



**Steven Rodriguez Joins Greater Texas**

**as Branch Manager in Bastrop**

**Austin, Texas, June 27, 2023** – [Greater Texas Credit Union](http://www.gtfcu.org) has named Steven Rodriguez as Branch Manager to oversee its Bastrop branch.

With 20 years of experience in financial services for both credit unions and banks, Rodriguez brings a wealth of knowledge and expertise to the Bastrop team.



Rodriguez’s role is to grow member relationships and product usage and make sure the branch delivers a top-tier experience for members. He is also charged with managing, training, and developing branch staff as well as serving and supporting civic and charitable organizations in the Bastrop community.

“Steven’s leadership and expertise is an asset for our members, staff, and organization,” said Lole Nuñez, Assistant Vice President, Market Development & Operations. “His management skills and ability to grow relationships will be instrumental in strengthening member connections and creating more opportunities to help create the best banking experience – ever – for our members.”

In addition to his financial services experience, Rodriguez was an entrepreneur, managing his own small business for nearly 10 years. Prior to that he held leadership positions at TruWest Credit Union, BBVA, Regions Financial Corp., and JP Morgan Chase.

Rodriguez is bilingual and has served in volunteer roles supporting Austin habitat for Humanity, Christian Life Church Food Pantry, and the Marbridge Foundation.

**About Greater Texas Credit Union**

[Greater Texas](http://www.gtfcu.org) Credit Union, founded in 1952, is a financial cooperative that emphasizes community stewardship, charitable giving, and employee volunteerism through its Greater Good initiative. Together with its subsidiary, Aggieland Credit Union – which serves the Brazos Valley – the credit union offers a wide variety of consumer-oriented banking services to its 80,000 members across the state of Texas. Greater Texas has locations in Austin, Houston, San Antonio, Bryan-College Station, Edinburg, and the Dallas-Ft. Worth market with assets of nearly $1 billion.

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