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## **PRESS RELEASE**

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## **Callahan & Associates Launches Mobile-Friendly Credit Union Profile Report – Powered By Peer Suite**

**WASHINGTON, D.C.** — Callahan & Associates, the leader in providing user-friendly credit union data to industry decision-makers, is excited to announce the fully optimized mobile version of its Credit Union Profile report. Powered by its popular performance-benchmarking solution, Peer Suite, now allows users to harness the power of credit union insights anytime, anywhere, simply by visiting [CUProfiles.com](http://CUProfiles.com).

This advancement underscores Callahan & Associates' commitment to enhancing accessibility and innovation in the credit union industry.

Formerly exclusively available on Peer Suite's desktop platform, this highly anticipated mobile version is a must-bookmark resource for leaders who are frequently on the road, attending meetings, or participating in industry events.

The Credit Union Profile report gives clients quick access to data, helps them stay informed, make strategic decisions, and connect with fellow industry leaders. Essential data is accessible with just a few taps, including a financial snapshot, performance scorecard, branch locations, technology partners, and key executive contacts.

"Access to credit union insights shouldn't be confined to a desk," said Alix Patterson, Callahan's chief experience officer. "With our new mobile-friendly report, we're bringing data to our users' hands wherever they are, whether that's in the office, working remotely, or in a hybrid environment."

To experience the future of credit union data accessibility, visit [CUProfiles.com](http://CUProfiles.com) from your mobile device, sign in with your Callahan Client Portal credentials, and be sure to bookmark the site for swift access while on the move.

### ***About Callahan & Associates***

For more than 35 years, Callahan & Associates has helped credit unions thrive. More than 4,000 credit unions and industry suppliers rely on us for the latest data, actionable insights, and benchmarking tools to develop their unique competitive advantages and achieve their strategic goals. Our 35-year history has enabled us to build an unparalleled knowledge-transfer consortium which connects the industry's best minds. To join Callahan's network, please visit [www.callahan.com](http://www.callahan.com).