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GTE FINANCIAL EARNS 2023 GOLD AETNA WORKPLACE WELL-BEING AWARD

TAMPA, FL, August 2023: GTE Financial is proud to announce they have earned the Making a Difference Gold level Aetna Workplace Well-Being Award for the seventh consecutive year. This award recognizes a strong commitment to providing workplace well-being resources, programs, and support for employees. As an employer with a strong commitment to improving the health and wellness of its employees, the credit union features a comprehensive well-being strategy that employees feel inspired by and grow passionate about.

GTE's LiveWell program, the credit union's comprehensive wellness program, educates, engages, empowers, and supports employees to make impactful lifestyle behavior changes. Through LiveWell, GTE promotes healthy lifestyles by providing an on-site gym and ¼ mile outdoor fitness track at headquarters, a monthly wellness allowance, ongoing education, and engagement activities.

"We're honored to have received this award for the seventh consecutive year," said Jasiel Legon, Chief Talent Officer of GTE Financial. "GTE LiveWell, our health and wellness program, is as much a part of our culture as the passion we have to serve our members and community. It's simply part of the way we do business, it is proven that employee wellness creates a more productive and engaging work-life experience, and I couldn't be prouder to be a part of a company that emphasizes employee health and wellness for all of its employees."

The award application and well-being program were honored based on GTE's superior performance in the following areas:

- Established an exceptional program for over eight years
- Well-integrated program and resources
- Received support from executives and middle management
- Provided a budget with incentive rewards in place
- Offered worksite policies to support the health of GTE employees

"Congratulations to GTE Financial," says Malissa Chavarria, Director of Sales and Account Management. "This recognition shows how they emphasize the importance of employee well-being. We're proud to be partnered with GTE."

To qualify for the Aetna Workplace Well-Being Award, employers had to complete the application providing data from their most recent 12-month program year, such as their well-being strategy and design, communications and organizational engagement, and program implementation and evaluation. The award is available to Aetna's middle market and public and labor employer segments in the United States with a minimum of 100 employees. This includes fully insured and self-funded employers with an Aetna medical plan. A peer review committee consisting of well-being professionals with an average of 25 years of experience reviewed and scored all applications based on predefined criteria.

If you are interested in a career at GTE Financial, please view their current openings at gtefinancial.org/careers.

About Aetna Workplace Well-Being Award

The Aetna Workplace Well-Being Award was established in 2017 to promote healthy workplaces and innovative wellness programs. All commercial plan sponsors in the United States are eligible for the Aetna program. To learn more about Aetna, please visit aetna.com.

About GTE Financial

GTE Financial is a not-for-profit financial cooperative located throughout West Central Florida with \$2.9 billion in assets and 23 Community Financial Centers. Chartered in 1935, GTE Financial is locally owned and operated in the Tampa Bay area, serving more than 230,000 individuals and businesses. For more information on GTE Financial, visit gtefinancial.org.

For more information, interviews, or media requests, please call (813) 644-7443 or email Savannah Cruz at pr@bkncreative.com.

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