



**FOR IMMEDIATE RELEASE**

**For more information contact:**  
**Jennifer Reed, VP/Public Relations**  
**Sound Credit Union**  
**800.562.8130 ext. 2928 | [jreed@soundcu.com](mailto:jreed@soundcu.com)**

### **Sound Credit Union and UW Tacoma to Host HuskyHack Hackathon to Spark Financial Innovation**

**TACOMA, Wash.** – [Sound Credit Union](#) (Sound) and the [Milgard Center for Business Analytics at the University of Washington Tacoma](#) (UWT) are excited to announce the launch of HuskyHack, a 24-hour hackathon that will challenge college students from across Washington State to design innovative digital tools that empower people to take control of their finances.

The competition kicks off at 9am on Saturday, November 8, 2025, at Milgard Hall on the UWT campus. Student teams will be presented with a real-world financial challenge and tasked with creating a digital solution—ranging from mobile apps to online services—that empowers consumers to better manage their finances.

Participants may enter the hackathon individually or in teams of 2–5 students. They will design and develop their ideas using platforms such as Amazon Web Services, Microsoft Azure, and other digital tools—gaining hands-on experience in innovation, problem-solving, and entrepreneurship while networking with industry professionals and community leaders.

“Sound Credit Union is committed to connecting people with the financial tools and resources that help them to manage their finances confidently,” said Jennifer Reed, Vice President of Public Relations at Sound. “Our partnership with UWT provides an opportunity for entrepreneurs to channel their creativity into developing a tool that we hope will benefit our members and the community at large.

A panel of industry experts and technology leaders will judge the competition and select the top projects. The winning team will receive \$15,000 in prize money and 6-month membership to CoMotion Labs in Seattle.

For more information about HuskyHack or to register, please visit this [website](#).

### **About Sound Credit Union**

Sound Credit Union was founded in 1940 and today is one of Washington State’s largest credit unions. With 26 full-service branch locations throughout the Puget Sound area, Sound provides their over 173,000 members with authentic and trusted financial support and services. Sound is driven by the purpose of standing with members, employees and the community through all waves of life.

### **About University of Washington Tacoma**

*The University of Washington Tacoma (UWT) is an urban-serving university providing access to students in a way that transforms families and communities. The university impacts and informs economic development through community-engaged students and faculty. UWT conducts research that is of direct use to our community and region. And, most importantly, UWT seeks to be connected to our community’s needs and aspirations.*