



# OnPath CREDIT UNION FOUNDATION



# Overview

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- ▶ Foundation's Programmatic Pillars
- ▶ OnPath Foundation Rooms
- ▶ Our Impact
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# What is the OnPath Foundation?



# Who is the OnPath Foundation?

As the philanthropic arm of OnPath Credit Union, the OnPath Foundation is aimed at promoting economic empowerment in underserved communities.

The Foundation seeks to address root causes of the lack of generational wealth to help individuals and families build a more secure financial future.

# OnPath Foundation's Mission

Supporting the creation of generational wealth across Southeast Louisiana.

# OnPath Foundation's Vision

To break the cycle of generational poverty across Southeast Louisiana.

# OnPath Foundation's Values



Collaboration



Respect



Engagement



Leadership

# Foundation's Programmatic Pillars





# OnPath Foundation's Areas of Impact



Education



The Next Generation of Entrepreneurs



Homeownership

# Financial Education

*Strengthen Students' Readiness for the Future*

By identifying ways to empower students to make informed financial decisions and improve their access to higher education, we aim to increase their overall financial wellbeing.

# Financial Education Initiatives

- ▶ Stukent Program in Local Schools
- ▶ OnPath Foundation Scholarship Program
- ▶ Partnerships with Colleges & Universities
- ▶ Financial and Volunteer Support to Community Organizations working in the Financial Education space

# Next Gen Entrepreneurship

## *Encourage Entrepreneurship*

By supporting initiatives and programs that foster small business innovation and economic growth, the Foundation will help create opportunities to build and sustain wealth over time.

# Entrepreneurship Initiatives

- ▶ Entrepreneurship Speaker Series
- ▶ Financial and Volunteer Support to Community Organizations working in the Entrepreneurship space

# Homeownership

## *Increase Access to Homeownership*

By connecting underserved communities with equitable funding and resources, the Foundation will help promote economic development and reduce disparities across our area.

# Homeownership Initiatives

- ▶ Pathway to Homeownership FTHB Grant Program TBA
- ▶ Financial and Volunteer Support to Community Organizations working in the Homeownership space

# Foundation Rooms





# Two Foundation Rooms

Built as spaces for community and collaboration, OnPath Foundation Rooms are vibrant hubs where collaboration, education, and support intertwine to empower community partners.

Each room is available to rent at an affordable price and offered to community business partners and organizations at a discounted rate.

# Foundation Room Locations



***OnPath Credit Union  
Corporate Office – 1<sup>st</sup> Floor***  
3131 N. I-10 Service Rd. E.  
Metairie, LA 70002



***Louisiana Federal Credit Union  
(former Training Center)***  
406 E. Airline Hwy.  
Laplace, LA 70068

# Our Impact



# OnPath's Impact by the Numbers

**499** students received  
financial education

**1,947** community  
volunteer hours

**24** first-time homebuyer  
sessions offered

**22** high school  
scholarships granted

**\$6.5 million**  
in first-time homebuyer loans

**\$193,000**  
sponsorship dollars granted

*January 1, 2024 through September 30, 2024*

# OnPath's Community Partners



# How is the Foundation Funded?



# Corporate Partner Program

Through the OnPath Corporate Partner Program, businesses can align their philanthropic goals with the Foundation's mission, enjoy visibility at community events, and foster employment engagement through volunteer opportunities.

The OnPath Foundation Corporate Partner Program is set to launch in 2025 Q2.

# Workplace & Board Giving Program

The OnPath Workplace and Board Giving Program empowers employees & board members to make a difference by contributing to Foundation initiatives and events through convenient payroll deductions or one-time contributions. Participation is a meaningful way to unite around a shared purpose and drive positive change.

The OnPath Foundation Workplace & Board Giving Program is set to launch in 2025 Q1 and is the only payroll deduction donation opportunity.



# Foundation Rooms

OnPath Foundation Room rentals provide a unique way to generate funds that directly support the Foundation's programs, helping to create lasting impacts in the community.

Naming opportunities for these spaces are available and being presented to prospective donors as a way to leave a lasting legacy while supporting meaningful programs and initiatives.

# Membership

Non-Credit Union Members can become Members by making a minimum \$5 donation to the OnPath Foundation when opening an account or obtaining an indirect loan. By joining the Credit Union through a Foundation donation, members not only gain access to valuable financial services but also make a meaningful impact.

# Special Events

Throughout the year, the OnPath Foundation hosts and participates in events to generate funding and awareness for our program and initiatives. Some of these events include:

- ▶ Entrepreneurship Speaker Series
- ▶ Signature Special Event(s)
- ▶ Give NOLA Day

# Fundraising

Foundation Staff and Board Members actively seek funding opportunities from a wide range of courses, including local, regional, and national individual, corporate, and foundation donors. The Foundation also engages OnPath Credit Union Members, inviting them to contribute and be part of our mission.



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