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## PRESS RELEASE

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## Callahan & Associates Is Scheduling Strategy Engagements For October And Beyond

**Washington, DC** – Callahan & Associates, the leading provider of strategic resources for credit unions, is ready to help its clients thrive as they prepare for 2024.

With strategic planning season in full swing, many credit union leaders are looking for new ways to help their institution and community thrive for years to come. Callahan's aware of the big goals ahead of credit unions, and ready to help its leaders balance their purpose with revenue.

Callahan consultants can help leadership teams sift through the data and interpret the numbers, so they can come up with an actionable plan. They'll work to understand the credit union's needs and offer a fresh perspective to help reach its goals to create a clear path toward long-term relevance and growth.

Whether you're looking to add value to your next executive/board meeting or prefer a customized 1 or 2-day planning session, they can help lend a hand.

Callahan consultants have encouraged credit union leaders to think differently about strategies to address important issues such as digital transformation, long-term relevance, purpose alignment and many more.

Right now, Callahan is offering potential clients a unique opportunity. Schedule a 15-minute conversation with a Callahan consultant who can help identify your credit union's current goals. After that, consultants can recommend next steps and a path forward. This is an important prerequisite to make sure you are set up for success when it comes to addressing strategic goals. If interested, please schedule your initial conversation [here](#).

Consultants' calendars book up quickly, make sure to get on Callahan's schedule early. To learn more about these and other consulting services, visit [Callahan.com/consulting](http://Callahan.com/consulting).

### **About Callahan & Associates**

For more than 35 years, Callahan & Associates has helped credit unions thrive. More than 4,000 credit unions and industry suppliers rely on us for the latest data, actionable insights, and benchmarking tools to develop their unique competitive advantages and achieve their strategic goals. Our 35-year history has enabled us to build an unparalleled knowledge-transfer consortium which connects the industry's best minds. To join Callahan's network, please visit [www.callahan.com](http://www.callahan.com).