## MARKET SNAPSHOT: 3Q 2024

## **INDUSTRY OVERVIEW**

FOR U.S. CREDIT UNIONS

SOURCE: CALLAHAN & ASSOCIATES

	As Of 09.30.2024	12-Mo. Growth 3Q24	12-Mo. Growth 3Q23
Assets	\$2,334.5B	3.7%	3.6%
Loans	\$1,645.7B	2.5%	9.0%
Shares	\$1,954.6B	3.2%	0.8%
Investments	\$584.7B	5.4%	-8.7%
Capital	\$252.9B	15.5%	9.3%
Members	143.3M	2.2%	3.3%





143.3M

**TOTAL MEMBERS 3024** 

**TOTAL CREDIT UNIONS 2024** 



4,596

3Q23: 4,745

20,377 **TOTAL BRANCHES 3Q23** 



21,173

TOTAL BRANCHES 3Q24

**CREDIT UNION MERGERS &** LIQUIDATIONS YTD

CREDIT UNION **NEW CHARTERS** 



3023: 120



3023: 3

## ANNUAL LOAN GROWTH BY STATE

FOR U.S. CREDIT UNIONS | DATA AS OF 09.30.24 SOURCE: CALLAHAN & ASSOCIATES

## ANNUAL SHARE GROWTH BY STATE

FOR U.S. CREDIT UNIONS | DATA AS OF 09.30.24 SOURCE: CALLAHAN & ASSOCIATES

-4.39% 8.44% **ARKANSAS** OKLAHOMA

10.68% -0.95% UTAH ALASKA