



FOR IMMEDIATE RELEASE

EECU Provides Financial Education at Parenting Student Conference

FRESNO, Calif. (Sept. 29, 2025) – Educational Employees Credit Union (EECU) was proud to sponsor and participate in Fresno City College's Fall Parenting Student Conference on September 26. The event brought together parenting students for a day of connection, resources, and tools designed to help them succeed academically and personally.

As part of the conference, EECU hosted a workshop titled, "Understanding Credit Reports & Scores," aimed at helping students strengthen their financial wellness. The session provided practical guidance on how credit reports are built, what factors influence credit scores, and strategies to manage personal credit.

"We know that financial stability is a key factor in student success, especially for parents who are balancing school, work, and family responsibilities," said Valeria Garcia, EECU community relations officer. "By helping students better understand credit, we're equipping them with the knowledge to make confident financial decisions now and in the future."

The full-day conference, hosted by the Fresno City College Cooperative Agencies Resources for Education (CARE) Program featured workshops on topics such as work-life balance, child safety, mental wellness, and navigating college with children. Inspiring guest speakers and on-site community resources rounded out the event, offering parenting students encouragement and tangible support.

"Parenting students face unique challenges as they juggle academics, raising children, and often working to support their families," said Paula Peterson, Fresno City College CARE Program Counselor/Coordinator. "This conference creates a space where they can access resources, connect with others who share their experiences, and gain practical tools to help them succeed both in school and at home."

EECU's participation reflects its commitment to providing financial wellness education through a wide range of workshops for all ages and stages of life. To learn more about the variety of workshops, visit myEECU.org.

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EECU serves 12 Central California and Central Coast counties and has 23 branches and more than 391,000 members. Since 1934, EECU has provided affordable financial products and services to meet its members' saving, borrowing, and investing needs. EECU is very active in the communities it serves, proudly supporting numerous programs, activities and events that enrich the community experience, and providing free financial wellness education to people of all ages.