



## TRENDWATCH 3Q22

— — — —

November 15, 2022



# Can You Hear Me?

When you join the event, you should automatically be connected to the audio broadcast with your computer.

To listen by phone, please dial **646 558 8656** , then input the webinar ID **829 2596 2302** followed by the passcode **339429**

# Slide Link

Today's slides can be found online at:  
<http://bit.ly/3Q-22>

# Tell Us What You Think!



Please take our post-event survey. We value your feedback!

# We Encourage Questions

Use the  
**Questions Box**

located on the bottom of your screen to  
type your comments or questions.





## TRENDWATCH 3Q22

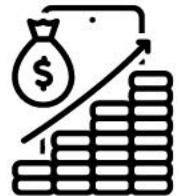
— — — —

November 15, 2022





# THE **ANSWER** TO A CHALLENGING AUTO LENDING ENVIRONMENT: RESIDUAL BASED FINANCING



**Increase your  
loan yield**



**Cut your members'  
monthly payment  
by up to 40%**



**100% of the  
residual value is  
guaranteed to  
your credit union**

**[www.autofinancialgroup.com](http://www.autofinancialgroup.com)**



# Performance Benchmarking Made Easy.

Callahan.com

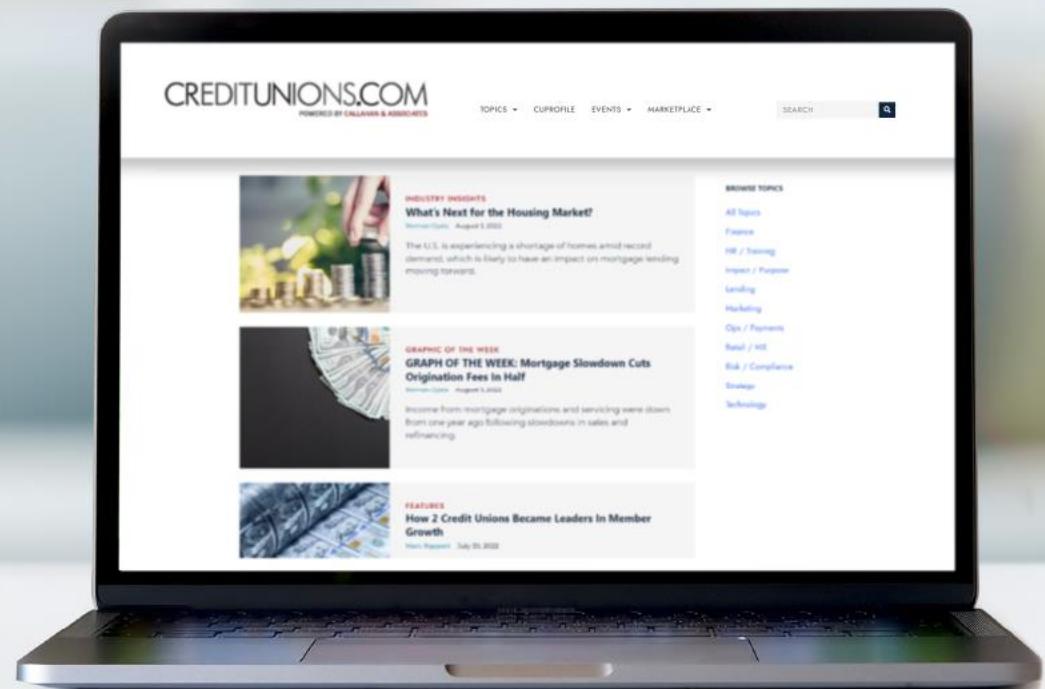


# CREDITUNIONS.COM

POWERED BY CALLAHAN & ASSOCIATES

---

A brand-new  
CreditUnions.com  
experience.





## NEW INVESTMENT OPTIONS

for Employee Benefits  
Pre-Funding Plans & Charitable  
Donation Accounts

[www.trustcu.com](http://www.trustcu.com)



# Today's Lineup

## **Market Update**

*Jason Haley, Chief Investment Officer, Investment Management Group, ALM First*

## **3Q 2022 Credit Union Results**

*Jon Jeffreys, Chief Executive Officer, Callahan & Associates*

*Jay Johnson, Chief Collaboration Officer, Callahan & Associates*

## **Preparing for a Recession**

*Jack Biggs, Jr., Senior Vice President – Chief Financial Officer, Desert Financial Credit Union*



**ALM FIRST**

for a partnership built on trust.

**TRUST**  
MUTUAL FUNDS  
FOR CREDIT UNIONS BY CREDIT UNIONS

Callahan Quarterly Trendwatch | November 15, 2022

## ALM FIRST MARKET UPDATE

# Speaker

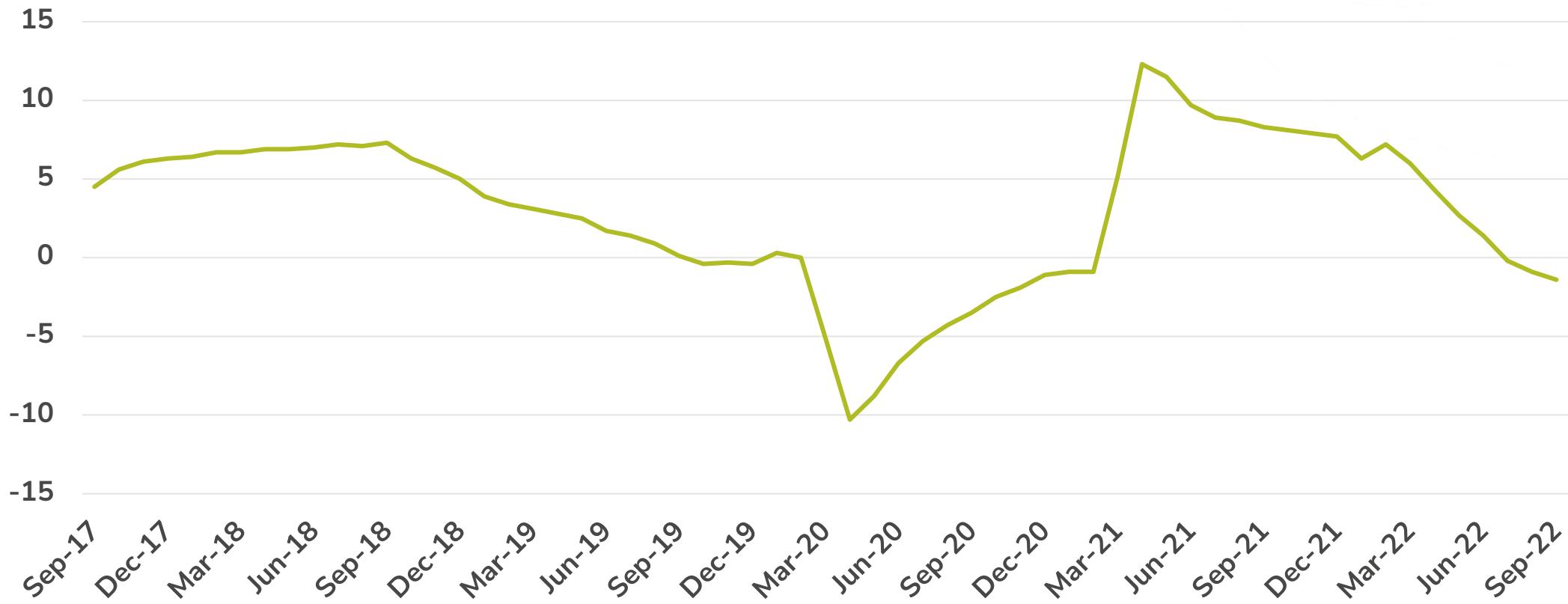


**Jason Haley**  
Chief Investment Officer

- **Near-term Fed policy uncertainty still high**
  - FOMC announced 4th consecutive 75 bp rate hike at November meeting but cracked open the door for a reduced pace of hikes going forward
    - “In determining the pace of future increases in the target range, the Committee will take into account the cumulative tightening of monetary policy, the lags with which monetary policy affects economic activity and inflation, and economic and financial developments.” - Nov. 2 FOMC official statement
  - Powell maintained a hawkish tone at the 11/2 press conference
    - Said the Fed still “has a ways to go” to reach the “sufficiently restrictive” level of rates currently envisioned
    - Also noted that the terminal fed funds rate is likely higher than previously expected (suggesting September FOMC “dots” will be revised higher at December 14 meeting)
- **Labor market still stubbornly tight**
  - Job openings unexpectedly rose to 10.72 million in September, sending the closely monitored job openings to total unemployed ratio up 20 bps to 1.9:1 (just below cycle high of 2:1)
  - October job growth more than expected (261k vs 193k), and wage growth also beat expectations at 0.4% m/m
- **Important data to come**
  - Prior to December 14 FOMC meeting, two CPI reports and the November jobs report will be released
  - Following a lower than expected October CPI report, the market is now more firmly pricing in a 50 bp hike in December

# Signs of Slowdown Growing...

Conference Board Leading Economic Indicators Index  
Year-Over-Year % Change

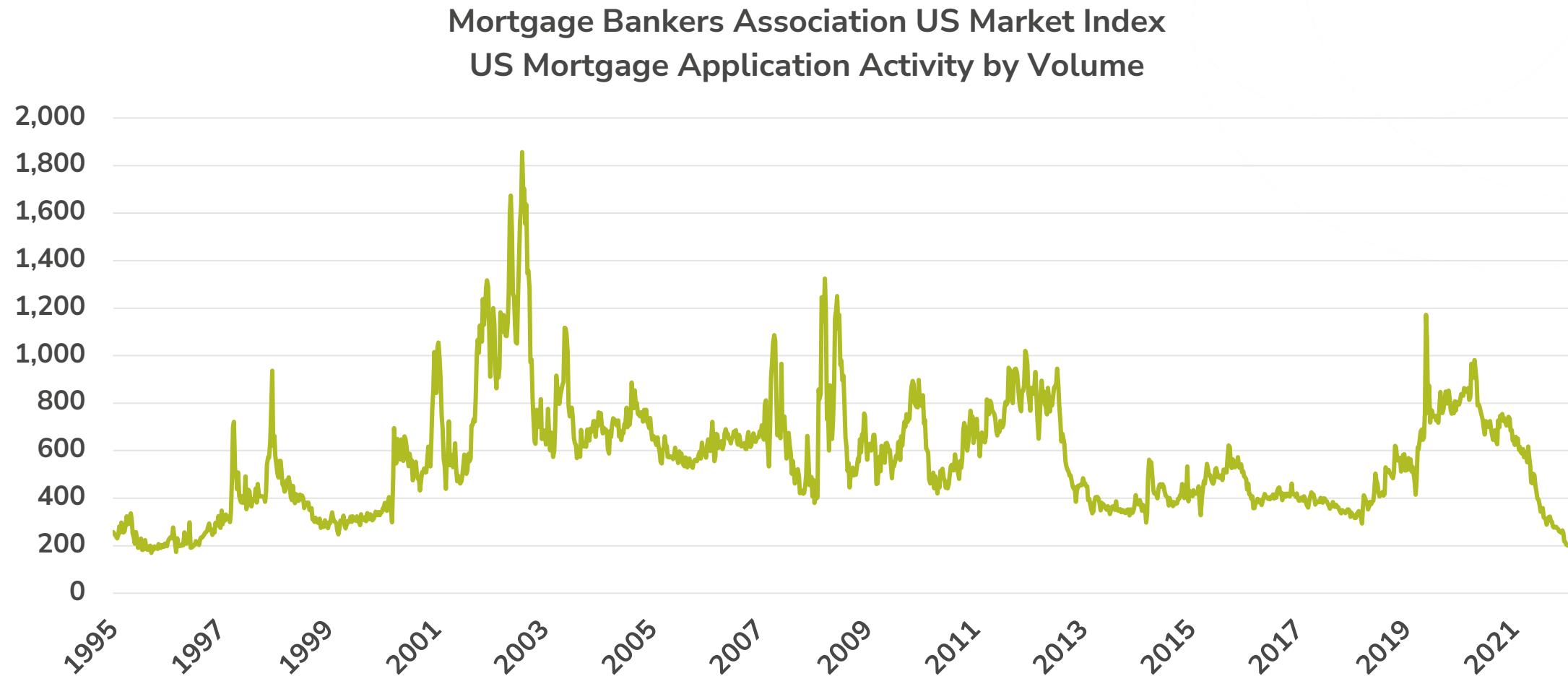


Source: Conference Board; Bloomberg

# Housing Market Slowing

- **Mortgage rates up 400+ bps in a year**
  - According to Bankrate.com, national average 30yr and 15yr conforming rates are 7.32% and 6.43%, respectively, as of November 7
    - One year prior, national average 30yr and 15yr rates were 3.07% and 2.41%, respectively
- **Home prices falling**
  - The Black Knight Home Price Index fell 0.52% in September, the third consecutive monthly decline
    - Annualized appreciation slowed to 10.7%, still more than double historical norms
    - Nation's 50 largest markets remain elevated from 19% to 66% since the start of the pandemic
    - \$1.3 trillion (-7.6%) of home equity was shed in Q3, the largest quarterly decline on record and the largest on a percentage basis since 2009
- **Mortgage application activity plummets**
  - Mortgage Bankers Association index now showing the lowest application volumes since 1996

# Mortgage Activity Grinding to a Crawl



Source: MBA, Bloomberg

- **Signs of slowdown emerging, but labor market and inflation data still strong**
  - Fed Chair Powell has made clear that the mistakes of prematurely ending tightening cycles in the 1970s are fresh on the minds of current Fed leaders (hence ‘higher for longer’ guidance)
- **Industry loan pricing under greater scrutiny**
  - Q3 loan growth approximately 20% for CUs >\$100mm total assets
    - YTD more than 18% growth
  - CU Times article last week highlighted an Experian report showing that credit union market share in the auto loan market increased to 25.81% in Q2, up from 18.32% a year prior
    - Captive autos market share declined to 22.64% from 28.47% over the same timeframe
  - Asset pricing issues can morph into liquidity issues as time passes
- **Attractive opportunities for liquidity providers in current market**
  - Bond market has repriced much more effectively this year, and current all-in yields are the highest we've seen in 15 years amid the sharp increase in rates and, more importantly, spreads

# Disclaimer

ALM First Financial Advisors is an SEC registered investment advisor with a fiduciary duty that requires it to act in the best interests of clients and to place the interests of clients before its own; however, registration as an investment advisor does not imply any level of skill or training. ALM First Financial Advisors, LLC ("ALM First Financial Advisors"), an affiliate of ALM First Group, LLC ("ALM First"), is a separate entity and all investment decisions are made independently by the asset managers at ALM First Financial Advisors. Access to ALM First Financial Advisors is only available to clients pursuant to an Investment Advisory Agreement and acceptance of ALM First Financial Advisors' Brochure. You are encouraged to read these documents carefully. All investments involve risk and may lose money.

Moreover, this report was prepared as of the date indicated herein. No representation or warranty is made by ALM First that any of the returns or financial metrics detailed herein will be achieved in the future, as past performance is not a reliable indicator of future results. Certain assumptions may have been made in preparing this material which have resulted in the returns and financial metrics detailed herein. Changes to the assumptions may have a material impact on any returns or financial metrics herein. Furthermore, ALM First gives no representation, warranty or undertaking, or accepts any liability, as to the accuracy or completeness of the information contained this report.

This report was prepared for informational purposes only without regard to any particular user's investment objectives, financial situation, or means, and ALM First is not soliciting any action based upon it. This material is not intended as, nor should it be construed in any way as accounting, tax, legal, or investment advice including within the meaning of Section 975 of the Dodd-Frank Wall Street Reform and Consumer Protection Act. Certain transactions give rise to substantial risk and are not suitable for all investors. The strategies discussed herein can have volatile performance and may employ leverage. Moreover, investment advisory fees and expenses may offset trading gains.

This report was prepared by ALM First Financial Advisors, LLC. The hereto mentioned report contains information which is confidential and may also be privileged. It is for the exclusive use of the intended recipient(s). If you are not the intended recipient(s), please note that any distribution, copying, or use of this report or the information contained herein is strictly prohibited. If you have received this report in error, please notify the sender immediately and then destroy any copies of it. ALM First neither owes nor accepts any duty or responsibility to the unauthorized reader. ALM First shall not be liable in respect of any loss, damage, or expense of whatsoever nature which is caused by any use the unauthorized reader may choose to make of this report, or which is otherwise a result of gaining access to the report by the unauthorized reader.

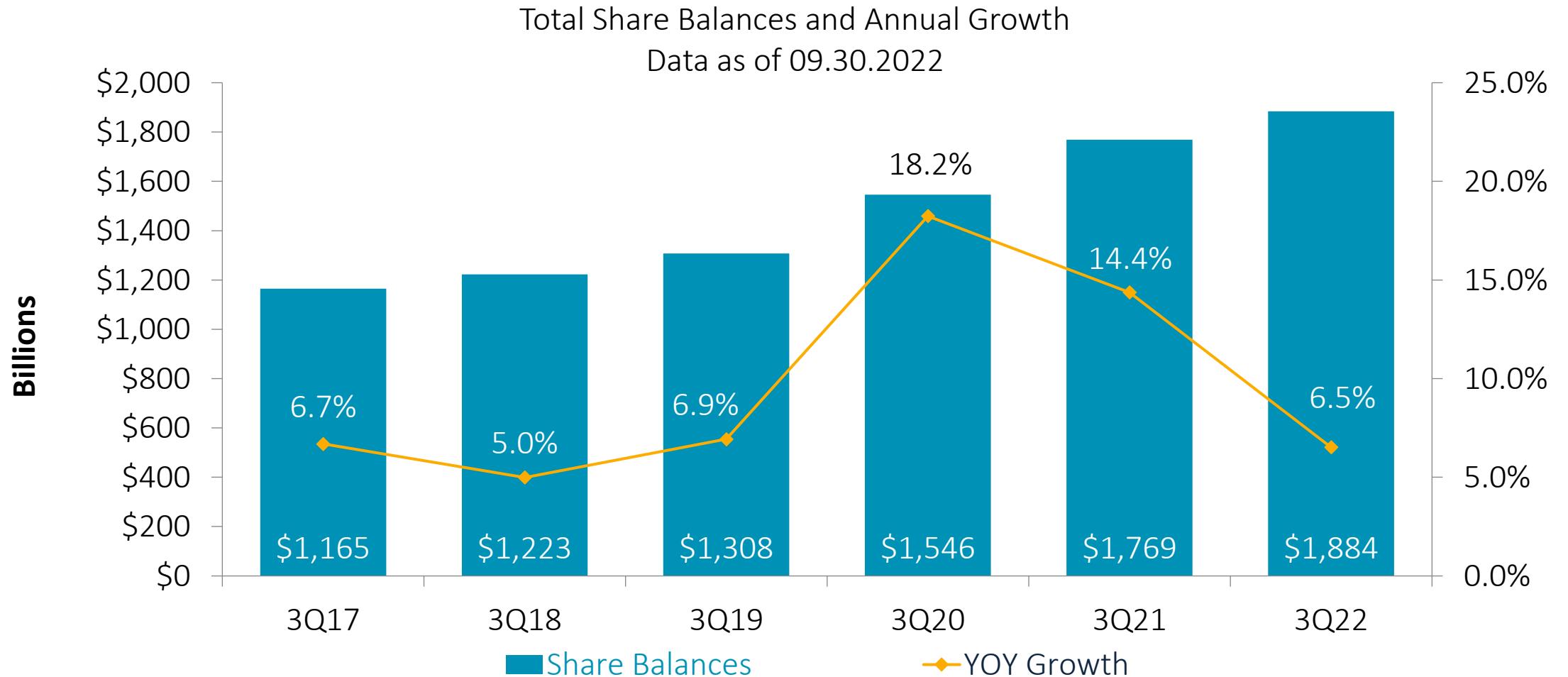
Index performance is discussed for illustrative purposes only as a benchmark for each strategy's performance and does not predict or depict performance of that strategy. While index comparisons may be useful to provide a benchmark for a strategy's performance, it must be noted that investments are not limited to the investments comprising the indices. Each of the strategy benchmark indices are unmanaged and cannot be purchased directly by investors. This content contains information derived from third-party sources. We believe that this third-party data is reliable; however, we cannot guarantee this data's currency, accuracy, timeliness, completeness, or fitness for any particular purpose.

The Trust for Credit Unions (TCU) is a family of institutional mutual funds offered exclusively to credit unions. Callahan Financial Services is a wholly-owned subsidiary of Callahan & Associates and is the distributor of the TCU mutual funds. ALM First Financial Advisors, LLC is the advisor of the TCU mutual funds. Please read the prospectus carefully before investing or sending money. Units of the Trust portfolios are not endorsed by, insured by, or otherwise supported by the U.S. Government, the NCUSIF, the NCUA or any other governmental agency. An investment in the portfolios involves risk including possible loss of principal.

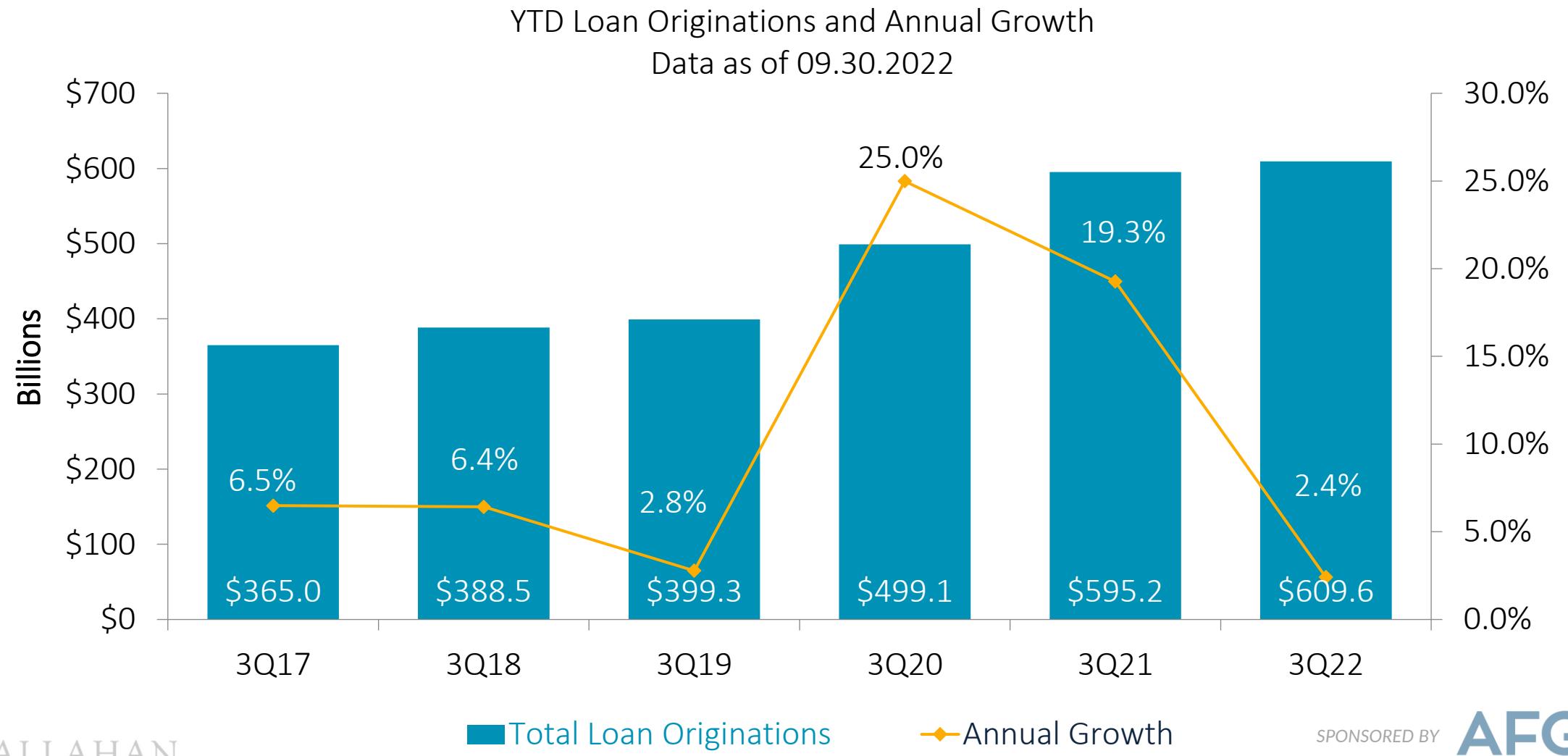
# Credit union loan growth reaches its highest level ever through the third quarter

	9/30/2022	12-Mo. Growth	9/30/2021	12-Mo. Growth
Assets	\$2,177.8B	6.7%	\$2,040.7B	12.9%
Loans	\$1,475.6B	19.4%	\$1,235.6B	5.8%
Shares	\$1,883.9B	6.5%	\$1,768.5B	14.4%
Investments	\$608.3B	-14.3%	\$710.0B	28.5%
Capital	\$200.7B	-7.8%	\$217.7B	7.4%
Members	136.0M	4.6%	130.0M	4.0%

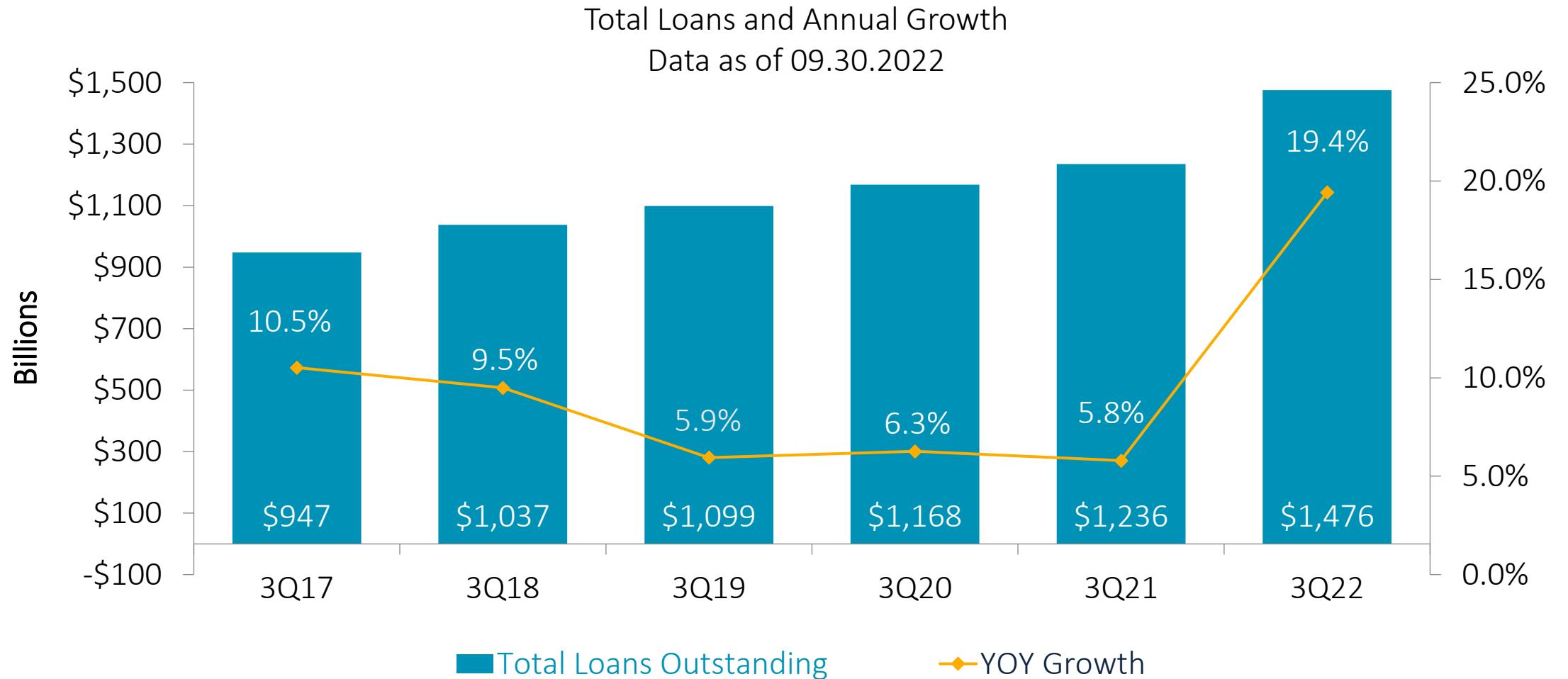
# Share growth returns to pre-pandemic levels



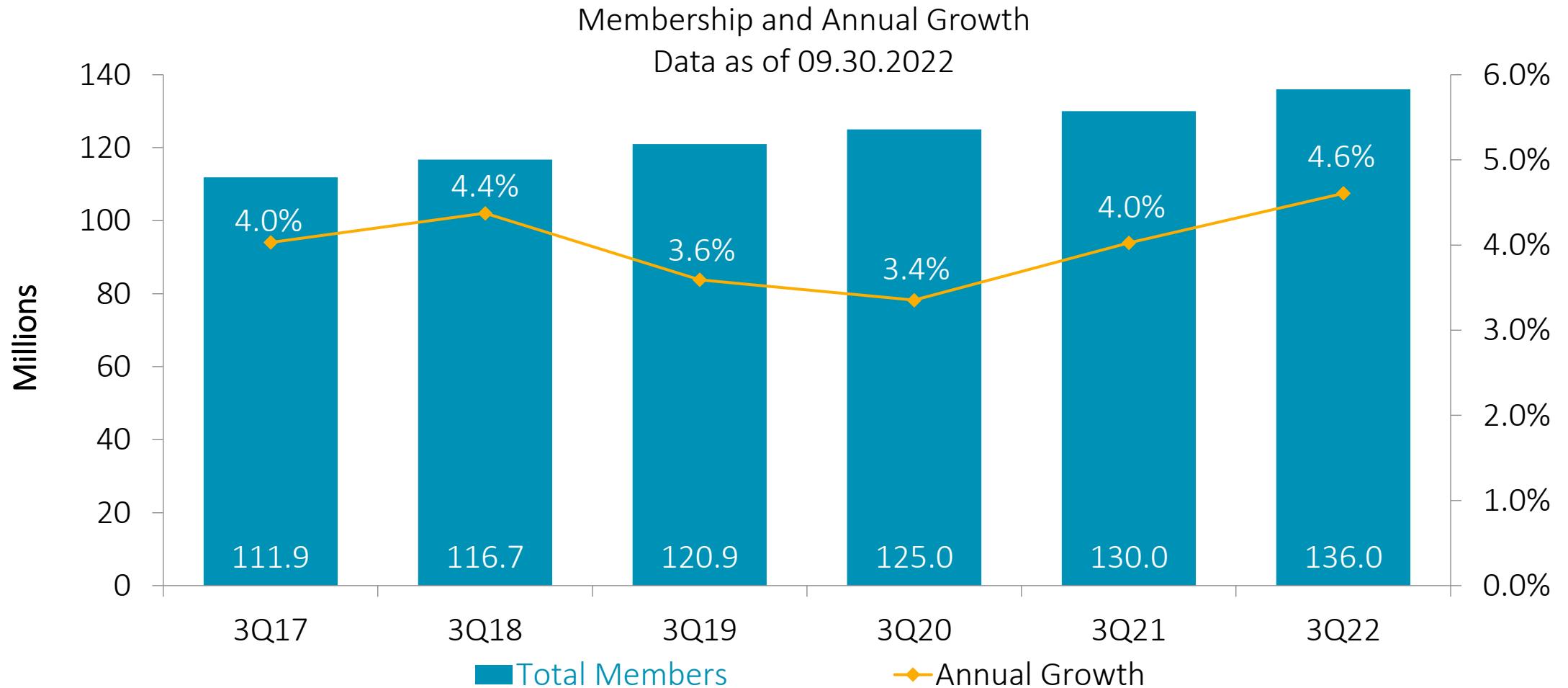
# Loan originations are on a record pace in 2022



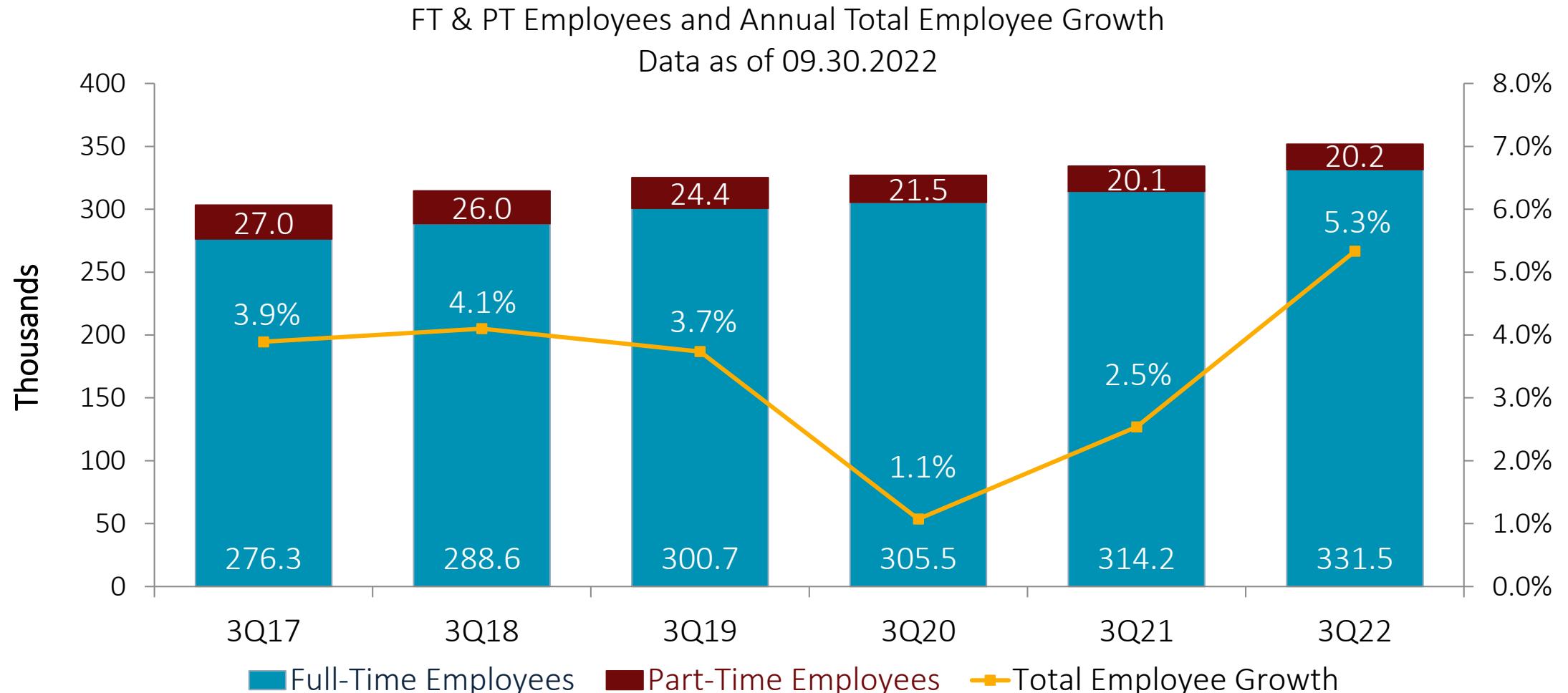
# Loan growth more than triples from a year ago



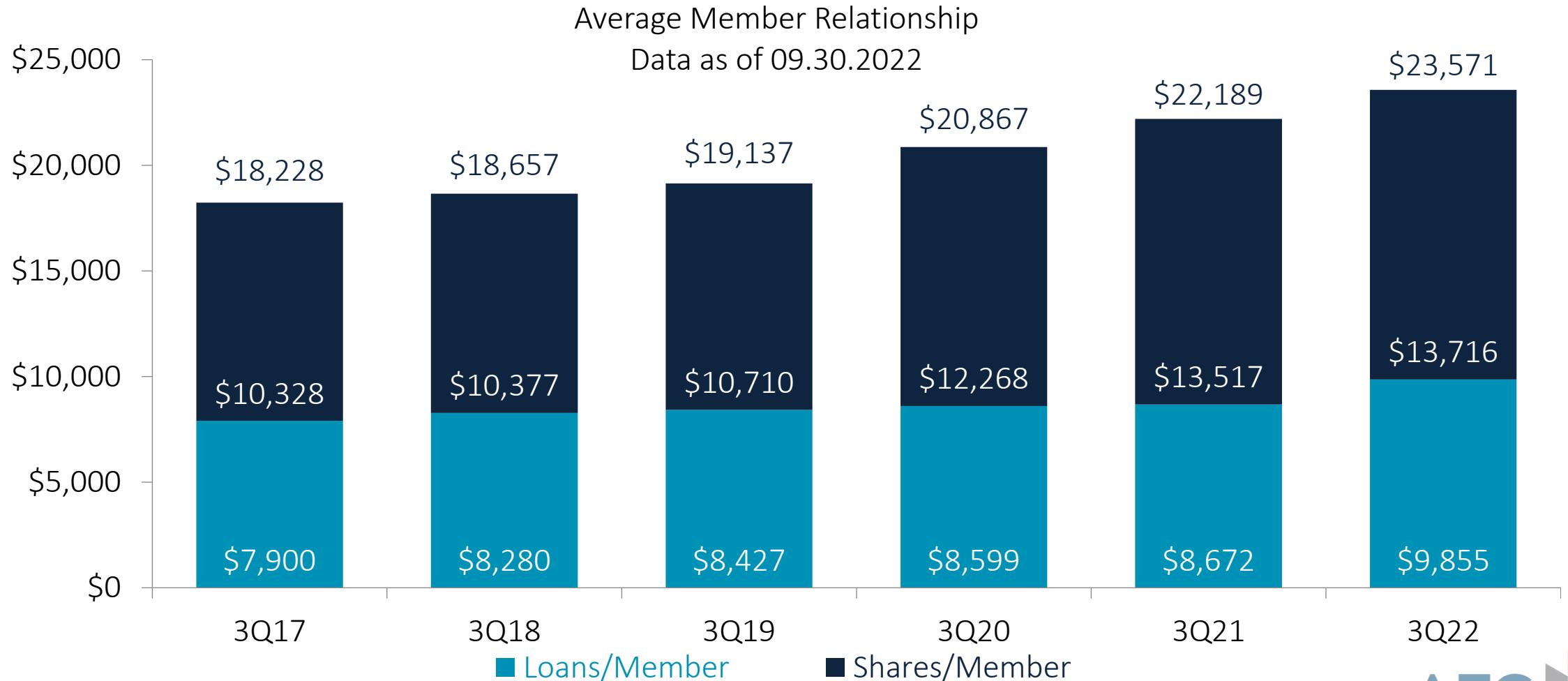
# A record 6 million consumers join a credit union over the past year



# Credit union hiring ramps up to serve a growing membership

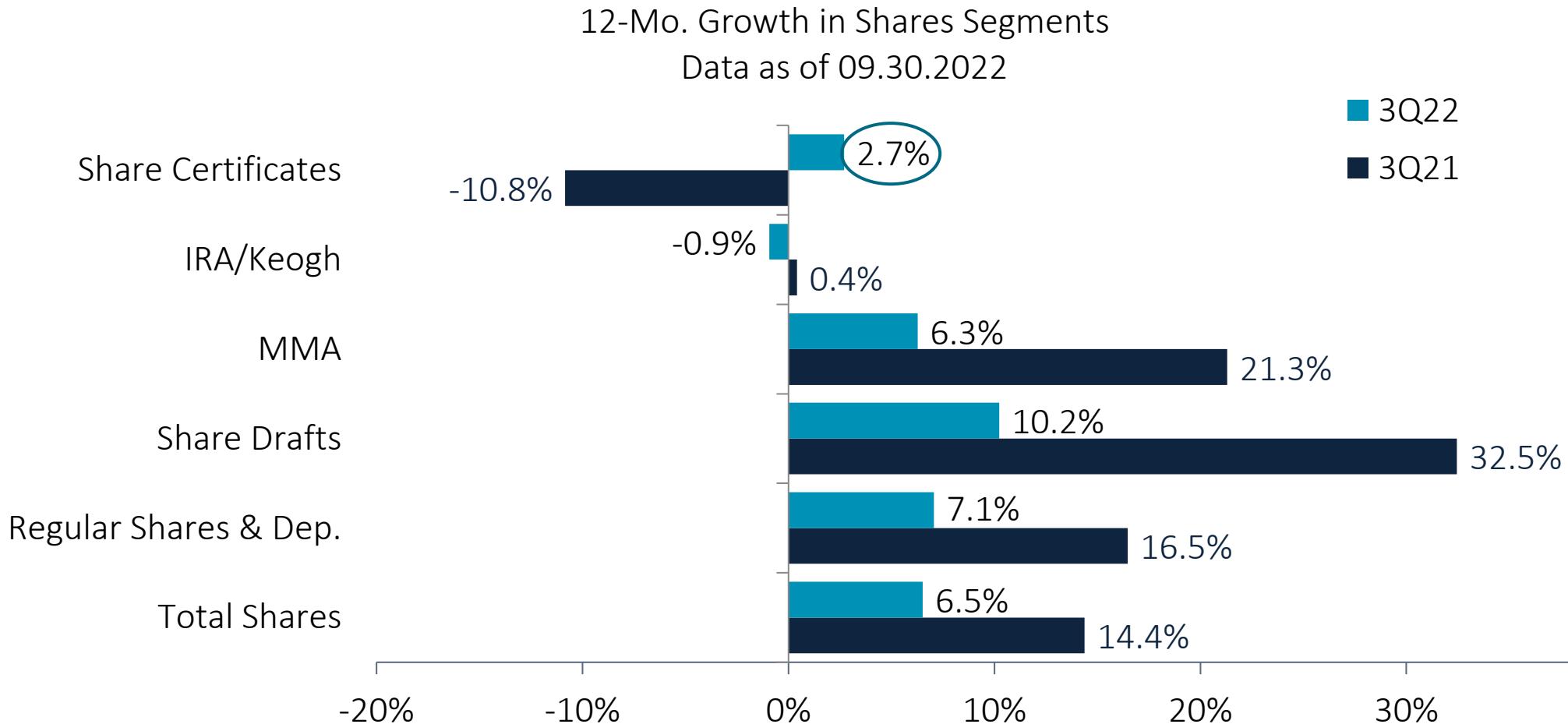


# The average member relationship is at an all-time high as loan balances rise

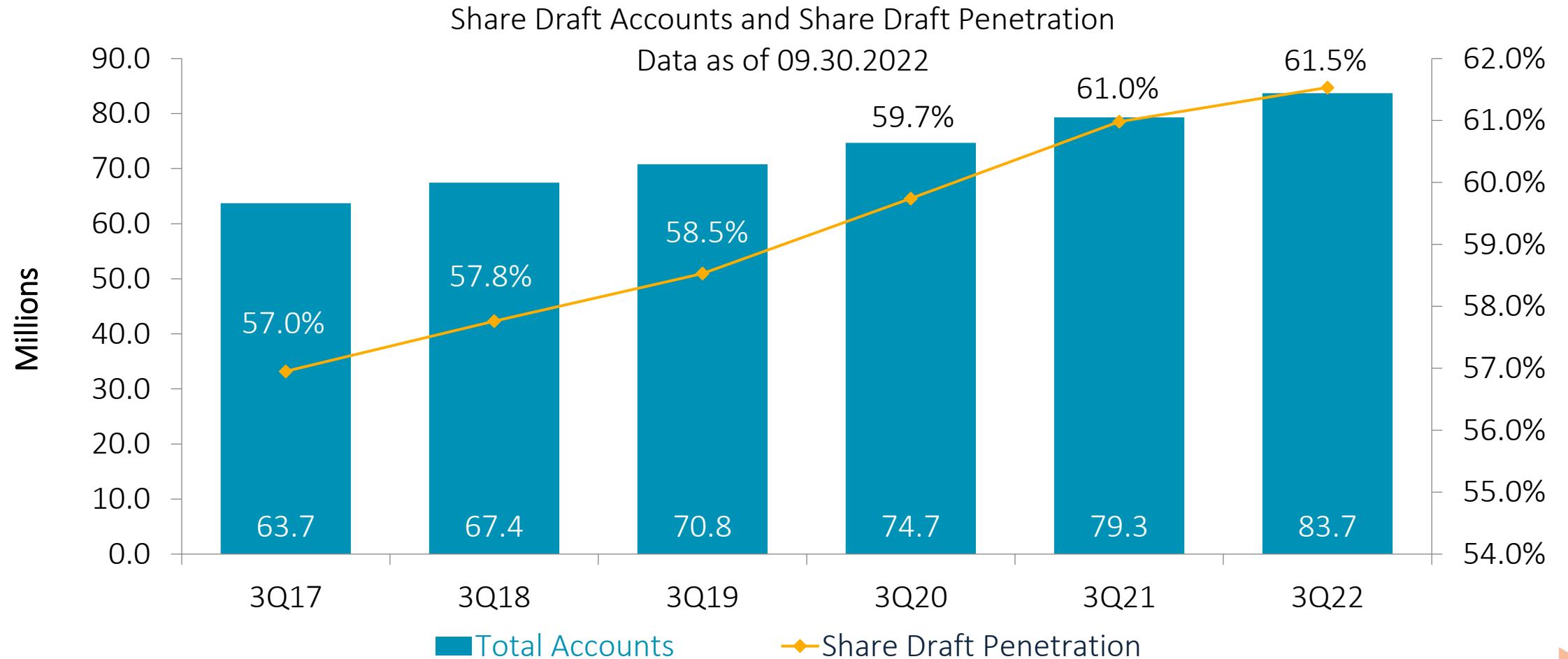


# Savings

# Growth is slower in every share category except certificates

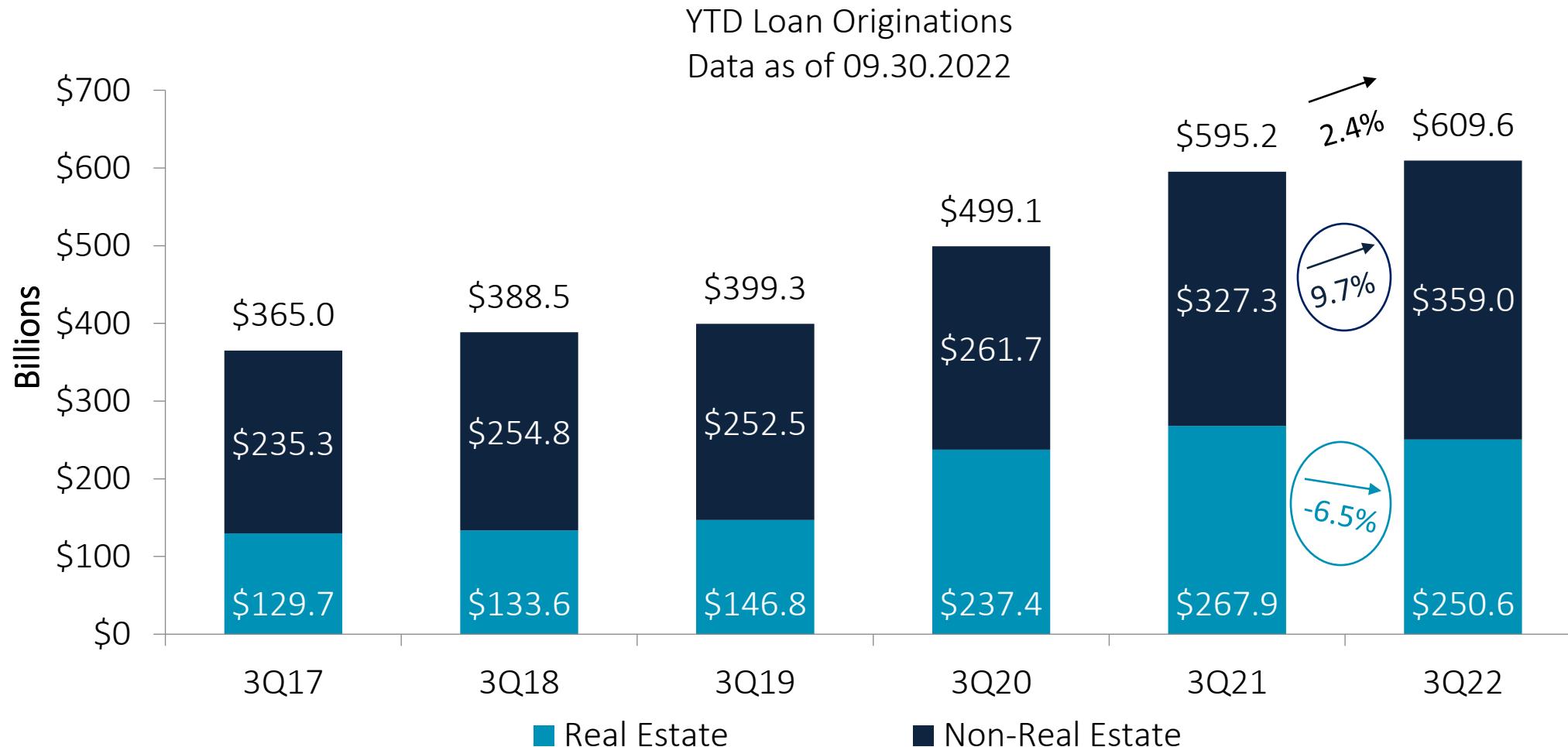


# Share draft usage continues to increase among members

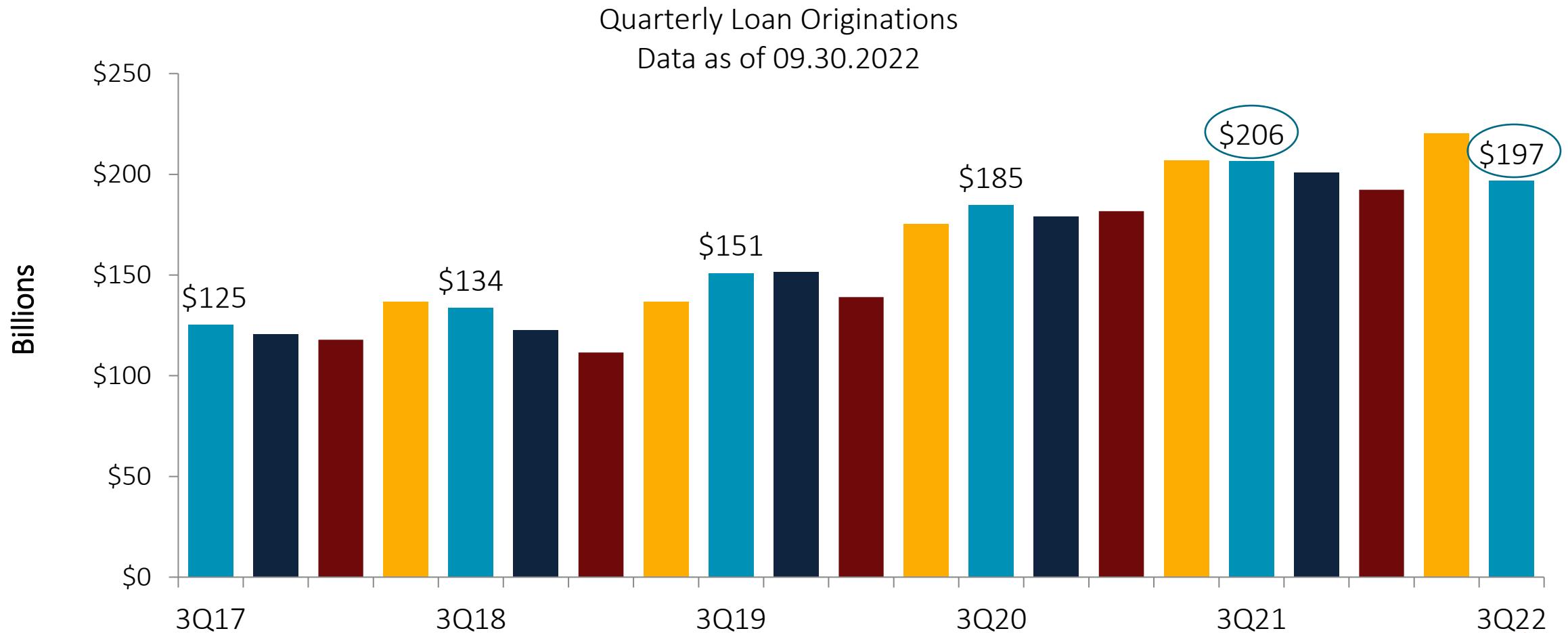


# Lending

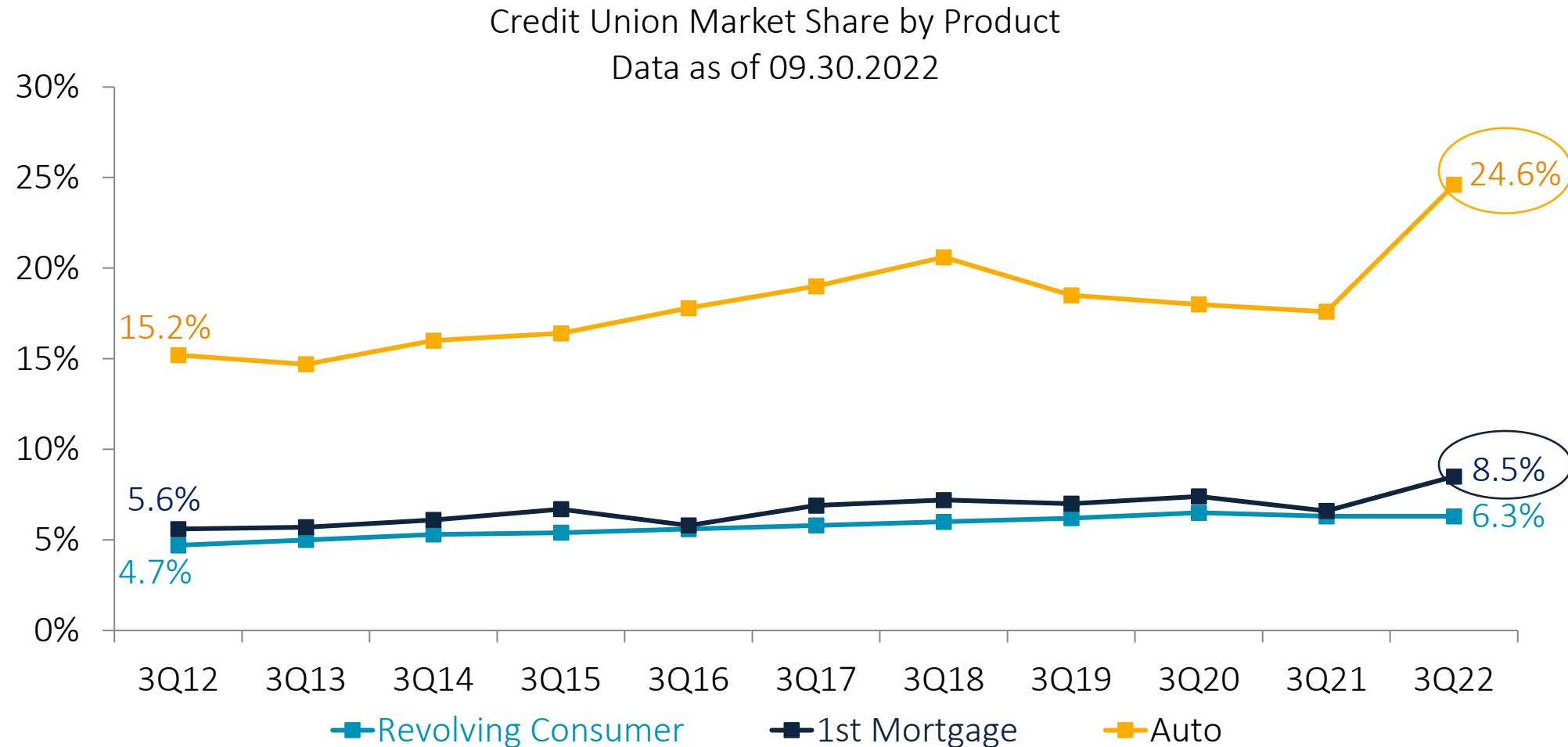
# Consumer lending remains strong while real estate originations decline year-over-year



Quarterly loan originations are lower than the prior year for the first time since 1Q 2019



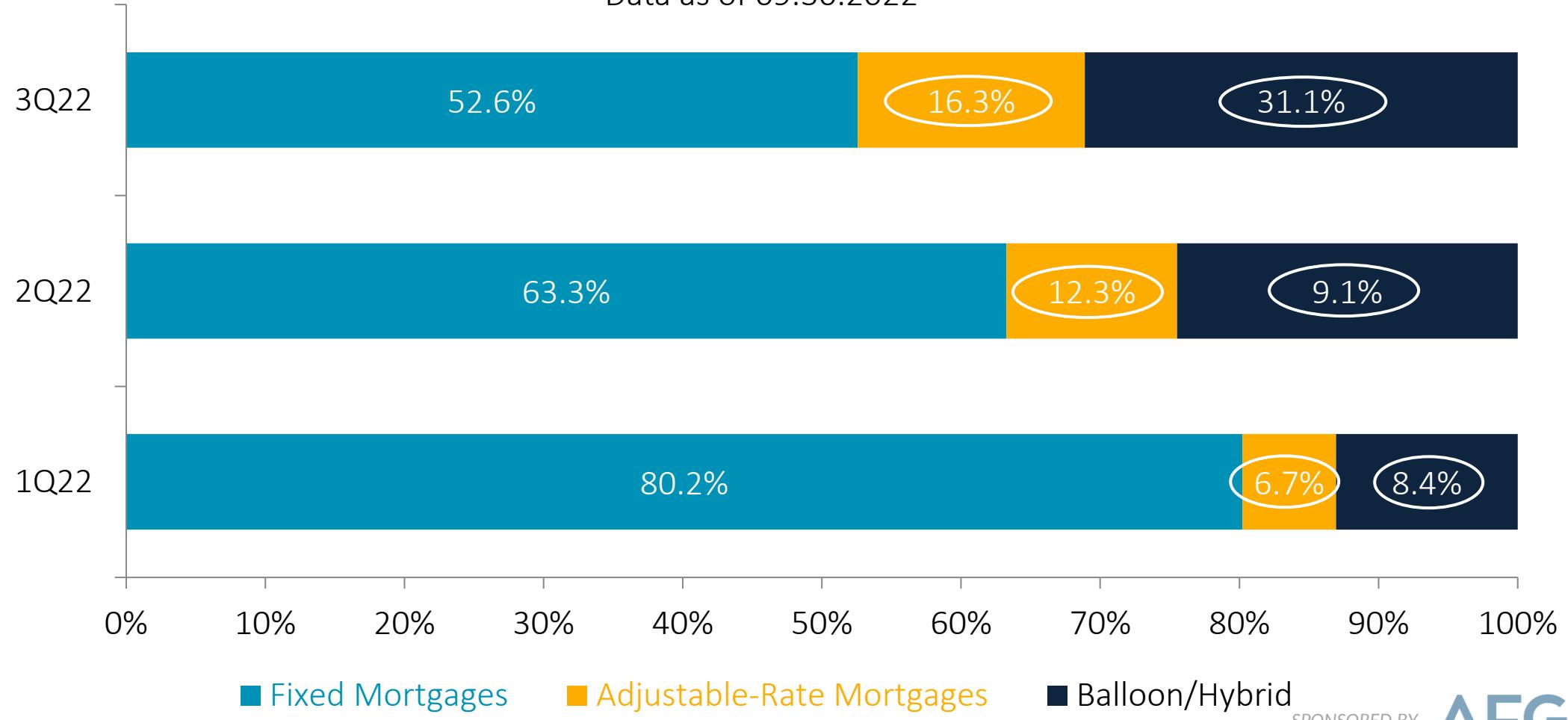
# Credit unions increase market share in both auto and first mortgage loans



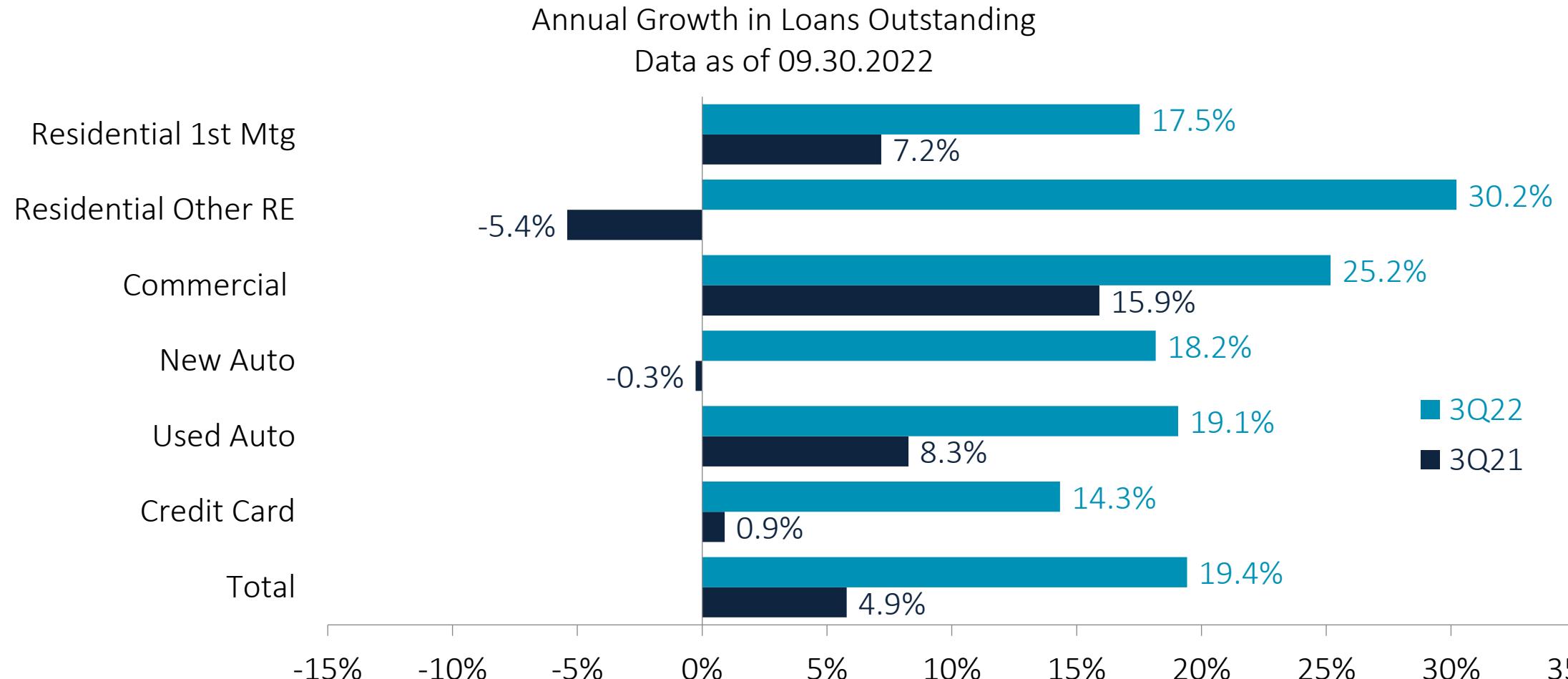
# Adjustable and balloon mortgages grow in popularity as rates rise

1<sup>st</sup> Mortgage Origination Breakdown by Type

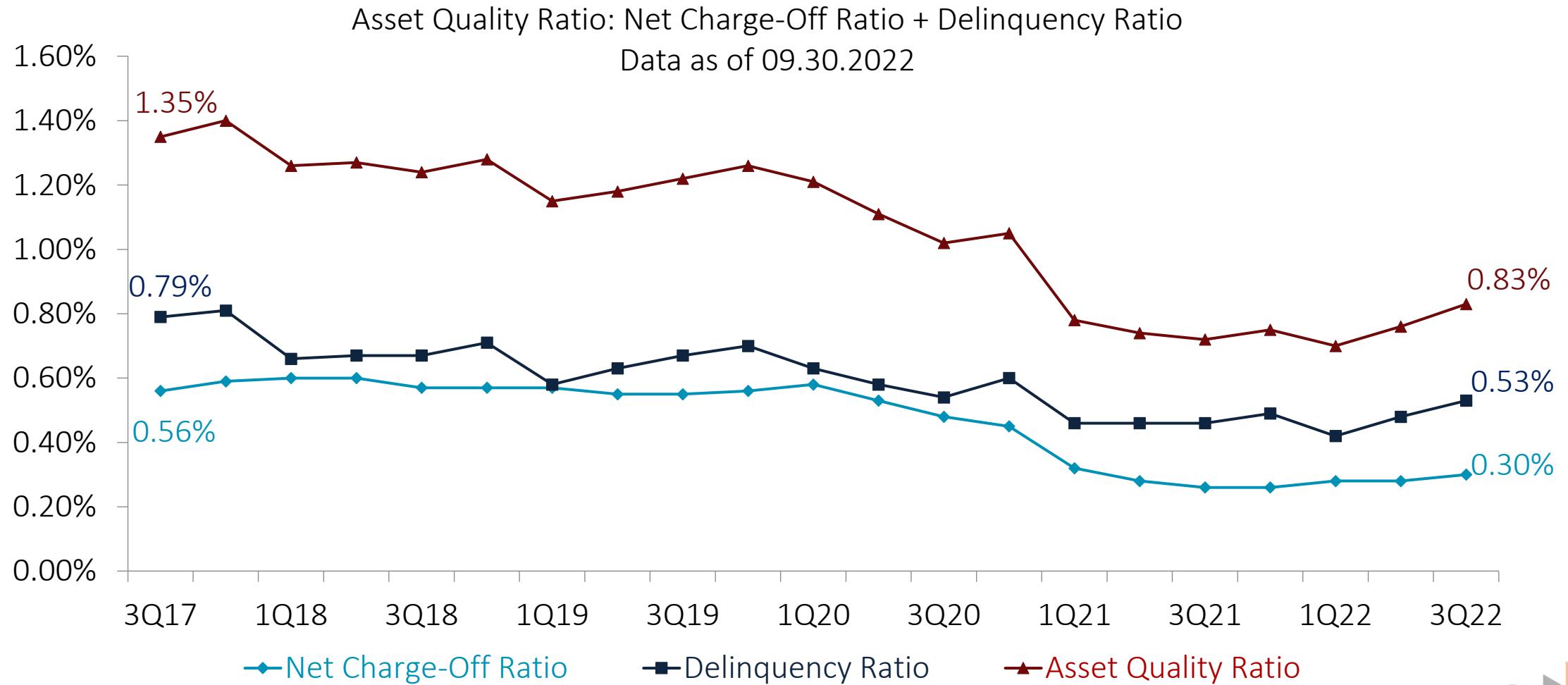
Data as of 09.30.2022



# Double-digit growth is seen across the loan portfolio



# Asset quality remains strong but delinquency is rising



# Credit cards and car loans are driving the increase in delinquency

Annual Change in Delinquency  
Data as of 09.30.2022



Total  
0.53%  
↑0.07%



Residential 1<sup>st</sup> Mortgage  
0.40%  
↓0.01%



Auto  
0.53%  
↑0.18%



Residential Other RE  
0.34%  
↓0.19%



Credit Card  
1.29%  
↑0.44%



Commercial  
0.42%  
↓0.10%



**Jack Biggs, Jr.**  
*Senior Vice President,  
Chief Financial Officer*

Assets	Annual Share Growth	Annual Loan Growth	ROA
\$8.29B	14.5%	40.0%	0.89%



Phoenix, AZ



51 Branches



417,710 Members



1,177 Full-Time  
Equivalent Employees

## Background

- Located in a “sand state”, the Great Recession had a significant impact on our credit union, particularly real estate lending
- As we worked our way out of the downturn, we focused on building a “fortress balance sheet”
- We are focused on taking care of employees and members when times are challenging

# Initial Steps

---



We have experienced record growth over the past few years but believe we are now entering a period where growth will slow materially



Asking our team leaders which projects we could defer. We are not saying “no”, just deferring until we have more clarity on the environment



Modified underwriting on home equity; Pulling back on indirect lending and being disciplined on pricing



Trying to look around the corner...are we seeing signs that delinquencies and charge-offs are moving up?



## Communication is Key

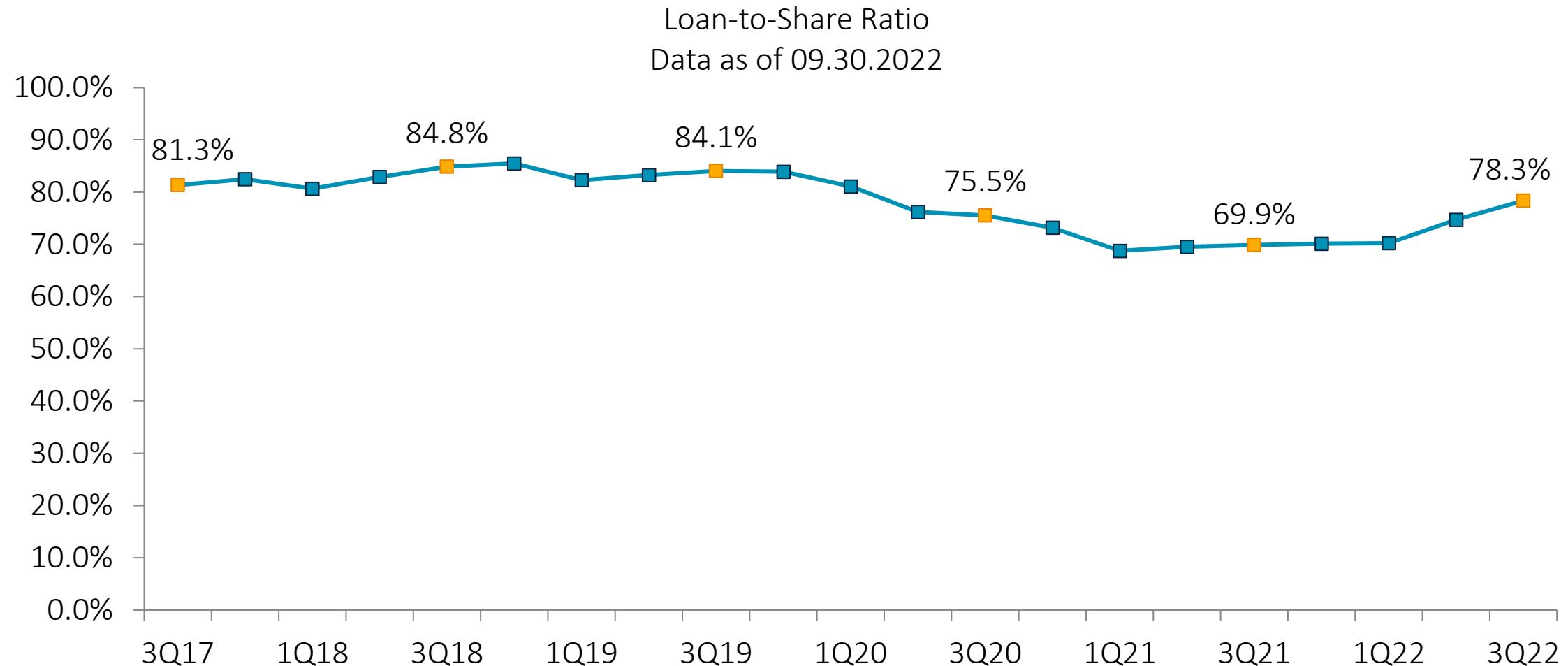
- We began communicating with our team about pending “storm clouds” in the second quarter as the Fed shifted to rapid interest rate increases
- Our senior leaders hosted a series of town halls with all ~1,200 employees to talk about the economic environment and what it could mean for DFCU; provided a forum for employees to ask questions
- Leadership meetings with all managers every 45 days
- Have shifted some roles from our mortgage CUSO to the credit union; No lay offs – the credit union has their backs

# Looking Ahead: 2023 Forecast

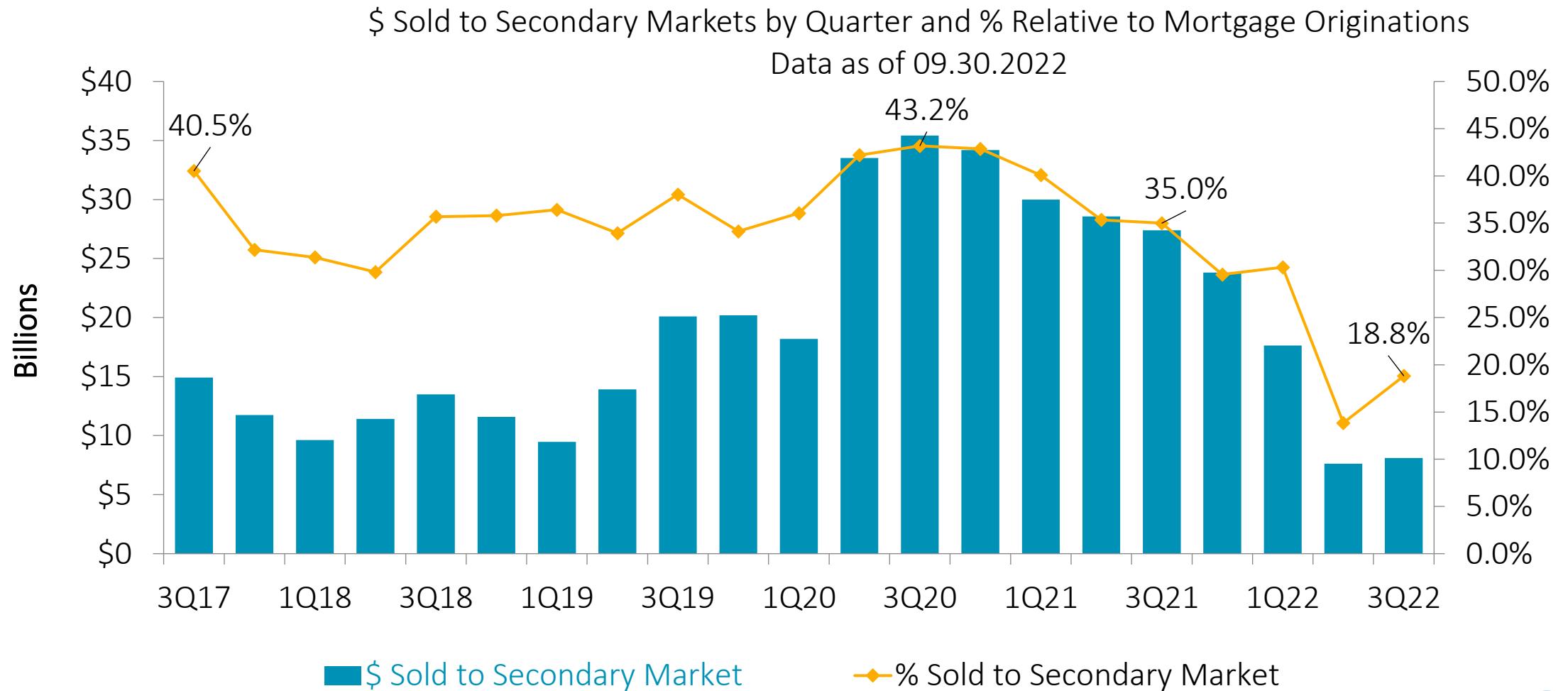
- Budgeting for 8% deposit growth but expect it to be much more difficult to achieve
- Budgeting loan growth of 12%, with loan production down ~20%
- Headcount expansion is down significantly, especially for back office positions
- Expect to ramp up reserves as CECL is implemented; tougher economic environment, higher unemployment

# Liquidity

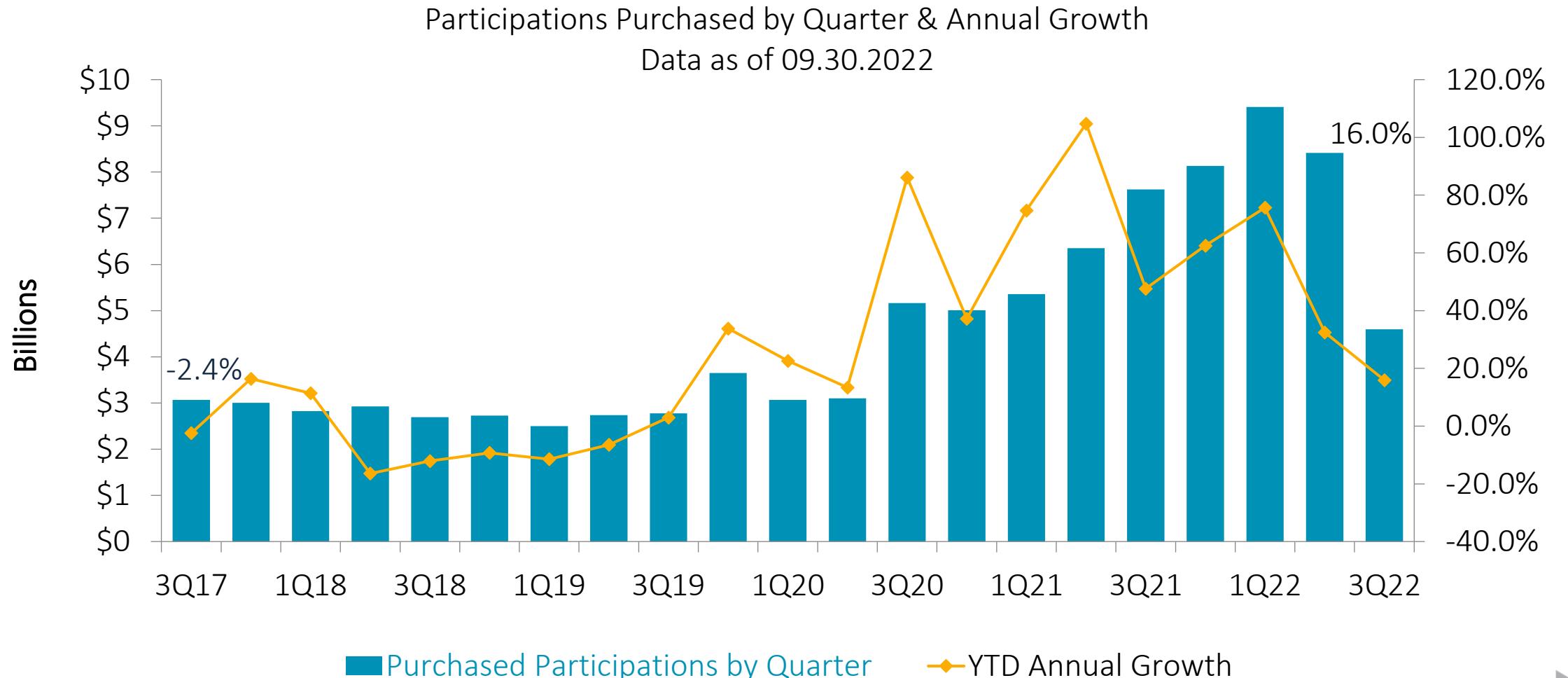
The loan-to-share ratio is up 8 percentage points over the past two quarters



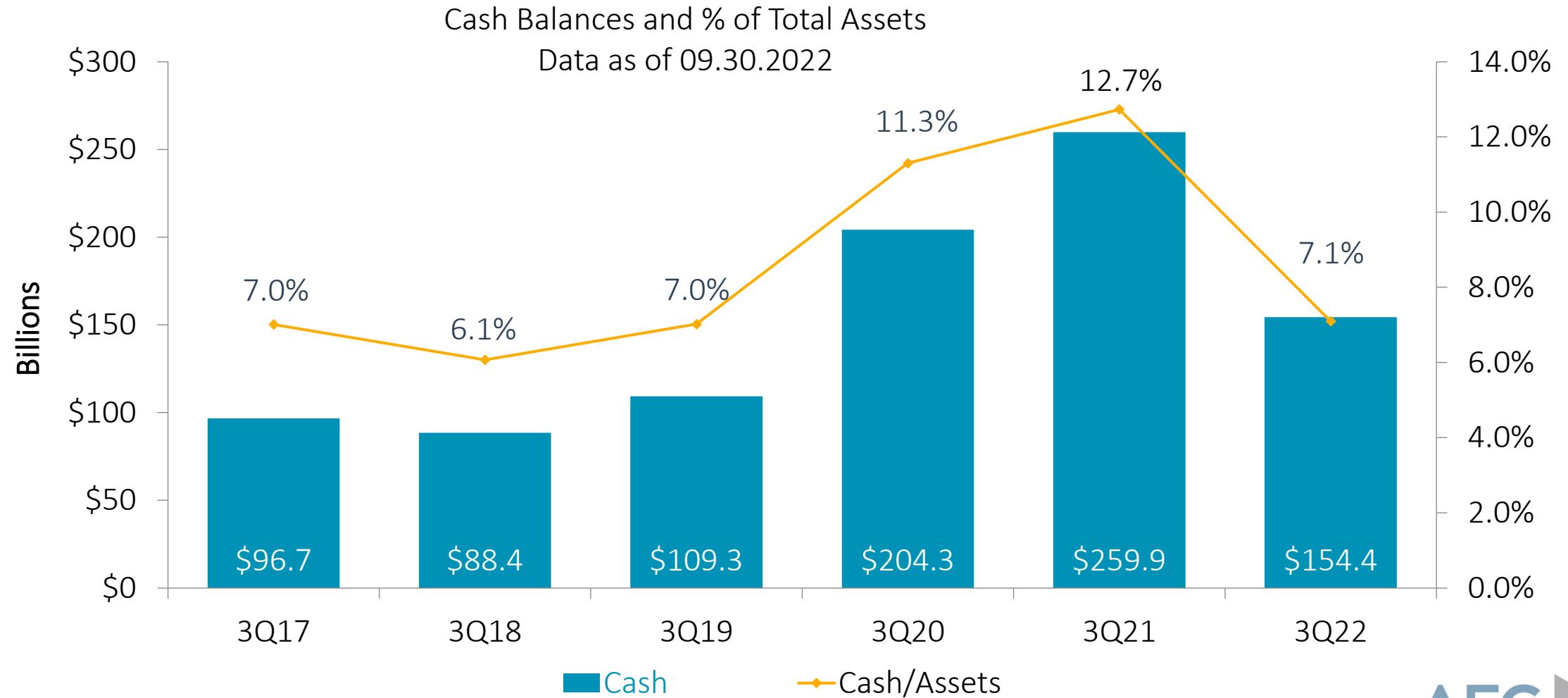
# Fewer mortgages are being sold to the secondary market



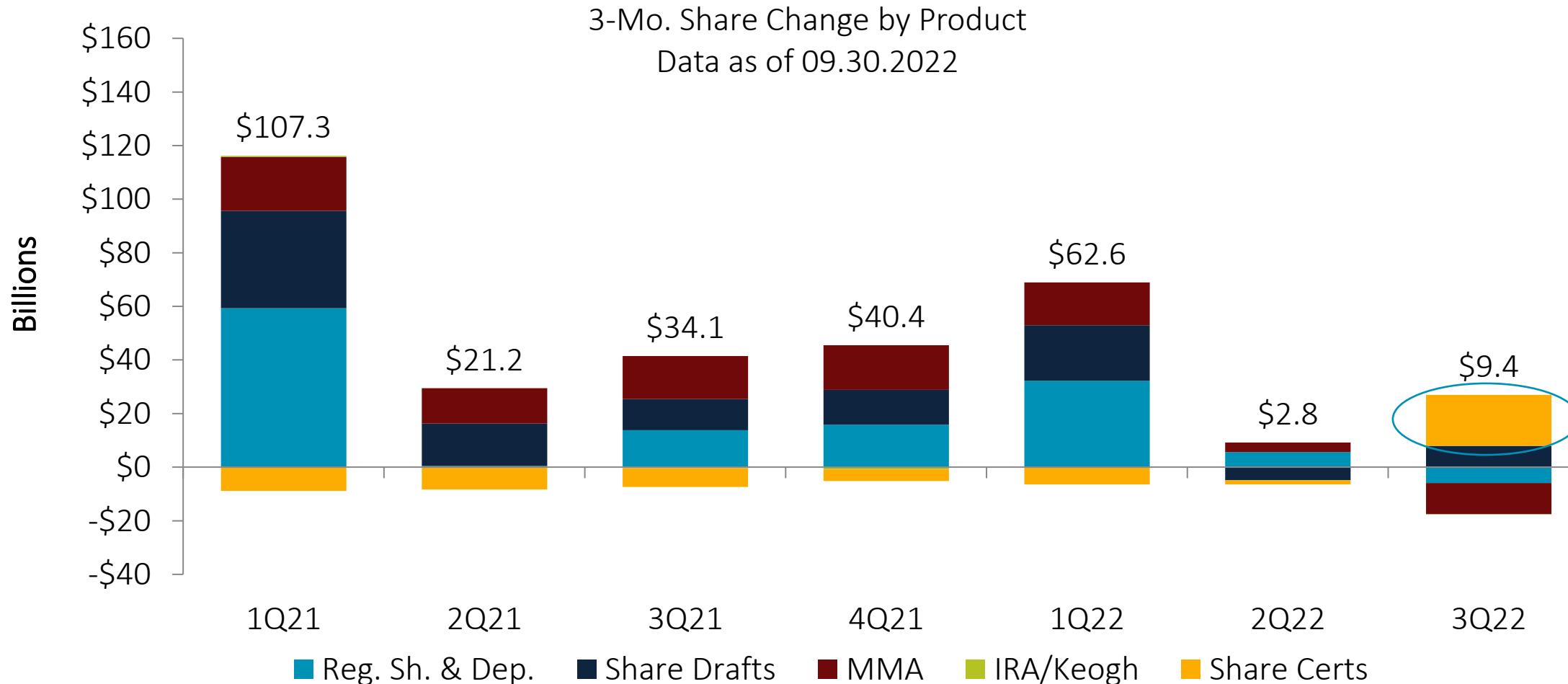
# Purchases of participation loans drop to the lowest amount since the first half of 2020



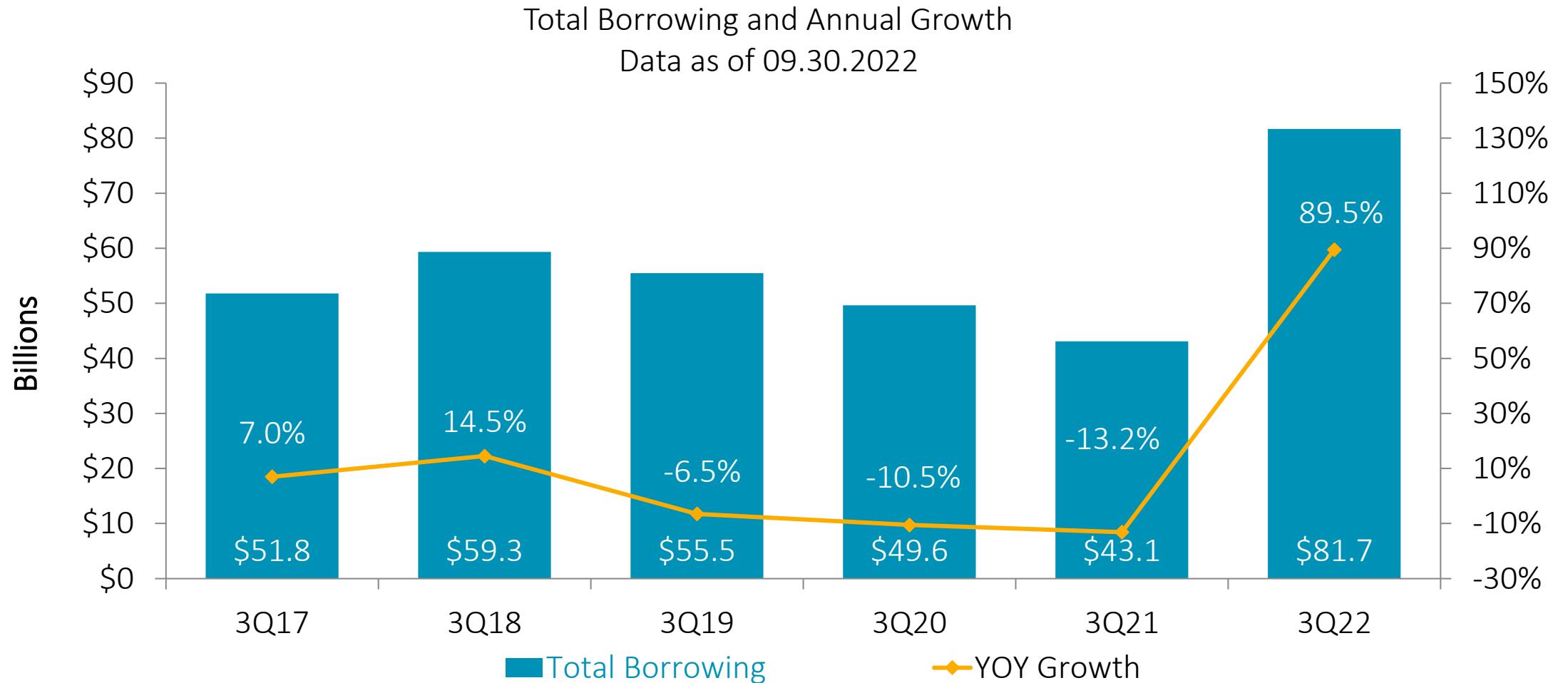
# Strong lending and slower share growth leads to lower cash balances



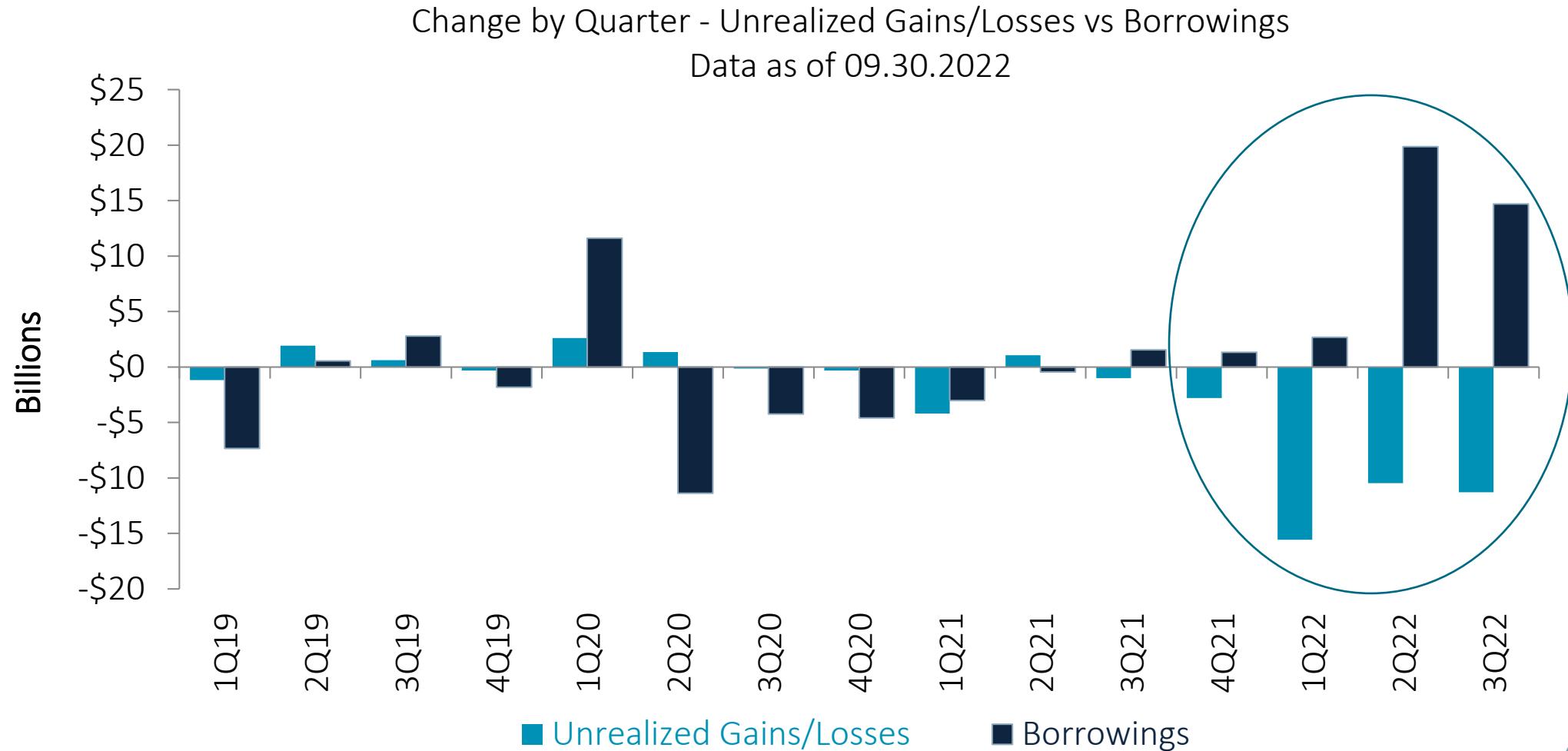
# Share certificate balances jump \$19 billion in the third quarter



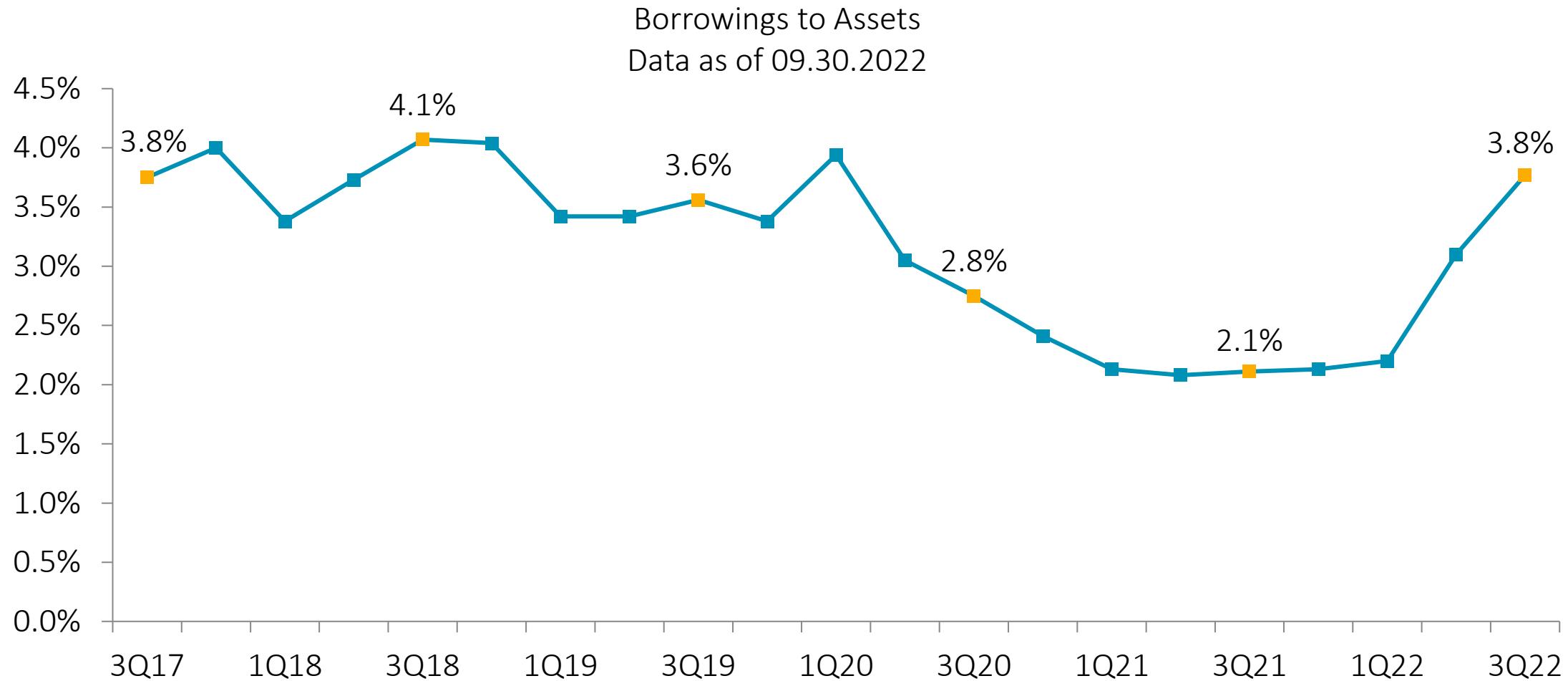
# Credit unions are borrowing to help meet loan demand...



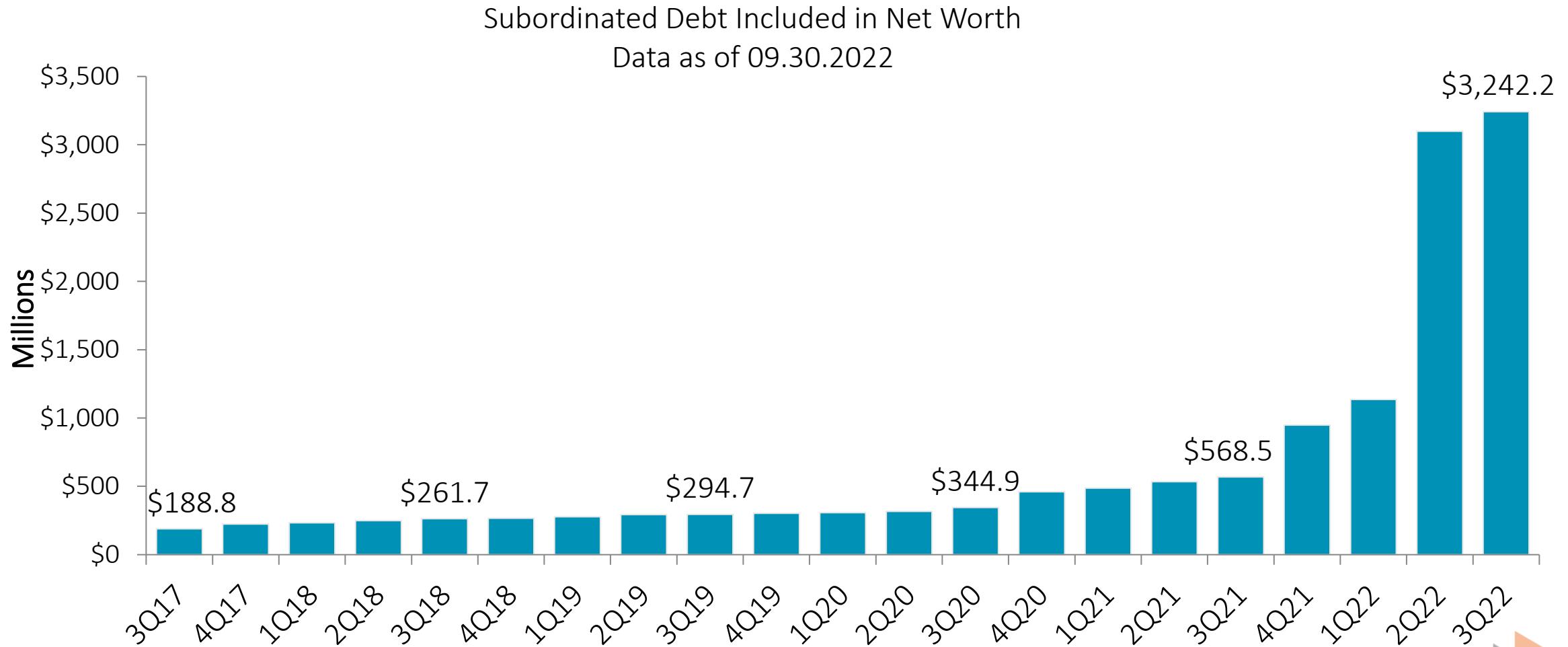
# ...and to avoid selling investments at a loss



# Borrowings are in line with historical norms as a percentage of the balance sheet

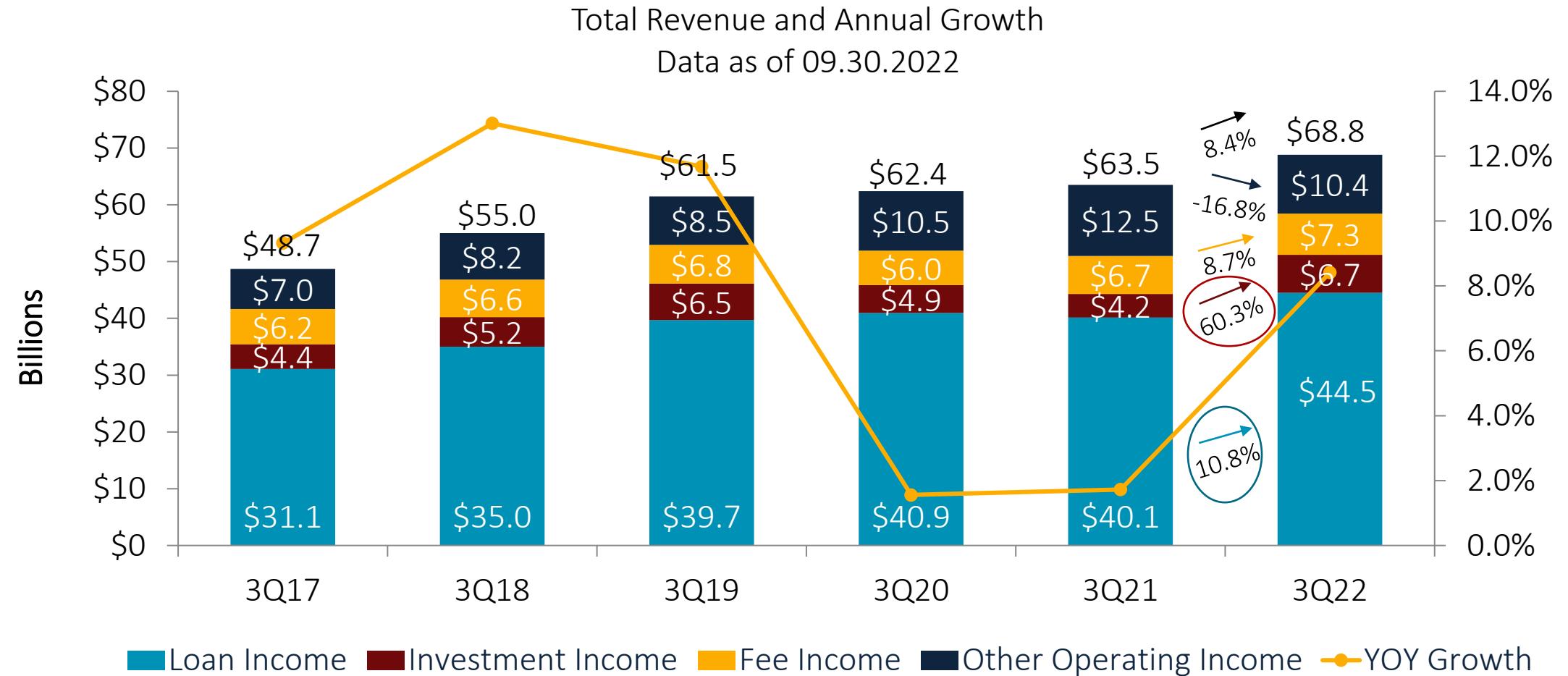


# Subordinated debt is providing additional capital

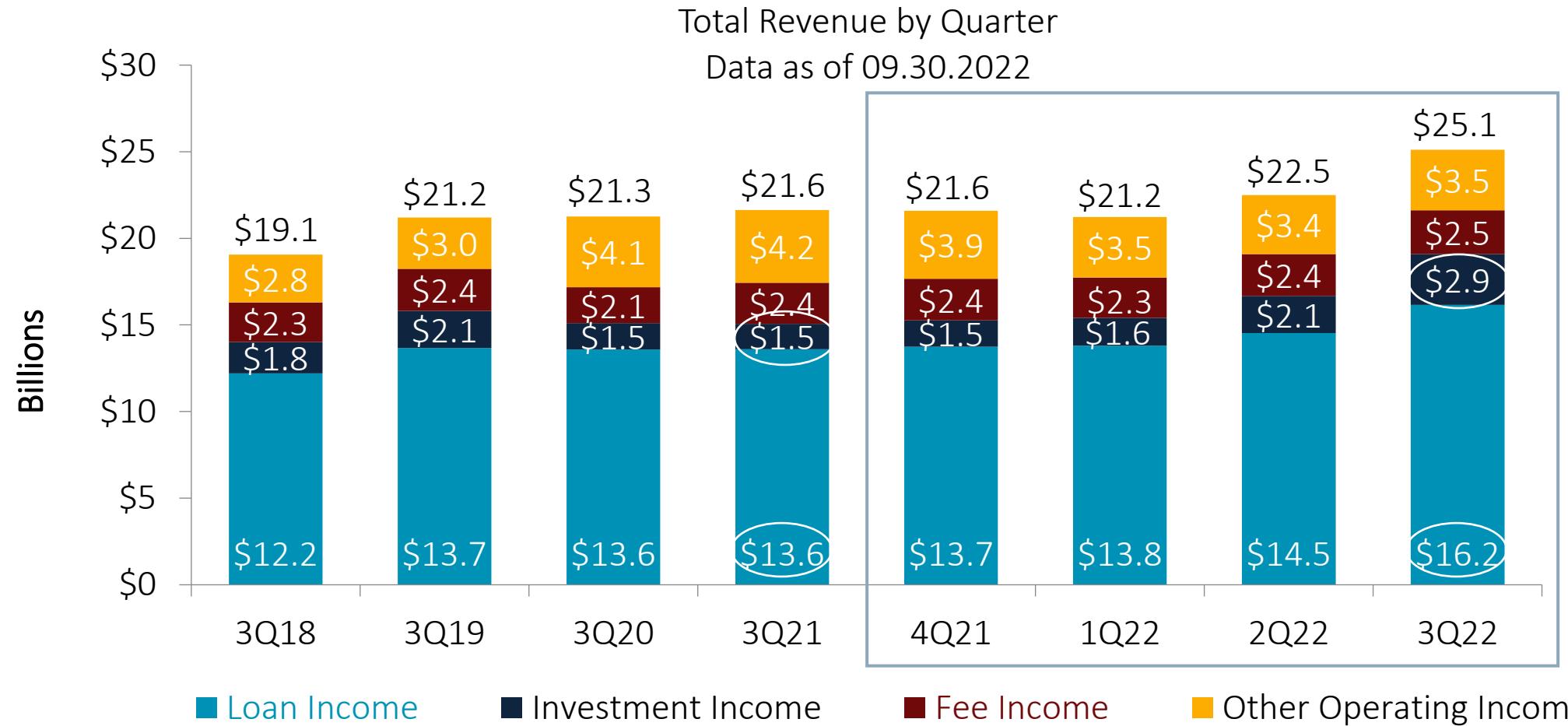


# Earnings & Capital

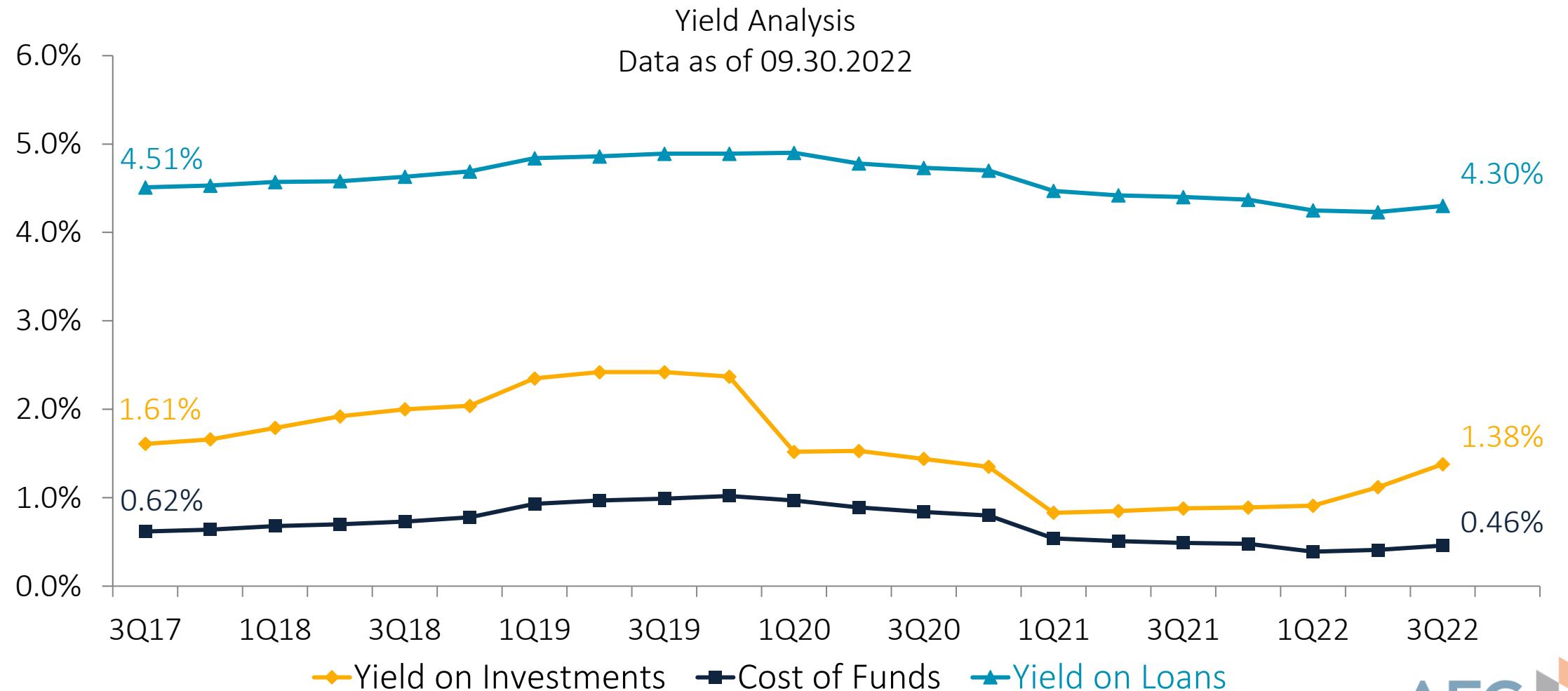
# Rising rates are boosting income from loans and investments



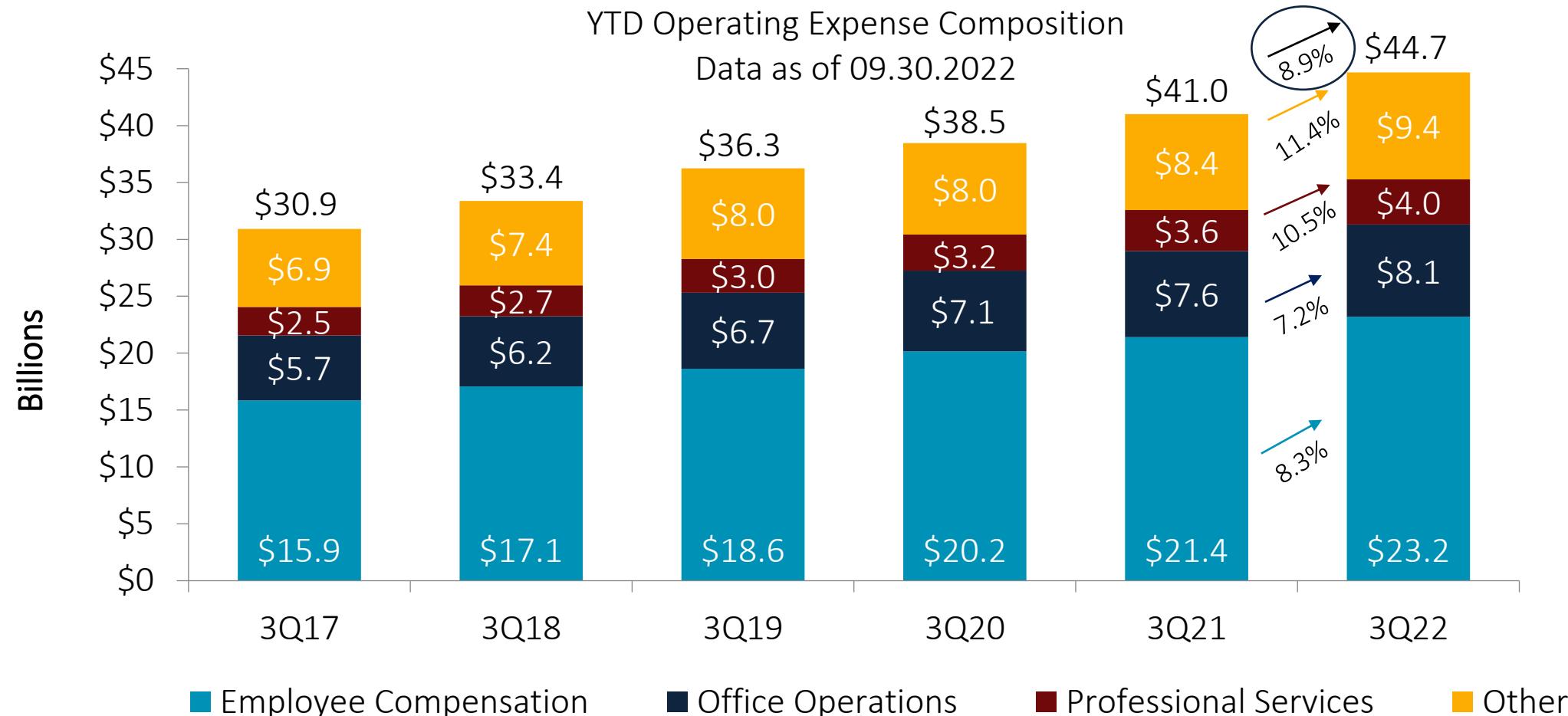
Loan income is up 19% and investment income has nearly doubled versus the third quarter of 2021



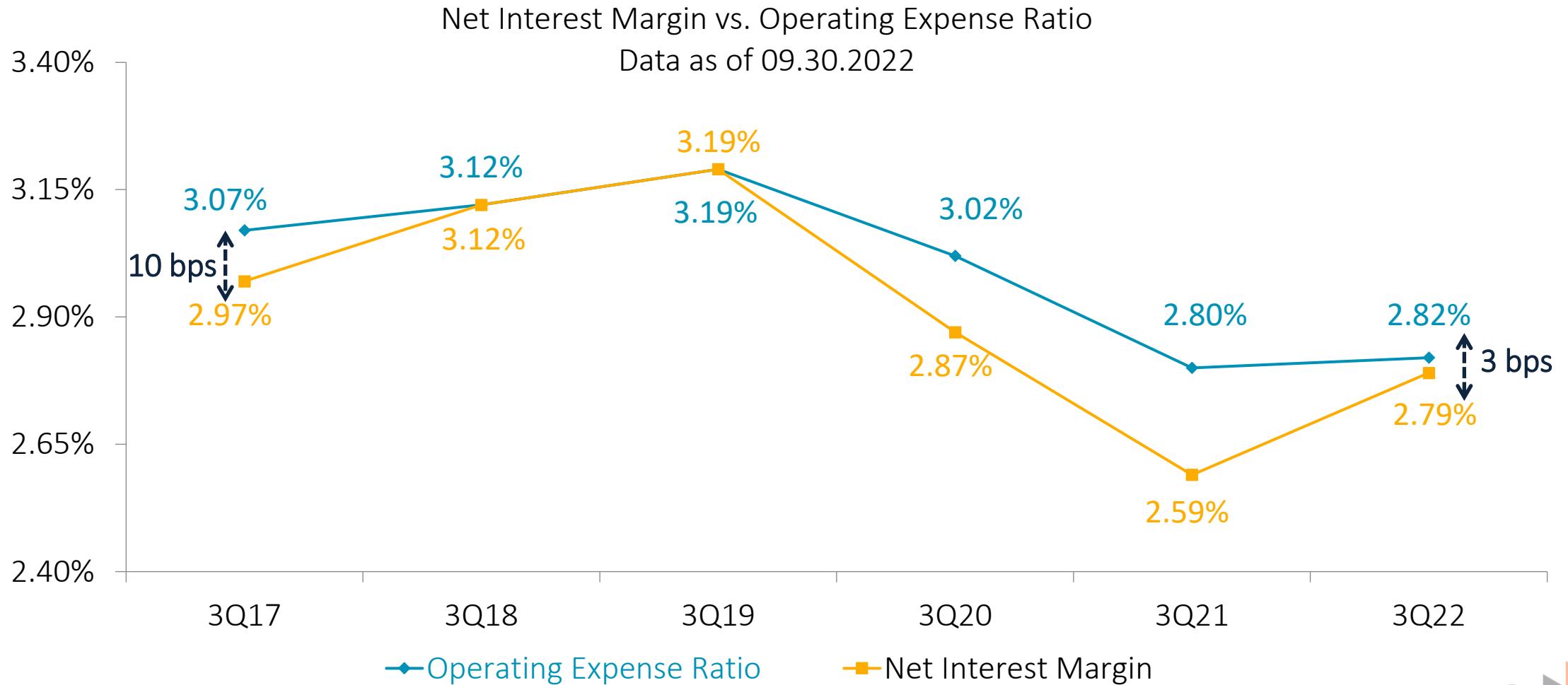
# Loan yield and cost of funds rise at a single-digit pace in the third quarter



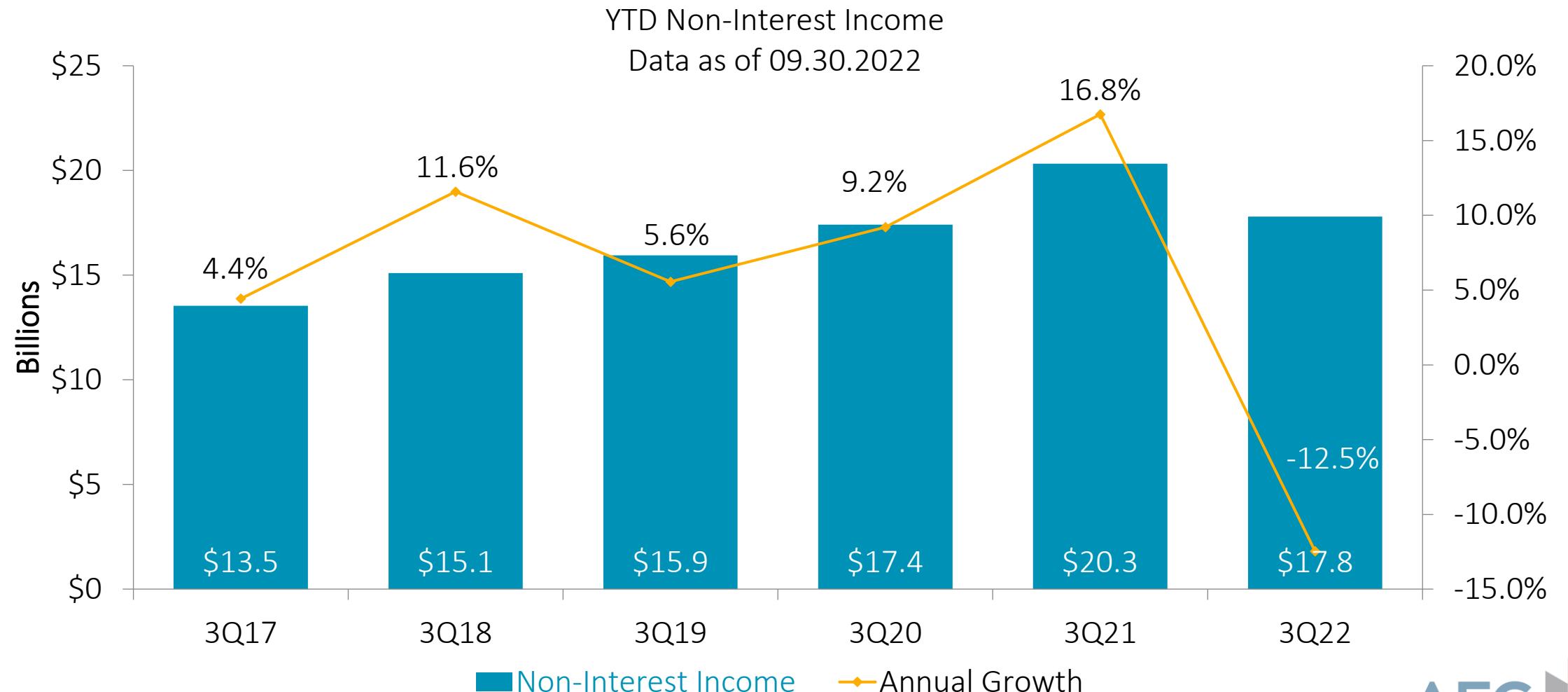
# Led by compensation growth, operating expenses are rising at a slightly faster pace than income



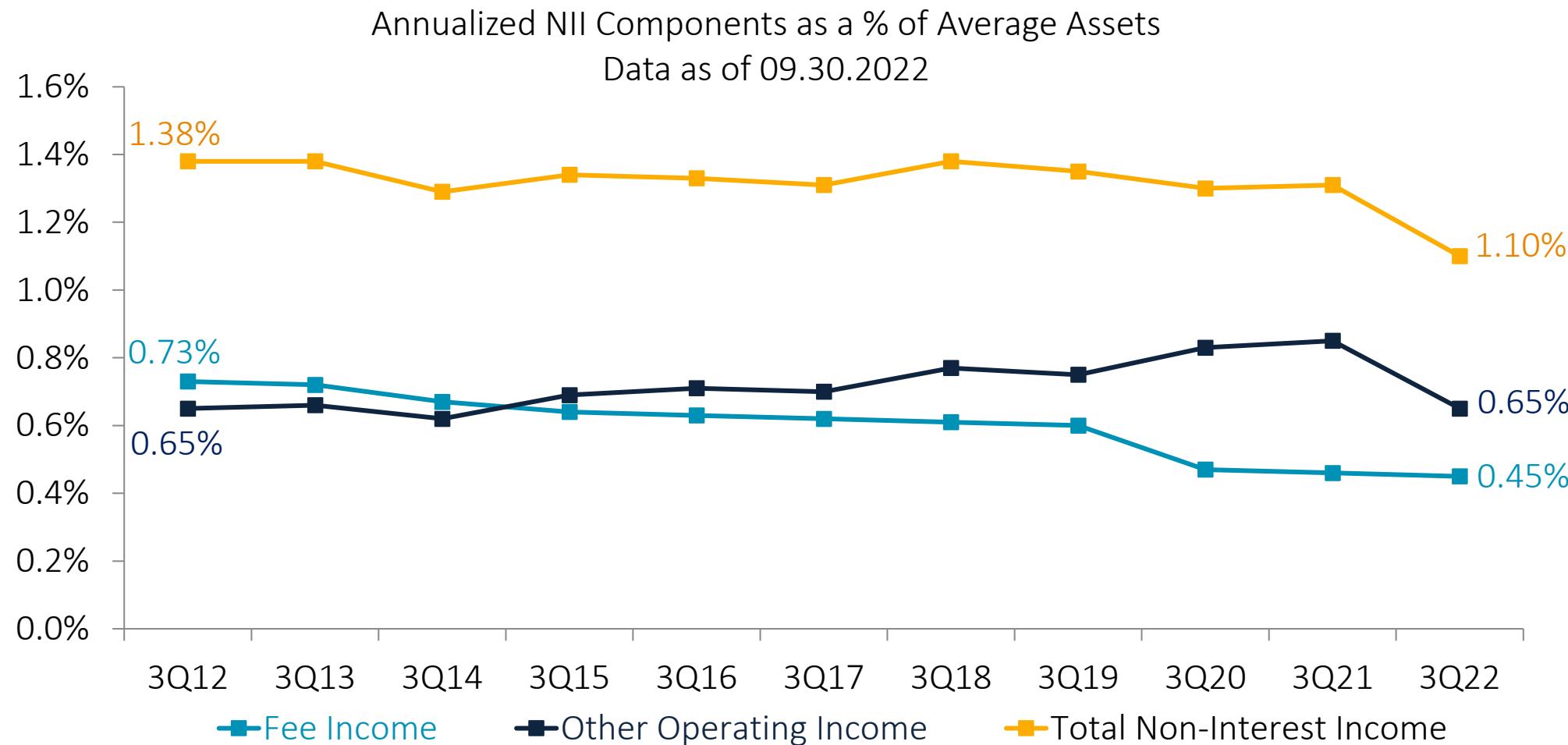
# A widening net interest margin is close to covering operating expenses



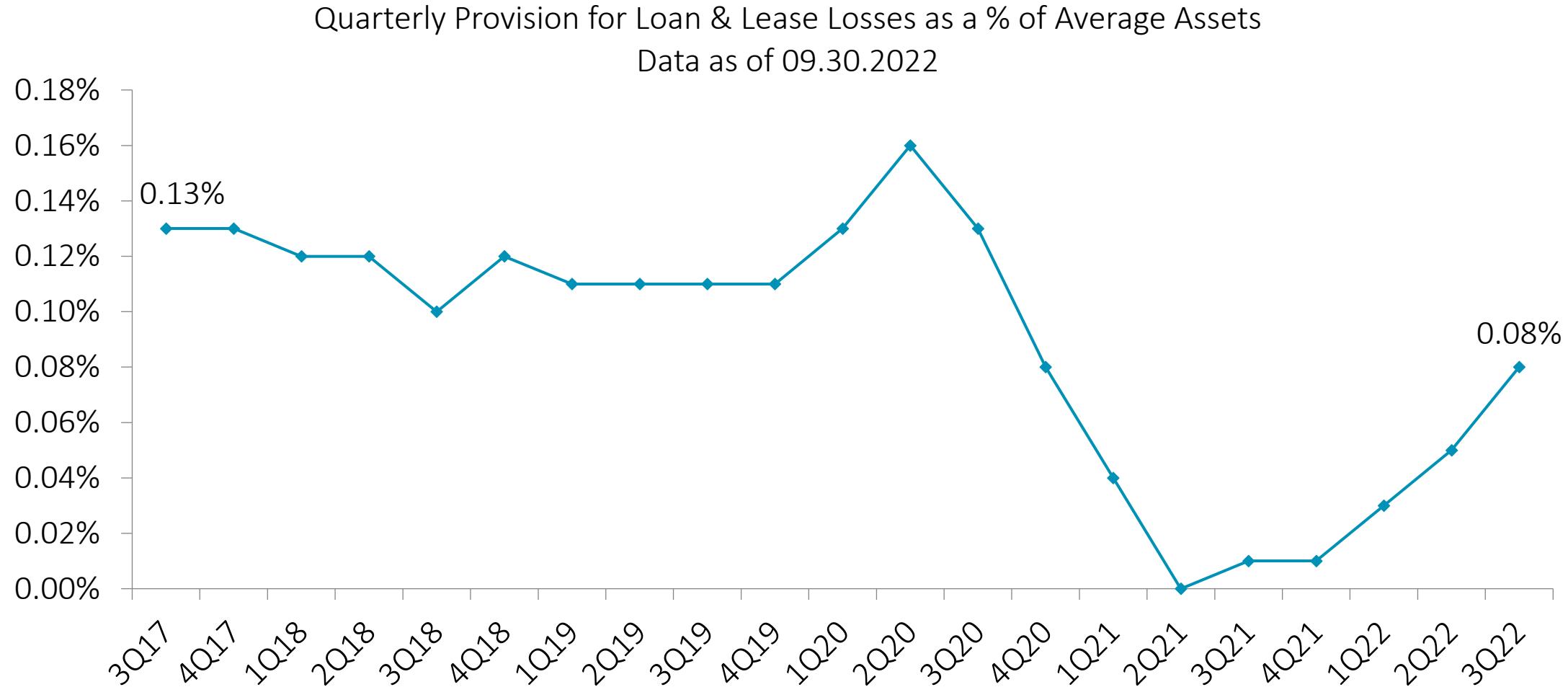
# Non-interest income declines after a record year in 2021



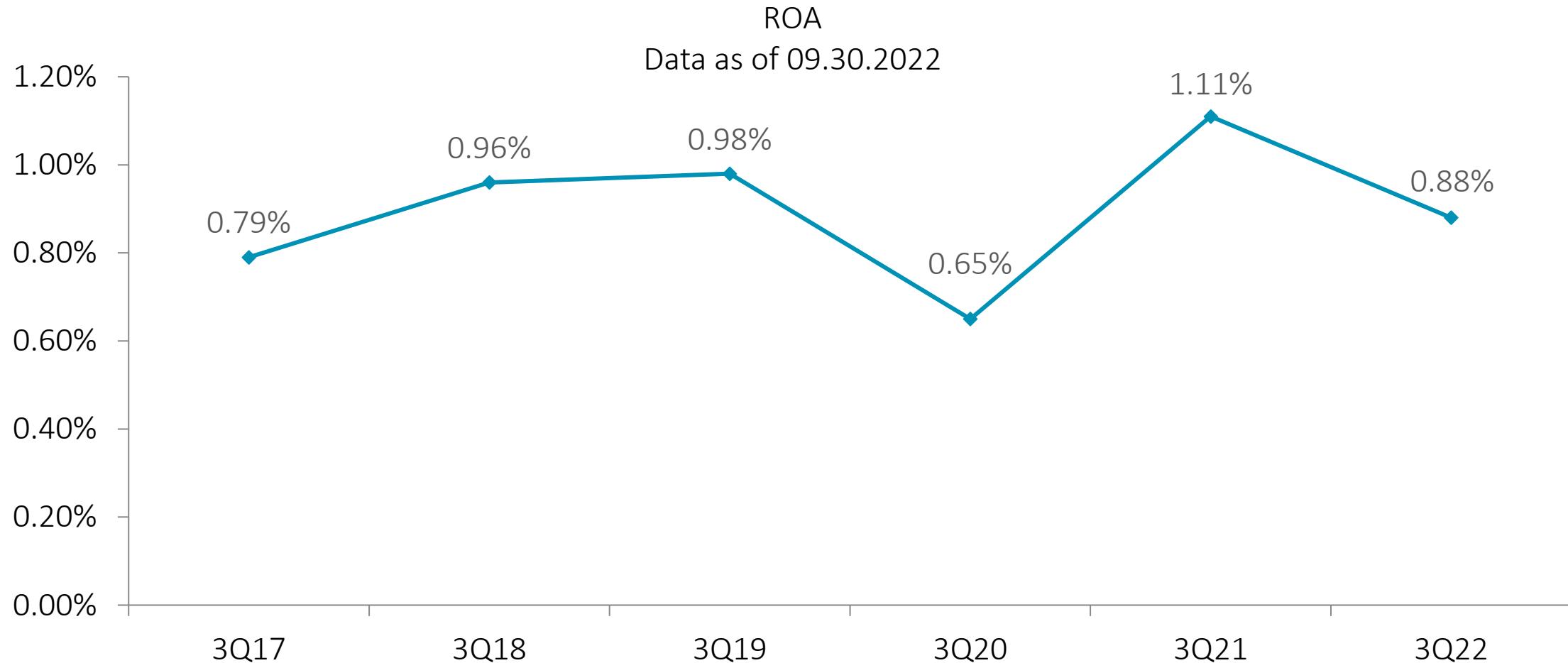
# Non-interest income as a percentage of average assets is at its lowest point in a decade



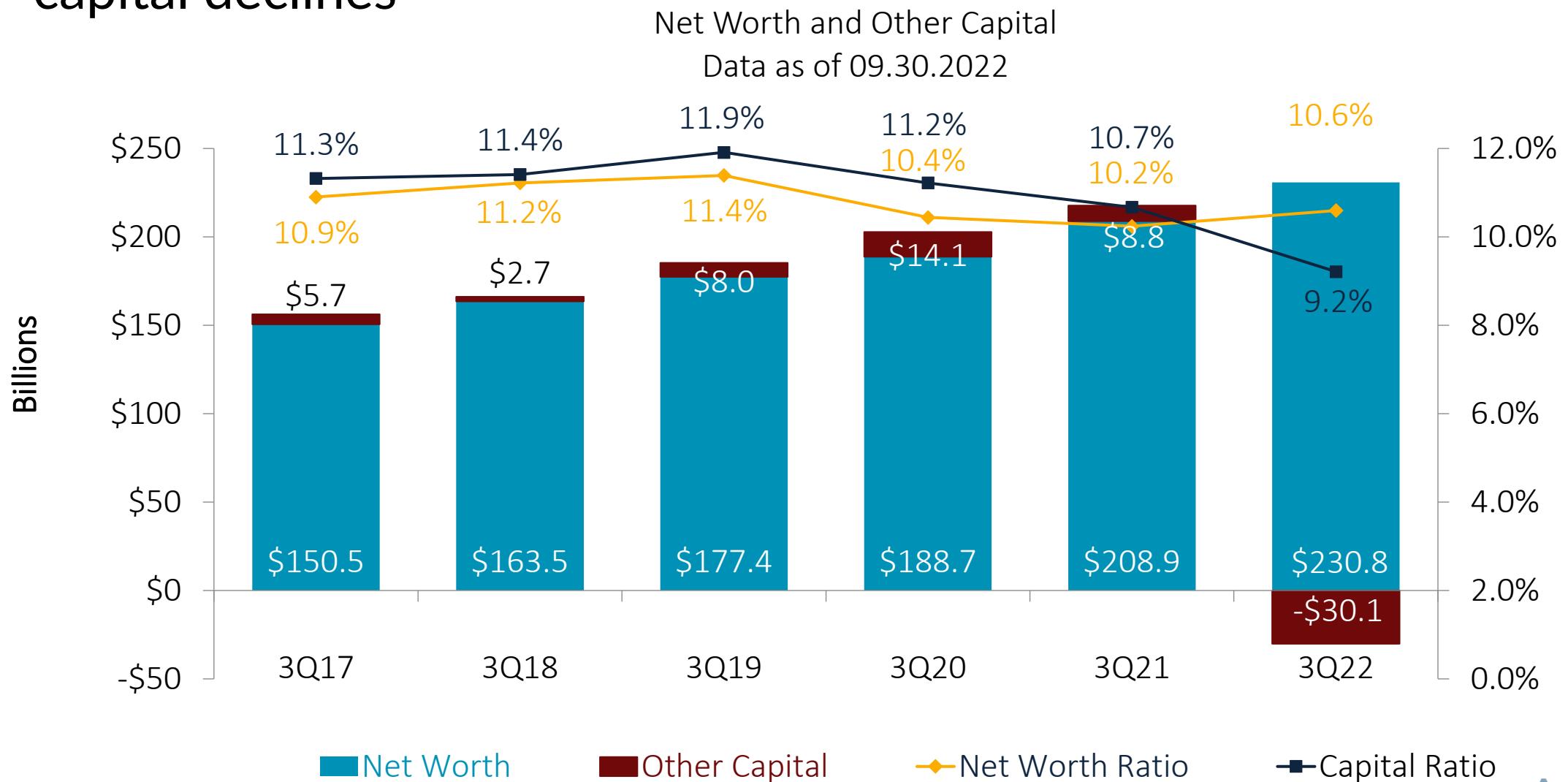
# Quarterly provision for loan loss expense returns to historical norms



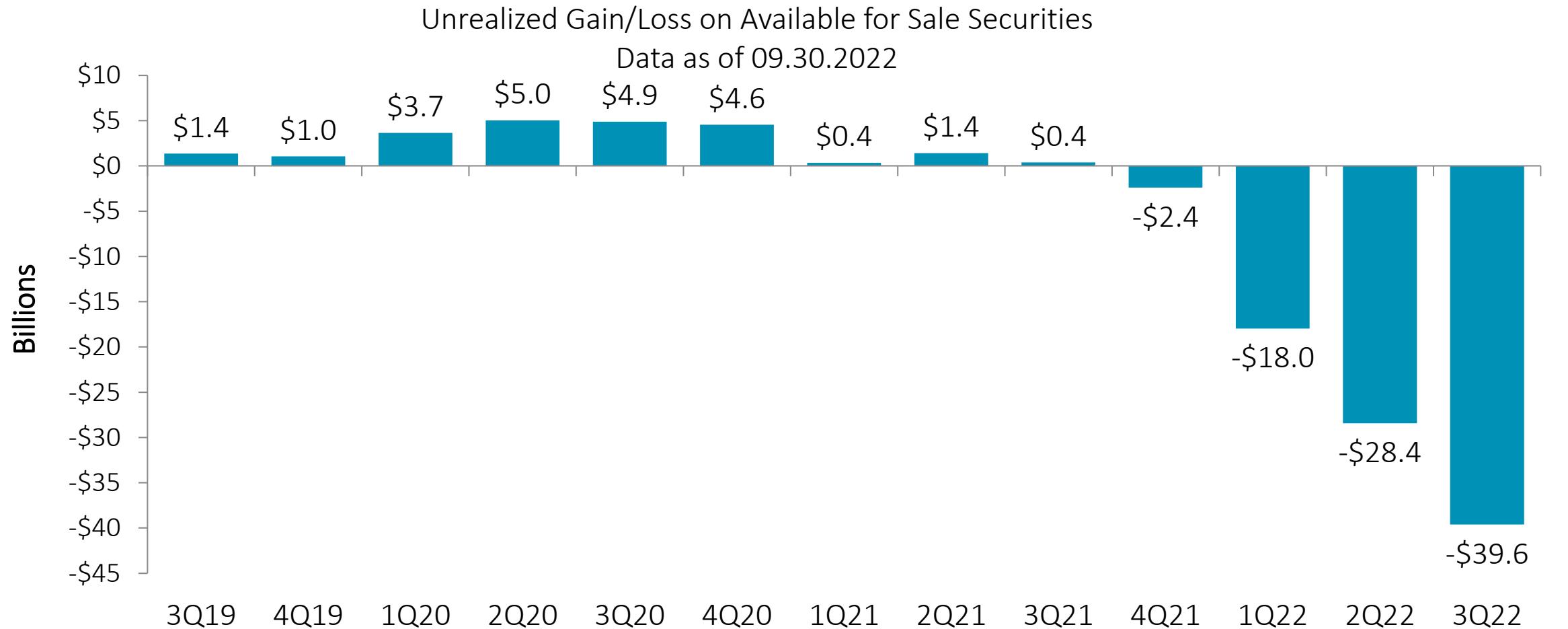
# ROA is in line with pre-pandemic years



# Net worth ratio rises to its highest level since 2019, even as total capital declines



# As interest rates continue to rise, unrealized losses on securities increase



# Lessons & Looking Forward

# Navigating 2023

- The economy is likely to be weaker in 2023 as the impact of rapid interest rate increases is realized
- Credit union enter 2023 in a great position, with strong net worth and asset quality, solid earnings, and capacity to lend
- Credit unions are at their best during challenging times when members are looking for guidance and help. Member challenges provide an opportunity for the credit union difference to shine!

# THANK YOU FOR WATCHING



1001 Connecticut Ave NW  
Ste. 1001  
Washington, DC 20036



[support@callahan.com](mailto:support@callahan.com)  
[www.callahan.com](http://www.callahan.com)



800-446-7453