

PRESS RELEASE

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Callahan To Break Down Credit Union Industry's Latest Performance Trend

Washington, DC– Callahan & Associates, a leading provider of insights and solutions for the credit union industry, invites industry professionals to join us for the highly anticipated [Trendwatch 3Q23 webinar on Tuesday, November 14, at 2:00 PM ET](#). This virtual event offers valuable insights into credit union performance trends based on the industry's latest quarterly performance data.

These virtual events are hosted quarterly and are **free** for credit union professionals to attend. During Trendwatch, participants will have the chance to:

- **Discover Credit Union Strengths And Opportunities:** Gain a competitive edge by understanding the latest trends and success factors uncovered from the 3Q 2023 data.
- **Benchmark Your Credit Union:** Measure your credit union's performance against industry wide KPIs to identify areas for improvement and potential growth.
- **Navigate The Economic Landscape:** Understand how the current economic environment is shaping the credit union industry and adapt strategies for success.
- **Learn From Success Stories:** Hear firsthand insights from Ray Springsteen, CEO of Abound Credit Union on their achieved significant success in a key area, providing actionable takeaways for your institution.

Don't miss the opportunity to stay ahead of the curve on industry trends. To secure your spot at Trendwatch on November 14th, at 2:00 PM ET, please register [here](#).

In addition to Trendwatch, Callahan & Associates hosts multiple live webinars monthly, tackling top-of-mind topics with industry leaders. Along with regular live events, Callahan offers a robust on-demand library with over 100 ready-to-watch webinars. To register for an upcoming event through the Callahan Portal, please click [here](#).

Not a Callahan client but interested in experiencing other webinars? Click [here](#) to learn more.

About Callahan & Associates

For more than 35 years, Callahan & Associates has helped credit unions thrive. More than 4,000 credit unions and industry suppliers rely on us for the latest data, actionable insights, and benchmarking tools to develop their unique competitive advantages and achieve their strategic goals. Our 35-year history has enabled us to build an unparalleled knowledge-transfer consortium which connects the industry's best minds. To join Callahan's network, please visit www.callahan.com.