

PRESS RELEASE

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CreditUnions.com Wraps Up The 2026 Innovation Series

Washington, DC – After weeks of online showcases, CreditUnions.com has concluded its **2026 Innovation Series**. The series highlighted practical solutions designed to help credit unions meet challenges while staying true to their mission of improving member financial wellbeing.

Across six live webinars, credit union executives heard from suppliers focused on solving real operational and member experience challenges. Each session featured four finalists who delivered a focused 10-minute presentation demonstrating how their solution supports credit unions and the members they serve. Following each webinar, attendees voted for the solution they believed would make the greatest positive impact for their organization and their members. The 2026 Innovation Series winners are recognized below, along with related on-demand sessions and articles.

Data & Decision Intelligence Winner: Amsive

Turning data into clear, confident decisions was the focus of this category for credit union leaders looking to strengthen planning and execution.

Further details on this session are available through the [Data & Decision Intelligence on-demand webinar](#) and the [Meet The Finalists: Data And Decision Intelligence](#) article.

Reimagining The Lending Experience Winner: Fuse

This category highlighted how credit unions are simplifying the lending process to better support members during important financial moments.

Insights from this session are available through the [Reimagining The Lending Experience on-demand webinar](#) and the [Meet The Finalists: Reimagining The Lending Experience](#) article.

Employee Enablement For Better Member Experience Winner: Posh

Supporting staff with the right tools to serve members confidently was at the center of this category, reinforcing the link between employee experience and member trust.

This area is explored further through the [Employee Enablement For Better Member Experience on-demand webinar](#) and the [Meet The Finalists: Employee Enablement For Better Member Experience](#) article.

Fraud Prevention & Resolution Winner: Quavo Fraud & Dispute Solutions

As fraud risks continue to rise, this category focused on protecting members while reducing strain on internal teams and improving response during high stress situations.

Additional information is available in the [Fraud Prevention & Resolution on-demand webinar](#) and the [Meet The Finalists: Fraud Prevention & Resolution](#) article.

Digital Member Engagement Winner: Swaystack

Strengthening relationships through more meaningful digital interactions guided this category as credit unions work to deepen engagement beyond transactions.

More information on this category is available in the [Digital Member Engagement on-demand webinar](#) and the [Meet The Finalists: Digital Member Engagement](#) article.

AI-Powered Member Experience

Credit unions explored practical ways to use artificial intelligence to improve service speed and consistency without losing trust or personal connection. These solutions reflect a growing focus on scalable support that still feels personal.

Additional context on this category is available through the [AI-Powered Member Experience on-demand webinar](#) and the [Meet The Finalists: AI-Powered Member Experience](#) article.

A special thank you to all the finalists for sharing their innovative solutions and continuing to push innovation forward in the credit union industry. We appreciate our credit union attendees for their participation and support in selecting this year's winners.

About Callahan & Associates

For over 40 years, Callahan & Associates has been instrumental in guiding credit union leaders to make informed strategic decisions to ensure their long-term relevance. They accomplish this by helping credit unions measure performance, identify strategic opportunities, and build collaborative networks, all through a mission-focused lens. Learn more at www.callahan.com.