



1001 Connecticut Avenue NW | Suite 1001 | Washington DC 20036
tel: 800.446.7453 | 202.223.3920 | fax: 800.878.4712 | www.callahan.com

PRESS RELEASE

For Immediate Release: September 18th, 2023

For More Information: Alexis Merrill, Callahan & Associates, amerrill@callahan.com

Being A Callahan & Associates Client Just Got Even Better

Washington, DC – Callahan & Associates, a leading provider for performance benchmarking solutions, collaboration-fueled roundtable events, and strategic consulting services to credit unions nationwide, unveils their newly re-imagined resource hub for executives: exclusive client content.

Crafted by Callahan’s award-winning editorial team, the client-only content showcases thought leadership through industry data and strategic ideas. The material encourages credit union leaders to address systemic issues creatively and equips them with tools to leverage these insights across Callahan's other product lines.

Recognizing the diverse needs of credit union executives across all experience levels, Callahan & Associates offers a range of content formats:

- **Insider Articles**: Gain new perspectives on hot industry topics and trends with special inside looks at how financial cooperatives are responding to today’s biggest challenges.
- **Curated Content**: Thoughtfully selected reading lists on topics that matter to you, providing fast and informative insights without the research time commitment.
- **Publications**: Comprehensive resources tailored specifically for credit union leaders to empower them with the knowledge and strategies needed to navigate the ever-changing financial landscape.

Exclusive client content underscores Callahan & Associates' commitment to empowering credit union executives with the tools and insights to excel in a dynamic landscape. This resource can only be found inside the Callahan portal and is only available to clients.

To access this new resource, sign into the Callahan Portal, [here](#).

Not a Callahan client but interested in learning more? Click [here](#).

About Callahan & Associates

For more than 35 years, Callahan & Associates has helped credit unions thrive. More than 4,000 credit unions and industry suppliers rely on us for the latest data, actionable insights, and benchmarking tools to develop their unique competitive advantages and achieve their strategic goals. Our 35-year history has enabled us to build an unparalleled knowledge-transfer consortium which connects the industry’s best minds. To join Callahan’s network, please visit www.callahan.com.