



FOR IMMEDIATE RELEASE

## DUGOOD CREDIT UNION SPOTLIGHTS EMPLOYEE PROMOTIONS

Beaumont, Texas – January 7, 2026 – DuGood Credit Union is proud to celebrate its employees who are stepping into new roles through promotions!

These promotions reflect DuGood's commitment to developing its team and recognizing employees who demonstrate professionalism, leadership and a genuine passion for serving members and the community. By promoting from within, DuGood continues to invest in its people while strengthening relationships with both employees and the members they serve. The following team members were recently promoted:

### **DANIELLE PRUDHOMME**

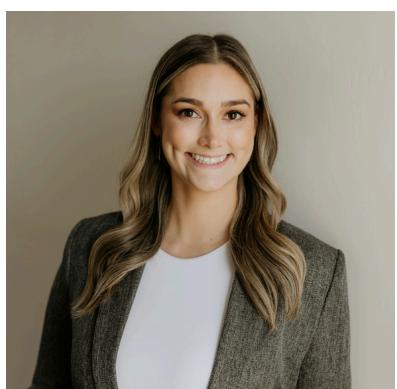
*Promoted to Vice President of Digital Services*



Danielle began her career at DuGood in May 2010 as a Teller and quickly advanced through a variety of leadership roles in member services, branch operations, lending and digital services. She most recently served as Director of Digital Services and Fraud before being promoted to Vice President of Digital Services. She will oversee the Plastics Department and Digital Center while focusing on innovation, risk management, fraud prevention and strategic initiatives. Danielle is a graduate of Lamar University with a BA in Psychology and a minor in Sociology. She is currently attending Southwest Credit Union Management School and is expected to graduate in 2027.

### **KATLYN ELLIS**

*Promoted to Director of Marketing and Business Development*



Katlyn joined DuGood's staff in February 2025 as Director of Business Development and is being promoted to Director of Marketing and Business Development. In her expanded role, Katlyn will lead all marketing and business development efforts, including advertising, communications, digital marketing, social media and growth initiatives. She is a Magna Cum Laude graduate from Lamar University with a BBA in Marketing and Advertising Communications and a MBA in Management.

-more-

## AUDREY HINSON

*Promoted to Indirect Lending Manager*



Audrey started her DuGood journey in 2016 as a Teller in Lumberton and steadily advanced through member services and lending roles, most recently serving as Indirect Lending Supervisor. She is being promoted to Indirect Lending Manager, where she will focus on strengthening dealer relationships and promoting the credit union throughout Southeast Texas and surrounding areas.

DuGood remains dedicated to creating a supportive workplace where employees are encouraged to grow, succeed and build meaningful careers.

For more information about DuGood Credit Union and career opportunities, visit [dugood.org/careers](http://dugood.org/careers).

###

## FOR MORE INFORMATION

**Rebecca Schexnyder**

Marketing Communications Specialist



(409) 923-1436



[rebecca.schexnyder@dugood.org](mailto:rebecca.schexnyder@dugood.org)