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Sound Credit Union Raises \$16,000 for Financial Beginnings in Annual Charity Auction

TACOMA, WA – Sound Credit Union (Sound) is proud to announce the results of its annual charity auction benefiting <u>Financial Beginnings</u>, – a nonprofit dedicated to strengthening communities through inclusive financial education empowering youth and adults to take control of their financial future.

Sound team members, business partners, and the community came together to procure over 70 items. The final amount raised through this event was \$16,000. "Financial education is a top priority at Sound," said Jennifer Reed, VP of Public Relations at Sound Credit Union. "Our employees and partners are honored to support Financial Beginnings. Together, we are committed to providing those we serve with the resources necessary to become more financially confident."

Sound Credit Union views financial education as the cornerstone for improving the lives of its members, employees, and communities. The institution remains devoted to making a positive impact on the community by investing time and resources in empowering others to effectively manage their finances. The partnership with Financial Beginnings further expands opportunities to bring financial education to the community.

Ronecca Norvell, CEO of Financial Beginnings, expressed gratitude towards Sound Credit Union, highlighting their strong commitment to supporting financial education. "We are grateful to Sound Credit Union for their dedication and commitment to supporting financial education – truly a force for good in Washington," said Norvell.

Sound offers free financial education workshops, webinars and activities to schools, businesses, and community organizations in the Puget Sound region. To learn more about Sound's financial education programs, visit www.soundcu.com/financial-education.

About Sound Credit Union

Sound Credit Union was founded in 1940 and today is one of Washington State's largest credit unions. With 25 full-service branch locations throughout the Puget Sound area, Sound provides their over 176,000 members with authentic and trusted financial support and services. Sound is driven by the purpose of standing with members, employees and the community through all waves of life.

About Financial Beginnings

The mission of Financial Beginnings is to empower youth and adults to take control of their financial futures. In collaboration with educators and financial professionals, Financial Beginnings creates unbiased, engaging, age-appropriate financial education programs, designed to center the learner through culturally responsive education and social and emotional learning principles, meeting or exceeding national standards of the Jump\$tart Coalition. Financial Beginnings' curricula grow with learners, providing programs starting in kindergarten and going through adulthood.