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PRESS RELEASE

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Callahan & Associates Joins Forces With Southeastern Regional Credit Union Schools (SRCUS) To Empower The Next Generation Of Industry Leaders

WASHINGTON, D.C. — Callahan & Associates, a leading provider of credit union data solutions, is proud to announce a new strategic partnership with the [Southeastern Regional Credit Union Schools \(SRCUS\)](#). This collaboration is poised to transform the education landscape for aspiring leaders by integrating Callahan & Associates' cutting-edge online performance benchmarking platform, Peer Suite, into the curriculum for SRCUS' Southeast CUNA Management School.

SRCUS has long been recognized for its commitment to nurturing the next generation of credit union leaders in the southeast states. Through collaboration with CUNA and Affiliates, Southeast CUNA Management School empowers individuals with the knowledge and skills needed to drive innovation and growth within the credit union movement. Through this partnership, Callahan & Associates aims to inspire leaders to leverage user-friendly data to back strategic decisions and identify opportunities for long-term success.

Tim Taylor, VP of Advisory Services at Callahan remarked, "We are excited to partner with SRCUS in their mission to shape the future of credit union leadership. At Callahan & Associates, we believe that data-driven decision-making is the cornerstone of success in the financial industry. By working together, we are providing students with a valuable education to develop their analytical skills and contribute to the ongoing success of credit unions."

Callahan's Peer Suite offers a comprehensive toolbox of benchmarking features that enable students to evaluate their credit union's performance, identify growth opportunities, and make informed strategic decisions. Through the course, students will gain hands-on experience and a new set of skills as they embark on their careers in the credit union industry.

"We think our new and returning students will find real benefit in using Callahan's Peer Suite as a one-stop shop to complete coursework centered around the financial analysis of their credit union," shared Brittani Champlin, SRCUS executive director and director of professional development for the Carolinas Credit Union League. "Access to this platform will not only save students time but provide context around the data so students better understand the results."

This partnership signifies a significant step forward in the evolution of credit union education. It demonstrates the commitment of Callahan & Associates and SRCUS to invest in the growth and development of credit union leaders, ensuring the continued vitality of the credit union movement.

About Callahan & Associates

For more than 35 years, Callahan & Associates has helped credit unions thrive. More than 4,000 credit unions and industry suppliers rely on us for the latest data, actionable insights, and benchmarking tools to develop their unique competitive advantages and achieve their strategic goals. Our 35-year history has enabled us to build an unparalleled knowledge-transfer consortium which connects the industry's best minds. To join Callahan's network, please visit www.callahan.com.

About SRCUS

Southeastern Regional Credit Union Schools (SRCUS) is a collaboration of seven southeastern credit union leagues, including the Carolinas Credit Union League, Kentucky Credit Union League, League of Southeastern Credit Unions & Affiliates, Louisiana Credit Union League, Mississippi Credit Union Association, Tennessee Credit Union League, and Virginia Credit Union League. Through collaboration with CUNA and Affiliates, the first SRCUS Management School was established in 1970. Since the school's formation over half a century ago, it has graduated over 1,200 credit union management professionals from 21 states and the District of Columbia. In addition to the management school, SRCUS also hosts an annual Directors' Conference, which provides credit union directors and committee members with a full range of informative educational sessions about critical issues important to today's ever-changing financial industry. For more information, visit www.srcus.org.