

PRESS RELEASE

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Callahan & Associates Introduces New Webinar Series: "A Conversation With..."

Washington, DC – Callahan & Associates, the leading provider of resources for credit union professionals, introduces "A Conversation With...", an exciting new webinar series. These exclusive interviews with industry leaders provide valuable insights on top-of-mind topics derived from their extensive experience.

Callahan webinars have revolutionized learning opportunities for credit union professionals. The platform offers flexibility, allowing individuals to learn at their own pace, anytime, anywhere. Callahan's Webinar library features an extensive directory of archived events complemented by monthly live events. No matter if one is a seasoned executive or new to the industry, Callahan's webinars cater to professionals at all career stages.

The new "A Conversation With..." webinar series, hosted by Alix Patterson, Callahan's chief experience officer, connects attendees with industry leaders through candid interviews, followed by an audience-driven Q&A session. Topics covered include industry trends, strategic planning, innovation, and member engagement.

The inaugural episode featured Steve Bugg, CEO of Great Lakes Credit Union, discussing his three-pronged partnership approach and its impact on GLCU's strategic objectives. Additional episodes from this series in the on-demand library include:

- Episode One: Steve Bugg, CEO of Great Lakes Credit Union
- Episode Two: Martha Fuerstenau, CEO of American1 Credit Union
- Episode Three: April Clobes, CEO of Michigan State University Federal Credit Union

Guest speakers are slated through October, including Jimmy Lovelace, CXO of Community First Credit Union of Florida, and Anjoli Walker, Director of DEI at BCU.

To register for an upcoming event through the Callahan Portal, please click [here](#). To inquire about being a guest on the new series, please contact alix@callahan.com directly.

Not a Callahan client but interested in experiencing a webinar? Click [here](#) to learn more.

About Callahan & Associates

For more than 35 years, Callahan & Associates has helped credit unions thrive. More than 4,000 credit unions and industry suppliers rely on us for the latest data, actionable insights, and benchmarking tools to develop their unique competitive advantages and achieve their strategic goals. Our 35-year history has enabled us to build an unparalleled knowledge-transfer consortium which connects the industry's best minds. To join Callahan's network, please visit www.callahan.com.