



FOR IMMEDIATE RELEASE

For more information contact:
Jennifer Reed, VP/Public Relations
Sound Credit Union
800.562.8130 ext. 2928 | jreed@soundcu.com

Sound Credit Union Announces Reorganization to Drive Growth and Operational Excellence

TACOMA, Wash. – Sound Credit Union (Sound) is pleased to announce several strategic leadership changes aimed at strengthening the organization, enhancing collaboration, and driving innovation. These changes reflect Sound's continued commitment to its members, support strategic growth, and reinforce a focus on operational excellence.

Late last month, Don Clark, President & CEO, shared that four key leaders have had their roles expanded:

- [Lyman Williams](#) has been promoted to **EVP/Chief Lending & Business Officer**, overseeing Business Lending & Deposit Services while continuing his leadership of Business Lending, Consumer/Indirect, Real Estate Lending, Loss Management, Business Intelligence, and Sound Financial Group – the institution's Credit Union Service Organization (CUSO).
- [Robyn LaChance](#) has been appointed **EVP/Chief Strategy Officer**. In addition to leading Change Management & Enterprise Projects and Facilities, she will now oversee Human Resources, Employee Experience, and Corporate Strategy & Research.
- [Ryan Zilker](#) has been promoted to **EVP/Chief Growth Officer**, expanding his leadership to include Retail Branches & Operations, Payments & Member Engagement, alongside his continued oversight of Marketing and Community & Public Relations.
- [Stacey Wilkerson](#) has been named **EVP/Chief Financial & Risk Officer**, where she will oversee IT/Digital Operations, Accounting & Finance, Compliance & Quality Assurance, Risk Management, as well as Investment Management and Asset Liability Management.

"These changes have been carefully designed to leverage the strengths of our team members, enhance collaboration across departments, and drive innovation and efficiency throughout our organization," said Clark. "By optimizing our leadership structure in this way, we are confident that we will be better equipped to meet the evolving needs of our members, drive sustainable growth, and continue to deliver exceptional service and value to our community."

Sound believes the strength of these leaders will drive growth as a financial institution while enhancing the services and tools available to members, empowering them to manage their finances with confidence. The organization looks forward to new opportunities and collaborations that will fuel continued success while remaining steadfast in its commitment to supporting members, employees, and communities through all waves of life

About Sound Credit Union

Sound Credit Union was founded in 1940 and today is one of Washington State's largest credit unions. With 26 full-service branch locations throughout the Puget Sound area, Sound provides over 170,000 members with authentic and trusted financial support and services. Sound is driven by the purpose of standing with members, employees and the community through all waves of life.