        | 3.68%             | 3.62%             | 3.48%       | 2.76%       |
|                    | Yield On Average Earnings Assets                  | 3.56%       | 3.54%       | 3.41%       | 3.58%        | 3.63%             | 3.64%             | 3.61%       | 3.53%       |
|                    | Cost Of Funds                                     | 0.58%       | 0.35%       | 0.32%       | 0.35%        | 0.39%             | 0.45%             | 0.47%       | 0.69%       |
|                    | *AFTER NCUSIF AND TCCUSF ASSESSMENTS.             | I.          | L           | I.          | ı            | l                 | ı                 | J.          | l.          |
| PRODUCTIVITY       | YTD Total Income Per Employee<br>(In Thousands)   | \$105       | \$53        | \$71        | \$76         | \$80              | \$88              | \$95        | \$129       |
|                    | YTD Total Income Per Member                       | \$275       | \$126       | \$175       | \$203        | \$231             | \$253             | \$278       | \$312       |
|                    | YTD Operating Exp. Per Member                     | \$181       | \$106       | \$142       | \$162        | \$178             | \$188             | \$200       | \$185       |
|                    | Assets per Employee (In Thousands)                | \$4,582     | \$2,545     | \$3,343     | \$3,304      | \$3,401           | \$3,656           | \$3,981     | \$5,663     |
|                    | YTD Loan Originations Per Employee (In Thousands) | \$788       | \$313       | \$374       | \$404        | \$467             | \$540             | \$642       | \$1,082     |
|                    | (iii moasanas)                                    | Į.          | <u> </u>    | I.          | ı            |                   |                   | J           | ı           |
| MEMBER             | Auto Loan Penetration                             | 18.96%      | 13.52%      | 15.02%      | 16.43%       | 17.81%            | 18.26%            | 20.13%      | 19.94%      |
| SERVICE<br>USAGE** | Share Draft Penetration                           | 55.54%      | 23.73%      | 40.38%      | 46.50%       | 50.77%            | 54.48%            | 57.45%      | 60.29%      |
|                    | Credit Card Penetration                           | 17.24%      | 5.39%       | 10.51%      | 12.22%       | 13.00%            | 15.44%            | 15.89%      | 20.62%      |
|                    | Average Share Balance                             | \$10,031    | \$5,144     | \$7,117     | \$7,734      | \$8,540           | \$9,093           | \$9,964     | \$11,318    |
|                    | Share & Loan Accts Per Member                     | 2.45        | 1.81        | 2.11        | 2.25         | 2.31              | 2.39              | 2.45        | 2.57        |
|                    | **FOR CREDIT UNIONS <\$20M IN ASSETS, ONLY THOS   | ļ           |             |             |              | 1                 | 1                 | I.          | 1           |
| LENDING            | Loans to Shares                                   | 77.68%      | 55.69%      | 57.61%      | 63.00%       | 69.88%            | 74.61%            | 78.90%      | 81.83%      |
| PROFILE            | % of RE Loans to Total Loans                      | 50.03%      | 19.30%      | 36.23%      | 40.35%       | 45.35%            | 47.00%            | 47.01%      | 53.37%      |
|                    | \$ Average Loan Balance                           | \$13,953    | \$7,222     | \$9,065     | \$9,595      | \$11,805          | \$12,755          | \$14,226    | \$15,439    |
|                    | Total Loans per Employee (000s)                   | \$3,005,996 | \$1,213,977 | \$1,683,149 | \$1,822,763  | \$2,084,495       | \$2,358,255       | \$2,693,312 | \$3,844,458 |
|                    | . , , , , , , , , , , , ,                         |             | . , , .     | · ' '       |              |                   |                   |             | ,           |

### DISTRIBUTION OF ASSETS & INSTITUTIONS ACROSS ALL PEER GROUPS

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16

| Peer Group | Asset Size      | # CUs | % Of Industry CUs | Total Assets        | % Of Industry Assets |
|------------|-----------------|-------|-------------------|---------------------|----------------------|
| 1          | <\$2M           | 552   | 9.18%             | \$488,716,147       | 0.04%                |
| 2          | \$2M - \$5M     | 546   | 9.08%             | \$1,889,907,107     | 0.15%                |
| 3          | \$5M - \$10M    | 660   | 10.98%            | \$4,866,355,578     | 0.38%                |
| 4          | \$10M - \$20M   | 813   | 13.53%            | \$11,813,609,501    | 0.93%                |
| 5          | \$20M - \$50M   | 1,124 | 18.70%            | \$36,331,609,793    | 2.86%                |
| 6          | \$50M - \$100M  | 741   | 12.33%            | \$52,845,799,535    | 4.16%                |
| 7          | \$100M - \$250M | 733   | 12.19%            | \$116,033,761,012   | 9.13%                |
| 8          | \$250M - \$500M | 338   | 5.62%             | \$120,658,792,196   | 9.50%                |
| 9          | \$500M - \$1B   | 236   | 3.93%             | \$165,363,020,903   | 13.02%               |
| 10         | >\$1B           | 268   | 4.46%             | \$760,031,856,948   | 59.83%               |
|            | Total           | 6,011 | 100%              | \$1,270,323,428,720 | 100%                 |



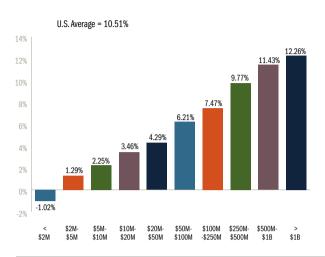
### THE CHANGING COMPOSITION OF CREDIT UNIONS

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16

| Peer Group | Asset Size      | # Credit Unions<br>2011 | # Credit Unions<br>2016 | Difference | Total Assets 2011<br>(\$000) | Total Assets 2016<br>(\$000) | Change        |
|------------|-----------------|-------------------------|-------------------------|------------|------------------------------|------------------------------|---------------|
| 1          | <\$2M           | 952                     | 552                     | (400)      | \$849,748                    | \$488,716                    | \$(361,032)   |
| 2          | \$2M - \$5M     | 824                     | 546                     | (278)      | \$2,806,770                  | \$1,889,907                  | \$(916,863)   |
| 3          | \$5M - \$10M    | 937                     | 660                     | (277)      | \$6,840,347                  | \$4,866,355                  | \$(1,973,992) |
| 4          | \$10M - \$20M   | 1,097                   | 813                     | (284)      | \$15,811,118                 | \$11,813,609                 | \$(3,997,509) |
| 5          | \$20M - \$50M   | 1,341                   | 1,124                   | (217)      | \$43,247,947                 | \$36,331,609                 | \$(6,916,338) |
| 6          | \$50M - \$100M  | 816                     | 741                     | (75)       | \$57,606,136                 | \$52,845,799                 | \$(4,760,337) |
| 7          | \$100M - \$250M | 694                     | 733                     | 39         | \$108,597,220                | \$116,033,761                | \$7,436,541   |
| 8          | \$250M - \$500M | 336                     | 338                     | 2          | \$118,063,020                | \$120,658,792                | \$2,595,772   |
| 9          | \$500M - \$1B   | 216                     | 236                     | 20         | \$151,792,588                | \$165,363,020                | \$13,570,432  |
| 10         | >\$1B           | 173                     | 268                     | 95         | \$449,142,881                | \$760,031,856                | \$310,888,975 |
|            | Totals          | 7,386                   | 6,011                   | (1,375)    | \$954,757,799                | \$1,270,323,428              | \$315,565,629 |

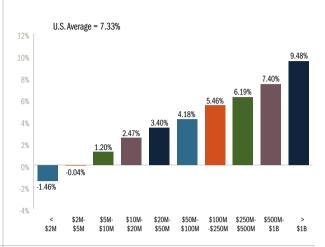
### 12-MONTH LOAN GROWTH

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



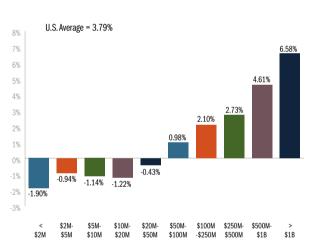
### 12-MONTH SHARE GROWTH

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



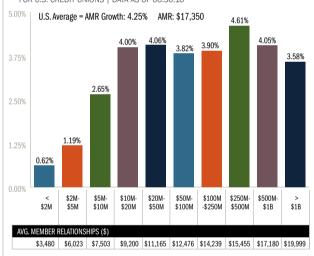
### 12-MONTH MEMBER GROWTH

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



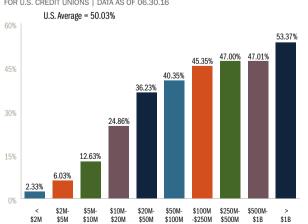
### 12-MONTH GROWTH IN AVERAGE MEMBER RELATIONSHIP

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



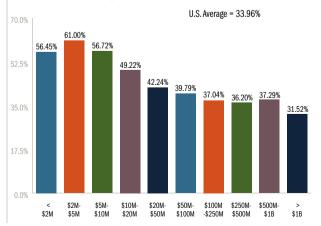
### REAL ESTATE LOANS/TOTALS LOANS

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



### AUTO LOANS/TOTAL LOANS

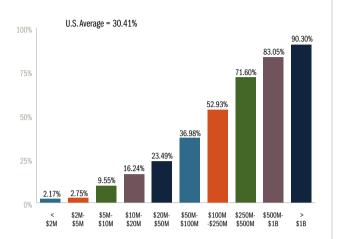
FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



SOURCE: CALLAHAN & ASSOCIATES

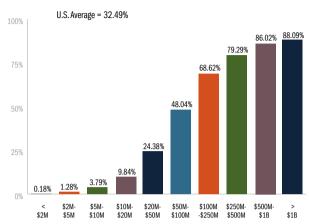
### % OFFERING INSURANCE AND INVESTMENT PRODUCTS

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



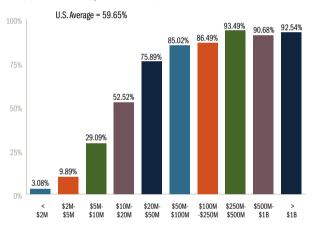
### % OFFERING INDIRECT LENDING

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



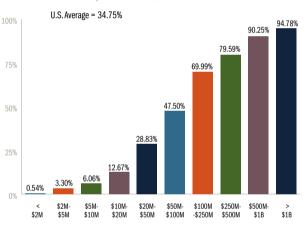
### % OFFERING CREDIT CARDS

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



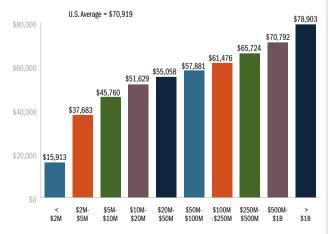
### % OFFERING MEMBER BUSINESS LENDING

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



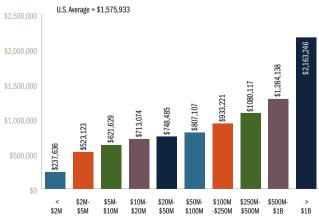
### SALARY & BENEFITS PER EMPLOYEE

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



### ANNUAL LOAN ORIGINATIONS PER EMPLOYEE

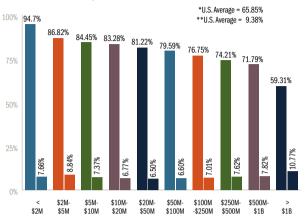
FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



SOURCE: CALLAHAN & ASSOCIATES

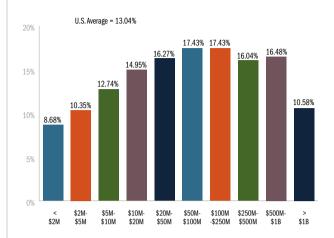
### OPERATING EXPENSE/TOTAL INCOME\* VS. DIVIDENDS/ TOTAL INCOME\*\*

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



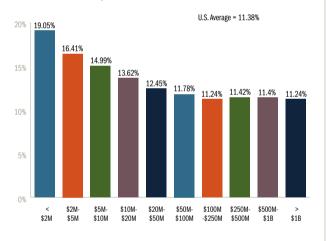
### FEE INCOME/TOTAL INCOME

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



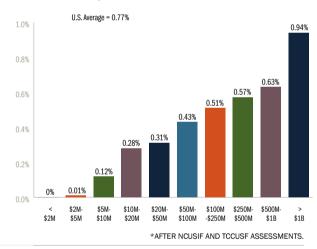
### CAPITAL/ASSETS

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



### **RETURN ON ASSETS\***

FOR U.S. CREDIT UNIONS | DATA AS OF 06.30.16



SOURCE: CALLAHAN & ASSOCIATE



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