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**PRESS RELEASE**

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**Credit Union Miracle Day Launches New Website**

Washington, D.C. (February 5, 2024) – Credit Union Miracle Day has announced the launch of a new website at [www.miracleday.org](http://www.miracleday.org). The new website features a fresh look, improved user experience and better access to information about events and ways to support Children’s Miracle Network Hospitals.

“Credit Union Miracle Day has raised over $11 million for Children’s Miracle Network Hospitals since we began in 2002,” said John Bratsakis, chair of Credit Union Miracle Day. “The new website reflects our dedication to our mission and how we bring credit unions together to illustrate the impact and ways credit unions change lives in our communities. ”

Key features of the new site include:

**Improved Event Content**: Users have easier access to information on upcoming events, ways to participate and sponsor Credit Union Miracle Day’s signature events – the Credit Union Cherry Blossom 10 Mile & 5K and A Capital Affair gala.

**Mission Focused Information**: Users can learn more about Children’s Miracle Network Hospitals and ways they can contribute toward making a meaningful impact in the lives of children and their families at their greatest time of need.

**Credit Union Miracle Day**

Since becoming the title sponsors of races in 2002, Credit Union Miracle Day, a collaboration of over 100 credit unions and business partners and CUSOs, has donated over $11 million to Children’s Miracle Network Hospitals across the country. Children’s Miracle Network Hospitals is an alliance of premier children’s hospitals which treat 10 million critically ill children annually, regardless of their ability to pay.

Credit Union Miracle Day is the 2013 proud recipient of the National Credit Union Foundation’s Outstanding Program Award.